



304-111 Elgin Street  
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[www.destinationnorthernontario.ca](http://www.destinationnorthernontario.ca)

Destination Northern Ontario is a not-for-profit board-led Regional Tourism Organization mandated to build a competitive and sustainable tourism industry that maximizes the region's potential to successfully attract visitors and increase spending in the area.

Destination Northern Ontario often seeks qualified consultants to develop strategic and implantation plans, business development plans and market research and analysis.

Effective data analysis, market awareness and identification of gaps and opportunities are essential to the organization's mandate. To be considered for projects, Destination Northern Ontario often executes a formal request for service, quote or proposal process. However, the organization is inviting firms, agencies and other third-party vendors to submit hourly rates in their area(s) or expertise to keep on file for the fiscal year's activities. If your business wishes to be considered for work on an hourly basis, please fill out the details below.

### **Background**

Originally named Tourism Northern Ontario, Destination Northern Ontario is an organization formed at the direction of the northern Ontario tourism industry and funded by the Ministry of Tourism, Culture and Sport. Destination Northern Ontario is one of 13 Regional Tourism Organizations (RTOs) and operates in the area north of the French River, West of the Ottawa River to the Manitoba Border and North to the Salt-Water Coast. Destination Northern Ontario directly supports tourism businesses and communities to build quality experiences that resonate with consumers to grow the industry by increasing visitation and yield. Destination Northern Ontario is aligned with the priorities of the Ministry of Tourism, Culture and Sport and works collaboratively with Destination Ontario.

Destination Northern Ontario focuses on the development and programming in five pillars mandated by the Ministry Tourism, Culture and Sport:

- Product Development
- Investment Attraction
- Workforce Development and Industry Training
- Marketing and Communications
- Partnerships

### **Quote Information**

Business name

Mailing address

City



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Postal code

Telephone

Cellular

Email address

Firm description

Website link

Hourly rate

References

Signature