

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF OCTOBER 2018

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2018	2017	**Point Change	2018	2017	Variance	2018	2017	Variance
NORTH BAY, ONTARIO	57.7%	63.0%	-5.3	\$115.93	\$112.85	2.7%	\$66.86	\$71.12	-6.0%
SUDBURY, ONTARIO	80.6%	79.0%	1.6	\$124.34	\$116.39	6.8%	\$100.23	\$92.00	8.9%
TIMMINS, ONTARIO	66.7%	60.7%	6.0	\$128.23	\$115.43	11.1%	\$85.55	\$70.11	22.0%
OTHER NORTHEASTERN ONTARIO	62.5%	58.1%	4.4	\$121.55	\$114.79	5.9%	\$75.95	\$66.72	13.8%
TOTAL RTO 13A	69.1%	68.2%	0.9	\$122.75	\$115.20	6.6%	\$84.88	\$78.51	8.1%
SAULT STE. MARIE, ONTARIO	69.2%	71.2%	-2.0	\$119.96	\$118.31	1.4%	\$83.03	\$84.26	-1.5%
TOTAL RTO 13B	69.6%	71.5%	-1.9	\$121.08	\$118.91	1.8%	\$84.26	\$85.06	-0.9%
THUNDER BAY, ONTARIO	74.2%	73.3%	0.9	\$121.31	\$116.93	3.7%	\$90.05	\$85.68	5.1%
KENORA, ONTARIO	72.8%	77.0%	-4.2	\$124.96	\$114.79	8.9%	\$90.93	\$88.42	2.8%
OTHER NORTHWESTERN ONTARIO	69.3%	66.0%	3.3	\$125.46	\$118.49	5.9%	\$86.99	\$78.17	11.3%
TOTAL RTO 13C	73.0%	72.0%	1.0	\$122.70	\$116.97	4.9%	\$89.52	\$84.25	6.3%
TOTAL RTO 13	70.3%	69.8%	0.5	\$122.46	\$116.36	5.2%	\$86.14	\$81.22	6.1%
ONTARIO	76.1%	76.0%	0.1	\$164.96	\$160.76	2.6%	\$125.52	\$122.21	2.7%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS TEN MONTHS ENDED OCTOBER 2018

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2018	2017	Change	2018	2017	Variance	2018	2017	Variance
NORTH BAY, ONTARIO	52.2%	58.4%	-6.2	\$108.40	\$104.67	3.6%	\$56.55	\$61.08	-7.4%
SUDBURY, ONTARIO	68.3%	60.2%	8.1	\$119.29	\$114.43	4.2%	\$81.43	\$68.90	18.2%
TIMMINS, ONTARIO	60.7%	59.0%	1.7	\$126.91	\$118.36	7.2%	\$77.02	\$69.79	10.4%
OTHER NORTHEASTERN ONTARIO	59.4%	56.3%	3.1	\$122.74	\$116.75	5.1%	\$72.85	\$65.73	10.8%
TOTAL RTO 13A	61.1%	58.9%	2.2	\$118.54	\$113.08	4.8%	\$72.47	\$66.55	8.9%
SAULT STE. MARIE, ONTARIO	60.3%	59.9%	0.4	\$112.86	\$111.70	1.0%	\$68.10	\$66.86	1.9%
TOTAL RTO 13B	60.6%	60.2%	0.4	\$114.28	\$112.74	1.4%	\$69.31	\$67.84	2.2%
THUNDER BAY, ONTARIO	74.6%	74.9%	-0.3	\$112.19	\$116.96	-4.1%	\$91.15	\$87.64	4.0%
KENORA, ONTARIO	74.6%	72.3%	2.3	\$129.40	\$122.41	5.7%	\$96.55	\$88.46	9.1%
OTHER NORTHWESTERN ONTARIO	69.0%	64.3%	4.7	\$125.59	\$120.32	4.4%	\$86.60	\$77.36	11.9%
TOTAL RTO 13C	73.4%	72.2%	1.2	\$123.88	\$118.37	4.7%	\$90.88	\$85.42	6.4%
TOTAL RTO 13	64.5%	62.7%	1.8	\$119.58	\$114.67	4.3%	\$77.09	\$71.87	7.3%
ONTARIO	71.9%	70.9%	1.0	\$163.52	\$156.14	4.7%	\$117.58	\$110.65	6.3%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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