

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF NOVEMBER 2018

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2018	2017	**Point Change	2018	2017	Variance	2018	2017	Variance
NORTH BAY, ONTARIO	54.3%	56.0%	-1.7	\$118.69	\$113.44	4.6%	\$64.45	\$63.53	1.4%
SUDBURY, ONTARIO	77.2%	67.2%	10.0	\$124.30	\$119.28	4.2%	\$95.90	\$80.09	19.7%
TIMMINS, ONTARIO	56.7%	65.5%	-8.8	\$128.16	\$118.50	8.2%	\$72.67	\$77.59	-6.3%
OTHER NORTHEASTERN ONTARIO	54.9%	51.4%	3.5	\$120.09	\$118.94	1.0%	\$65.93	\$61.13	7.9%
TOTAL RTO 13A	63.8%	61.1%	2.7	\$122.99	\$117.81	4.4%	\$78.51	\$72.02	9.0%
SAULT STE. MARIE, ONTARIO	46.2%	51.5%	-5.3	\$105.14	\$102.25	2.8%	\$48.59	\$52.65	-7.7%
TOTAL RTO 13B	46.3%	51.4%	-5.1	\$106.83	\$103.59	3.1%	\$49.43	\$53.27	-7.2%
THUNDER BAY, ONTARIO	68.5%	68.9%	-0.4	\$120.92	\$114.50	5.6%	\$82.89	\$78.95	5.0%
KENORA, ONTARIO	57.5%	56.1%	1.4	\$121.25	\$109.35	10.9%	\$69.67	\$61.29	13.7%
OTHER NORTHWESTERN ONTARIO	60.2%	58.2%	2.0	\$122.90	\$118.13	4.0%	\$73.99	\$68.72	7.7%
TOTAL RTO 13C	65.1%	64.6%	0.5	\$121.36	\$114.62	5.9%	\$79.01	\$74.07	6.7%
TOTAL RTO 13	61.2%	60.6%	0.6	\$120.42	\$114.88	4.8%	\$73.75	\$69.62	5.9%
ONTARIO	68.7%	69.3%	-0.6	\$157.76	\$151.23	4.3%	\$108.45	\$104.80	3.5%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS ELEVEN MONTHS ENDED NOVEMBER 2018

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2018	2017	**Point Change	2018	2017	Variance	2018	2017	Variance
NORTH BAY, ONTARIO	52.3%	58.2%	-5.9	\$109.21	\$105.38	3.6%	\$57.15	\$61.28	-6.7%
SUDBURY, ONTARIO	69.0%	60.8%	8.2	\$119.76	\$114.87	4.3%	\$82.64	\$69.82	18.4%
TIMMINS, ONTARIO	60.3%	59.6%	0.7	\$127.01	\$118.38	7.3%	\$76.63	\$70.49	8.7%
OTHER NORTHEASTERN ONTARIO	59.0%	55.9%	3.1	\$122.52	\$116.93	4.8%	\$72.23	\$65.31	10.6%
TOTAL RTO 13A	61.4%	59.1%	2.3	\$118.93	\$113.49	4.8%	\$72.98	\$67.02	8.9%
SAULT STE. MARIE, ONTARIO	59.1%	59.2%	-0.1	\$112.32	\$111.01	1.2%	\$66.35	\$65.67	1.0%
TOTAL RTO 13B	59.4%	59.4%	0.0	\$113.76	\$112.07	1.5%	\$67.52	\$66.62	1.4%
THUNDER BAY, ONTARIO	74.1%	74.4%	-0.3	\$122.08	\$116.75	4.6%	\$90.41	\$86.84	4.1%
KENORA, ONTARIO	72.9%	70.7%	2.2	\$128.76	\$121.38	6.1%	\$93.89	\$85.75	9.5%
OTHER NORTHWESTERN ONTARIO	68.2%	63.7%	4.5	\$125.38	\$120.13	4.4%	\$85.47	\$76.54	11.7%
TOTAL RTO 13C	72.6%	71.5%	1.1	\$123.67	\$118.05	4.8%	\$89.80	\$84.35	6.5%
TOTAL RTO 13	64.2%	62.5%	1.7	\$119.65	\$114.69	4.3%	\$76.80	\$71.68	7.1%
ONTARIO	71.6%	70.7%	0.9	\$163.03	\$155.72	4.7%	\$116.78	\$110.13	6.0%

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