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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF MAY 2019

1	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
Location	2019	2018	Change	2019	2018	Variance	2019	2018	Variance
NORTH BAY, ONTARIO	63.5%	54.6%	8.9	\$114.45	\$113.00	1.3%	\$72.65	\$61.65	17.8%
SUDBURY, ONTARIO	56.1%	57.3%	-1.2	\$123.21	\$117.35	5.0%	\$69.11	\$67.23	2.8%
TIMMINS, ONTARIO	76.9%	60.1%	16.8	\$135.80	\$127.64	6.4%	\$104.41	\$76.71	36.1%
OTHER NORTHEASTERN ONTARIO	66.5%	62.7%	3.8	\$131.02	\$124.12	5.6%	\$87.13	\$77.85	11.9%
TOTAL RTO 13A	62.6%	58.1%	4.5	\$125.03	\$119.30	4.8%	\$78.24	\$69.27	12.9%
SAULTE STE. MARIE, ONTARIO	52.7%	56.2%	-3.5	\$109.78	\$104.85	4.7%	\$57.88	\$58.88	-1.7%
TOTAL RTO 13B	53.3%	56.5%	-3.2	\$111.63	\$106.54	4.8%	\$59.50	\$60.25	-1.2%
THUNDER BAY, ONTARIO	72.8%	76.8%	-4.0	\$125.25	\$121.48	3.1%	\$91.21	\$93.29	-2.2%
KENORA, ONTARIO	80.6%	81.2%	-0.6	\$122.73	\$121.87	0.7%	\$98.95	\$98.99	0.0%
OTHER NORTHWESTERN ONTARIO	71.4%	71.6%	-0.2	\$133.65	\$126.19	5.9%	\$95.46	\$90.36	5.6%
TOTAL RTO 13C	73.7%	76.3%	-2.6	\$126.24	\$122.50	3.1%	\$93.06	\$93.47	-0.4%
TOTAL RTO 13	64.2%	62.8%	1.4	\$123.66	\$118.54	4.3%	\$79.43	\$74.41	6.7%
ONTARIO	71.0%	72.2%	-1.2	\$168.31	\$162.29	3.7%	\$119.54	\$117.25	2.0%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS FIVE MONTHS ENDED MAY 2019

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2019	2018	Change	2019	2018	Variance	2019	2018	Variance
NORTH BAY, ONTARIO	55.5%	50.0%	5.5	\$114.32	\$117.22	-2.5%	\$63.49	\$58.60	8.3%
SUDBURY, ONTARIO	60.7%	61.0%	-0.3	\$122.56	\$117.84	4.0%	\$74.35	\$71.90	3.4%
TIMMINS, ONTARIO	60.9%	58.7%	2.2	\$133.80	\$124.78	7.2%	\$81.55	\$73.22	11.4%
OTHER NORTHEASTERN ONTARIO	54.9%	55.5%	-0.6	\$124.52	\$121.28	2.7%	\$68.33	\$67.30	1.5%
TOTAL RTO 13A	58.4%	57.0%	1.4	\$122.97	\$119.50	2.9%	\$71.80	\$68.11	5.4%
SAULTE STE. MARIE, ONTARIO	48.1%	47.0%	1.1	\$107.75	\$104.94	2.7%	\$51.81	\$49.29	5.1%
TOTAL RTO 13B	48.4%	47.3%	1.1	\$109.56	\$106.73	2.7%	\$53.05	\$50.47	5.1%
THUNDER BAY, ONTARIO	67.8%	68.3%	-0.5	\$122.20	\$118.80	2.9%	\$82.82	\$81.15	2.1%
KENORA, ONTARIO	63.7%	65.9%	-2.2	\$121.59	\$116.19	4.6%	\$77.49	\$76.57	1.2%
OTHER NORTHWESTERN ONTARIO	62.0%	61.1%	0.9	\$134.94	\$123.59	9.2%	\$83.60	\$75.51	10.7%
TOTAL RTO 13C	66.1%	66.4%	-0.3	\$124.29	\$119.38	4.1%	\$82.14	\$79.27	3.6%
TOTAL RTO 13	58.9%	58.1%	0.8	\$121.51	\$117.73	3.2%	\$71.54	\$68.40	4.6%
ONTARIO	63.0%	64.2%	-1.2	\$156.28	\$152.11	2.7%	\$98.45	\$97.60	0.9%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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