

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF JUNE 2018

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2018	2017	**Point Change	2018	2017	Variance	2018	2017	Variance
NORTH BAY, ONTARIO	41.7%	49.6%	-7.9	\$98.87	\$109.29	-9.5%	\$41.25	\$54.17	-23.9%
SUDBURY, ONTARIO	71.3%	55.5%	15.8	\$117.15	\$111.88	4.7%	\$83.56	\$62.04	34.7%
TIMMINS, ONTARIO	61.9%	59.9%	2.0	\$141.05	\$121.17	16.4%	\$87.36	\$72.63	20.3%
OTHER NORTHEASTERN ONTARIO	63.7%	58.0%	5.7	\$123.43	\$113.13	9.1%	\$78.68	\$65.57	20.0%
TOTAL RTO 13A	58.6%	55.0%	3.6	\$117.32	\$112.90	3.9%	\$68.80	\$62.08	10.8%
SAULT STE. MARIE, ONTARIO	68.7%	59.1%	9.6	\$110.78	\$106.25	4.3%	\$76.11	\$62.76	21.3%
TOTAL RTO 13B	69.0%	59.7%	9.3	\$112.31	\$107.43	4.5%	\$77.52	\$64.13	20.9%
THUNDER BAY, ONTARIO	81.0%	81.9%	-0.9	\$125.72	\$117.89	6.6%	\$101.84	\$96.55	5.5%
KENORA, ONTARIO	81.0%	85.8%	-4.8	\$138.80	\$128.96	7.6%	\$112.38	\$110.65	1.6%
OTHER NORTHWESTERN ONTARIO	79.3%	75.2%	4.1	\$128.04	\$123.40	3.8%	\$101.59	\$92.76	9.5%
TOTAL RTO 13C	80.6%	80.8%	-0.2	\$127.94	\$120.61	6.1%	\$103.13	\$97.45	5.8%
TOTAL RTO 13	65.8%	62.2%	3.6	\$119.73	\$114.57	4.5%	\$78.73	\$71.22	10.5%
ONTARIO	78.0%	76.2%	1.8	\$170.60	\$163.41	4.4%	\$133.07	\$124.50	6.9%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS SIX MONTHS ENDED JUNE 2018

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2018	2017	Change	2018	2017	Variance	2018	2017	Variance
NORTH BAY, ONTARIO	47.9%	53.5%	-5.6	\$113.20	\$111.54	1.5%	\$54.24	\$59.70	-9.1%
SUDBURY, ONTARIO	62.7%	55.7%	7.0	\$117.71	\$114.15	3.1%	\$73.82	\$63.53	16.2%
TIMMINS, ONTARIO	59.2%	58.1%	1.1	\$127.60	\$120.88	5.6%	\$75.56	\$70.18	7.7%
OTHER NORTHEASTERN ONTARIO	56.9%	52.4%	4.5	\$121.68	\$116.64	4.3%	\$69.19	\$61.18	13.1%
TOTAL RTO 13A	57.3%	55.0%	2.3	\$119.08	\$115.15	3.4%	\$68.24	\$63.28	7.8%
SAULT STE. MARIE, ONTARIO	50.6%	47.3%	3.3	\$106.27	\$102.71	3.5%	\$53.78	\$48.63	10.6%
TOTAL RTO 13B	50.9%	47.8%	3.1	\$108.00	\$104.34	3.5%	\$55.00	\$49.84	10.4%
THUNDER BAY, ONTARIO	70.3%	68.4%	1.9	\$120.03	\$113.65	5.6%	\$84.33	\$77.68	8.6%
KENORA, ONTARIO	68.0%	63.9%	4.1	\$119.97	\$111.98	7.1%	\$81.59	\$71.58	14.0%
OTHER NORTHWESTERN ONTARIO	64.1%	57.4%	6.7	\$124.50	\$119.37	4.3%	\$79.84	\$68.51	16.5%
TOTAL RTO 13C	68.6%	65.3%	3.3	\$120.94	\$114.53	5.6%	\$82.96	\$74.81	10.9%
TOTAL RTO 13	59.4%	56.6%	2.8	\$118.12	\$113.40	4.2%	\$70.20	\$64.23	9.3%
ONTARIO	66.5%	64.8%	1.7	\$155.64	\$148.55	4.8%	\$103.55	\$96.22	7.6%

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