

CBRE HOTELS

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## NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF FEBRUARY 2019

|                            | Occupancy Percentage |       |        | Average Daily Rate |          |          | Revenue Per Available Room |         |          |
|----------------------------|----------------------|-------|--------|--------------------|----------|----------|----------------------------|---------|----------|
| Location                   | 2019                 | 2018  | Change | 2019               | 2018     | Variance | 2019                       | 2018    | Variance |
| NORTH BAY, ONTARIO         | 56.2%                | 47.8% | 8.4    | \$113.88           | \$117.58 | -3.1%    | \$63.97                    | \$56.19 | 13.8%    |
| SUDBURY, ONTARIO           | 57.9%                | 56.3% | 1.6    | \$123.16           | \$119.18 | 3.3%     | \$71.28                    | \$67.11 | 6.2%     |
| TIMMINS, ONTARIO           | 64.0%                | 66.8% | -2.8   | \$138.24           | \$130.18 | 6.2%     | \$88.51                    | \$86.92 | 1.8%     |
| OTHER NORTHEASTERN ONTARIO | 59.2%                | 62.1% | -2.9   | \$130.13           | \$124.91 | 4.2%     | \$77.04                    | \$77.56 | -0.7%    |
| TOTAL RTO 13A              | 58.0%                | 56.3% | 1.7    | \$123.64           | \$121.14 | 2.1%     | \$71.66                    | \$68.25 | 5.0%     |
|                            |                      |       |        |                    |          |          |                            |         |          |
| SAULTE STE. MARIE, ONTARIO | 48.1%                | 47.5% | 0.6    | \$108.70           | \$108.51 | 0.2%     | \$52.26                    | \$51.57 | 1.3%     |
| TOTAL RTO 13B              | 48.5%                | 48.1% | 0.4    | \$110.47           | \$110.38 | 0.1%     | \$53.54                    | \$53.14 | 0.8%     |
|                            |                      |       |        |                    |          |          |                            |         |          |
| THUNDER BAY, ONTARIO       | 63.9%                | 63.9% | 0.0    | \$122.26           | \$116.98 | 4.5%     | \$78.10                    | \$74.49 | 4.8%     |
| KENORA, ONTARIO            | 62.8%                | 65.0% | -2.2   | \$120.96           | \$115.21 | 5.0%     | \$75.93                    | \$74.84 | 1.5%     |
| OTHER NORTHWESTERN ONTARIO | 59.1%                | 63.4% | -4.3   | \$144.16           | \$126.94 | 13.6%    | \$85.26                    | \$80.43 | 6.0%     |
| TOTAL RTO 13C              | 62.8%                | 64.0% | -1.2   | \$125.83           | \$118.87 | 5.9%     | \$79.07                    | \$76.02 | 4.0%     |
|                            |                      |       |        |                    |          |          |                            |         |          |
| TOTAL RTO 13               | 57.7%                | 57.2% | 0.5    | \$122.40           | \$118.85 | 3.0%     | \$70.65                    | \$67.95 | 4.0%     |
|                            |                      |       |        |                    |          |          |                            |         |          |
| ONTARIO                    | 61.2%                | 61.0% | 0.2    | \$150.00           | \$147.53 | 1.7%     | \$91.78                    | \$89.94 | 2.0%     |

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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## REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS TWO MONTHS ENDED FEBRUARY 2019

|                            | Occupancy Percentage<br>**Point |       |        | Average Daily Rate |          |          | Revenue Per Available Room |         |          |
|----------------------------|---------------------------------|-------|--------|--------------------|----------|----------|----------------------------|---------|----------|
| Location                   | 2019                            | 2018  | Change | 2019               | 2018     | Variance | 2019                       | 2018    | Variance |
| NORTH BAY, ONTARIO         | 48.6%                           | 41.2% | 7.4    | \$113.35           | \$115.99 | -2.3%    | \$55.08                    | \$47.83 | 15.2%    |
| SUDBURY, ONTARIO           | 55.2%                           | 52.5% | 2.7    | \$121.95           | \$117.76 | 3.6%     | \$67.33                    | \$61.88 | 8.8%     |
| TIMMINS, ONTARIO           | 54.1%                           | 58.7% | -4.6   | \$134.37           | \$124.42 | 8.0%     | \$72.73                    | \$73.05 | -0.4%    |
| OTHER NORTHEASTERN ONTARIO | 51.4%                           | 55.1% | -3.7   | \$128.05           | \$121.41 | 5.5%     | \$65.88                    | \$66.94 | -1.6%    |
| TOTAL RTO 13A              | 59.0%                           | 50.7% | 8.3    | \$135.96           | \$118.85 | 14.4%    | \$80.20                    | \$60.31 | 33.0%    |
|                            |                                 |       |        |                    |          |          |                            |         |          |
| SAULTE STE. MARIE, ONTARIO | 42.8%                           | 41.8% | 1.0    | \$107.47           | \$106.36 | 1.0%     | \$46.02                    | \$44.50 | 3.4%     |
| TOTAL RTO 13B              | 43.1%                           | 42.2% | 0.9    | \$109.26           | \$108.27 | 0.9%     | \$47.10                    | \$45.73 | 3.0%     |
|                            |                                 |       |        |                    |          |          |                            |         |          |
| THUNDER BAY, ONTARIO       | 59.2%                           | 58.8% | 0.4    | \$120.56           | \$116.05 | 3.9%     | \$71.40                    | \$68.22 | 4.7%     |
| KENORA, ONTARIO            | 55.1%                           | 57.0% | -1.9   | \$118.98           | \$112.68 | 5.6%     | \$65.61                    | \$64.28 | 2.1%     |
| OTHER NORTHWESTERN ONTARIO | 55.5%                           | 56.9% | -1.4   | \$135.84           | \$122.94 | 10.5%    | \$75.36                    | \$69.89 | 7.8%     |
| TOTAL RTO 13C              | 57.9%                           | 58.1% | -0.2   | \$123.01           | \$117.04 | 5.1%     | \$71.23                    | \$68.02 | 4.7%     |
|                            |                                 |       |        |                    |          |          |                            |         |          |
| TOTAL RTO 13               | 52.3%                           | 51.5% | 0.8    | \$120.63           | \$116.81 | 3.3%     | \$63.10                    | \$60.15 | 4.9%     |
|                            |                                 |       |        |                    |          |          |                            |         |          |
| ONTARIO                    | 57.1%                           | 58.0% | -0.9   | \$148.79           | \$144.85 | 2.7%     | \$84.97                    | \$84.05 | 1.1%     |

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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