

TRENDS IN THE CANADIAN HOTEL INDUSTRY

National Market Report

MARCH 2023





Report of rooms operations **by location**MONTH OF MARCH 2023*

	Occup	ancy Percenta	nge	Av	rerage Daily Ra	te	Revenue Per Available Room			
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance	
ATLANTIC CANADA	58.7%	47.7%	11.0	\$147.63	\$125.36	17.8%	\$86.67	\$59.85	44.8%	
Newfoundland	65.1%	37.8%	27.3	\$129.81	\$109.67	18.4%	\$84.53	\$41.43	104.0%	
St. John's	67.1%	36.1%	31.0	\$128.44	\$107.83	19.1%	\$86.16	\$38.90	121.5%	
Prince Edward Island	53.1%	42.9%	10.2	\$156.63	\$123.40	26.9%	\$83.19	\$52.92	57.2%	
Nova Scotia	62.9%	55.0%	7.9	\$161.28	\$129.77	24.3%	\$101.49	\$71.39	42.2%	
Halifax/Dartmouth	67.5%	56.6%	10.9	\$169.97	\$133.27	27.5%	\$114.78	\$75.48	52.1%	
Other Nova Scotia	52.6%	51.2%	1.4	\$136.16	\$120.62	12.9%	\$71.60	\$61.73	16.0%	
New Brunswick	51.9%	44.8%	7.0	\$134.86	\$122.32	10.3%	\$69.93	\$54.84	27.5%	
Moncton	57.9%	44.1%	13.8	\$137.98	\$124.12	11.2%	\$79.83	\$54.68	46.0%	
Other New Brunswick	48.5%	45.3%	3.3	\$132.81	\$121.34	9.5%	\$64.46	\$54.94	17.3%	
CENTRAL CANADA	63.3%	51.4%	12.0	\$184.55	\$146.95	25.6%	\$116.91	\$75.51	54.8%	
Quebec	61.4%	48.1%	13.2	\$194.12	\$163.77	18.5%	\$119.17	\$78.85	51.1%	
Greater Quebec City	56.4%	42.3%	14.0	\$176.28	\$158.40	11.3%	\$99.37	\$67.08	48.1%	
Other Quebec	56.1%	51.9%	4.2	\$206.43	\$186.96	10.4%	\$115.82	\$97.12	19.3%	
Greater Montreal	65.6%	48.1%	17.5	\$193.12	\$152.58	26.6%	\$126.73	\$73.40	72.7%	
Downtown Montreal Montreal Airport/Laval	61.5% 75.8%	38.8% 66.0%	22.8 9.8	\$205.42 \$186.71	\$167.75 \$139.92	22.5% 33.4%	\$126.42 \$141.55	\$65.08 \$92.35	94.3% 53.3%	
Ontario	64.0%	52.5%	11.5	\$181.46	\$141.75	28.0%	\$116.11	\$74.46	55.9%	
Greater Toronto Area (GTA)	70.7%	55.7%	15.0	\$213.67	\$149.92	42.5%	\$151.14	\$83.48	81.0%	
Downtown Toronto	65.9%	50.8%	15.1	\$308.78	\$203.52	51.7%	\$203.36	\$103.38	96.7%	
Toronto Airport GTA West	81.3% 71.0%	62.3% 55.1%	19.0 15.9	\$185.36 \$156.48	\$126.81 \$119.98	46.2% 30.4%	\$150.69 \$111.13	\$79.04 \$66.10	90.6% 68.1%	
GTA East/North	70.9%	59.7%	11.2	\$152.36	\$123.80	23.1%	\$107.97	\$73.88	46.1%	
Eastern Ontario	52.9%	48.2%	4.7	\$137.72	\$123.28	11.7%	\$72.81	\$59.43	22.5%	
Kingston	52.8%	49.0%	3.8	\$149.40	\$130.68	14.3%	\$78.81	\$63.99	23.2%	
Other Eastern Ontario	52.9%	47.8%	5.1	\$132.95	\$119.68	11.1%	\$70.35	\$57.26	22.9%	
Ottawa	65.4%	44.4%	21.0	\$177.91	\$145.92	21.9%	\$116.33	\$64.74	79.7%	
Downtown Ottawa	65.8%	37.2%	28.5	\$199.92	\$165.07	21.1%	\$131.46	\$61.48	113.8%	
Ottawa West Ottawa East	66.6% 60.6%	54.2% 48.1%	12.3 12.4	\$152.73 \$153.94	\$133.33 \$121.06	14.5% 27.2%	\$101.67 \$93.22	\$72.32 \$58.27	40.6% 60.0%	
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Southern Ontario	60.7%	50.9%	9.7	\$144.14	\$132.99	8.4%	\$87.43	\$67.74	29.1%	
London	66.8%	60.5%	6.3	\$156.31	\$118.17	32.3%	\$104.46	\$71.49	46.1%	
Windsor	67.4%	43.9%	23.5	\$136.29	\$119.89	13.7%	\$91.83	\$52.61	74.5%	
Kitchener/Waterloo/Cambridge/Guelph	65.5%	58.4%	7.1	\$148.83 \$152.26	\$124.94	19.1%	\$97.50	\$73.01	33.5%	
Hamilton/Brantford Niagara Falls	61.2% 59.8%	64.7% 41.6%	-3.5 18.2	\$132.20	\$132.73 \$152.18	14.7% -6.4%	\$93.20 \$85.14	\$85.88 \$63.27	8.5% 34.6%	
Other Niagara Region	53.9%	52.7%	1.2	\$132.20	\$122.20	8.2%	\$71.31	\$64.44	10.7%	
Other Southern Ontario	50.1%	55.1%	-5.0	\$133.25	\$123.79	7.6%	\$66.78	\$68.21	-2.1%	
Central Ontario	47.7%	45.8%	1.8	\$168.88	\$159.47	5.9%	\$80.48	\$73.11	10.1%	
North Eastern Ontario	59.7%	58.9%	0.7	\$145.17	\$125.75	15.4%	\$86.61	\$74.09	16.9%	
North Bay Sudbury	61.9% 58.0%	56.0% 53.6%	5.9 4.4	\$125.34 \$151.47	\$116.44 \$126.93	7.6% 19.3%	\$77.62 \$87.83	\$65.23 \$68.07	19.0% 29.0%	
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North Central Ontario Sault Ste. Marie	58.8%	52.0%	6.8	\$122.03	\$106.69	14.4%	\$71.80	\$55.51	29.4%	
North Western Ontario	66.5%	68.0%	-1.5	\$170.83	\$136.18	25.4%	\$113.60	\$92.66	22.6%	
Thunder Bay	68.2%	65.6%	2.6	\$176.09	\$135.05	30.4%	\$120.17	\$88.59	35.6%	

 $^{^{\}star}\,$ Based on the operating results of 254,673 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Report of rooms operations by location

MONTH OF MARCH 2023*

	Occup	oancy Percenta	age	A۱	erage Daily Ra	te	Revenu	e Per Available	Room
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance
WESTERN CANADA	62.7%	55.8%	6.9	\$171.84	\$150.96	13.8%	\$107.74	\$84.24	27.9%
Manitoba	74.8%	54.8%	20.0	\$153.05	\$126.21	21.3%	\$114.52	\$69.20	65.5%
Winnipeg	82.8%	56.4%	26.4	\$159.38	\$128.76	23.8%	\$131.99	\$72.63	81.7%
Brandon	51.7%	48.0%	3.8	\$126.82	\$111.99	13.2%	\$65.63	\$53.71	22.2%
Other Manitoba	60.9%	53.6%	7.3	\$136.47	\$124.89	9.3%	\$83.18	\$67.00	24.1%
Saskatchewan	56.1%	49.4%	6.7	\$132.07	\$118.35	11.6%	\$74.09	\$58.42	26.8%
Regina	50.9%	47.7%	3.2	\$131.57	\$116.77	12.7%	\$66.94	\$55.65	20.3%
Saskatoon	66.6%	51.1%	15.5	\$139.67	\$120.79	15.6%	\$93.07	\$61.72	50.8%
Other Saskatchewan	50.4%	48.9%	1.5	\$123.49	\$117.03	5.5%	\$62.26	\$57.20	8.8%
Alberta (excl. Alta Resorts)	55.3%	49.6%	5.7	\$137.65	\$120.18	14.5%	\$76.14	\$59.64	27.7%
Calgary	55.9%	46.9%	9.0	\$155.52	\$130.30	19.4%	\$86.97	\$61.16	42.2%
Calgary Airport	60.5%	52.3%	8.2	\$139.13	\$117.75	18.2%	\$84.18	\$61.63	36.6%
Downtown Calgary	48.5%	37.9%	10.6	\$196.18	\$161.01	21.8%	\$95.12	\$60.97	56.0%
Calgary Northwest	62.9%	54.9%	8.0	\$117.94	\$106.26	11.0%	\$74.13	\$58.29	27.2%
Calgary South	57.5%	49.3%	8.2	\$143.42	\$125.75	14.0%	\$82.47	\$61.95	33.1%
dmonton	59.5%	51.4%	8.1	\$136.25	\$117.20	16.3%	\$81.12	\$60.27	34.6%
Downtown Edmonton	61.0%	45.3%	15.7	\$177.20	\$151.59	16.9%	\$108.16	\$68.74	57.3%
Edmonton South	57.7%	51.1%	6.6	\$116.18	\$101.97	13.9%	\$67.01	\$52.07	28.7%
Edmonton West	62.1%	57.3%	4.8	\$139.60	\$120.94	15.4%	\$86.70	\$69.31	25.1%
Other Alberta	51.9%	50.2%	1.7	\$124.91	\$115.89	7.8%	\$64.85	\$58.18	11.5%
Lethbridge	53.2%	63.3%	-10.1	\$128.74	\$123.72	4.1%	\$68.50	\$78.28	-12.5%
Red Deer	51.6%	40.2%	11.4	\$115.01	\$104.06	10.5%	\$59.29	\$41.81	41.8%
Other Alberta Communities	52.1%	50.3%	1.8	\$127.03	\$116.79	8.8%	\$66.15	\$58.74	12.6%
Alberta Resorts	62.6%	57.2 %	5.5	\$301.89	\$270.31	11.7%	\$189.11	\$154.52	22.4%
British Columbia	69.9%	64.1%	5.8	\$202.34	\$177.10	14.3%	\$141.44	\$113.60	24.5%
Greater Vancouver	77.5%	65.0%	12.5	\$214.48	\$173.69	23.5%	\$166.25	\$112.89	47.3%
Airport (Richmond)	86.2%	66.1%	20.1	\$195.60	\$161.23	21.3%	\$168.68	\$106.57	58.3%
Downtown Vancouver	73.9%	61.9%	12.0	\$243.27	\$194.04	25.4%	\$179.81	\$120.21	49.6%
Langley/Surrey	78.7%	77.1%	1.7	\$165.89	\$140.37	18.2%	\$130.62	\$108.19	20.7%
Other Vancouver	76.0%	65.1%	10.9	\$183.97	\$153.03	20.2%	\$139.73	\$99.62	40.3%
/ancouver Island	68.1%	70.1%	-2.0	\$183.73	\$172.89	6.3%	\$125.17	\$121.25	3.2%
Campbell River	76.9%	80.8%	-3.9	\$128.95	\$126.84	1.7%	\$99.21	\$102.50	-3.2%
Greater Victoria	68.6%	68.3%	0.3	\$189.69	\$177.07	7.1%	\$130.14	\$121.02	7.5%
Nanaimo	61.7%	66.1%	-4.4	\$169.10	\$148.98	13.5%	\$104.29	\$98.41	6.0%
Parksville/Qualicum Beach Other Vancouver Island	67.7% 69.1%	78.7% 70.5%	-11.0 -1.4	\$164.10 \$203.11	\$159.63 \$197.71	2.8% 2.7%	\$111.07 \$140.37	\$125.66 \$139.46	-11.6% 0.7%
Whistler Resort Area	81.8%	75.5%	6.3	\$479.70	\$441.08	8.8%	\$392.58	\$332.97	17.9%
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Other British Columbia	60.9%	59.6%	1.4	\$147.33	\$135.56	8.7%	\$89.75	\$80.75	11.2%
Abbotsford/Chilliwack	85.8%	80.7%	5.1	\$164.77	\$128.71	28.0%	\$141.34	\$103.83	36.1%
Kamloops	64.6%	68.3%	-3.7	\$129.07	\$116.00	11.3%	\$83.34	\$79.23	5.2%
Kelowna	58.3%	58.7%	-0.4	\$142.14	\$135.88	4.6%	\$82.90	\$79.77	3.9%
Penticton	48.4%	47.4%	1.0	\$138.72	\$130.84	6.0%	\$67.10	\$62.02	8.29
Prince George Other B.C. Communities	70.5% 57.7%	69.9% 54.9%	0.6 2.8	\$134.24 \$153.29	\$126.33 \$144.03	6.3% 6.4%	\$94.58 \$88.37	\$88.28 \$79.02	7.1% 11.8%
Yukon	58.4%	39.9%	18.5	\$160.48	\$136.27	17.8%	\$93.67	\$54.32	72.4%
CANADA	62.7%	53.1%	9.6	\$176.19	\$147.47	19.5%	\$110.49	\$78.37	41.0%

 $^{^{\}star}\;$ Based on the operating results of 254,673 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Report of rooms operations by location

THREE MONTHS ENDED MARCH 2023

	Occup	oancy Percenta	age	Av	erage Daily Rat	e	Revenue Per Available Room			
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance	
ATLANTIC CANADA	51.5%	34.6%	16.9	\$142.71	\$118.75	20.2%	\$73.52	\$41.13	78.7%	
Newfoundland	55.6%	30.6%	25.0	\$125.73	\$106.49	18.1%	\$69.85	\$32.54	114.7%	
St. John's	57.9%	29.4%	28.6	\$124.28	\$105.38	17.9%	\$72.02	\$30.93	132.8%	
Prince Edward Island	51.2%	29.1%	22.1	\$152.78	\$115.42	32.4%	\$78.22	\$33.58	133.0%	
Nova Scotia	54.2%	39.7%	14.4	\$152.96	\$121.95	25.4%	\$82.84	\$48.44	71.0%	
Halifax/Dartmouth	57.0%	40.4%	16.5	\$161.17	\$124.48	29.5%	\$91.83	\$50.33	82.4%	
Other Nova Scotia	47.8%	38.0%	9.8	\$130.96	\$115.53	13.4%	\$62.62	\$43.93	42.6%	
New Brunswick	46.5%	31.4%	15.1	\$132.33	\$115.95	14.1%	\$61.48	\$36.40	68.9%	
Moncton	50.4%	29.5%	21.0	\$135.54	\$117.21	15.6%	\$68.37	\$34.56	97.8%	
Other New Brunswick	44.3%	32.5%	11.8	\$130.32	\$115.31	13.0%	\$57.68	\$37.43	54.1%	
CENTRAL CANADA	58.4%	41.0%	17.4	\$177.67	\$139.43	27.4%	\$103.79	\$57.17	81.6%	
Quebec	58.2%	35.2%	23.0	\$192.77	\$158.86	21.3%	\$112.23	\$55.89	100.8%	
Greater Quebec City	55.6%	29.6%	26.0	\$181.88	\$157.35	15.6%	\$101.12	\$46.50	117.4%	
Other Quebec	55.0%	39.9%	15.2	\$211.08	\$183.38	15.1%	\$116.15	\$73.11	58.9%	
Greater Montreal	60.7%	34.6%	26.1	\$187.41	\$144.91	29.3%	\$113.72	\$50.10	127.0%	
Downtown Montreal	54.9%	25.0% 53.5%	29.9 20.7	\$198.25	\$159.37 \$135.23	24.4% 34.6%	\$108.77	\$39.84	173.0% 86.8%	
Montreal Airport/Laval	74.2%	53.5%	20.7	\$182.07	\$135.23	34.0%	\$135.01	\$72.30	00.0%	
Ontario	58.5%	43.0%	15.4	\$172.62	\$134.15	28.7%	\$100.95	\$57.73	74.9%	
Greater Toronto Area (GTA)	65.1%	44.8%	20.3	\$196.20	\$138.50	41.7%	\$127.69	\$62.03	105.9%	
Downtown Toronto	59.9%	35.1%	24.8	\$271.00 \$177.95	\$188.17	44.0%	\$162.29	\$66.10 \$66.37	145.5%	
Toronto Airport GTA West	77.7% 64.4%	54.4% 46.7%	23.3 17.7	\$177.95 \$149.87	\$121.98 \$115.52	45.9% 29.7%	\$138.22 \$96.48	\$53.94	108.3% 78.9%	
GTA East/North	65.2%	51.8%	13.4	\$148.46	\$118.63	25.1%	\$96.85	\$61.50	57.5%	
Eastern Ontario	51.4%	38.8%	12.6	\$135.63	\$118.18	14.8%	\$69.72	\$45.89	51.9%	
Kingston	49.9%	35.9%	14.0	\$143.66	\$122.31	17.5%	\$71.68	\$43.87	63.4%	
Other Eastern Ontario	52.0%	40.2%	11.8	\$132.48	\$116.42	13.8%	\$68.92	\$46.85	47.1%	
Ottawa	60.7%	39.3%	21.3	\$175.94	\$142.84	23.2%	\$106.71	\$56.15	90.0%	
Downtown Ottawa	60.6%	29.2%	31.4	\$198.34	\$163.43	21.4%	\$120.12	\$47.74	151.6%	
Ottawa West	63.0%	51.6%	11.3	\$151.22	\$130.15	16.2%	\$95.21	\$67.20	41.7%	
Ottawa East	54.7%	48.9%	5.8	\$150.31	\$126.88	18.5%	\$82.17	\$62.02	32.5%	
Southern Ontario	53.2 %	40.2%	12.9	\$142.14	\$125.90	12.9%	\$75.57	\$50.67	49.1%	
London	62.4%	50.0%	12.4	\$149.59	\$112.11	33.4%	\$93.29	\$56.05	66.4%	
Windsor	57.6%	40.2%	17.4	\$132.81	\$114.18	16.3%	\$76.51	\$45.90	66.7%	
Kitchener/Waterloo/Cambridge/Guelph	59.4%	47.1%	12.4	\$146.17	\$117.26	24.7%	\$86.88	\$55.19	57.4%	
Hamilton/Brantford Niagara Falls	53.0% 50.1%	58.0%	-5.0	\$147.18 \$142.86	\$127.57	15.4%	\$77.99	\$73.93	5.5% 69.1%	
Other Niagara Region	48.2%	28.5% 41.3%	21.5 6.8	\$142.86	\$148.14 \$115.59	-3.6% 11.5%	\$71.50 \$62.05	\$42.29 \$47.77	29.9%	
Other Southern Ontario	46.3%	45.7%	0.6	\$134.47	\$114.75	17.2%	\$62.29	\$52.47	18.7%	
Central Ontario	46.3%	42.0%	4.3	\$174.96	\$161.20	8.5%	\$81.08	\$67.70	19.8%	
North Eastern Ontario	52.2%	49.4%	2.8	\$142.51	\$119.37	19.4%	\$74.40	\$58.96	26.2%	
North Bay Sudbury	52.8% 49.8%	49.0% 42.3%	3.8 7.5	\$123.18 \$146.30	\$104.51 \$120.85	17.9% 21.1%	\$65.04 \$72.86	\$51.26 \$51.10	26.9% 42.6%	
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North Central Ontario Sault Ste. Marie	51.4%	44.5%	6.9	\$121.39	\$102.90	18.0%	\$62.42	\$45.78	36.4%	
North Western Ontario	62.5%	60.1%	2.3	\$163.93	\$133.78	22.5%	\$102.42	\$80.46	27.3%	
Thunder Bay	61.1%	57.0%	4.1	\$168.69	\$132.51	27.3%	\$103.12	\$75.59	36.4%	

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Report of rooms operations by location

THREE MONTHS ENDED MARCH 2023

	Оссиј	oancy Percenta	age	Av	verage Daily Ra	te	Revenue Per Available Room			
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance	
WESTERN CANADA	57.3%	46.8%	10.5	\$171.14	\$146.06	17.2%	\$97.98	\$68.29	43.5%	
Manitoba	68.8%	42.7%	26.1	\$149.86	\$121.68	23.2%	\$103.05	\$51.92	98.5%	
Winnipeg	75.5%	42.6%	32.9	\$155.13	\$124.77	24.3%	\$117.16	\$53.17	120.3%	
Brandon Other Manitoba	50.8% 56.0%	40.2% 44.4%	10.7 11.7	\$134.43 \$133.45	\$102.62 \$122.21	31.0% 9.2%	\$68.33 \$74.76	\$41.23 \$54.22	65.7% 37.9%	
Saskatchewan	49.8%	43.0%	6.8	\$128.59	\$115.07	11.7%	\$64.09	\$49.53	29.4%	
Regina	44.2%	39.1%	5.1	\$127.78	\$111.02	15.1%	\$56.51	\$43.42	30.2%	
Saskatoon	57.2%	43.7%	13.5	\$135.42	\$118.24	14.5%	\$77.49	\$51.69	49.9%	
Other Saskatchewan	47.1%	45.0%	2.1	\$121.71	\$114.56	6.2%	\$57.37	\$51.56	11.3%	
Alberta (excl. Alta Resorts)	50.5%	41.5%	9.0	\$134.85	\$115.84	16.4%	\$68.15	\$48.12	41.6%	
Calgary	51.2%	37.7%	13.5	\$152.95	\$124.89	22.5%	\$78.32	\$47.06	66.4%	
Calgary Airport	55.7%	43.6%	12.1	\$136.88	\$114.41	19.6%	\$76.31	\$49.91	52.9%	
Downtown Calgary	44.9%	28.6%	16.3	\$193.70	\$154.87	25.1%	\$86.88	\$44.22	96.5%	
Calgary Northwest	57.3%	45.1%	12.2	\$114.63	\$100.60	13.9%	\$65.66	\$45.38	44.7%	
Calgary South	50.8%	39.1%	11.7	\$139.66	\$120.74	15.7%	\$71.01	\$47.25	50.3%	
Edmonton	52.2%	40.5%	11.7	\$132.00	\$110.49	19.5%	\$68.85	\$44.72	54.0%	
Downtown Edmonton	51.3%	32.2%	19.1	\$170.01	\$146.20	16.3%	\$87.22	\$47.02	85.5%	
Edmonton South	51.6%	41.7%	9.8	\$115.12	\$97.67	17.9%	\$59.36	\$40.77	45.6%	
Edmonton West	54.2%	45.1%	9.1	\$133.75	\$112.59	18.8%	\$72.50	\$50.76	42.8%	
Other Alberta	48.9%	44.9%	4.1	\$123.49	\$114.06	8.3%	\$60.44	\$51.20	18.0%	
Lethbridge	45.2%	49.1%	-3.8	\$123.81	\$116.03	6.7%	\$56.00	\$56.94	-1.6%	
Red Deer	47.7%	36.6%	11.2	\$113.72	\$103.36	10.0%	\$54.29	\$37.79	43.7%	
Other Alberta Communities	49.5%	45.8%	3.7	\$125.83	\$115.38	9.1%	\$62.34	\$52.87	17.9%	
Alberta Resorts	55.9%	46.9%	8.9	\$303.50	\$268.27	13.1%	\$169.63	\$125.94	34.7%	
British Columbia	64.3%	53.8%	10.4	\$204.17	\$171.30	19.2%	\$131.22	\$92.24	42.3%	

Greater Vancouver	71.7%	52.3%	19.5	\$204.16	\$163.90	24.6%	\$146.45	\$85.68	70.9%	
Airport (Richmond)	79.8%	59.0%	20.9	\$189.21	\$152.17	24.3%	\$151.05	\$89.70	68.4%	
Downtown Vancouver	68.3%	46.1%	22.2	\$230.10	\$186.15	23.6%	\$157.21	\$85.90	83.0%	
Langley/Surrey	72.5%	63.8%	8.7	\$156.99	\$131.51	19.4%	\$113.83	\$83.91	35.7%	
Other Vancouver	70.6%	55.3%	15.3	\$175.74	\$144.08	22.0%	\$124.08	\$79.61	55.9%	
Vancouver Island	57.8%	56.8%	1.0	\$171.12	\$158.26	8.1%	\$98.95	\$89.87	10.1%	
Campbell River	66.2%	73.1%	-6.9	\$120.74	\$115.72	4.3%	\$79.98	\$84.61	-5.5%	
Greater Victoria	57.5%	54.2%	3.3	\$176.86	\$160.91	9.9%	\$101.69	\$87.15	16.7%	
Nanaimo	56.2%	52.7%	3.5	\$157.86	\$143.62	9.9%	\$88.78	\$75.71	17.3%	
Parksville/Qualicum Beach	54.2%	61.5%	-7.2	\$153.98	\$148.99	3.3%	\$83.52	\$91.61	-8.8%	
Other Vancouver Island	59.8%	60.9%	-1.1	\$188.14	\$177.92	5.7%	\$112.51	\$108.30	3.9%	
Whistler Resort Area	83.9%	66.2%	17.7	\$554.48	\$452.36	22.6%	\$465.33	\$299.65	55.3%	
Other British Columbia	55.8%	52.9%	2.9	\$146.65	\$133.82	9.6%	\$81.87	\$70.76	15.7%	
Abbotsford/Chilliwack	79.5%	71.2%	8.3	\$156.88	\$124.80	25.7%	\$124.77	\$88.90	40.4%	
Kamloops	59.1%	63.3%	-4.2	\$126.47	\$110.64	14.3%	\$74.80	\$70.03	6.8%	
Kelowna	50.2%	47.6%	2.6	\$138.77	\$129.35	7.3%	\$69.65	\$61.58	13.1%	
Penticton	34.7%	32.6%	2.0	\$125.83	\$120.53	4.4%	\$43.65	\$39.35	10.9%	
Prince George	59.8%	57.3%	2.5	\$133.28	\$123.11	8.3%	\$79.72	\$70.59	12.9%	
Other B.C. Communities	55.2%	51.1%	4.1	\$154.91	\$145.19	6.7%	\$85.57	\$74.25	15.2%	
Yukon	52.7%	40.9%	11.8	\$155.42	\$133.68	16.3%	\$81.97	\$54.69	49.9%	
CANADA	57.4%	43.2%	14.2	\$172.37	\$141.52	21.8%	\$98.90	\$61.11	61.8%	
J/ LD/ (37.770	10.270	17.4	V172.07	V111.02	21.070	Q00.00	Q01.11	01.070	

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Regional report of rooms operations by **property size**, **type and price level**

MONTH OF MARCH 2023*

	ATLANTIC						CENTRAL						
	Occu	Occupancy Percentage **Point			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2023	2022	Change	2023	2022	Variance	2023	2022	Change	2023	2022	Variance	
Property Size													
Under 50 rooms	36.4%	39.0%	-2.6	\$134.94	\$117.80	14.6%	54.2%	50.6%	3.6	\$138.57	\$127.94	8.3%	
50-75 rooms	48.1%	44.7%	3.5	\$125.21	\$112.39	11.4%	54.9%	54.2%	0.7	\$137.27	\$119.57	14.8%	
76-125 rooms	61.7%	51.8%	9.8	\$146.33	\$121.74	20.2%	63.3%	57.2%	6.1	\$153.83	\$129.61	18.7%	
126-200 rooms	64.6%	51.1%	13.5	\$152.01	\$131.36	15.7%	65.5%	53.1%	12.4	\$168.24	\$135.64	24.0%	
201-500 rooms	55.1%	39.0%	16.2	\$158.01	\$134.65	17.3%	65.4%	45.5%	19.9	\$211.94	\$172.84	22.6%	
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	63.8%	46.7%	17.1	\$256.61	\$188.14	36.4%	
Total	58.7%	47.7%	11.0	\$147.63	\$125.36	17.8%	63.3%	51.4%	12.0	\$184.55	\$146.95	25.6%	
Property Type													
Limited Service	57.6%	49.9%	7.7	\$142.35	\$122.16	16.5%	59.5%	55.0%	4.5	\$141.98	\$117.37	21.0%	
Full Service	60.1%	44.5%	15.6	\$150.19	\$127.06	18.2%	65.3%	47.5%	17.8	\$202.55	\$157.94	28.2%	
Suite Hotel	70.2%	65.5%	4.7	\$167.11	\$135.03	23.8%	71.4%	63.9%	7.5	\$184.77	\$149.16	23.9%	
Resort	N/A	N/A	N/A	N/A	N/A	N/A	50.1%	45.7%	4.3	\$274.55	\$262.22	4.7%	
Total	58.7%	47.7%	11.0	\$147.63	\$125.36	17.8%	63.3%	51.4%	12.0	\$184.55	\$146.95	25.6%	
Price Level													
Budget	44.1%	37.1%	7.0	\$118.30	\$104.62	13.1%	55.1%	48.0%	7.1	\$116.40	\$100.41	15.9%	
Mid-Price	61.1%	49.3%	11.8	\$148.81	\$125.67	18.4%	66.1%	54.1%	11.9	\$173.49	\$137.02	26.6%	
Upscale	49.5%	43.0%	6.5	\$195.98	\$170.01	15.3%	57.6%	41.6%	16.0	\$287.77	\$244.20	17.8%	
Total	58.7%	47.7%	11.0	\$147.63	\$125.36	17.8%	63.3%	51.4%	12.0	\$184.55	\$146.95	25.6%	

	WESTERN							CANADA					
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	Occu	Occupancy Percentage **Point			Average Daily Rates			Occu	pancy Perce	rntage **Point	Average Daily Rates		
	2023	2022	Change	2023	2022	Variance		2023	2022	Change	2023	2022	Variance
Property Size													
Under 50 rooms	51.9%	50.6%	1.3	\$120.72	\$113.77	6.1%		52.1%	50.1%	2.0	\$127.73	\$118.94	7.4%
50-75 rooms	58.8%	57.1%	1.7	\$134.26	\$121.54	10.5%		56.2%	54.8%	1.5	\$134.66	\$120.08	12.1%
76-125 rooms	63.2%	58.3%	4.8	\$142.19	\$129.92	9.4%		63.1%	57.3%	5.8	\$147.36	\$129.13	14.1%
126-200 rooms	64.4%	56.5%	7.9	\$164.69	\$141.17	16.7%		64.9%	54.4%	10.5	\$165.26	\$137.85	19.9%
201-500 rooms	63.1%	52.2%	11.0	\$213.99	\$188.88	13.3%		63.8%	48.1%	15.7	\$209.98	\$178.66	17.5%
Over 500 rooms	70.4%	54.9%	15.5	\$320.61	\$293.84	9.1%		65.4%	48.7%	16.7	\$273.86	\$218.05	25.6%
Total	62.7%	55.8%	6.9	\$171.84	\$150.96	13.8%		62.7%	53.1%	9.6	\$176.19	\$147.47	19.5%
Property Type													
Limited Service	59.7%	55.5%	4.2	\$132.37	\$117.12	13.0%		59.4%	54.8%	4.6	\$137.03	\$117.63	16.5%
Full Service	64.0%	53.7%	10.3	\$181.83	\$155.59	16.9%		64.4%	49.9%	14.5	\$190.53	\$154.94	23.0%
Suite Hotel	74.1%	66.0%	8.1	\$179.40	\$152.43	17.7%		72.2%	64.7%	7.6	\$182.13	\$149.62	21.7%
Resort	64.7%	63.6%	1.1	\$332.05	\$301.59	10.1%		58.3%	56.4%	1.9	\$311.78	\$288.67	8.0%
Total	62.7%	55.8%	6.9	\$171.84	\$150.96	13.8%		62.7%	53.1%	9.6	\$176.19	\$147.47	19.5%
Price Level													
Budget	56.1%	52.4%	3.7	\$116.50	\$102.53	13.6%		54.9%	49.7%	5.3	\$116.55	\$101.78	14.5%
Mid-Price	63.7%	57.1%	6.6	\$156.34	\$136.79	14.3%		64.6%	55.0%	9.5	\$163.84	\$136.03	20.4%
Upscale	64.8%	53.1%	11.7	\$305.87	\$282.83	8.1%		60.6%	46.7%	13.8	\$294.80	\$262.48	12.3%
Total	62.7%	55.8%	6.9	\$171.84	\$150.96	13.8%		62.7%	53.1%	9.6	\$176.19	\$147.47	19.5%

Based on the operating results of 254,673 rooms (unweighted data)

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^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Regional report of rooms operations by **property size**, **type and price level**THREE MONTHS ENDED MARCH 2023

	ATLANTIC						CENTRAL					
	Occu	Occupancy Percentage			verage Daily	Rates	Оссиј	oancy Perce	entage **Point	Average Daily Rates		
	2023	2022	Change	2023	2022	Variance	2023	2022	Change	2023	2022	Variance
Property Size												
Under 50 rooms	33.6%	29.5%	4.2	\$130.61	\$115.88	12.7%	50.1%	42.9%	7.3	\$140.24	\$123.88	13.2%
50-75 rooms	44.2%	35.1%	9.1	\$121.52	\$107.54	13.0%	50.8%	46.8%	4.1	\$135.39	\$116.15	16.6%
76-125 rooms	54.5%	38.0%	16.5	\$140.77	\$115.12	22.3%	58.9%	47.6%	11.4	\$150.48	\$123.96	21.4%
126-200 rooms	55.9%	37.6%	18.3	\$146.95	\$125.14	17.4%	60.8%	42.9%	17.9	\$163.69	\$129.96	26.0%
201-500 rooms	46.7%	24.9%	21.9	\$154.95	\$127.14	21.9%	59.4%	34.6%	24.8	\$204.74	\$167.14	22.5%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	58.6%	32.7%	25.9	\$236.40	\$175.98	34.3%
Total	51.5%	34.6%	16.9	\$142.71	\$118.75	20.2%	58.4%	41.0%	17.4	\$177.67	\$139.43	27.4%
Property Type												
Limited Service	52.7%	38.0%	14.7	\$137.82	\$116.67	18.1%	55.5%	46.2%	9.3	\$138.85	\$113.32	22.5%
Full Service	50.4%	30.7%	19.7	\$145.70	\$119.23	22.2%	59.6%	36.0%	23.5	\$192.58	\$148.70	29.5%
Suite Hotel	64.0%	47.2%	16.8	\$160.06	\$129.24	23.8%	66.1%	54.1%	12.0	\$178.49	\$141.87	25.8%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	49.3%	35.7%	13.6	\$284.15	\$265.08	7.2%
Total	51.5%	34.6%	16.9	\$142.71	\$118.75	20.2%	58.4%	41.0%	17.4	\$177.67	\$139.43	27.4%
Price Level												
Budget	39.4%	29.1%	10.3	\$114.77	\$100.41	14.3%	49.9%	41.4%	8.5	\$115.18	\$97.73	17.8%
Mid-Price	53.6%	35.7%	18.0	\$143.70	\$118.85	20.9%	61.2%	43.9%	17.2	\$166.90	\$131.00	27.4%
Upscale	40.8%	27.5%	13.3	\$196.48	\$172.66	13.8%	52.6%	27.7%	24.9	\$275.48	\$243.96	12.9%
Total	51.5%	34.6%	16.9	\$142.71	\$118.75	20.2%	58.4%	41.0%	17.4	\$177.67	\$139.43	27.4%

	WESTERN						CANADA					
	Occu	Occupancy Percentage **Point			erage Daily R	Rates	Occu	pancy Perce	ntage **Point	Average Daily Rates		
	2023	2022	Change	2023	2022	Variance	2023	2022	Change	2023	2022	Variance
Property Size												
Under 50 rooms	48.1%	45.9%	2.1	\$118.32	\$111.73	5.9%	48.2%	44.2%	4.0	\$126.83	\$116.01	9.3%
50-75 rooms	54.8%	50.4%	4.5	\$131.18	\$117.58	11.6%	52.3%	47.5%	4.7	\$132.00	\$116.33	13.5%
76-125 rooms	57.6%	50.3%	7.3	\$142.36	\$126.26	12.7%	57.9%	48.1%	9.8	\$145.62	\$124.55	16.9%
126-200 rooms	58.3%	46.4%	11.9	\$161.67	\$137.81	17.3%	59.2%	44.0%	15.3	\$161.38	\$133.31	21.1%
201-500 rooms	57.2%	41.9%	15.3	\$215.78	\$184.23	17.1%	57.7%	37.2%	20.4	\$207.21	\$174.03	19.1%
Over 500 rooms	65.4%	38.8%	26.6	\$322.81	\$308.70	4.6%	60.3%	34.3%	26.0	\$259.91	\$214.09	21.4%
Total	57.2%	46.8%	10.5	\$171.14	\$146.06	17.2%	57.4%	43.2%	14.2	\$172.37	\$141.52	21.8%
Property Type												
Limited Service	54.9%	48.7%	6.2	\$129.55	\$113.68	14.0%	55.0%	46.8%	8.2	\$133.96	\$113.76	17.8%
Full Service	57.8%	43.2%	14.6	\$176.66	\$148.86	18.7%	58.2%	38.7%	19.6	\$183.16	\$147.11	24.5%
Suite Hotel	68.4%	52.9%	15.5	\$182.02	\$150.49	21.0%	66.8%	53.4%	13.4	\$178.92	\$144.19	24.1%
Resort	59.9%	52.3%	7.6	\$365.54	\$306.66	19.2%	55.0%	45.6%	9.4	\$335.16	\$293.86	14.1%
Total	57.2%	46.8%	10.5	\$171.14	\$146.06	17.2%	 57.4%	43.2%	14.2	\$172.37	\$141.52	21.8%
Price Level												
Budget	51.4%	47.4%	4.0	\$113.48	\$99.54	14.0%	50.0%	43.8%	6.2	\$114.25	\$98.87	15.5%
Mid-Price	57.9%	47.8%	10.2	\$152.66	\$132.19	15.5%	59.1%	45.0%	14.1	\$158.78	\$130.73	21.4%
Upscale	60.1%	40.8%	19.3	\$318.24	\$290.03	9.7%	55.7%	33.6%	22.1	\$294.76	\$267.82	10.1%
Total	57.2%	46.8%	10.5	\$171.14	\$146.06	17.2%	57.4%	43.2%	14.2	\$172.37	\$141.52	21.8%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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