

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF APRIL 2021

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2021	2020	Change	2021	2020	Variance	2021	2020	Variance
NORTH BAY, ONTARIO	27.7%	12.7%	14.9	\$90.30	\$91.10	-0.9%	\$25.01	\$11.61	115.3%
SUDBURY, ONTARIO	29.6%	20.4%	9.1	\$104.47	\$102.96	1.5%	\$30.88	\$21.02	46.9%
TIMMINS, ONTARIO	34.9%	12.3%	22.6	\$97.67	\$97.75	-0.1%	\$34.09	\$12.06	182.7%
OTHER NORTHEASTERN ONTARIO	36.2%	22.0%	14.2	\$121.77	\$108.74	12.0%	\$44.12	\$23.96	84.1%
TOTAL RTO 13A	31.4%	17.6%	13.8	\$104.39	\$101.67	2.7%	\$32.81	\$17.88	83.5%
SAULT STE. MARIE, ONTARIO	26.3%	17.9%	8.4	\$93.29	\$88.31	5.6%	\$24.55	\$15.78	55.5%
TOTAL RTO 13B	28.1%	17.9%	10.2	\$92.35	\$88.31	4.6%	\$25.94	\$15.78	64.4%
THUNDER BAY, ONTARIO	37.5%	18.4%	19.1	\$120.45	\$102.63	17.4%	\$45.20	\$18.88	139.4%
KENORA, ONTARIO	73.1%	40.3%	32.8	\$120.48	\$115.39	4.4%	\$88.12	\$46.46	89.7%
OTHER NORTHWESTERN ONTARIO	44.7%	36.5%	8.2	\$124.55	\$125.07	-0.4%	\$55.64	\$45.70	21.8%
TOTAL RTO 13C	42.8%	24.3%	18.5	\$121.19	\$111.28	8.9%	\$51.85	\$27.06	91.6%
TOTAL RTO 13	33.9%	19.7%	14.2	\$108.46	\$103.35	4.9%	\$36.82	\$20.31	81.3%
ONTARIO	31.0%	15.1%	15.9	\$107.72	\$101.49	6.1%	\$33.42	\$15.31	118.2%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS FOUR MONTHS ENDED APRIL 2021

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2021	2020	Change	2021	2020	Variance	2021	2020	Variance
NORTH BAY, ONTARIO	26.3%	35.1%	-8.8	\$92.56	\$113.45	-18.4%	\$24.32	\$39.79	-38.9%
SUDBURY, ONTARIO	30.9%	42.5%	-11.6	\$106.48	\$117.97	-9.7%	\$32.89	\$50.11	-34.4%
TIMMINS, ONTARIO	34.4%	38.0%	-3.6	\$96.71	\$127.99	-24.4%	\$33.25	\$48.59	-31.6%
OTHER NORTHEASTERN ONTARIO	34.0%	38.9%	-4.9	\$121.00	\$124.17	-2.6%	\$41.11	\$48.29	-14.9%
TOTAL RTO 13A	31.1%	39.3%	-8.2	\$105.14	\$119.83	-12.3%	\$32.72	\$47.08	-30.5%
SAULT STE. MARIE, ONTARIO	24.0%	35.3%	-11.3	\$92.97	\$105.74	-12.1%	\$22.31	\$37.28	-40.1%
TOTAL RTO 13B	24.9%	35.5%	-10.6	\$94.89	\$107.17	-11.5%	\$23.58	\$38.07	-38.1%
THUNDER BAY, ONTARIO	39.7%	49.8%	-10.1	\$119.56	\$124.43	-3.9%	\$47.45	\$61.95	-23.4%
KENORA, ONTARIO	59.1%	53.9%	5.2	\$119.10	\$122.94	-3.1%	\$70.42	\$66.31	6.2%
OTHER NORTHWESTERN ONTARIO	43.0%	49.4%	-6.4	\$125.65	\$134.45	-6.5%	\$54.07	\$66.39	-18.6%
TOTAL RTO 13C	42.5%	50.2%	-7.7	\$120.54	\$125.88	-4.2%	\$51.19	\$63.19	-19.0%
TOTAL RTO 13	33.1%	41.9%	-8.8	\$109.18	\$120.17	-9.1%	\$36.16	\$50.33	-28.2%
ONTARIO	29.2%	42.4%	-13.2	\$105.35	\$144.66	-27.2%	\$30.76	\$61.36	-49.9%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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