

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF NOVEMBER 2020

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
NORTH BAY, ONTARIO	50.6%	52.7%	-2.2	\$101.11	\$122.67	-17.6%	\$51.15	\$64.70	-20.9%
SUDBURY, ONTARIO	46.0%	70.7%	-24.6	\$109.63	\$129.11	-15.1%	\$50.48	\$91.25	-44.7%
TIMMINS, ONTARIO	46.6%	55.2%	-8.6	\$97.51	\$128.52	-24.1%	\$45.49	\$70.94	-35.9%
OTHER NORTHEASTERN ONTARIO	56.6%	48.9%	7.7	\$117.99	\$126.21	-6.5%	\$66.80	\$61.69	8.3%
TOTAL RTO 13A	46.8%	59.4%	-12.6	\$107.33	\$127.16	-15.6%	\$50.28	\$75.56	-33.5%
SAULT STE. MARIE, ONTARIO	32.2%	48.3%	-16.1	\$99.65	\$106.27	-6.2%	\$32.14	\$51.34	-37.4%
TOTAL RTO 13B	34.3%	48.6%	-14.3	\$103.14	\$108.11	-4.6%	\$35.40	\$52.51	-32.6%
THUNDER BAY, ONTARIO	52.7%	71.3%	-18.6	\$123.09	\$129.30	-4.8%	\$64.86	\$92.20	-29.7%
KENORA, ONTARIO	62.6%	58.0%	4.6	\$124.22	\$125.33	-0.9%	\$77.74	\$72.75	6.9%
OTHER NORTHWESTERN ONTARIO	61.3%	61.6%	-0.3	\$120.79	\$132.59	-8.9%	\$74.05	\$81.64	-9.3%
TOTAL RTO 13C	55.3%	67.6%	-12.3	\$122.80	\$129.49	-5.2%	\$67.89	\$87.49	-22.4%
TOTAL RTO 13	46.9%	59.9%	-13.0	\$111.75	\$125.29	-10.8%	\$52.44	\$75.10	-30.2%
ONTARIO	30.6%	66.8%	-36.1	\$105.46	\$157.24	-32.9%	\$32.30	\$105.00	-69.2%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS ELEVEN MONTHS ENDED NOVEMBER 2020

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
NORTH BAY, ONTARIO	43.2%	63.3%	-20.1	\$103.83	\$115.49	-10.1%	\$44.87	\$73.15	-38.7%
SUDBURY, ONTARIO	44.9%	67.1%	-22.2	\$112.89	\$124.49	-9.3%	\$50.73	\$83.58	-39.3%
TIMMINS, ONTARIO	37.8%	59.3%	-21.5	\$113.74	\$132.37	-14.1%	\$42.99	\$78.50	-45.2%
OTHER NORTHEASTERN ONTARIO	51.4%	57.9%	-6.5	\$123.67	\$126.94	-2.6%	\$63.55	\$73.47	-13.5%
TOTAL RTO 13A	43.5%	63.2%	-19.7	\$112.37	\$123.98	-9.4%	\$48.89	\$78.32	-37.6%
SAULT STE. MARIE, ONTARIO	40.5%	60.9%	-20.5	\$105.40	\$114.43	-7.9%	\$42.65	\$69.72	-38.8%
TOTAL RTO 13B	41.3%	61.2%	-19.9	\$107.33	\$115.87	-7.4%	\$44.31	\$70.94	-37.5%
THUNDER BAY, ONTARIO	50.6%	71.6%	-21.0	\$122.67	\$127.35	-3.7%	\$62.12	\$91.23	-31.9%
KENORA, ONTARIO	68.7%	72.1%	-3.4	\$126.17	\$137.10	-8.0%	\$86.65	\$98.80	-12.3%
OTHER NORTHWESTERN ONTARIO	59.7%	69.5%	-9.8	\$127.52	\$135.38	-5.8%	\$76.07	\$94.06	-19.1%
TOTAL RTO 13C	54.2%	71.2%	-17.0	\$124.06	\$130.19	-4.7%	\$67.23	\$92.71	-27.5%
TOTAL RTO 13	46.2%	65.2%	-19.0	\$115.56	\$124.65	-7.3%	\$53.39	\$81.22	-34.3%
ONTARIO	35.7%	70.2%	-34.5	\$127.61	\$164.04	-22.2%	\$45.57	\$115.19	-60.4%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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