

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF AUGUST 2020

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
NORTH BAY, ONTARIO	62.0%	75.9%	-13.8	\$105.69	\$117.52	-10.1%	\$65.56	\$89.15	-26.5%
SUDBURY, ONTARIO	59.8%	77.5%	-17.7	\$111.47	\$123.11	-9.5%	\$66.62	\$95.38	-30.2%
TIMMINS, ONTARIO	45.4%	56.1%	-10.7	\$110.07	\$125.96	-12.6%	\$49.96	\$70.61	-29.2%
OTHER NORTHEASTERN ONTARIO	61.7%	63.2%	-1.5	\$120.90	\$130.23	-7.2%	\$74.58	\$82.37	-9.5%
TOTAL RTO 13A	58.0%	71.0%	-13.0	\$111.85	\$123.32	-9.3%	\$64.88	\$87.57	-25.9%
SAULTE STE. MARIE, ONTARIO	64.8%	84.4%	-19.6	\$111.11	\$121.18	-8.3%	\$72.01	\$102.32	-29.6%
TOTAL RTO 13B	65.4%	84.6%	-19.2	\$113.07	\$122.30	-7.5%	\$73.97	\$103.45	-28.5%
THUNDER BAY, ONTARIO	68.7%	80.7%	-12.0	\$125.87	\$134.98	-6.8%	\$86.52	\$108.94	-20.6%
KENORA, ONTARIO	93.0%	90.1%	2.9	\$139.39	\$165.52	-15.8%	\$129.58	\$149.18	-13.1%
OTHER NORTHWESTERN ONTARIO	67.6%	83.4%	-15.8	\$128.02	\$140.61	-9.0%	\$86.52	\$117.24	-26.2%
TOTAL RTO 13C	71.1%	82.6%	-11.5	\$128.09	\$140.86	-9.1%	\$91.13	\$116.28	-21.6%
TOTAL RTO 13	63.1%	76.6%	-13.5	\$117.30	\$128.58	-8.8%	\$73.96	\$98.46	-24.9%
ONTARIO	42.1%	81.5%	-39.4	\$125.94	\$174.01	-27.6%	\$53.04	\$141.83	-62.6%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS EIGHT MONTHS ENDED AUGUST 2020

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
NORTH BAY, ONTARIO	37.8%	62.3%	-24.4	\$106.09	\$114.08	-7.0%	\$40.15	\$71.01	-43.5%
SUDBURY, ONTARIO	41.4%	64.7%	-23.3	\$114.23	\$123.01	-7.1%	\$47.31	\$79.59	-40.6%
TIMMINS, ONTARIO	34.9%	59.7%	-24.8	\$118.10	\$133.22	-11.3%	\$41.16	\$79.57	-48.3%
OTHER NORTHEASTERN ONTARIO	42.8%	58.9%	-16.1	\$119.24	\$127.24	-6.3%	\$51.07	\$74.97	-31.9%
TOTAL RTO 13A	39.8%	62.2%	-22.4	\$114.07	\$123.25	-7.4%	\$45.35	\$76.68	-40.9%
SAULTE STE. MARIE, ONTARIO	38.7%	59.0%	-20.3	\$105.77	\$112.57	-6.0%	\$40.95	\$66.46	-38.4%
TOTAL RTO 13B	39.2%	59.3%	-20.1	\$107.45	\$114.10	-5.8%	\$42.10	\$67.70	-37.8%
THUNDER BAY, ONTARIO	47.9%	71.5%	-23.6	\$121.80	\$126.05	-3.4%	\$58.29	\$90.06	-35.3%
KENORA, ONTARIO	64.9%	73.7%	-8.8	\$124.84	\$137.89	-9.5%	\$81.07	\$101.57	-20.2%
OTHER NORTHWESTERN ONTARIO	56.8%	70.9%	-14.1	\$129.74	\$136.04	-4.6%	\$73.63	\$96.47	-23.7%
TOTAL RTO 13C	51.3%	71.7%	-20.4	\$123.69	\$129.60	-4.6%	\$63.41	\$92.91	-31.8%
TOTAL RTO 13	43.0%	64.5%	-21.5	\$116.44	\$123.87	-6.0%	\$50.11	\$79.85	-37.2%
ONTARIO	36.5%	69.2%	-32.7	\$133.15	\$162.99	-18.3%	\$48.62	\$112.74	-56.9%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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