

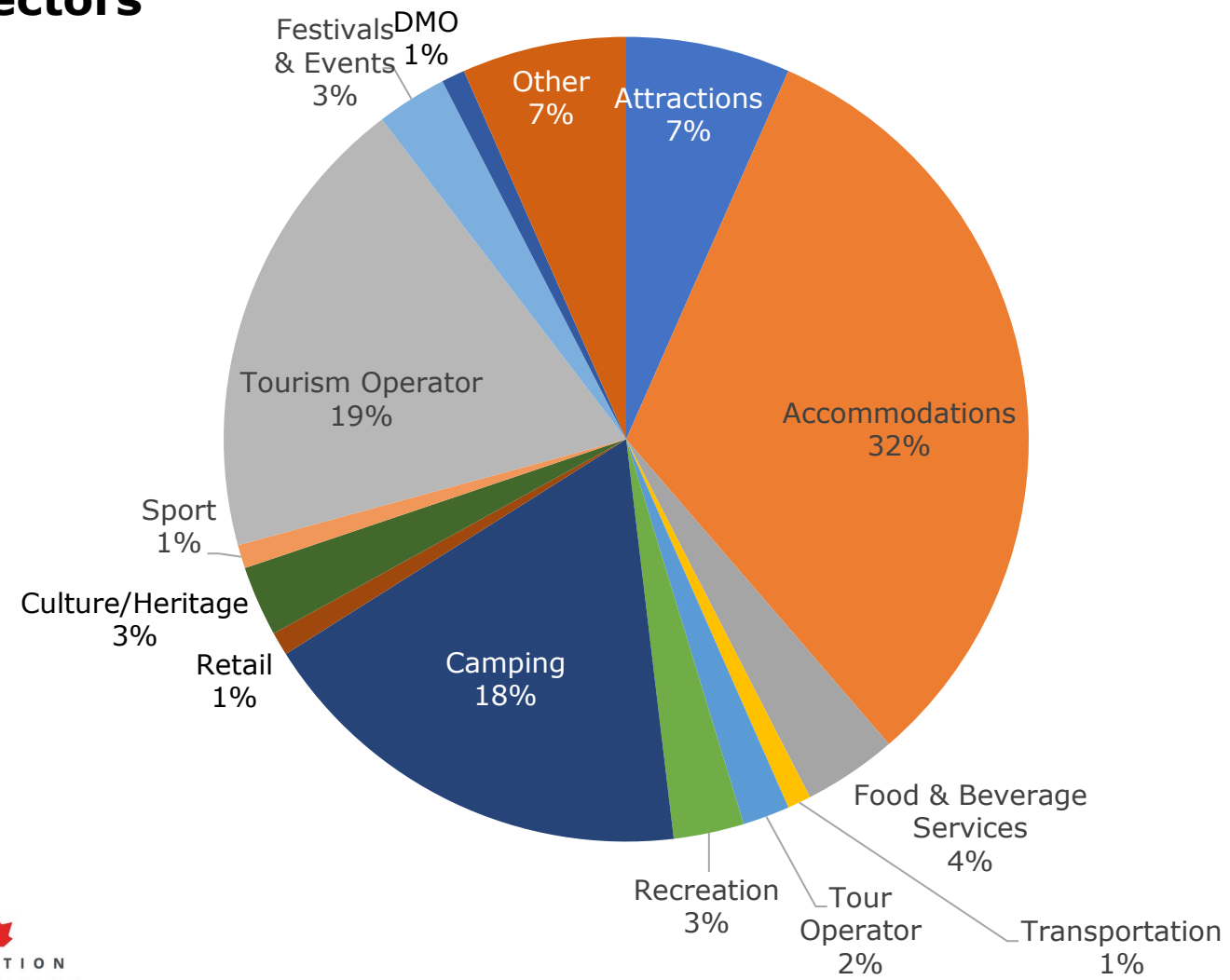


Regional Tourism Organization 13A
Covid-19 Survey 4 Results
April 22 – 27, 2020

Which sector do you operate in?

106 completed surveys

Sectors

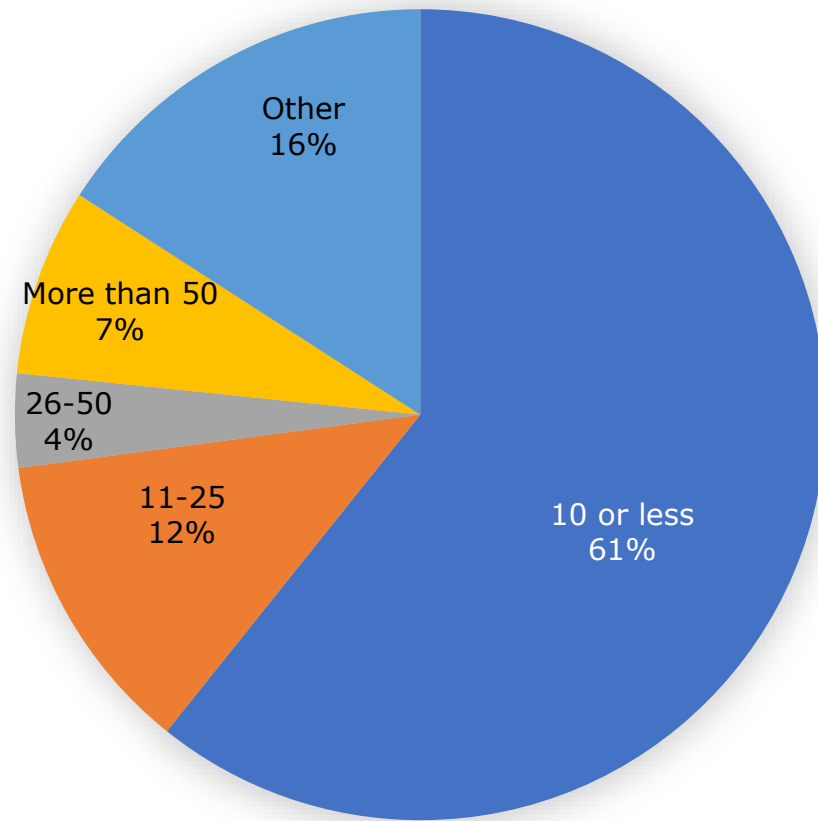


Sectors	Value	%
Attractions	7	6.6%
Accommodations	34	32.1%
Food & Beverage Services	4	3.8%
Transportation	1	0.9%
Tour Operator	2	1.9%
Recreation	3	2.8%
Camping	19	17.9%
Retail	1	0.9%
Sector Association	0	0.0%
Education	0	0.0%
Meeting & Conventions	0	0.0%
Culture/Heritage	3	2.8%
Arts	0	0.0%
Sport	1	0.9%
Tourism Operator	20	18.9%
Film	0	0.0%
Festivals and Events	3	2.8%
Indigenous Tourism	0	0.0%
DMO	1	0.9%
Other	7	6.6%



How many employees does your business have?

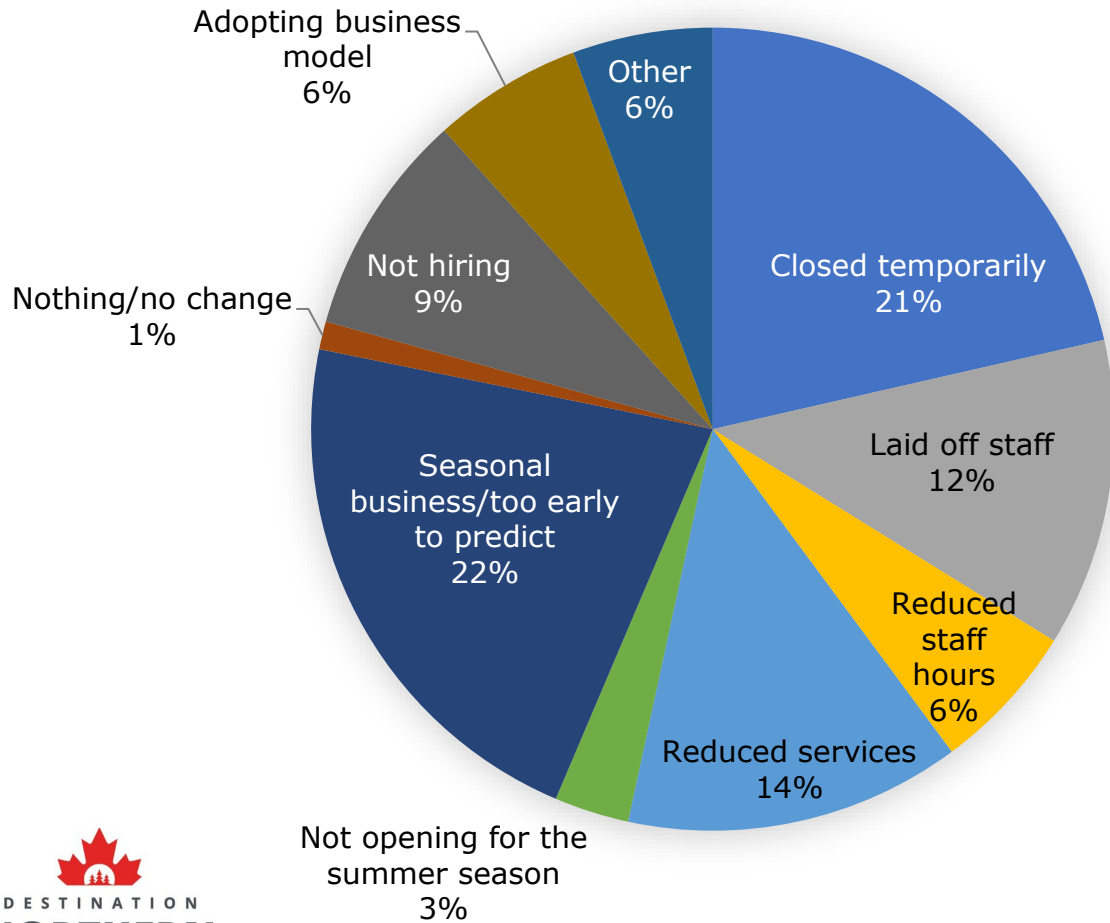
Number of Employees



Number of Employees	Value	%
10 or less	65	60.7%
11-26	13	12.1%
26-50	4	3.7%
More than 50	8	7.5%
Other	17	15.9%

What actions have you currently taken as a result of COVID-19? Select all that apply.

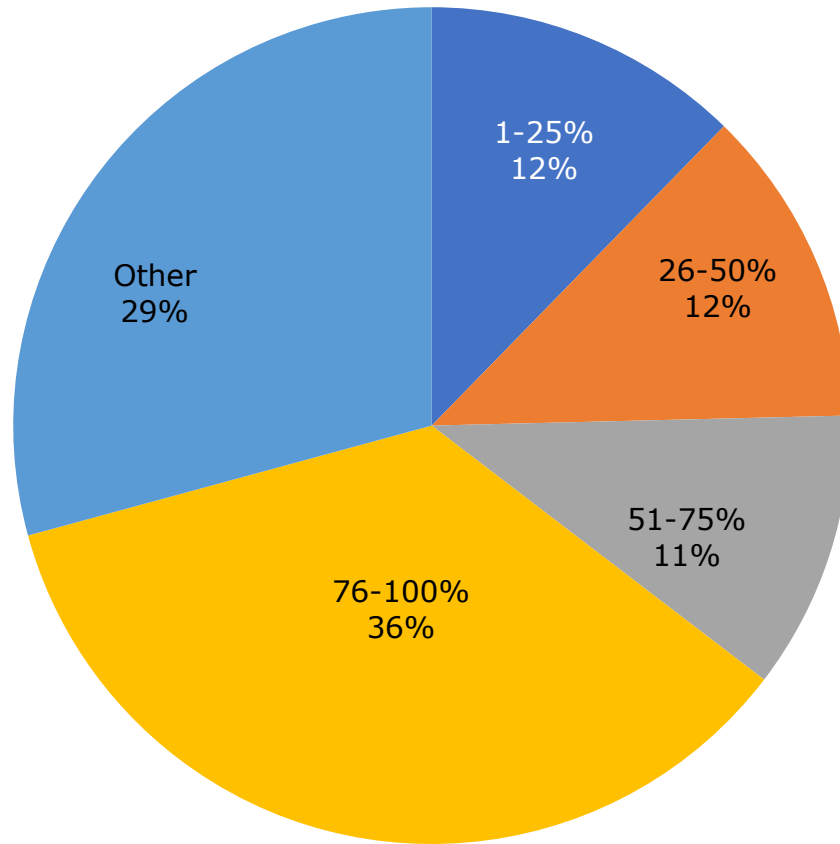
Actions currently taken as a result of COVID-19



Actions taken as a result of COVID-19	Value	%	% of Total Surveys
Closed Temporarily	57	21.4%	53.8%
Closed Permanently	0	0.0%	0.0%
Laid off staff	33	12.4%	31.1%
Reduced staff hours	16	6.0%	15.1%
Reduced services	36	13.5%	34.0%
Not opening for the summer season	8	3.0%	7.5%
Seasonal business/too early to predict	58	21.8%	54.7%
Nothing/no change	3	1.1%	2.8%
Not hiring	24	9.0%	22.6%
Adotping business model	16	6.0%	15.1%
Other	15	5.6%	14.2%

If you answered yes to having to lay employees off, please indicate what percentage of your employees are being laid off:

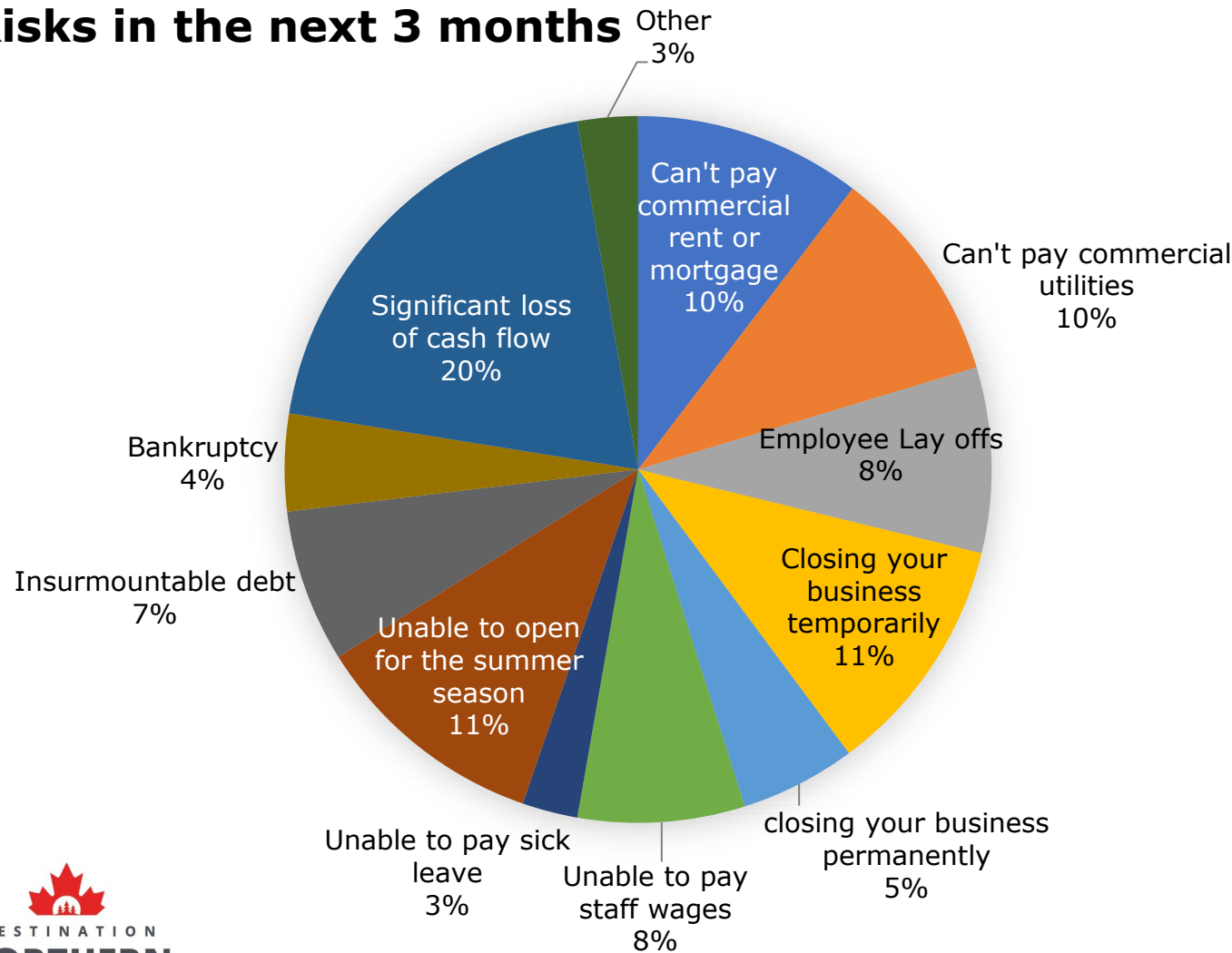
% of Employees Laid Off



If you answered Yes	Value	%
1-25%	8	12.3%
26-50%	8	12.3%
51-75%	7	10.8%
76-100%	23	35.4%
Other	19	29.2%

Looking ahead at the next 3 months, please indicate the risks your business is facing. Select all that apply.

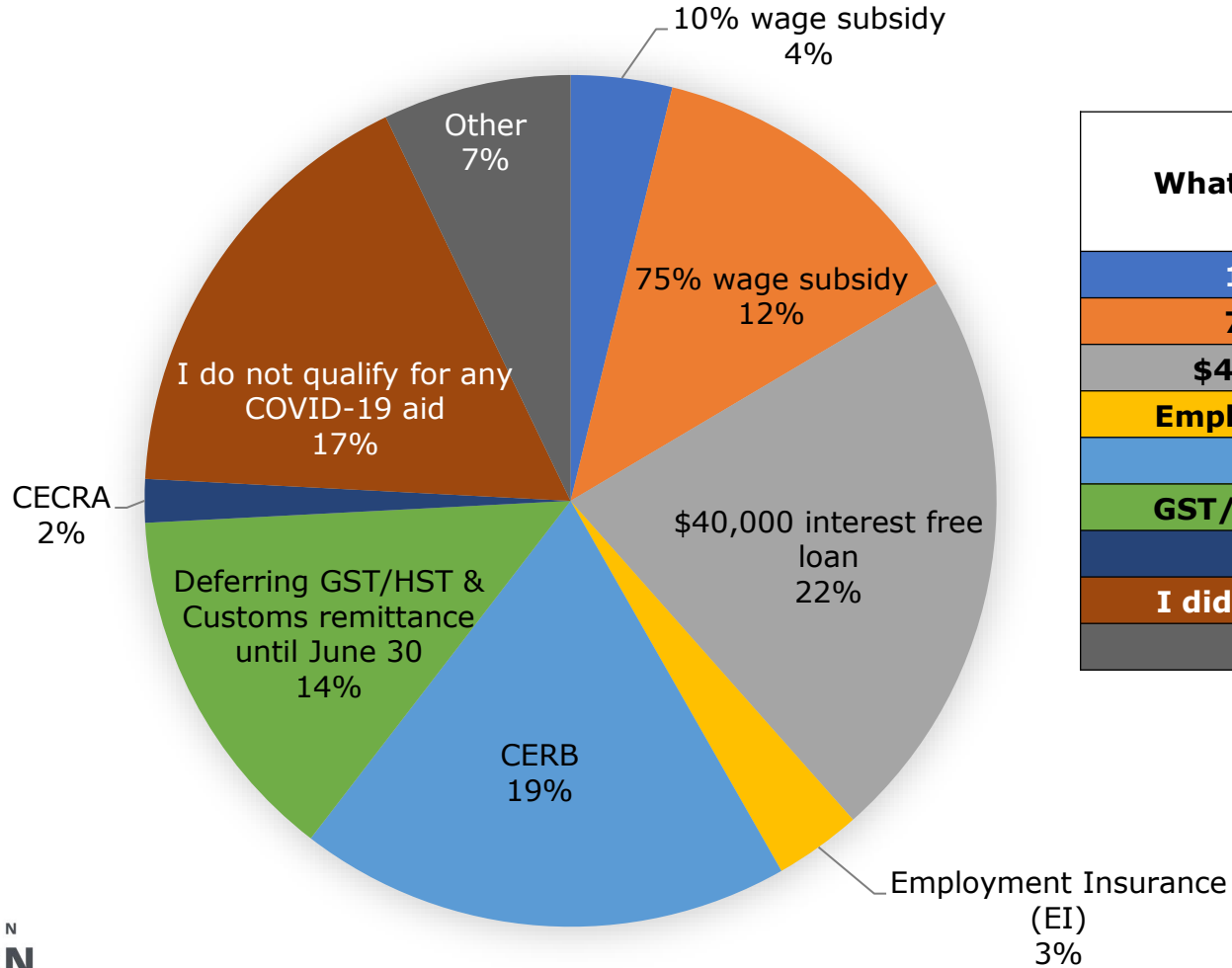
Risks in the next 3 months



Risks in Next 3 months	Value	%	% of Total Surveys
Can't pay commercial rent/mortgage	49	10.4%	46.2%
Can't pay commercial utilities	47	10.0%	44.3%
Employee Layoffs	40	8.5%	37.7%
Closing business temporarily	52	11.0%	49.1%
Closing business permanently	25	5.3%	23.6%
Unable to pay wages	36	7.6%	34.0%
Unable to pay sick leave	12	2.5%	11.3%
Unable to open for the summer	51	10.8%	48.1%
Insurmountable debt	33	7.0%	31.1%
Bankruptcy	21	4.4%	19.8%
Significant loss of cash flow	93	19.7%	87.7%
Other	13	2.8%	12.3%

Please indicate which types of COVID-19 related aid you have applied for, and which you intend to apply for when available. Select all that apply.

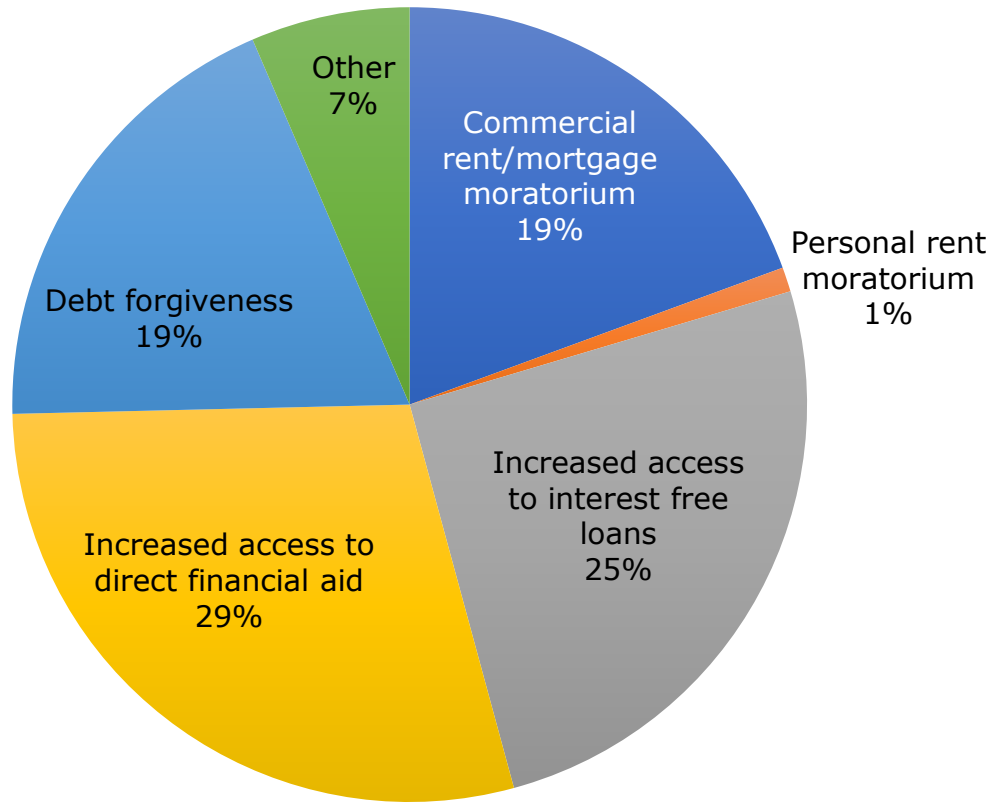
Which Types of COVID-19 Aid



What Types of Financial Aid	Value	%	% of Total Surveys
10% wage subsidy	7	3.8%	6.6%
75% wage subsidy	23	12.6%	21.7%
\$40k interest free loan	40	22.0%	37.7%
Employment insurance (EI)	6	3.3%	5.7%
CERB	34	18.7%	32.1%
GST/HST/Customs Deferral	25	13.7%	23.6%
CECRA	3	1.6%	2.8%
I did not qualify for any aid	31	17.0%	29.2%
Other	13	7.1%	12.3%

What other forms of financial aid do you require? Select all that apply.

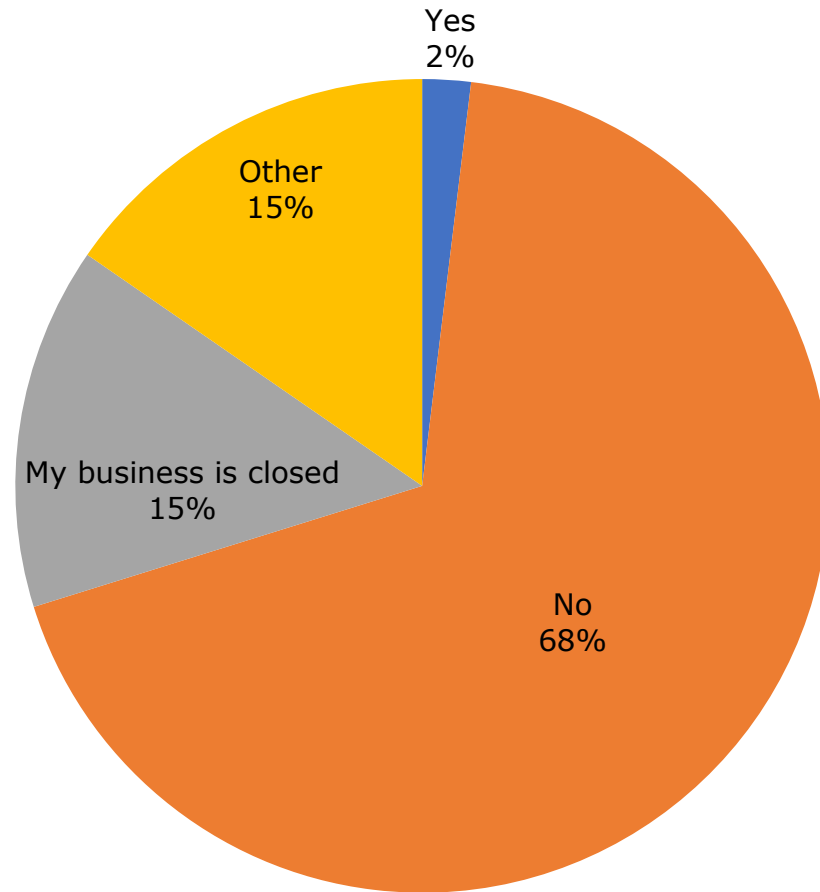
Other Forms of Financial Aid



Other Financial Aid?	Value	%	% of Total Surveys
Commercial Rent/mortgage moratorium	39	19.4%	36.8%
Personal rent Moratorium	2	1.0%	1.9%
Increased access to interest free loans	51	25.4%	48.1%
Increased access to direct financial aid	58	28.9%	54.7%
Debt forgiveness	38	18.9%	35.8%
Other	13	6.5%	12.3%

If your business is closed due to COVID-19, does your insurance cover this business interruption?

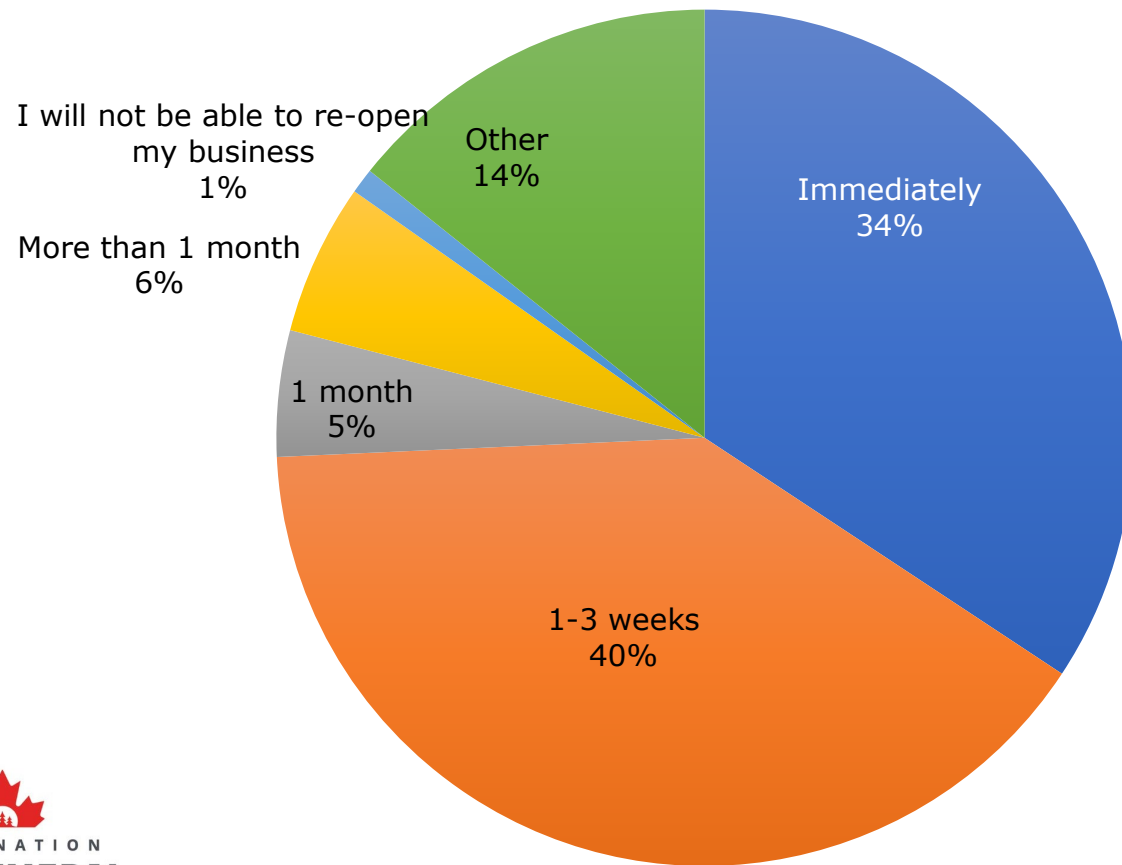
Was your Business Interruption Covered by your Insurance?



Did insurance cover this business interruption?	Value	%
Yes	2	1.9%
No	71	68.3%
My business is closed	15	14.4%
Other	16	15.4%

When the current COVID-19 restrictions can be lifted, how long will it take you to re-open your business?

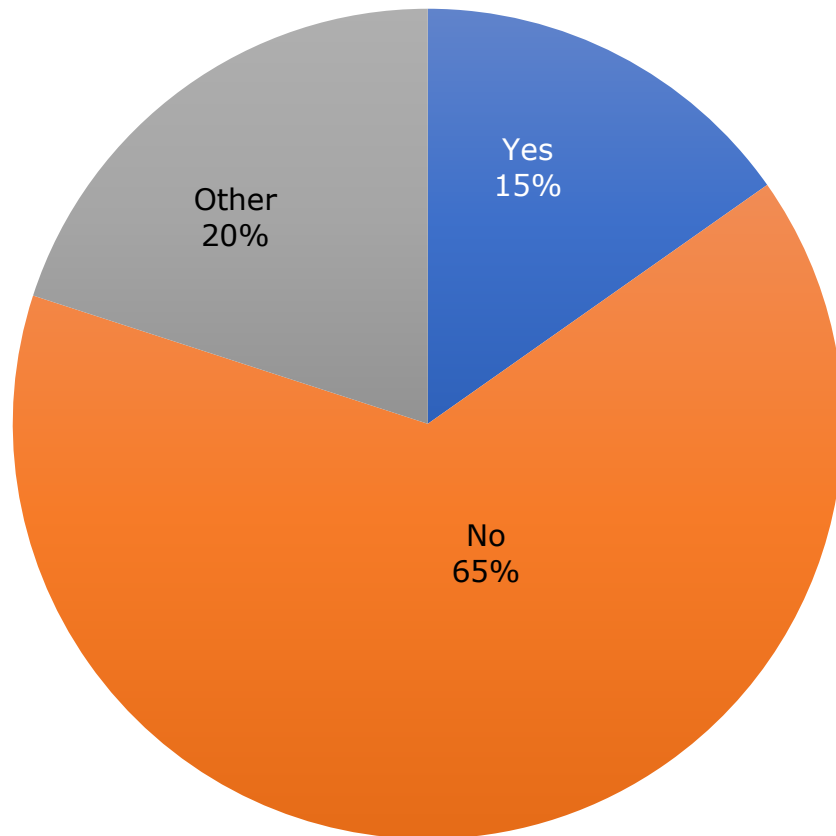
How Long Will it Take you to Reopen?



How long will it take to reopen?	Value	%
Immediately	36	34.3%
1-3 weeks	42	40.0%
1 month	5	4.8%
More than 1 month	6	5.7%
I will not re-open my business	1	1.0%
Other	15	14.3%

Is the current COVID-19 government aid sufficient to ensure that your tourism operation will remain viable and ready to open when the restrictions are lifted?

Is the Government aid Enough?



Is the Government doing enough?	Value	%
Yes	16	15.2%
No	68	64.8%
Other	21	20.0%