



NORTHERN ONTARIO

Tourism Trails Strategy

The Northern Ontario Tourism Trails Strategy is a comprehensive plan to guide the development and management of a sustainable trails network within Northern Ontario that will both encourage visitors to stay longer as well as to attract new visitors.

Commissioned by Destination Northern Ontario and completed in March 2020, the goal of the Northern Ontario Tourism Trails Plan is to provide an integrated and strategic approach not only in identifying priority trails and how to further develop them but also how to enhance their communities' offerings to trails tourists. Trails are highly regarded assets to the community, which benefit residents and serve as economic drivers through tourism and events.

We are reaching out to you

with this information because, at some point or points during the 8-phased process we will be reaching out to you, as a trails or community stakeholder, to provide your input. In the meantime, please do not hesitate to get in touch with me if you require more information or would like to provide your input at this stage.

We look forward to working with you.

QUESTIONS?
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The Northern Ontario Tourism Trails Strategy has a three-year, eight phase strategic direction.

2020		2021		2022			ONGOING
PHASE 1 <i>(Fall/Winter 2020)</i>	PHASE 2 <i>(Winter 2020)</i>	PHASE 3 <i>(Spring - Fall 2021)</i>	PHASE 4 <i>(Fall 2021)</i>	PHASE 5 <i>(Winter 2021-22)</i>	PHASE 6 <i>(Winter/Spring 2022)</i>	PHASE 7 <i>(Summer 2022)</i>	PHASE 8 <i>(Ongoing)</i>
(Signature) Trail Assessment	Develop Trails Tourism Committee	Trail Community Program Development	Trail Data Collection Program				Evaluation
Trail Community Assessment							
Community Stakeholder Workshops							

