



NORTHERN ONTARIO

2021 TRAVEL INTENTIONS SURVEY RESULTS

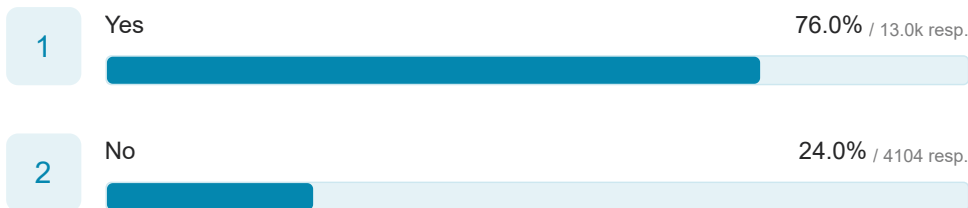


Total Survey Responses: 17,132

QUESTION #1

Are you familiar with the boundaries of Northern Ontario?

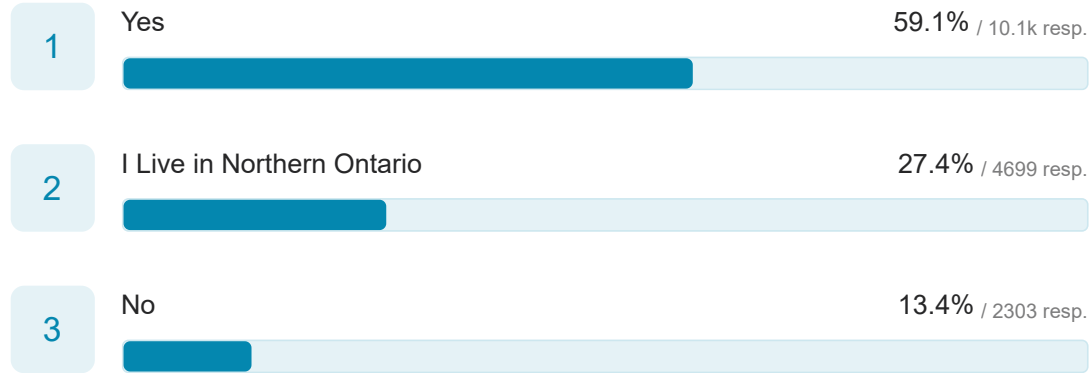
17.1k out of 17.1k answered



QUESTION #2

Have you previously travelled to Northern Ontario?

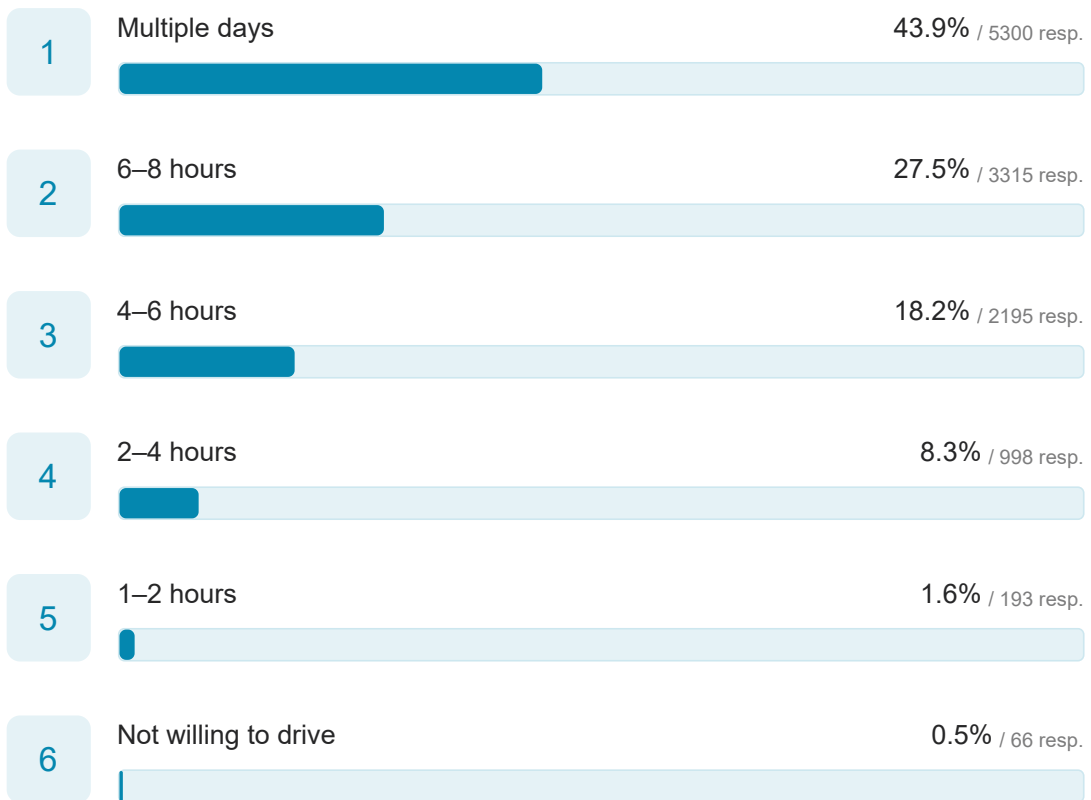
17.1k out of 17.1k answered



QUESTION #3

What is the maximum driving distance you would consider for your holiday?

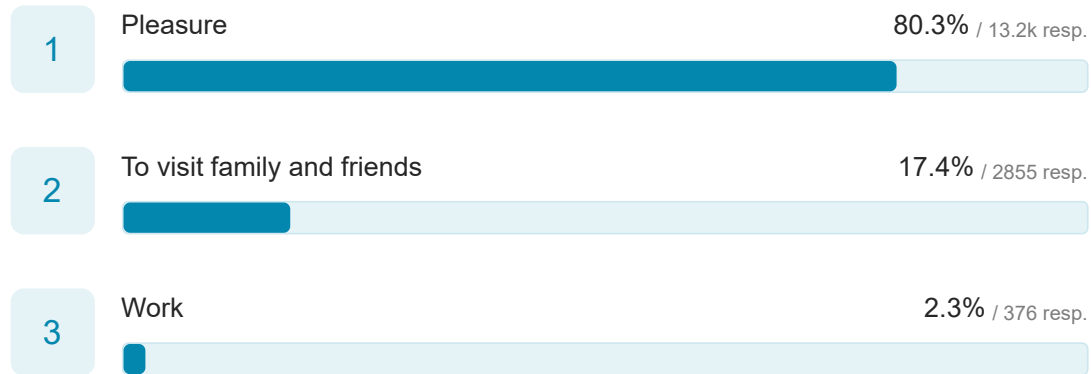
12.1k out of 17.1k answered



QUESTION #4

Why are you travelling to Northern Ontario?

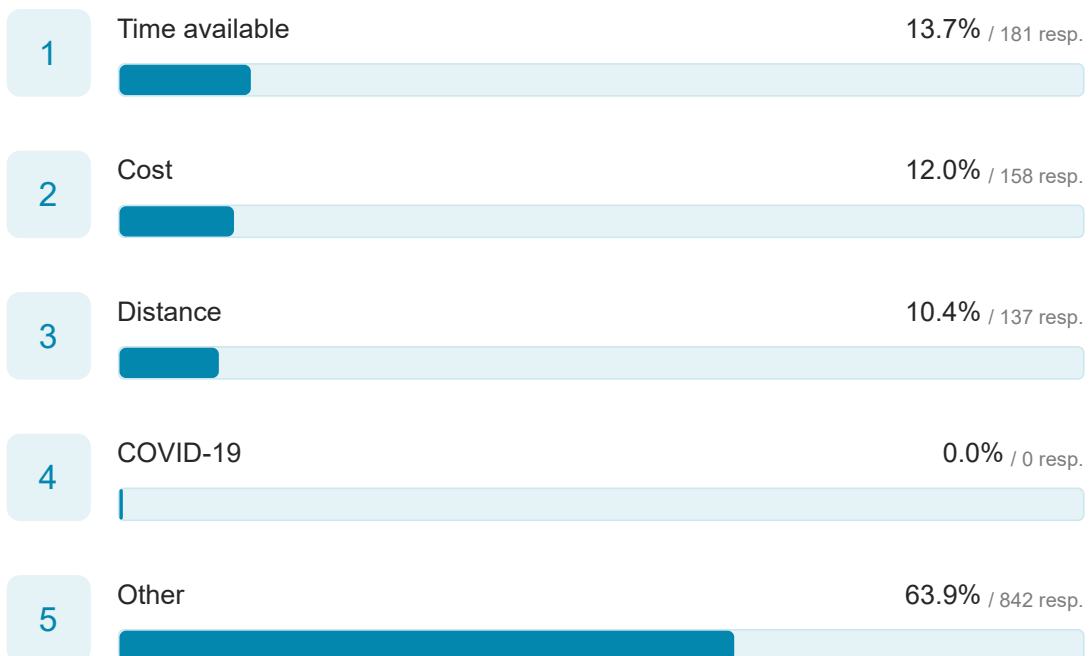
16.4k out of 17.1k answered



QUESTION #5

If you're not planning on travelling to Northern Ontario, what influenced your decision?

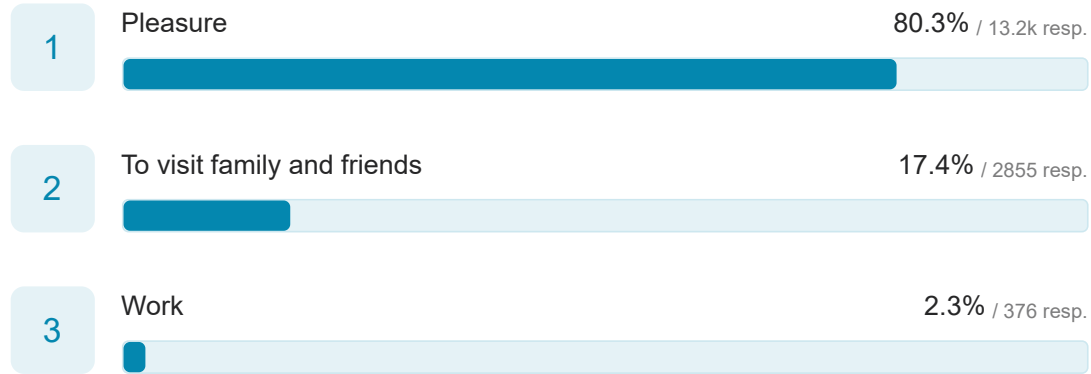
1318 out of 17.1k answered



QUESTION #6

Why are you travelling to Northern Ontario?

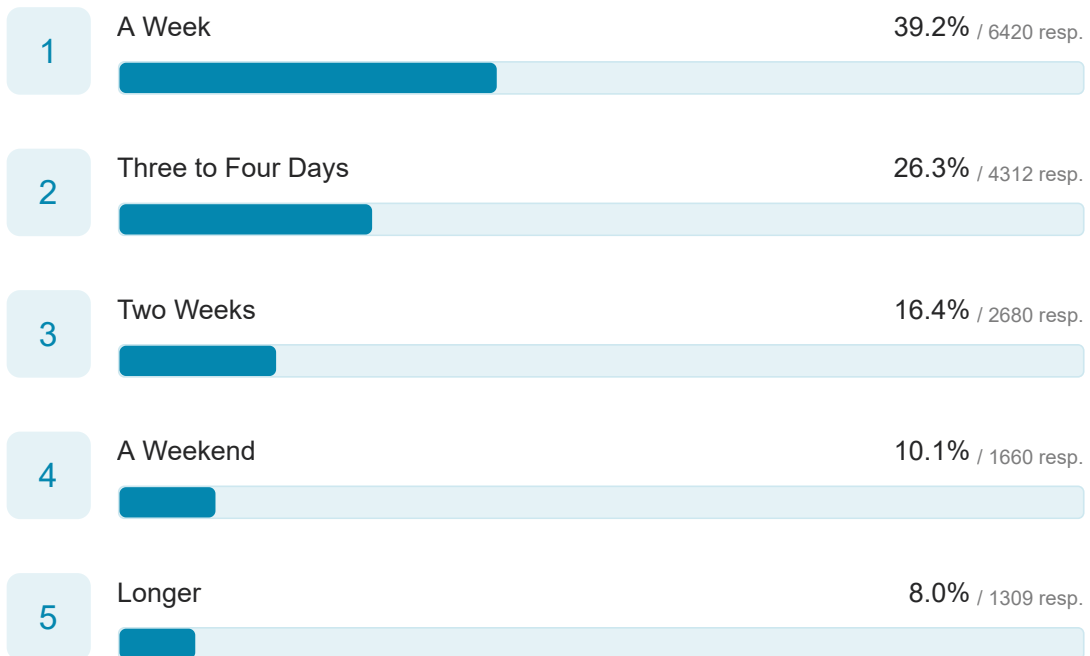
16.4k out of 17.1k answered



QUESTION #7

If you're planning on travelling in Northern Ontario in the next year, how long will your trip be?

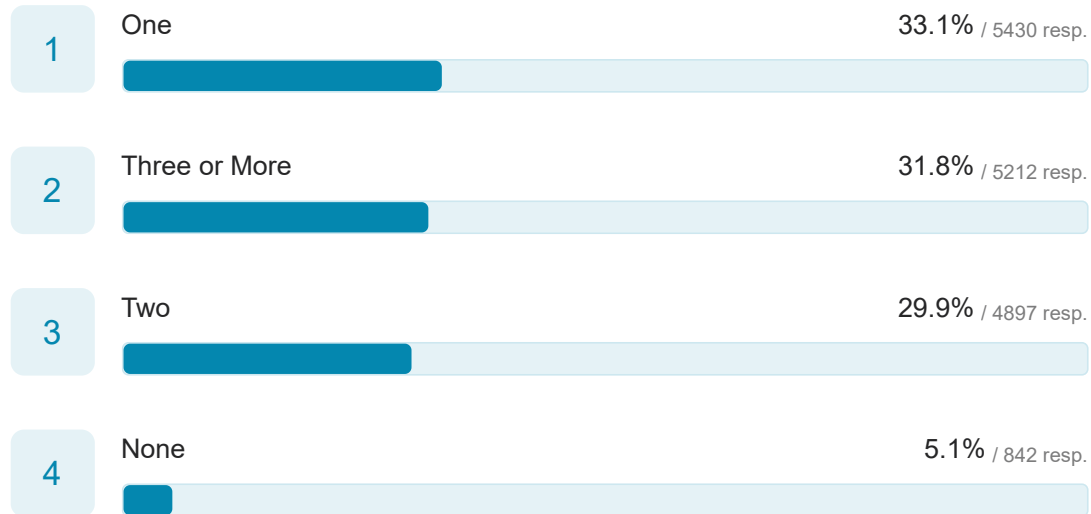
16.4k out of 17.1k answered



QUESTION #8

How many people are you planning on travelling with?

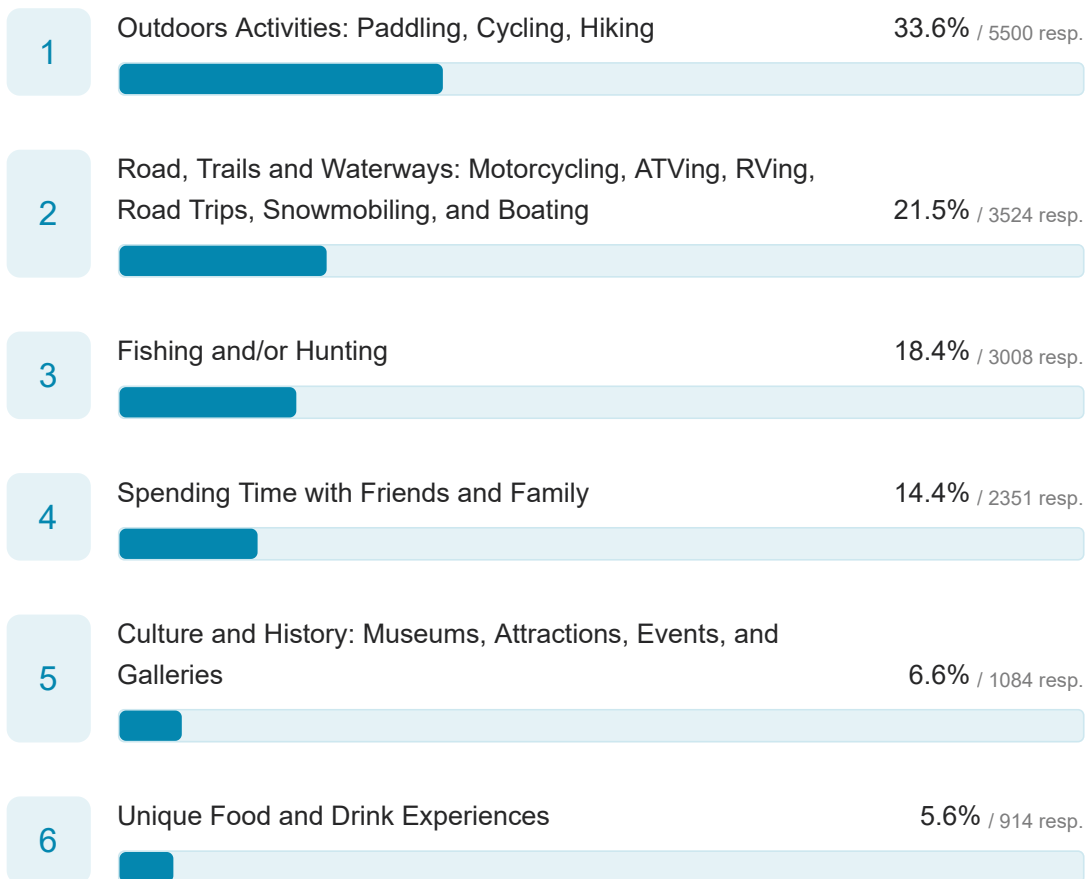
16.4k out of 17.1k answered



QUESTION #9

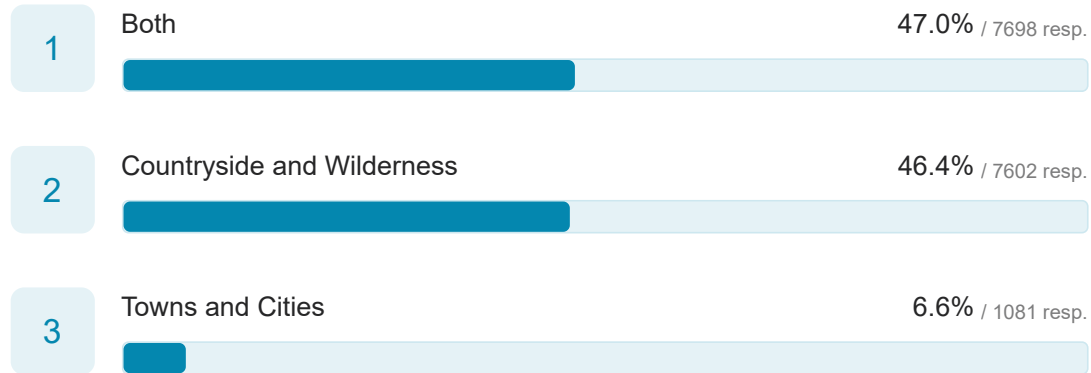
What activities will be on your agenda during your time in Northern Ontario?

16.4k out of 17.1k answered



QUESTION #10

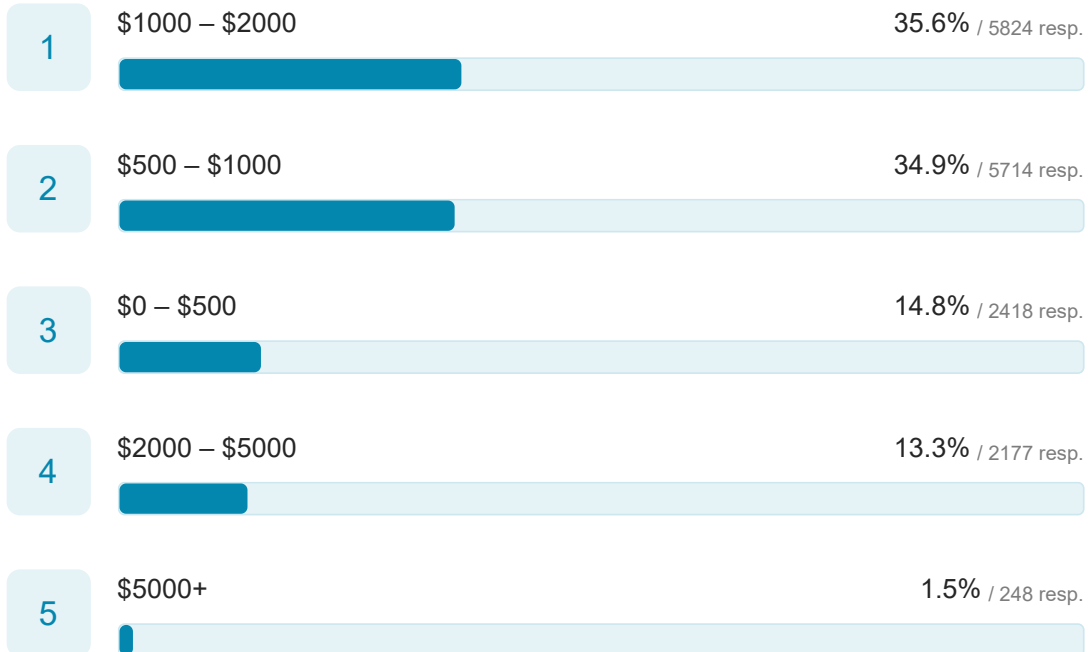
When travelling in Northern Ontario, is your interest in exploring towns and cities, or the countryside and wilderness?



QUESTION #11

How much do you plan to spend on your trip?

16.4k out of 17.1k answered



QUESTION #12

What is your household income?

17.0k out of 17.1k answered

