



Destination Canada's **Canadian Signature Experiences (CSE)** are a collection of once-in-a-lifetime travel experiences found only in Canada.

Experiences are the new 'currency' that differentiates tourism businesses and destinations around the world. They are expanding the ways travellers can engage with people, places and cultures. Highlighting some of the country's most innovative products for international visitors, CSEs show the world what Canada's tourism brand is all about.

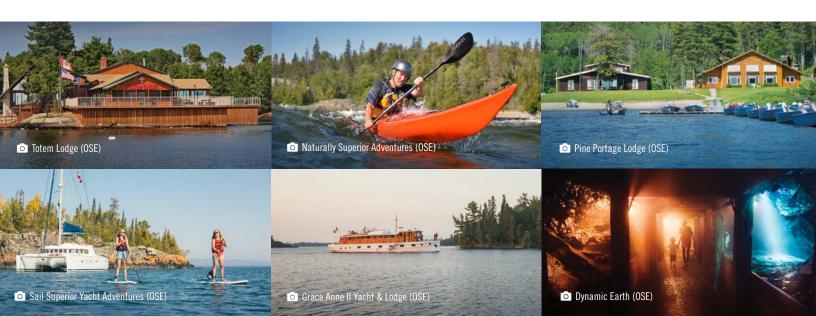
SIGNATURE EXPERIENCES

NORTHERN ONTARIO'S UNIQUE TRAVEL EXPERIENCES

ONTARIO SIGNATURE EXPERIENCES

Destination Ontario launched **Ontario Signature Experiences (OSE)** to promote and market must-see travel experiences that will appeal to global target markets. The OSE program is designed to showcase the best and most unique tourism experiences in the province that will motivate more people to visit Ontario.

The OSE is linked with the Canadian Signature Experiences Collection (CSE), managed by Destination Canada, in order to both act as a stepping stone for Ontario tourism operators who aspire to be included in Canada's international marketing and to highlight the diversity of Ontario experiences.





- Marten River Provincial Park
- **6** Finlayson Point Provincial Park
- Kap-Kig-Iwan Provincial Park
- 8 Kettle Lakes Provincial Park
- Batchawana Bay Provincial Park

- Rainbow Falls Provincial Park
- **1** René Brunelle Provincial Park
- Fushimi Lake Provincial Park
- McLeod Provincial Park
- Lake Superior National Marine Conservation Area
- Pigeon River Provincial Park
- Quetico Provincial Park
- Rushing River Provincial Park



DISCOVER NORTHERN ONTARIO

Northern Ontario is a vast region made
up of vibrant cities surrounded by pristine
Canadian wilderness ripe for exploring. With
more than 250,000 lakes and rivers to paddle, wildlife to
photograph, and thousands of trails to traverse, it's safe to say you
could spend a lifetime here discovering everything we have to offer.

Lake Superior near Nipigon



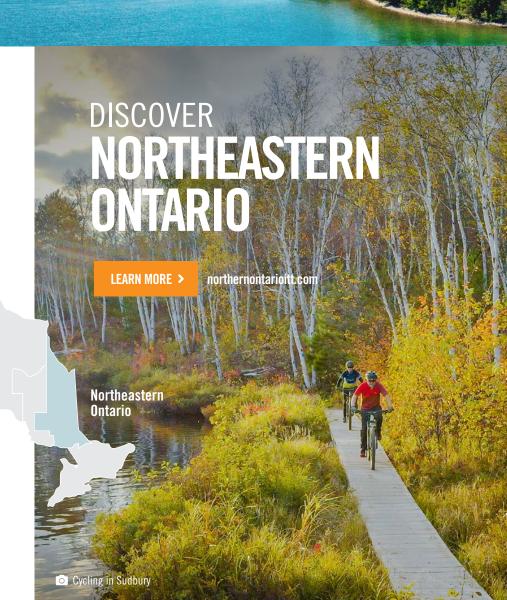
Discover the diverse region of Northeastern Ontario.

Northeastern Ontario offers pristine lakes and rivers, ancient pine forests and rugged rock formations of the Canadian Shield. Paddle or cruise the tranquil waters, camp under an infinite blanket of stars, or take to the road on a journey to discover some of Canada's most spectacular scenic vistas.



FOR MORE INFORMATION CONTACT:

info@neont.ca 1.888.465.0990 www.northeasternontario.com





Manitoulin Island

TORONTO TO MANITOULIN ISLAND

♠ 4 hour drive + 2 hour ferry crossing

Discover the world's largest freshwater island.

A Magical Place

Manitoulin Island has a laid-back lifestyle making it an ideal destination for a stress-free vacation. Discover the magical Bridal Veil Falls at Kagawong, enjoy a unique dining experience at the Manitoulin Hotel and Conference Centre, lounge in the sand at Providence Bay, or take in breathtaking views at 10 Mile Point. The list of things to do here is virtually endless.

> Manitoulin Island. **Northeastern Ontario**

The Wikwemikong Experience

Visit Canada's only officially recognized "Unceded Territory". Take the Unceded Journey historical tour and explore Northern Ontario's oldest Catholic Church. Visit the world renowned art gallery of James Simon Mishibinijima. Experience the traditional art of "storytelling" performed by the award winning Debajehmujig Theatre Group. The Unceded Experience will leave you with a greater awareness and understanding of Indigenous peoples of Turtle Island (North America).











MS Chi-Cheemaun Ferry

Discover the crystal blue waters of Lake Huron. The MS Chi-Cheemaun ferry brings visitors on a 2-hour crossing of Georgian Bay from Tobermory at the tip of Bruce Peninsula to South Baymouth on Manitoulin Island. Special cruises include Sunset Dining and Stargazer's Delight.



Sudbury

TORONTO TO SUDBURY

♣ 400 kilometers 🖈 1 h flight

Discover Greater Sudbury, Northern Ontario's largest city, with its world-renowned attractions, urban comforts and four-season outdoor adventures.

Dynamic Earth (OSE)

Descend seven stories into the earth and tour underground at Dynamic Earth. Explore the fascinating story of the planet's formation and the history of mining in Sudbury. Pan for gold, like a Yukon prospector, or relive the meteorite impact that formed the Sudbury Basin. This interactive experience offers plenty of hands-on exhibits and activities for all ages.

Sudbury, Northeastern Ontario

The Big Nickel

The Big Nickel, standing nine metres tall, is a replica of the 1951 Canadian five-cent coin, built in 1964 by local Sudburian Ted Szilva. Open to the public at no cost, visitors are invited to walk around and take photos with the Big Nickel.

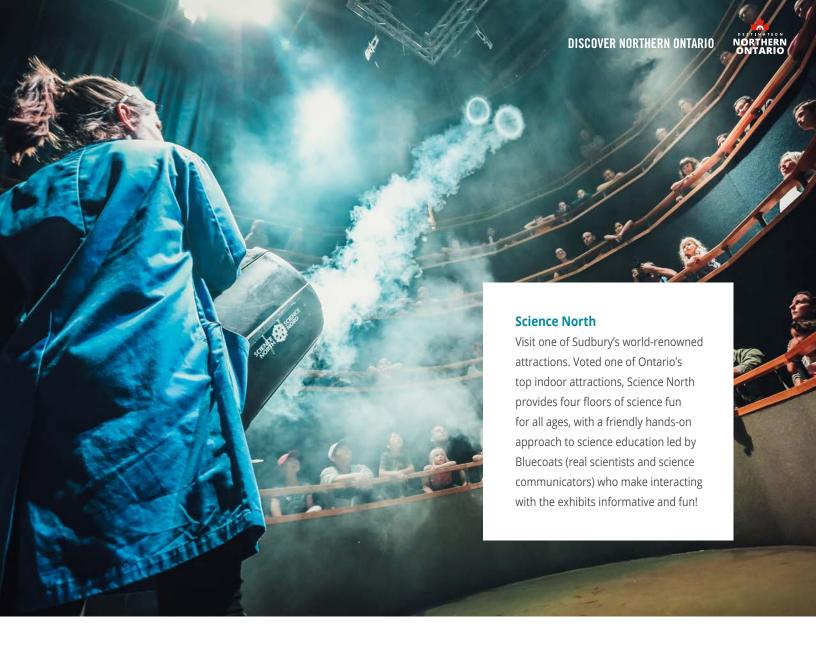


Soft Adventure

With 330 lakes and over 200 kms of trails within the city, visitors can enjoy outdoor adventures at their doorstep. Hike, bike or paddle at Kivi Park, spend an afternoon at Onaping's High Falls, or stroll along the Ramsey Lake boardwalk.

Arts & Culture

From the larger-than-life murals (including Canada's largest mural), impressive professional theatre companies and the line-up of local festivals, experience the vibrant arts and culture scene in Sudbury.





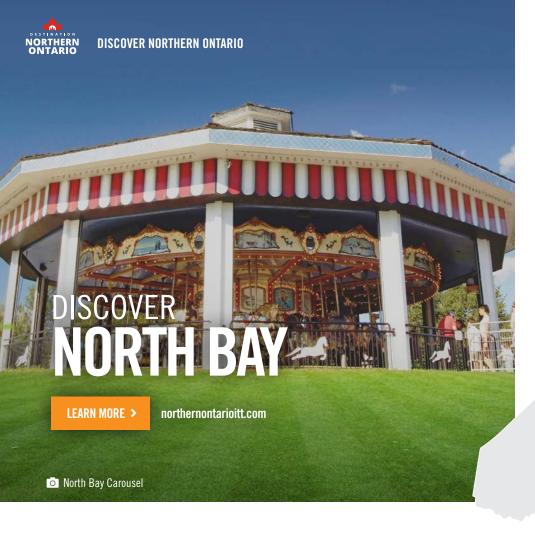
Culinary

From the rich Italian culture to some of the local hidden gems, Sudbury's culinary scene should not be overlooked. Find out what Sudbury's brewing at one of its three breweries and grain-to-glass distillery.



FOR MORE INFORMATION CONTACT:

Johanna Gatien, Tourism Sudbury Johanna.gatien@greatersudbury.ca www.discoversudbury.ca



North Bay

TORONTO TO NORTH BAY

⇒ 350 kilometers → 50 minute flight

Welcome to The Gateway to the North! Your launchpad to true northern adventure, culture, and lifestyle.

Gateway To Adventure

Just a short drive from Toronto Ontario, North bay has everything you need for your next adventure. Rediscover your sense for adventure exploring all of the amazing experiences North Bay has to offer. Take a sunset cruise on the Chief Commanda. Climb the escarpment. Swim in Trout Lake. Sail the shores of lake Nipissing. It's all possible. In the same Day!

> North Bay, Northeastern Ontario

Discover Lake Nipissing

With a surface area of 873.3 km2 (337.2 sq mi) Lake Nipissing is the third-largest lake resting entirely in Ontario. With over 40 different species of fish Lake Nipissing is home to some of Northern Ontario' best fishing. Home to the Blue Sky Sailing Club Lake Nipissing offers plenty of fun for thrill seekers looking to set sail. Lake Nipissing is also home to two deep-origin volcanoes, the Manitou Islands and Callander Bay.

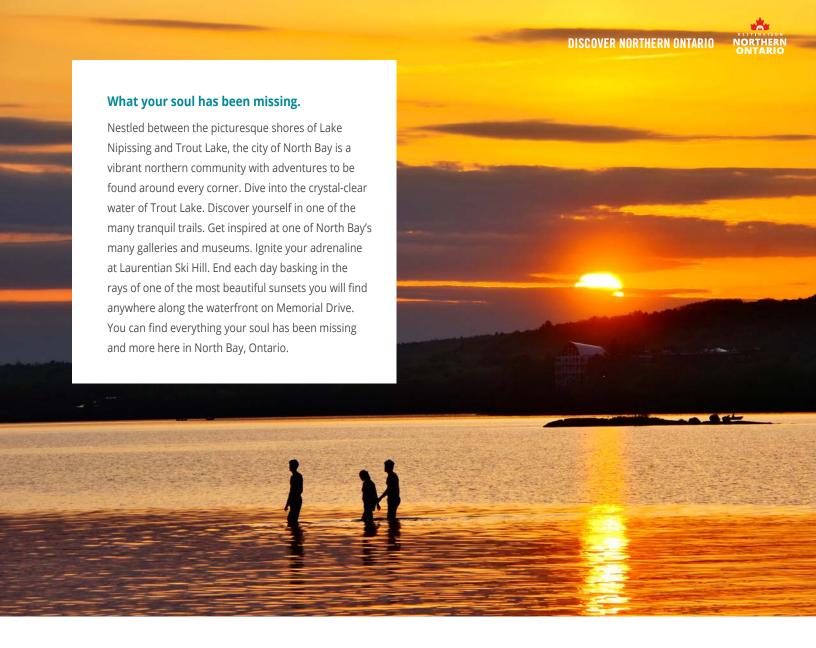


Take it to the trails

Explore the best of Northern Ontario in the vast trail system that interweaves through North Bay and beyond. Whether you are hiking, cycling, ATVing, snowshoeing, snowmobiling or beyond North Bay's trail network has something to satisfy every adventurer.

North Bay Museum

The North Bay Museum is located in the historic Canadian Pacific Railway station at the corner of Oak Street and Ferguson Street in downtown North Bay. The station was built in 1903, and restored in 2004 to house the museum. The museum features regular programming as well as special exhibitions.





Chief Commanda II Cruise

The boat features three decks. The main and second deck areas are enclosed with outside viewing areas. The top deck is open with seating and standing room, where passengers can enjoy the sunshine and spectacular scenic views of Lake Nipissing, the Manitou Islands and the French River.



FOR MORE INFORMATION CONTACT:

Matt Rabideau, Tourism North Bay matt@tourismnorthbay.com www.tourismnorthbay.com



Temiskaming Shores

TORONTO TO TEMISKAMING SHORES

€ 500 kilometers

Temiskaming Shores offers the true Northern Ontario experience with one difference, only a few others experiencing it with you!

An authentic Northern Ontario experience.

We can provide similar experiences offered in many Northern Ontario communities, however due to our size, we can offer an experience that feels more authentic as there will be smaller crowds enjoying it with you. Our niche is that we have the amenities of a larger centre, ensuring that your stay is pleasant and comfortable, but because we are small, you will have the time and space to enjoy nature as it is intended to be seen.



Temiskaming Shores, Northeastern Ontario

A region rich in history.

Temiskaming Shores was created in 2004 through the amalgamation of Haileybury, New Liskeard and Dymond Township. Haileybury became the district seat following the discovery of silver in Cobalt in the early 1900's. New Liskeard was always the commercial hub for the region and along with Dymond is the entrance to the rich agricultural lands of the Little Claybelt.



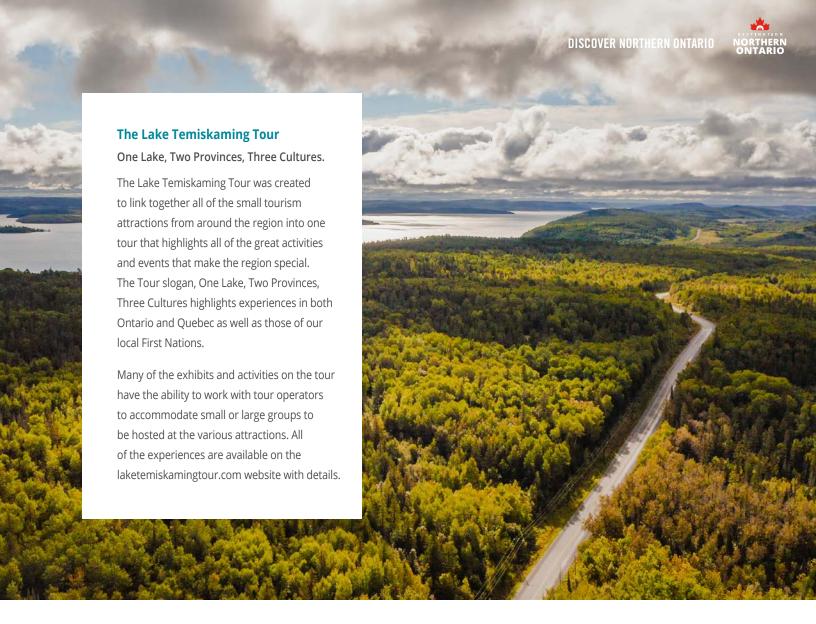
Devil's Rock

Devil's Rock or Spirit Rock as it is sometimes referred to is the highest high wall cliff face in Ontario as stated in the Climber's Handbook. This 300-foot cliff overlooks the waters of Lake Temiskaming and offers beautiful views of Quebec.



Historic Cobalt

Cobalt, Ontario is now a National Historic Site recognized by Parks Canada as the birthplace of silver mining in Canada. In the early 1900's over 40 mines operated around the community, some of which are still standing today.





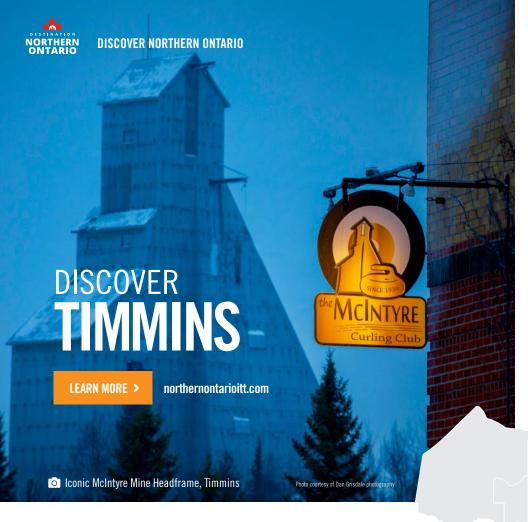
Bison Du Nord

Bison du Nord is Eastern Canada's largest bison herd. You can climb up on their tractor drawn hay wagon and drive through the herd and see these amazing animals at an arm's length away, while learning about the history of the family farm.



FOR MORE INFORMATION CONTACT:

James Franks, Temiskaming Shores jfranks@temiskamingshores.ca www.laketemiskamingtour.com



Timmins

TORONTO TO TIMMINS



History in the making, come north to explore. Timmins is not only rich in minerals but in history and culture. Come visit the beauty of the North.

Clear Skies, Fresh Air, Can't Lose!

Come to Timmins to witness the beauty of our northern night sky. Because of our relatively small population, the light pollution is low. You have to drive only a short distance to encounter very dark skies. Explore the day through our amazing trail network or stop by to have Elk eat right out of your hand!



Timmins, **Northeastern Ontario**

Tranquil Beauty, Northern Pride

No matter what time of year you find yourself in the "City with a Heart of Gold", you'll be fascinated by its beauty, history, and small city charm. Come visit and enjoy our hospitality, our friendly people, our attractions, our festivals and events and our natural, pristine scenic and accessible outdoors.



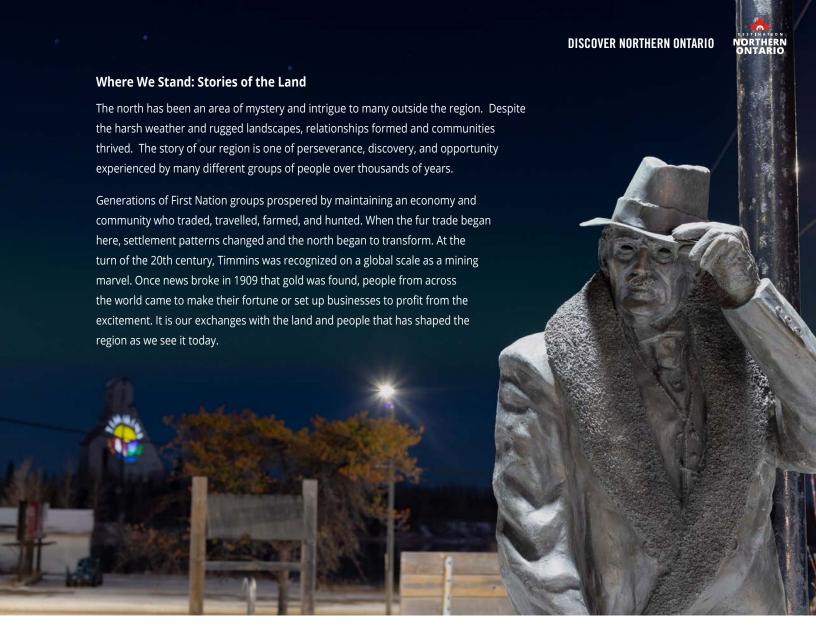
Trails and Beauty

The stark beauty of High Falls on the Grassy River will take your breath away. This pristine area appeals too many in search of natural beauty, amazing sights and sounds, or to connect with ancient history.



Elk, Bison and Swans, Oh My!

Explore and view many different species of Canadian wildlife, including moose, deer, elk, bison and mountain goats, all in a natural outdoor setting. Hand feed moose and elk as you see the sights in their natural habitat.





Indigenous Teachings through Art

Art bridges the level of understanding between Indigenous and non-Indigenous peoples by promoting the transfer of knowledge and honouring the stages of life and their respective roles, as depicted in the medicine wheel. The murals allow everyone to learn about these traditions and culture.



FOR MORE INFORMATION CONTACT:

Lacey Rigg, Tourism Timmins tourism@timmins.ca www.tourismtimmins.com



Connect with our roots

What does 'Algoma' mean? Our name is unique. 'Al' is derived from Algonquin, and 'goma' is a variant of gomee, meaning lake or water. Our region's largest city, Sault Ste. Marie, named Bawaating in Ojibwe, has been a traditional gathering place since the beginning of time. Explore the history and culture of the Anishinaabe people in Sault Ste. Marie and Algoma.



Group of Seven Country

Experience authentic nature and culture along the North Shore of Lake Superior. These same, unspoiled landscapes inspired the journeys and the iconic works of Canada's most famous art collective: the Group of Seven, a small group of Canadian artists who created a new way to represent the rugged Canadian landscapes of the Canadian Shield.

Algoma Country

TORONTO TO ALGOMA

≈ 800 kilometers → 1 h 30 minute flight

Algoma Country is the place for real wilderness adventures. Old growth forests, countless lakes, rivers and streams offer plenty of opportunities to hike, paddle and view wildlife, and discover our rich cultural history.

Experience the Outdoors

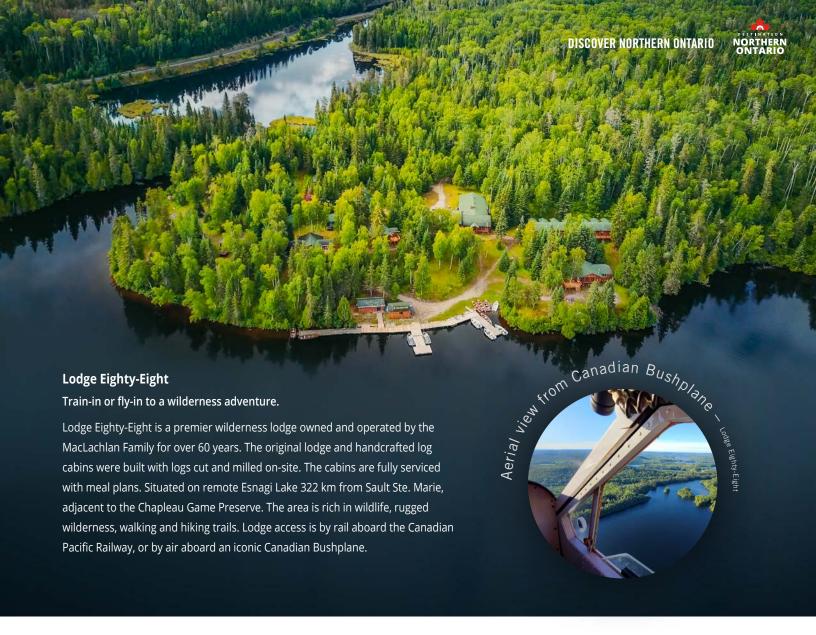
Beautiful sandy beaches, crystal-clear waters and kilometres of hiking trails are found throughout the Algoma region. Kayak and canoe enthusiasts can enjoy fully guided and outfitted paddling trips on many lakes and rivers. There are multiple opportunities to photograph wildlife in their natural surroundings with over 95 species of birds that live in the Algoma region at different times of the year, and diverse wildlife including moose, deer and black bears.

The Algoma Region



Naturally Superior Adventures (OSE)

Located on a seven-acre peninsula of boreal forest, pre-Cambrian greenstone, and fine gravel beaches on Lake Superior. They are Lake Superior Adventure Experts and Canada's leading provider of sea kayak, canoe, voyageur canoe, standup paddleboard (SUP) trips, instruction and outfitting on Lake Superior since 1994.





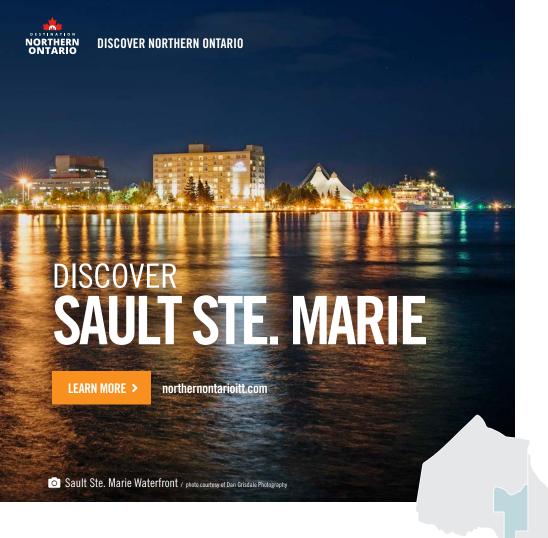
Group of Seven Touring Route

Enjoy scenic lookouts, view scenes represented in Group of Seven paintings, the rocky shorelines, open skies and rich colourful old growth forests along the Canadian Shield. Information plaques at each site help place visitors into the shoes of these famous painters. Many works vividly portray brilliant autumn colours for which the region is famous.



FOR MORE INFORMATION CONTACT:

Heather Bot, Algoma Country info@algomacountry.com 1.800.263.2546 www.algomacountry.com



Sault Ste. Marie

TORONTO TO SAULT STE. MARIE

≈ 800 kilometers → 1 h 30 minute flight

Discover rich cultural experiences; taste delightful locally sourced cuisine; experience memorable attractions and marvel at the beauty of majestic Lake Superior. You will quickly discover why Sault Ste. Marie is becoming Ontario's best adventure town!

A Four Season Destination

Don't wait for summer or fall to book your tours! With four unique seasons there is a reason to visit all year long. Winter is amazing and has an abundance of fresh snow. Tour groups can ski at premiere ranked Searchmont Resort or take in a slower pace at nationally recognized Stokely Creek Lodge; home of 100 kilometers of world class Nordic/snowshoe trails.

Sault Ste. Marie

#outsideofexpected

Step outside of the expected. Sault Ste. Marie offers groups a place to visit and experience endless adventures for all ages. Experience the warm hospitality of the North while staying in one of our many branded hotels accustomed to hosting tour group guests. Your visit to Sault Ste. Marie is sure to be one that pushes the boundaries outside of expectations.



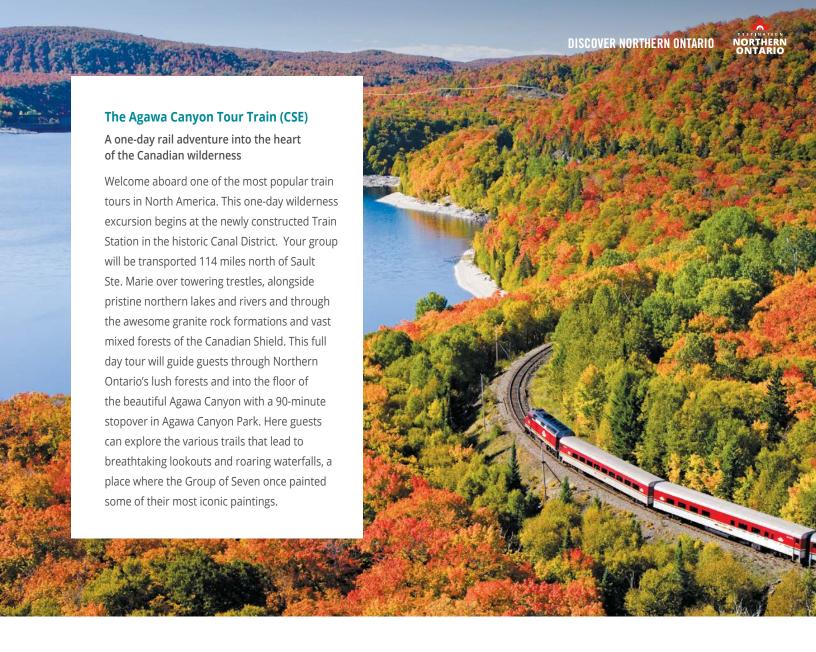
Lake Superior Coastal Drive

Continually rated one of the Top 10 Drives in Canada, the Lake Superior Coastal drive offers picturesque views of magnificent Lake Superior via the Trans-Canada Highway. Your group will encounter incredible waterfalls, white sand beaches, delicious cuisine and photo worthy views.



Indigenous Tourism

Learn about the history of Canada's Residential School system by visiting The Shingwaulk Residential School Centre. The Centre, located on the site of the former Shingwauk and Wawanosh Indian Residential Schools, is an integral part of the Algoma University campus.





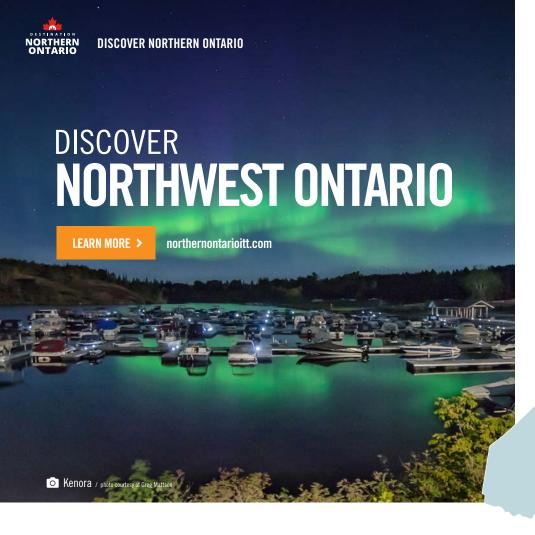
Canadian Heritage Bushplane Museum

This magnificent 64,000 square foot hanger is where water bombing was first developed in Northern Ontario. Groups can explore an expansive and interactive collection of 30+ airplanes and sit in a real cockpit to learn about the impactful history of bushplane aviation.



FOR MORE INFORMATION CONTACT:

Lindsey Ackland, Sault Ste. Marie l.ackland@cityssm.on.ca www.cityssm.on.ca



Northwest Ontario

Adventure awaits in Northwest Ontario, a wilderness playground located in the heart of the boreal forest.

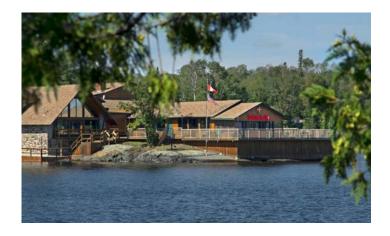
Discover Ontario's largest region.

Stretching from the Manitoba border, all the way east to the North Shore of Lake Superior, Northwest Ontario is a massive region. About the same size as France, the region is home to 150,000 lakes, rivers and streams and has no shortage of outdoor and urban adventure opportunities.

Northwest Ontario

Kenora

Kenora is a vibrant Northern Ontario city loated on the shores of beautiful Lake of the Woods, a magnificent lake covering an area of over 1,700 square miles with over 14,500 islands. The Lake of the Woods Discovery Centre offers interactive experiences to learn about the rich history and culture of Kenora. Take a cruise on the MS Kenora for a scenic tour through the picturesque channels, islands and bays of Lake of the Woods.



Totem Lodge (OSE)

Spoil yourself in a lavish cabin with stunning views of Lake of the Woods! This lodge offers top of the line amenities and superb service, so you can enjoy all the comforts of a five Star Resort in the wilderness.



Grace Anne II Yacht & Lodge (OSE)

Explore Lake of the Woods in the luxurious Grace Anne II Yacht, a majestic 85 foot mahogany yacht. The exclusive Grace Anne II Lodge is a secluded, 40 acre resort destination located on a five mile long wilderness island on beautiful Lake of the Woods.



Wilderness North (OSE)

For over 30 years, Wilderness North has been sharing our love of the Northwestern Ontario wilderness with guests from around the world. Our fly-in resorts and remote cabins are in the heart of the Wabakimi Provincial Park. Seasonal vacation packages offer visitors the opportunity to revitalize and safely explore the Canadian wilderness. Surround yourself with the sounds and sights of nature – our closest neighbours include moose, caribou, bears and waterfowl.

We customize each trip according to the needs of the guests. Our staff make all necessary arrangements from arrival in Thunder Bay including pre/post nights, dietary requirements, and guide services.

FOR MORE INFORMATION CONTACT:

1.888.465.3474 www.wildernessnorth.com We offer three distinct service options to suit any traveler.

FULL SERVICE LODGES

All Inclusive Lodge packages provide a relaxing getaway with well appointed and cozy accommodations, all meals and activities such as canoeing, SUP, fishing, swimming and hiking. We have guides available to assist with all activities.

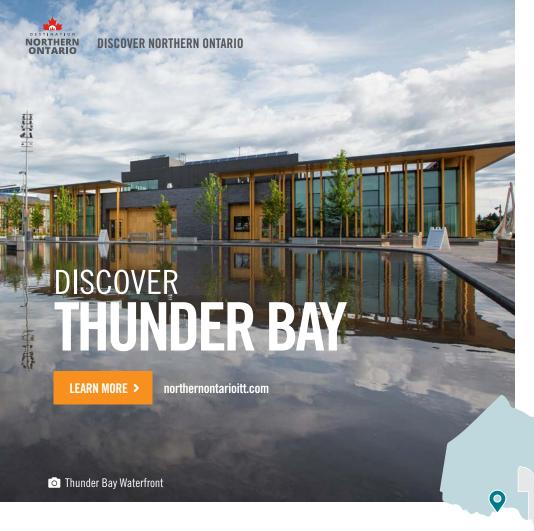
HOUSEKEEPING LODGE

Housekeeping Lodge packages allow guests to be as active or leisurely as they want. From planning their own schedule and cooking their own meals - holiday your own way in nature. Housekeeping lodges include light housekeeping services and onsite managers to help guests with any needs.

OUTPOST CAMPS

Wilderness North Outpost cabin packages are perfect for those seeking seclusion and serenity. This DIY service offering allows for complete independence and freedom from everyday life for a true Northern Ontario outpost adventure experience. Our staff will assist with arrival and set-up, including pre-trip food orders.





Thunder Bay

TORONTO TO THUNDER BAY

≈ 1400 kilometers → 2 h flight

Visit Thunder Bay to take in the

beautiful vistas of Northern Ontario.

Discover a vibrant city in the wilderness.

Situated on the shores of the world's largest freshwater lake, and the largest city on Lake Superior, Thunder Bay is the gateway to Canada's great outdoors. Located on the edge of the world's largest area of boreal forest Thunder Bay is a vibrant urban community in a wilderness setting.

> Thunder Bay, Northwest Ontario

World Class Attractions

Thunder Bay offers visitors vibrant culinary and cultural experiences including indigenous arts, local farm to table experiences, events, and both natural and historical attractions. Whether you want to step back in time to learn more about Thunder Bay's history, or explore the many scenic views and natural wonders Thunder Bay's parks and conservation areas, Thunder Bay has it all.



Terry Fox Monument and Visitor Centre

Erected in memory of Terry Fox, the courageous runner who embarked on the 'Marathon of Hope', crossing the country in support of cancer research. The monument and Visitor Centre offers a breath-taking view of Lake Superior and the Sleeping Giant.



Kakabeka Falls Provincial Park

Known as Niagara of the North and standing 40 metres tall, Kakabeka Falls is the second highest waterfall in Ontario and holds some of the oldest fossils in the world. View the falls from various platforms, or trace voyageurs' routes around the falls at this history-rich park.



Fort William Historical Park (CSE)

At Fort William Historical Park, step back in time to the 1817 and the fur trade post of the Northwest Company. While there you will meet voyageurs, traders and First Nations reliving the drama of the fur trade era at the fort. Located on 250 acres along the Kaministiquia River, Fort William Historical Park is home to 57 heritage and modern buildings showcasing how the fur traders lived. Costumed characters portraying members the relationship between the voyageurs and Indigenous people. Activities include canoe building, medicine, farming, period firearm assembly and demonstrations, and crafting such as blacksmithing and tinsmithing, Fort William Historical Park also offers guided tours,





Sail Superior (OSE)

Explore the crystal-clear waters and magnificent vistas of the world's largest freshwater lake. Embark on a full day sailing excursion or a high-speed Zodiac [™] Hurricane [™] (RIB) tour on Lake Superior and the Kaministiquia River. *New for 2022 – S.V. Welcome, a luxury 50 foot Lagoon 500 Catamaran.



FOR MORE INFORMATION CONTACT:

Jennifer Grundy, Tourism Thunder Bay jennifer.grundy@thunderbay.ca www.visitthunderbay.com





The Heart of Canada Touring Route – Northwest Ontario

iii 14-day adventure tour

Discover the the great boreal forest in the Heart of Canada.

Northwest Ontario is a massive and otherworldly part of Canada: home to vast forests, small welcoming communities, and, frankly, the best fishing and hunting in the world.

Coming soon!



The Fur Trade Route — Toronto to Kenora

➡ 9-DAY TOUR ▲ 1900 KM

The Fur Trade Route is one of Canada's most scenic drives. Travel from the shores of Georgian Bay to the rugged Canadian Shield along the shores of Lake Superior, and west through magnificent Lake of the Woods to Kenora. Learn about the Indigenous people and the fur trade that led to settlement with the exploration of canoe routes, railroads and eventually highways that connected resource towns to the outside world.



The Prospector Route – Northeastern Ontario

₱ 7-DAY CIRCLE TOUR ♣ 1800 KM

The Prospector Route encapsulates the significance of hard rock mining and the tourism attractions that are lined up in a relatively small, easily accessible circuit through Northeastern Ontario. This sevenday circle tour covers a wilderness region with vast stands of stately red and white pine forests, where waterfalls and tumbling rapids connect lakes to resorts and campgrounds. For an extended trip, travelers have the option to connect to the Fur Trade Route along Hwy#11 from Cochrane to Nipigon.











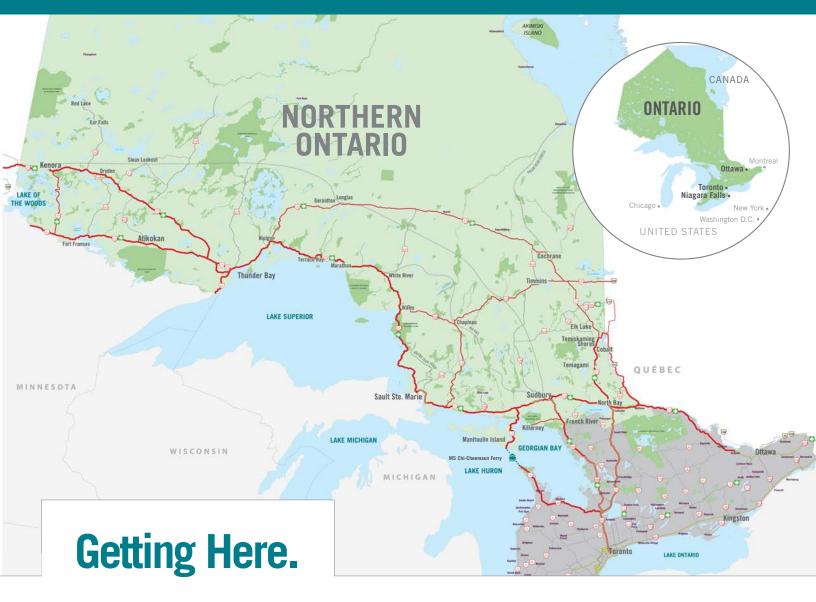


The World Travel & Tourism Council (WTTC), in conjunction with the industry, created the world's first ever global safety and hygiene stamp for Travel & Tourism, designed to address COVID-19 and similar outbreaks.

Developed to help restore confidence in travelers, this specially designed stamp recognizes destinations around the world that have adopted standardized global health and hygiene protocols so visitors can experience "Safe Travels.







Drive ⋒ Approximate travel distances (km) to Ontario

FROM	TO	DISTANCE	DURATION
Detroit	Sault Ste. Marie	350 km	5 h
Detroit	Toronto	380 km	3 h 50 min
Chicago	Sault Ste. Marie	290 km	3 h 25 min
Winnipeg	Kenora	210 km	2 h 20 min

Approximate travel distances (km) within Ontario

FROM	TO	DISTANCE	DURATION
Toronto	Sudbury	400 km	4 h 15 min
Sudbury	Sault Ste. Marie	315 km	3 h 40 min
Sudbury	Timmins	290 km	3 h 25 min
Sudbury	Temiskaming	285 km	3 h 25 min
Sault Ste. Marie	Wawa	230 km	2 h 40 min
Wawa	Thunder Bay	480 km	5 h 25 min
Thunder Bay	Kenora	490 km	5 h 30 min

Fly → Approximate travel times

FROM	TO	DURATION
Toronto	Sudbury	1 h
Toronto	Timmins	1 h 30 min
Toronto	Sault Ste. Marie	1 h
Toronto	Thunder Bay	2 h
Winnipeg	Thunder Bay	1 h 30 min

Airlines

Sudbury — Porter / Air Canada / West Jet
Sault Ste. Marie — Porter / Air Canada
Timmins — Porter / Air Canada
Thunder Bay — Porter / Air Canada / West Jet



More Information? Contact:

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