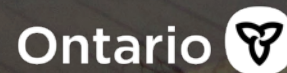




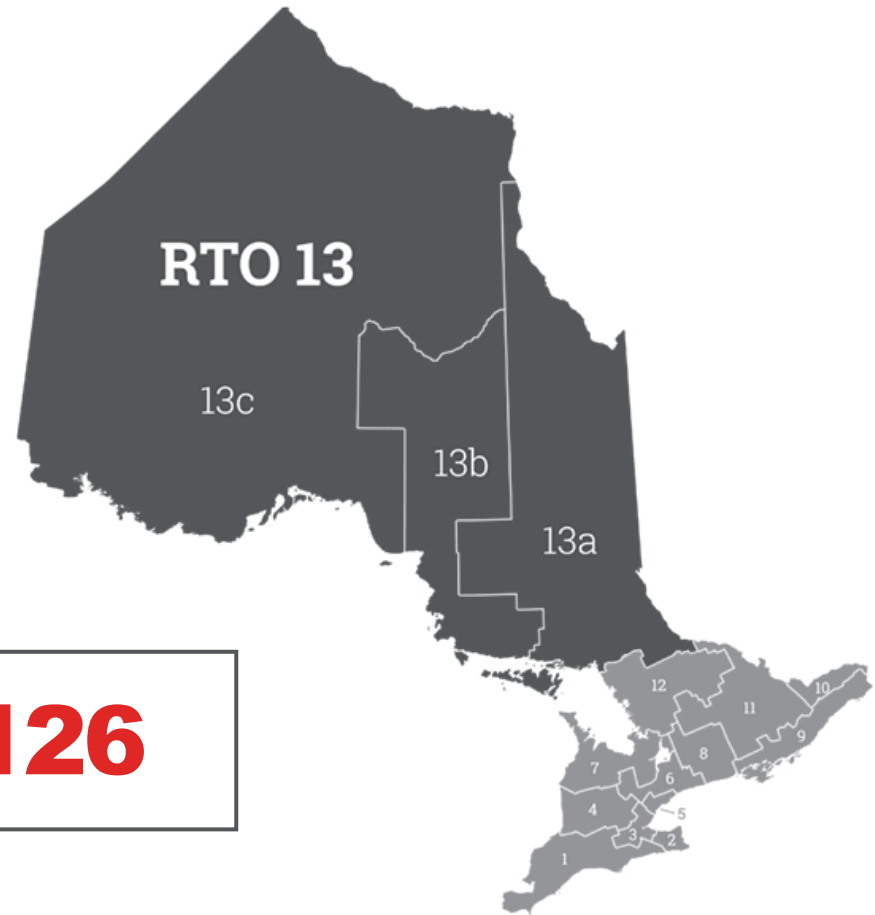
NORTHERN ONTARIO  
**COVID-19  
SURVEY  
RESULTS**

APRIL 6, 2020



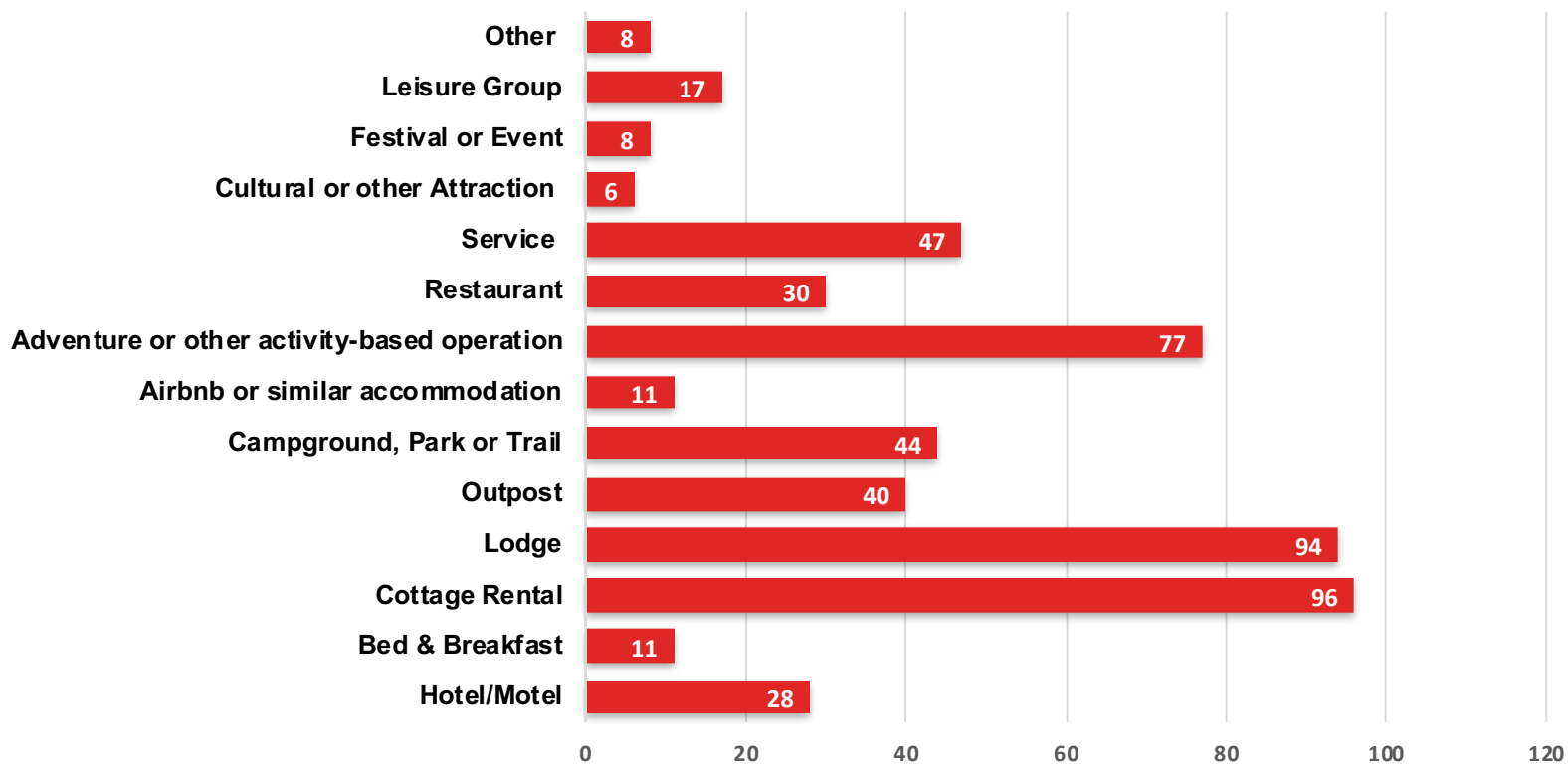
# Revenue Loss

**Total: -\$ 8,996,126**



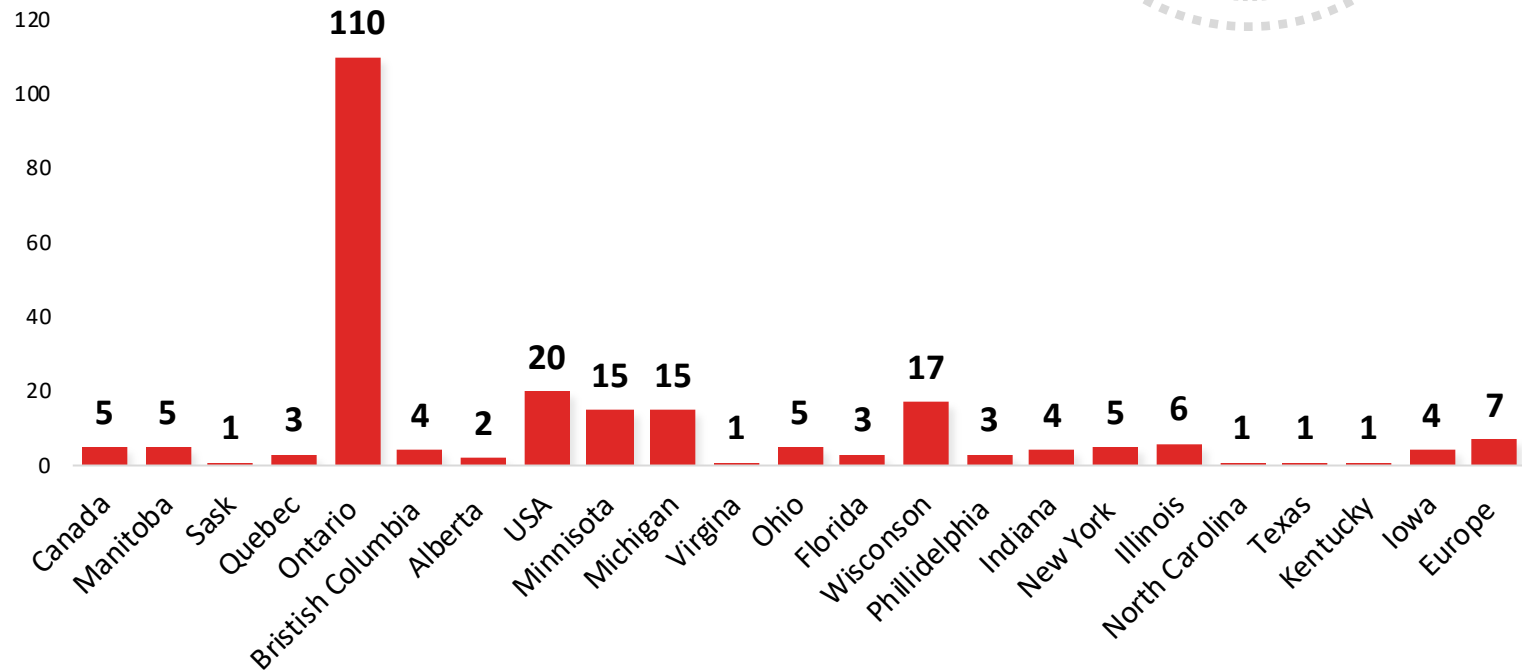
*\* All data based on data collected between March 23rd and 6th.*

## Breakdown by sector:



\* All data based on data collected between March 23rd and 6th.

# Travel Cancellations to Northern Ontario by Origin:



\* All data based on data collected between March 23rd and 6th.



## Seasonal Travel Impacts to Northern Ontario:



WINTER

**53%** (171 cancellations)

---



SPRING

**33%** (108 cancellations)

---



SUMMER

**7%** (24 cancellations)

---



FALL


**7%** (23 cancellations)

---

*\* All data based on data collected between March 23rd and 6th.*



# Reasons for travel cancellations:

 REASON	# Cancellations
Border Closure Impact / Social Distancing	80%
Employee Layoff / Business Closure	14%
Event Cancellation	6%

*\* All data based on data collected between March 23rd and 6th.*



## What the industry is saying:

*“Our business is **99% U.S. guests**. The border closing has cancelled all of our business, we will be **bankrupt by June.**”*

*“In the worst case scenario, 2020 revenue could be **ZERO**. That makes paying property taxes, insurance premiums and other fixed costs **IMPOSSIBLE.**”*

*“We have laid off 50% of our staff.”*

*“Rentals are imperative to run our business. We will need help.”*

*“This is just the beginning I anticipate many more cancelations.”*

*“If we lose our summer season, that revenue is lost forever. 10 weeks is **90% of income**. Will not be able to cover overheads and mortgage.”*

*“100% of our customer/guest base is American. 100% of our revenue is American, thus our ability to pay normal operational costs is non-existent if we are not able to open!”*