

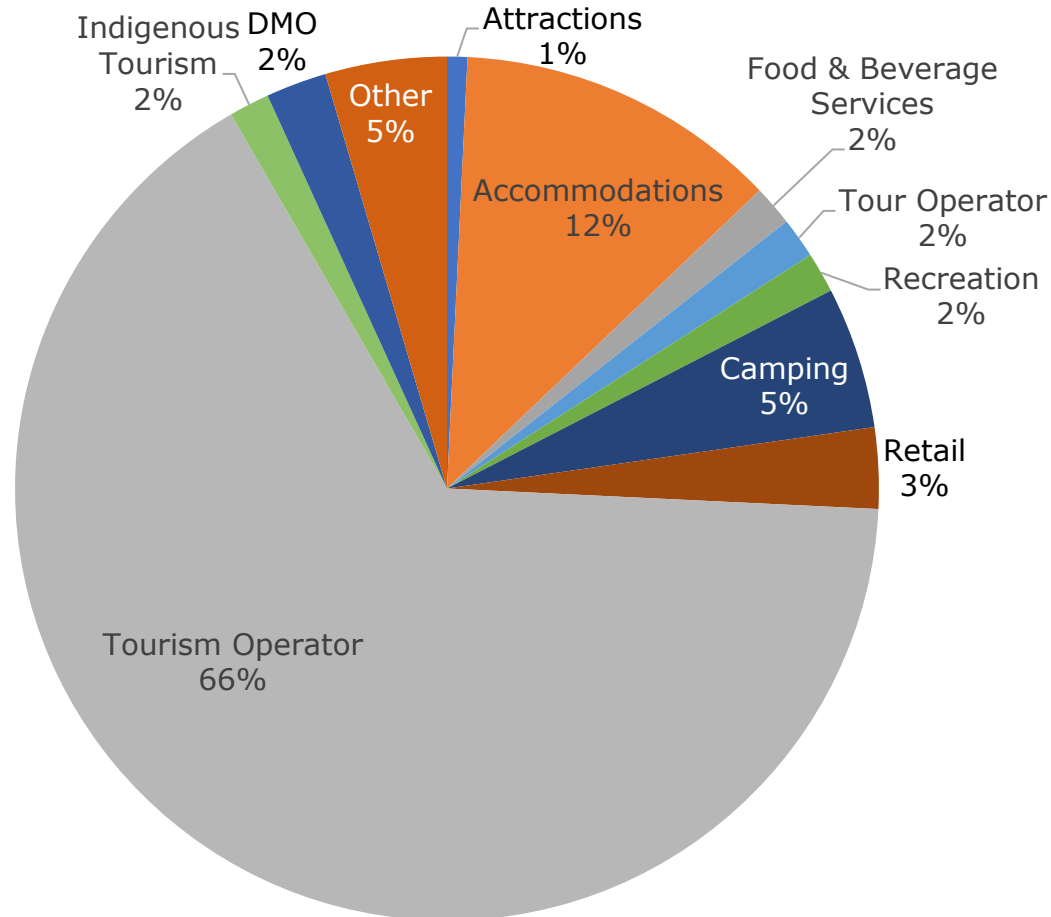


Regional Tourism Organization 13C  
Covid-19 Survey 4 Results  
April 22 – 27, 2020

# Which sector do you operate in?

132 completed surveys

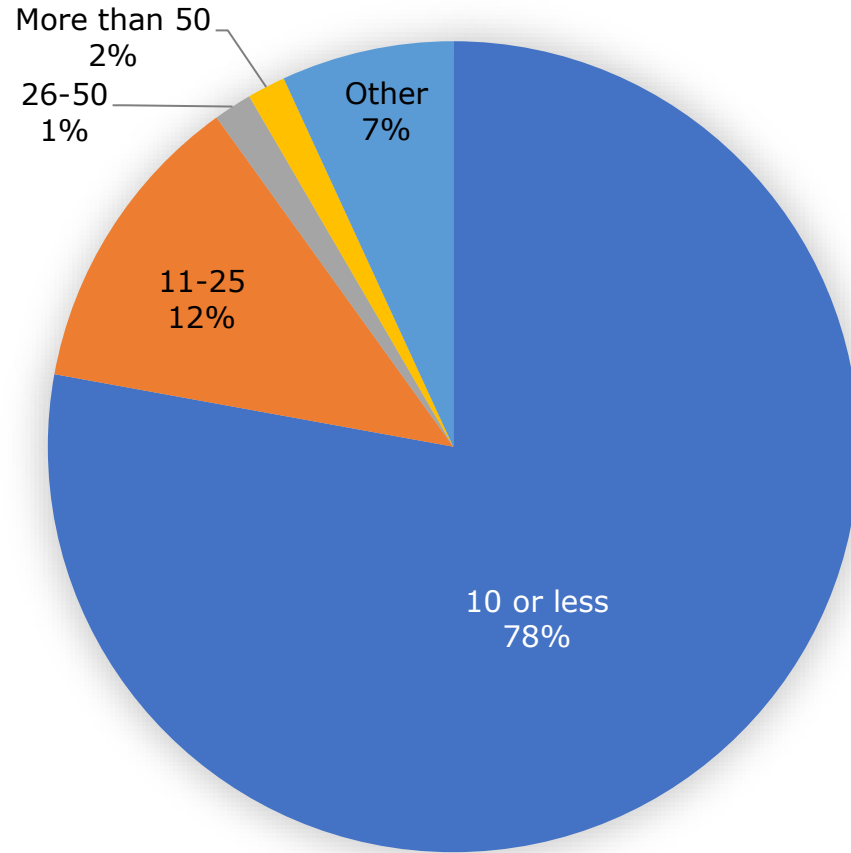
## Sectors



Sectors	Value	%
Attractions	1	0.8%
Accommodations	16	12.1%
Food & Beverage Services	2	1.5%
Transportation	0	0.0%
Tour Operator	2	1.5%
Recreation	2	1.5%
Camping	7	5.3%
Retail	4	3.0%
Sector Association	0	0.0%
Education	0	0.0%
Meeting & Conventions	0	0.0%
Culture/Heritage	0	0.0%
Arts	0	0.0%
Sport	0	0.0%
Tourism Operator	87	65.9%
Film	0	0.0%
Festivals and Events	0	0.0%
Indigenous Tourism	2	1.5%
DMO	3	2.3%
Other	6	4.5%

# How many employees does your business have?

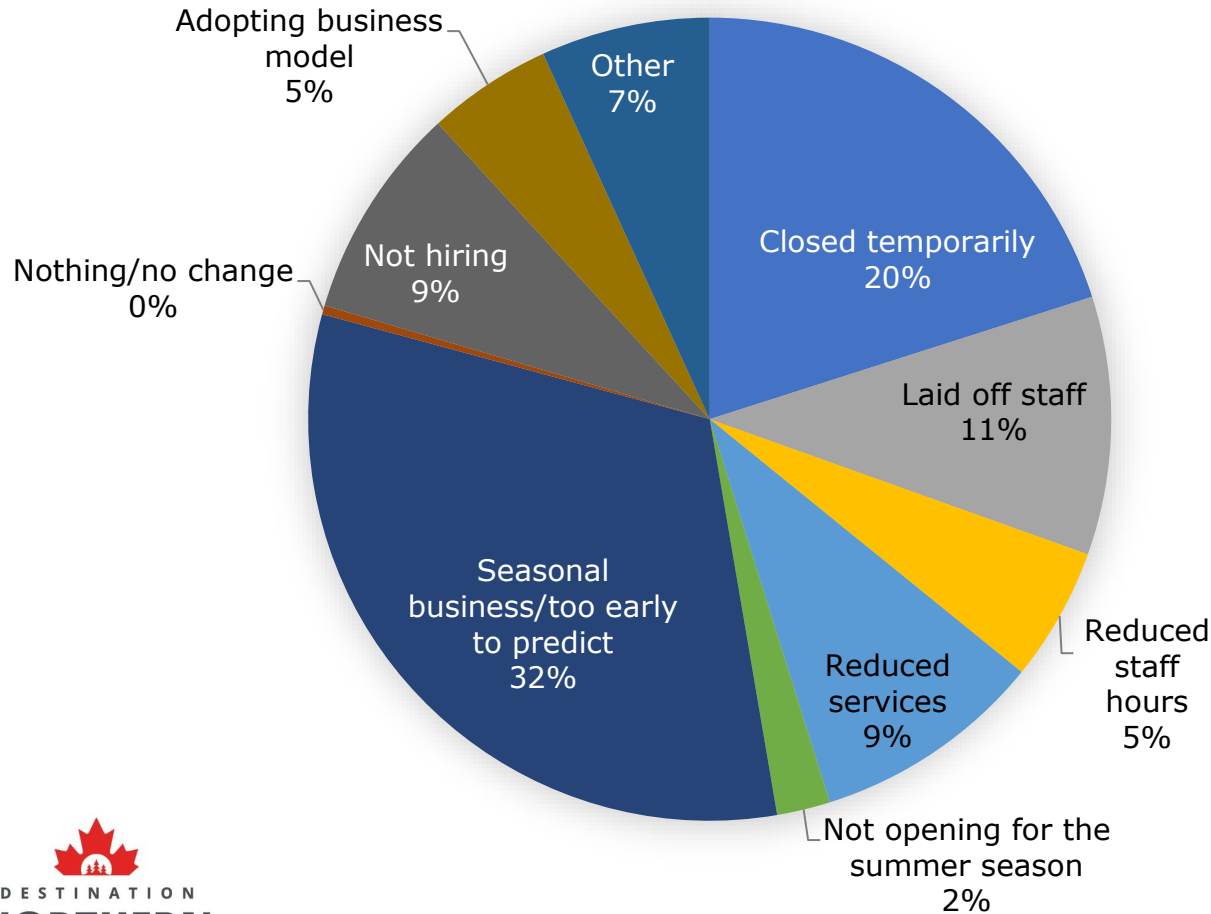
## Number of Employees



Number of Employees	Value	%
10 or less	102	77.9%
11-26	16	12.2%
26-50	2	1.5%
More than 50	2	1.5%
Other	9	6.9%

# What actions have you currently taken as a result of COVID-19? Select all that apply.

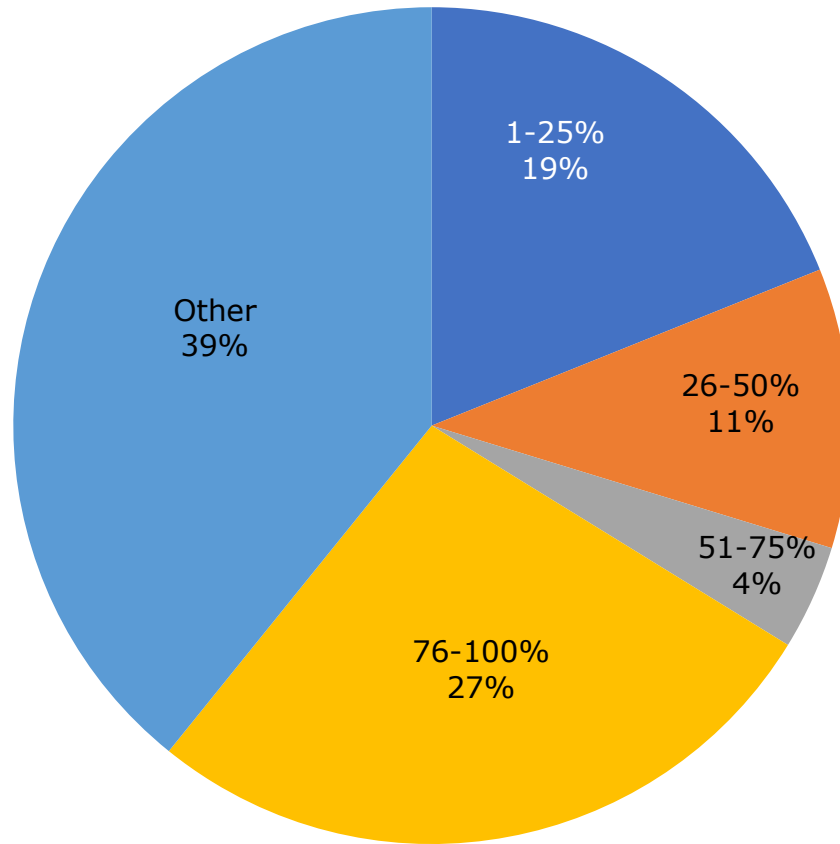
## Actions currently taken as a result of COVID-19



Actions taken as a result of COVID-19	Value	%	% of Total Surveys
Closed Temporarily	56	20.1%	42.4%
Closed Permanently	0	0.0%	0.0%
Laid off staff	29	10.4%	22.0%
Reduced staff hours	15	5.4%	11.4%
Reduced services	26	9.3%	19.7%
Not opening for the summer season	6	2.2%	4.5%
Seasonal business/too early to predict	89	31.9%	67.4%
Nothing/no change	1	0.4%	0.8%
Not hiring	24	8.6%	18.2%
Adotping business model	14	5.0%	10.6%
Other	19	6.8%	14.4%

If you answered yes to having to lay employees off, please indicate what percentage of your employees are being laid off:

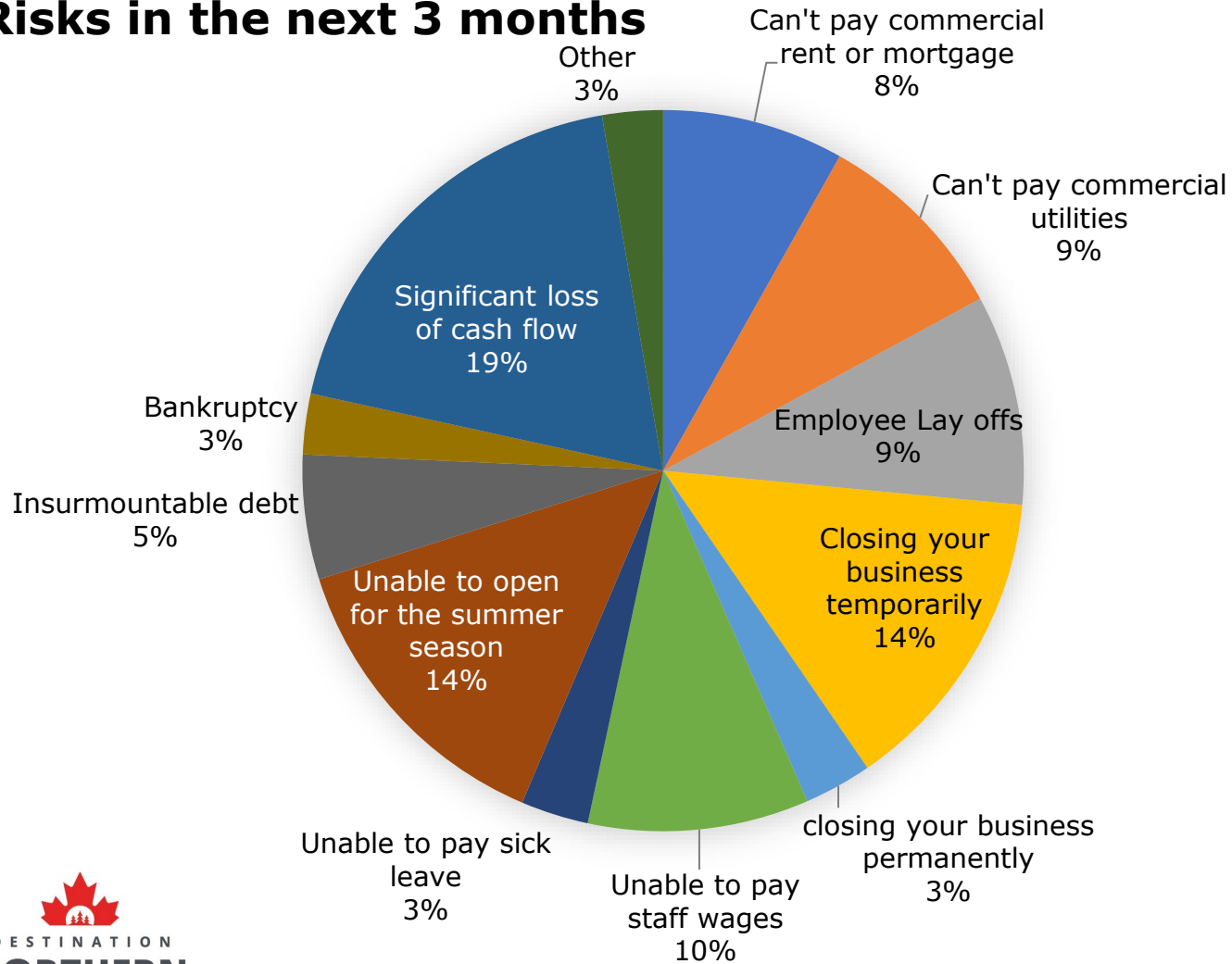
### % of Employees Laid Off



If you answered Yes	Value	%
1-25%	14	18.9%
26-50%	8	10.8%
51-75%	3	4.1%
76-100%	20	27.0%
Other	29	39.2%

Looking ahead at the next 3 months, please indicate the risks your business is facing. Select all that apply.

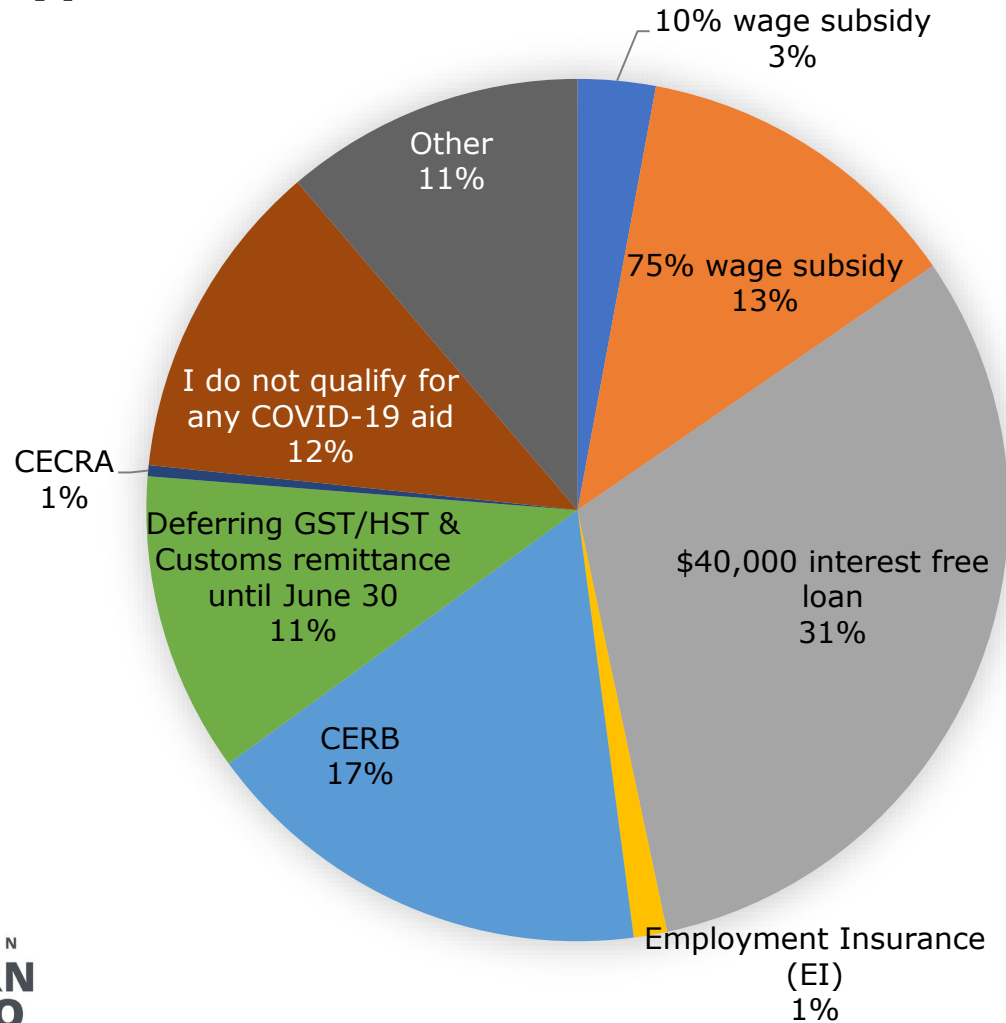
### Risks in the next 3 months



Risks in Next 3 months	Value	%	% of Total Surveys
Can't pay commercial rent/mortgage	51	8.1%	38.6%
Can't pay commercial utilities	56	8.9%	42.4%
Employee Layoffs	59	9.4%	44.7%
Closing business temporarily	87	13.9%	65.9%
Closing business permanently	19	3.0%	14.4%
Unable to pay wages	62	9.9%	47.0%
Unable to pay sick leave	19	3.0%	14.4%
Unable to open for the summer	86	13.7%	65.2%
Insurmountable debt	35	5.6%	26.5%
Bankruptcy	17	2.7%	12.9%
Significant loss of cash flow	118	18.8%	89.4%
Other	17	2.7%	12.9%

Please indicate which types of COVID-19 related aid you have applied for, and which you intend to apply for when available. Select all that apply.

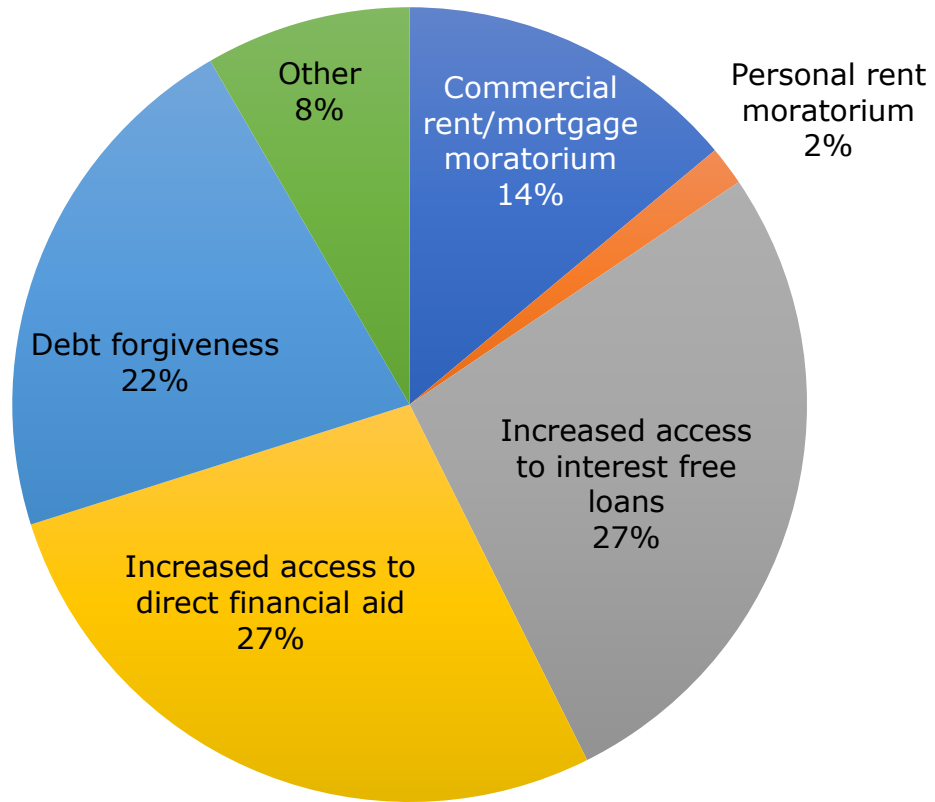
### Which Types of COVID-19 Aid



What Types of Financial Aid	Value	%	% of Total Surveys
10% wage subsidy	7	2.9%	5.3%
75% wage subsidy	30	12.5%	22.7%
\$40k interest free loan	75	31.3%	56.8%
Employment insurance (EI)	3	1.3%	2.3%
CERB	41	17.1%	31.1%
GST/HST/Customs Deferral	27	11.3%	20.5%
CECRA	1	0.4%	0.8%
I did not qualify for any aid	29	12.1%	22.0%
Other	27	11.3%	20.5%

# What other forms of financial aid do you require? Select all that apply.

## Other Forms of Financial Aid

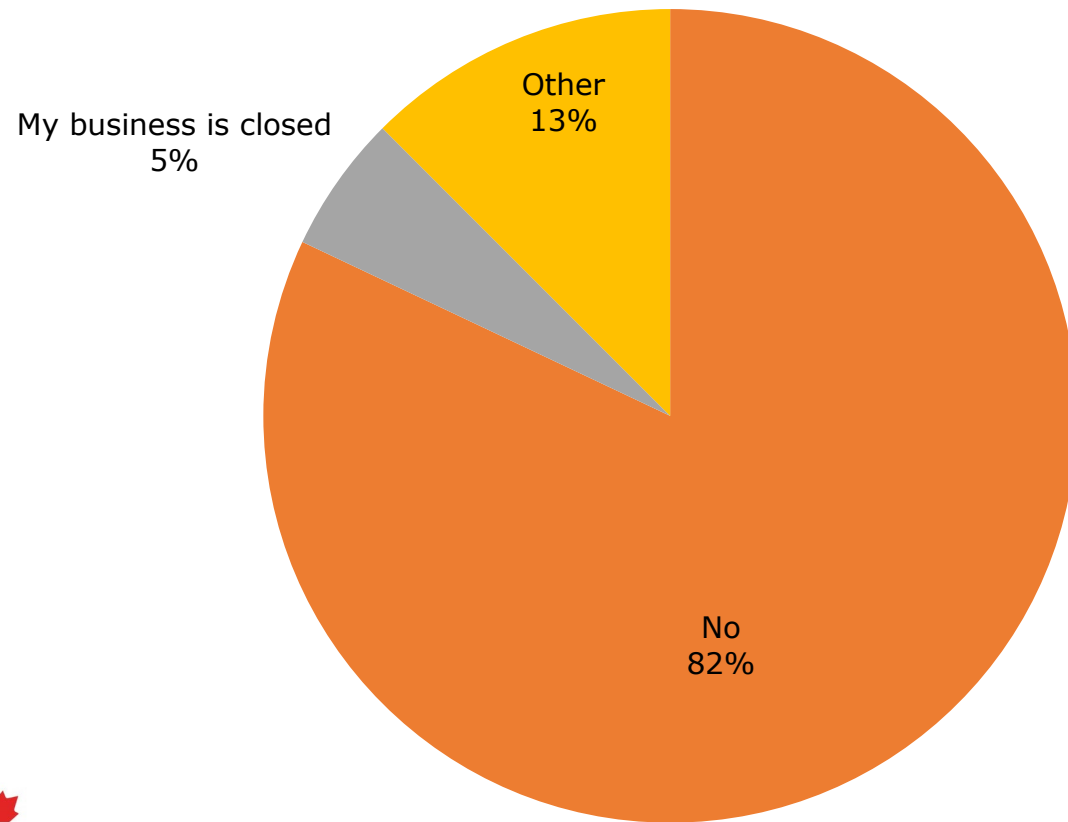


Other Financial Aid?	Value	%	% of Total Surveys
Commercial Rent/mortgage moratorium	35	13.9%	26.5%
Personal rent Moratorium	4	1.6%	3.0%
Increased access to interest free loans	68	27.1%	51.5%
Increased access to direct financial aid	69	27.5%	52.3%
Debt forgiveness	54	21.5%	40.9%
Other	21	8.4%	15.9%



# If your business is closed due to COVID-19, does your insurance cover this business interruption?

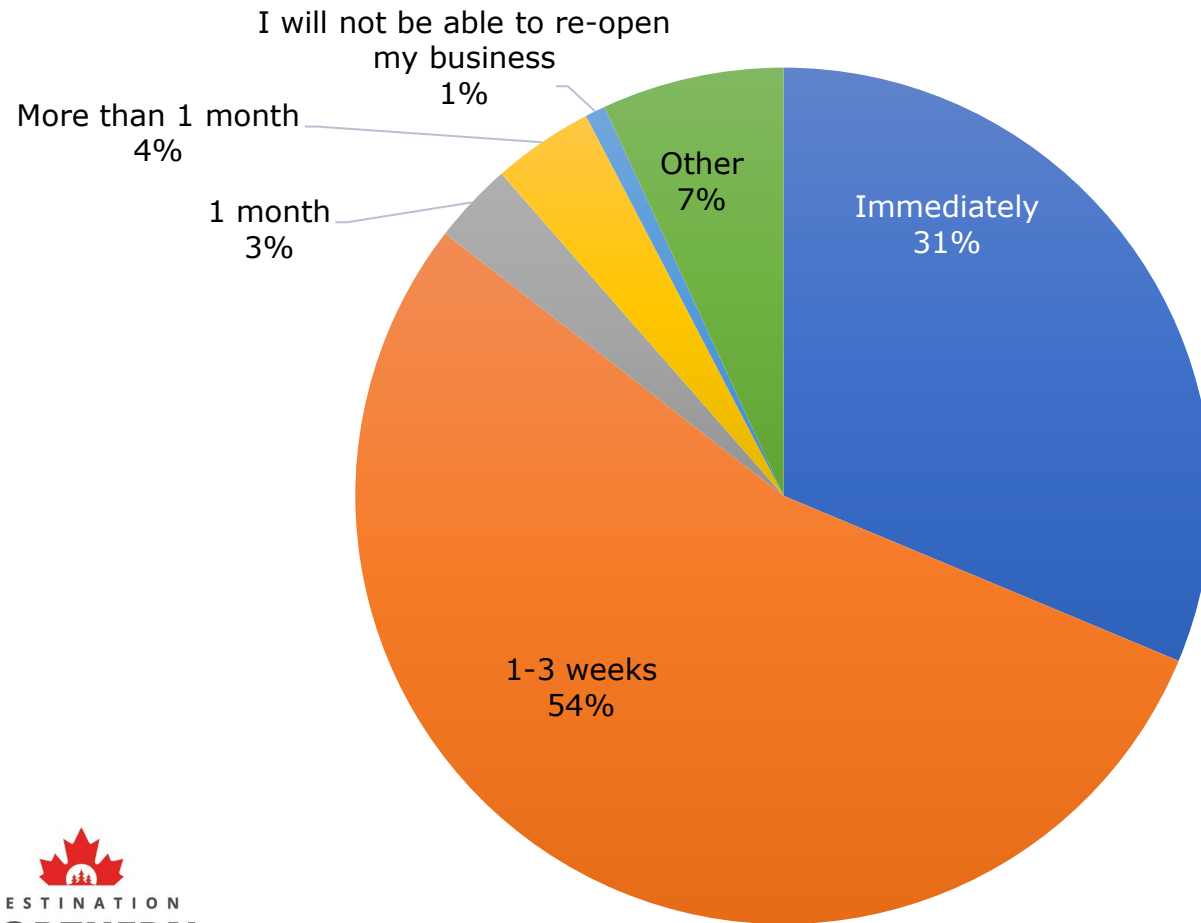
## Was your Business Interruption Covered by your Insurance?



Did insurance cover this business interruption?	Value	%
Yes	0	0.0%
No	105	82.0%
My business is closed	7	5.5%
Other	16	12.5%

# When the current COVID-19 restrictions can be lifted, how long will it take you to re-open your business?

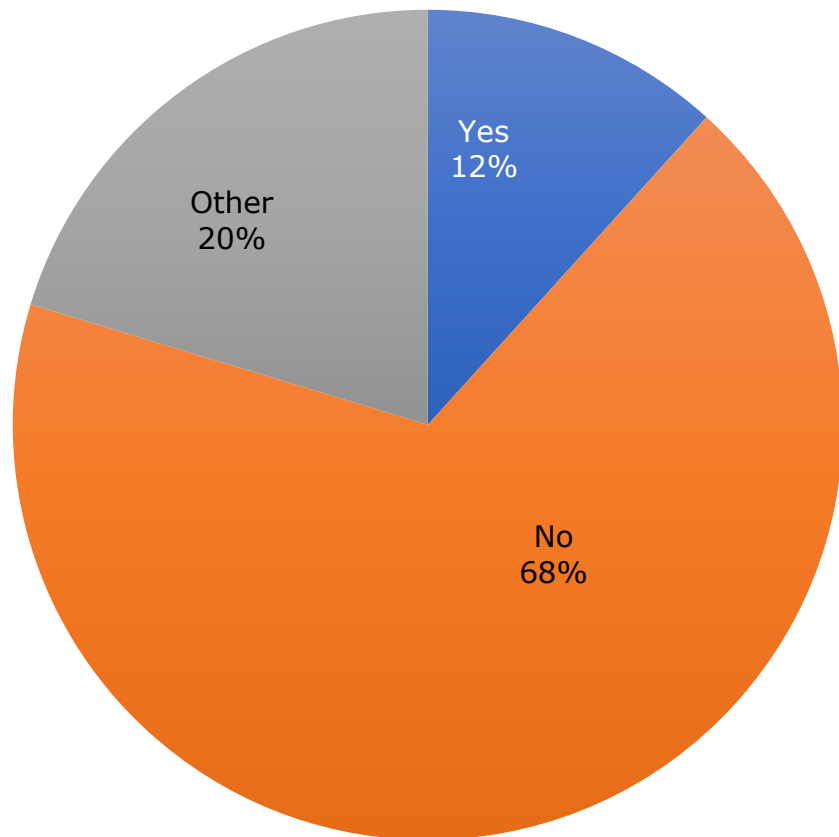
## How Long Will it Take you to Reopen?



How long will it take to reopen?	Value	%
<b>Immediately</b>	<b>41</b>	<b>31.3%</b>
<b>1-3 weeks</b>	<b>71</b>	<b>54.2%</b>
<b>1 month</b>	<b>4</b>	<b>3.1%</b>
<b>More than 1 month</b>	<b>5</b>	<b>3.8%</b>
<b>I will not re-open my business</b>	<b>1</b>	<b>0.8%</b>
<b>Other</b>	<b>9</b>	<b>6.9%</b>

Is the current COVID-19 government aid sufficient to ensure that your tourism operation will remain viable and ready to open when the restrictions are lifted?

### Is the Government aid Enough?



Is the Government doing enough?	Value	%
Yes	15	11.7%
No	87	68.0%
Other	26	20.3%