



Coordinator, Industry Events and Communications Sault Ste. Marie, Ontario

Are you interested in event planning, public relations and marketing development in relation to the Northern Ontario tourism industry? Join our team! This position is responsible for developing and executing communication tools and events to support tourism growth in Northern Ontario.

Job Description:

- Execute Northern Ontario Tourism Summit; the largest tourism industry event in Northern Ontario including sponsorship, event planning, app development, marketing and communications, and logistics
- Develop and maintain Northern Ontario trip planner tool in partnership with Destination Ontario. This tool will be a cornerstone for marketing campaigns across Northern Ontario.
- Develop industry focused communication pieces including social media posts, newsletters, media releases and correspondence
- Maintain Northern Ontario tourism database in conjunction with Northern Ontario trip planner tool
- Other duties as required

Qualifications:

Required:

- University or college graduate who has graduated within the last three years from an accredited college or university.
- The candidate must be a graduate of a post-secondary degree or diploma program.
- The position will be a first full-time employment in the candidate's field of study.

Preferred:

- Marketing related degree
- Communications related degree

- Tourism and Hospitality degree or diploma
- Experience in event planning and/or communications
- Excellent verbal and written skills
- Self-starter who enjoys being a part of a team

Application Deadline: November 20th 2019 4:30pm

Please email applications to: communications@destinationnorthernontario.ca

THIS OPPORTUNITY IS
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