



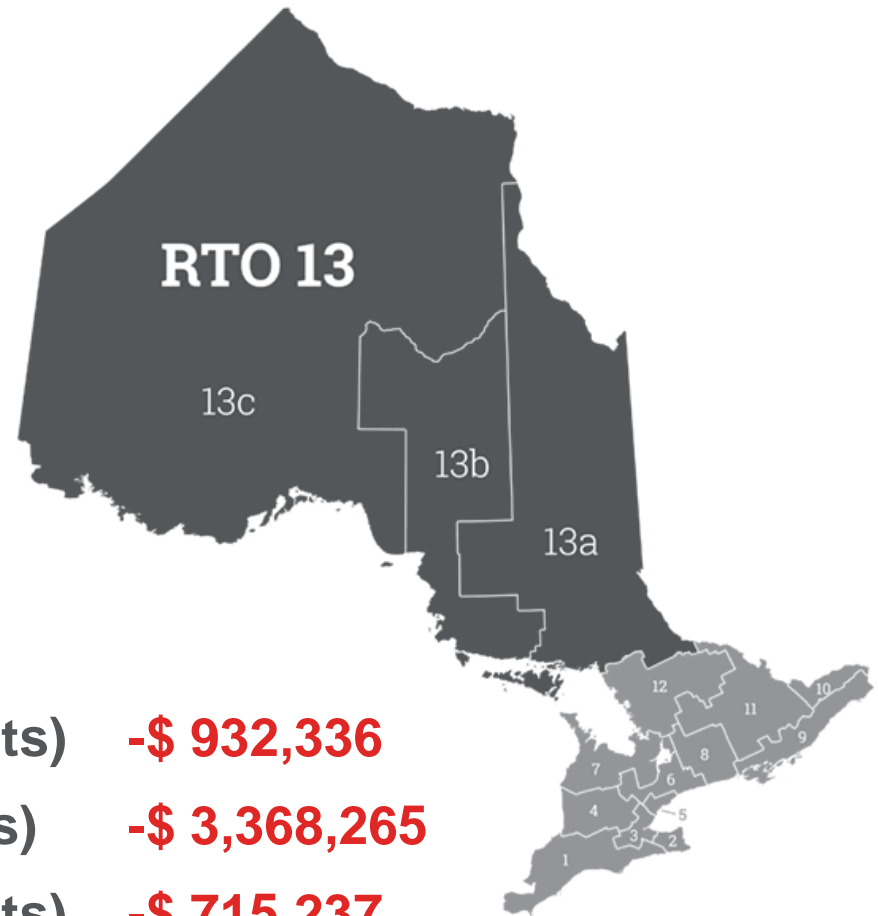
NORTHERN ONTARIO

# COVID-19 SURVEY RESULTS

MARCH 17, 2020



# Revenue Loss To Date



<b>Region 13a</b> (152 respondents)	<b>-\$ 932,336</b>
<b>Region 13b</b> (59 respondents)	<b>-\$ 3,368,265</b>
<b>Region 13c</b> (200 respondents)	<b>-\$ 715,237</b>

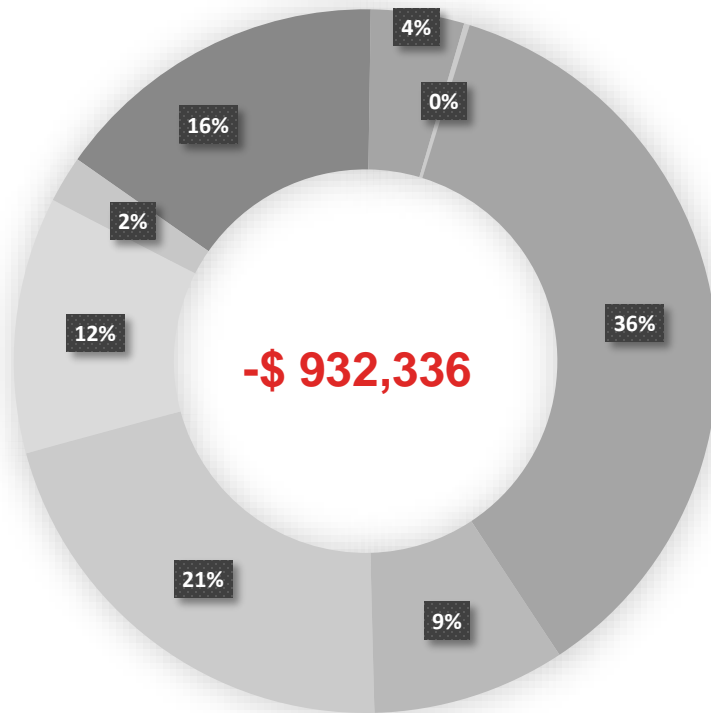
**Total: -\$ 5,015,838**



411 total respondents

# Region **13a**

## Tourism Sectors (152 respondents) **-\$ 932,336**

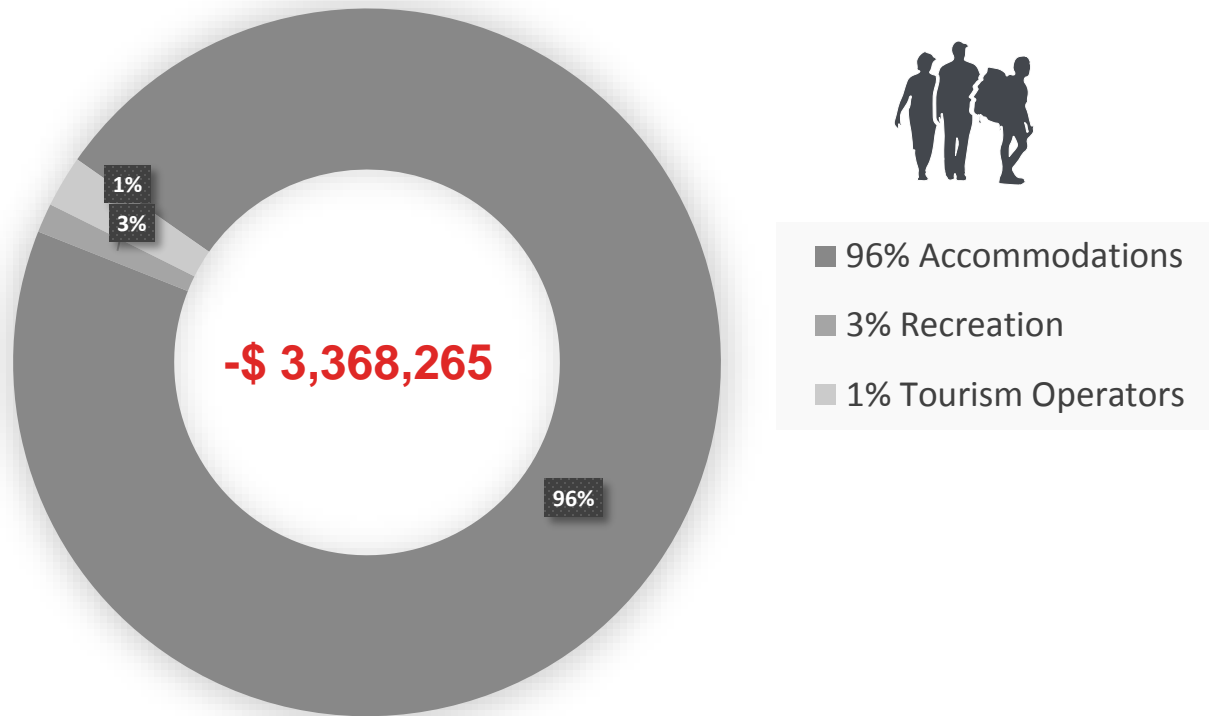


- 16% Accommodations
- 4% Attractions
- 0% Culture/Heritage
- 36% Food & Beverage Service
- 9% Meetings & Conventions
- 21% Tourism Operator
- 12% Education
- 2% Other:

**Note:** 8 retail, recreation and DMOs reported cancellations but no supporting data was provided.

# Region **13b**

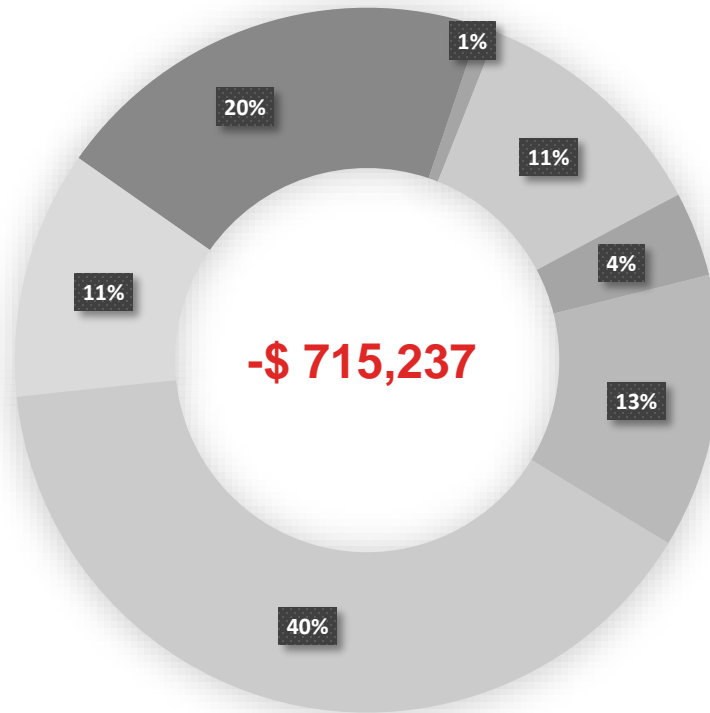
## Tourism Sectors (59 respondents) **-\$ 3,368,265**



**Note:** Culture/Heritage, DMO, Tour Operators all reported cancellations but provided no data.

# Region **13c**

## Tourism Sectors (200 respondents) **-\$ 715,237**




- 20% Accommodations
- 1% Culture/Heritage
- 11% Food & Beverage
- 4% Recreation
- 13% Tour Operator
- 40% Tourism Operators
- 11% Other:

**Note:** 15 DMOs, education, and sport facilities responded but reported no cancellations and gave no data.

# Travel Cancellations to Northern Ontario by Origin (to date):



 GUEST LOCATION	#Cancellations
Ontario	<b>108</b>
Canada	<b>24</b>
U.S.A. Border States	<b>73</b>
All U.S.A.	<b>72</b>
Other International	<b>18</b>



## Seasonal Travel Impacts to Northern Ontario (to date):



WINTER

**11%** (24 cancellations)

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SPRING

**51%** (134 cancellations)

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SUMMER

**34%** (90 cancellations)

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FALL

**5%** (13 cancellations)

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# Additional Impacts to Northern Ontario Tourism Industry:



**2891** overnight stays cancelled



**10,604** less travelers to the region



**19** event cancellations