

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS TWELVE MONTHS ENDED DECEMBER 2016

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2016	2015	**Point Change	2016	2015	Variance	2016	2015	Variance
NORTH BAY, ONTARIO	56.4%	55.2%	1.2	\$109.68	\$109.64	0.0%	\$61.87	\$60.53	2.2%
SUDBURY, ONTARIO	61.8%	67.3%	-5.5	\$114.18	\$114.51	-0.3%	\$70.58	\$77.02	-8.4%
TIMMINS, ONTARIO	52.7%	56.4%	-3.7	\$113.63	\$115.28	-1.4%	\$59.84	\$65.02	-8.0%
OTHER NORTHEASTERN ONTARIO	50.7%	52.8%	-2.1	\$111.47	\$111.81	-0.3%	\$56.55	\$59.09	-4.3%
TOTAL RTO 13A	56.8%	59.7%	-2.9	\$112.62	\$113.10	-0.4%	\$64.00	\$67.53	-5.2%
SAULTE STE. MARIE, ONTARIO	55.5%	56.7%	-1.2	\$105.97	\$101.57	4.3%	\$58.82	\$57.60	2.1%
TOTAL RTO 13B	56.2%	56.0%	0.2	\$106.63	\$102.86	3.7%	\$59.93	\$57.64	4.0%
THUNDER BAY, ONTARIO	69.2%	65.8%	3.4	\$111.54	\$108.37	2.9%	\$77.23	\$71.34	8.3%
KENORA, ONTARIO	68.9%	65.7%	3.2	\$111.53	\$106.44	4.8%	\$76.90	\$69.90	10.0%
OTHER NORTHWESTERN ONTARIO	58.7%	58.0%	0.7	\$118.23	\$116.92	1.1%	\$69.45	\$67.78	2.5%
TOTAL RTO 13C	66.6%	63.8%	2.8	\$113.00	\$110.04	2.7%	\$75.25	\$70.20	7.2%
TOTAL RTO 13	59.2%	60.1%	-0.9	\$111.70	\$110.39	1.2%	\$66.17	\$66.31	-0.2%
ONTARIO	67.6%	65.2%	2.4	\$146.05	\$139.13	5.0%	\$98.79	\$90.67	9.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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