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## NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF SEPTEMBER 2020

	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
Location	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
NORTH BAY, ONTARIO	68.3%	73.7%	-5.3	\$101.00	\$117.55	-14.1%	\$69.03	\$86.58	-20.3%
SUDBURY, ONTARIO	62.1%	76.4%	-14.3	\$112.61	\$126.55	-11.0%	\$69.89	\$96.66	-27.7%
TIMMINS, ONTARIO	44.4%	62.0%	-17.6	\$112.13	\$128.53	-12.8%	\$49.83	\$79.66	-37.4%
OTHER NORTHEASTERN ONTARIO	60.1%	57.9%	2.2	\$123.90	\$128.60	-3.7%	\$74.53	\$74.42	0.1%
TOTAL RTO 13A	59.8%	69.6%	-9.8	\$111.76	\$124.88	-10.5%	\$66.82	\$86.96	-23.2%
SAULT STE. MARIE, ONTARIO	54.8%	76.5%	-21.8	\$107.62	\$123.07	-12.6%	\$58.93	\$94.18	-37.4%
TOTAL RTO 13B	55.9%	76.8%	-20.9	\$109.89	\$124.03	-11.4%	\$61.47	\$95.25	-35.5%
THUNDER BAY, ONTARIO	63.5%	74.5%	-11.1	\$125.09	\$132.20	-5.4%	\$79.41	\$98.54	-19.4%
KENORA, ONTARIO	91.5%	80.4%	11.1	\$134.56	\$143.32	-6.1%	\$123.11	\$115.26	6.8%
OTHER NORTHWESTERN ONTARIO	70.3%	68.9%	1.4	\$123.50	\$131.44	-6.0%	\$86.85	\$90.62	-4.2%
TOTAL RTO 13C	67.8%	74.2%	-6.4	\$126.26	\$134.08	-5.8%	\$85.63	\$99.48	-13.9%
TOTAL RTO 13	61.3%	72.2%	-10.9	\$115.93	\$127.39	-9.0%	\$71.10	\$91.92	-22.7%
ONTARIO	38.8%	78.2%	-39.5	\$119.07	\$177.69	-33.0%	\$46.19	\$139.04	-66.8%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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## **CBRE HOTELS**

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS NINE MONTHS ENDED SEPTEMBER 2020

	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
Location	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
NORTH BAY, ONTARIO	41.2%	63.5%	-22.3	\$105.15	\$114.52	-8.2%	\$43.37	\$72.74	-40.4%
SUDBURY, ONTARIO	43.6%	65.9%	-22.4	\$113.99	\$123.43	-7.6%	\$49.65	\$81.35	-39.0%
TIMMINS, ONTARIO	36.0%	60.0%	-24.0	\$117.19	\$132.68	-11.7%	\$42.23	\$79.58	-46.9%
OTHER NORTHEASTERN ONTARIO	44.8%	58.8%	-14.0	\$119.95	\$127.39	-5.8%	\$53.76	\$74.91	-28.2%
TOTAL RTO 13A	42.0%	63.0%	-21.0	\$113.71	\$123.44	-7.9%	\$47.73	\$77.79	-38.6%
SAULT STE. MARIE, ONTARIO	40.6%	61.0%	-20.4	\$106.06	\$114.02	-7.0%	\$43.05	\$69.51	-38.1%
TOTAL RTO 13B	41.2%	61.3%	-20.1	\$107.85	\$115.47	-6.6%	\$44.45	\$70.74	-37.2%
THUNDER BAY, ONTARIO	49.5%	71.8%	-22.2	\$122.25	\$126.69	-3.5%	\$60.53	\$90.92	-33.4%
KENORA, ONTARIO	67.8%	74.4%	-6.6	\$126.25	\$138.54	-8.9%	\$85.56	\$103.08	-17.0%
OTHER NORTHWESTERN ONTARIO	58.2%	71.2%	-13.0	\$128.91	\$136.05	-5.2%	\$75.08	\$96.90	-22.5%
TOTAL RTO 13C	53.0%	72.0%	-19.0	\$124.04	\$130.09	-4.7%	\$65.78	\$93.60	-29.7%
TOTAL RTO 13	45.1%	65.3%	-20.2	\$116.36	\$124.29	-6.4%	\$52.45	\$81.15	-35.4%
ONTARIO	36.7%	70.2%	-33.4	\$131.43	\$164.77	-20.2%	\$48.29	\$115.60	-58.2%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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