

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF JUNE 2019

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2019	2018	**Point Change	2019	2018	Variance	2019	2018	Variance
NORTH BAY, ONTARIO	70.7%	59.4%	11.3	\$111.70	\$113.31	-1.4%	\$78.98	\$67.35	17.3%
SUDBURY, ONTARIO	66.3%	71.4%	-5.1	\$125.33	\$117.15	7.0%	\$83.11	\$83.68	-0.7%
TIMMINS, ONTARIO	59.2%	61.9%	-2.7	\$146.28	\$141.05	3.7%	\$86.67	\$87.36	-0.8%
OTHER NORTHEASTERN ONTARIO	66.7%	63.7%	3.0	\$131.30	\$123.43	6.4%	\$87.53	\$78.68	11.2%
TOTAL RTO 13A	66.4%	65.6%	0.8	\$125.88	\$121.12	3.9%	\$83.54	\$79.44	5.2%
SAULTE STE. MARIE, ONTARIO	70.6%	68.7%	1.9	\$112.13	\$110.78	1.2%	\$79.18	\$76.11	4.0%
TOTAL RTO 13B	70.8%	69.0%	1.8	\$113.58	\$112.31	1.1%	\$80.47	\$77.52	3.8%
THUNDER BAY, ONTARIO	76.3%	78.7%	-2.4	\$128.02	\$124.50	2.8%	\$97.65	\$97.95	-0.3%
KENORA, ONTARIO	87.7%	81.0%	6.7	\$143.33	\$138.80	3.3%	\$125.68	\$112.38	11.8%
OTHER NORTHWESTERN ONTARIO	85.2%	81.5%	3.7	\$136.22	\$129.97	4.8%	\$116.02	\$105.93	9.5%
TOTAL RTO 13C	79.6%	79.1%	0.5	\$132.17	\$127.06	4.0%	\$105.23	\$100.50	4.7%
TOTAL RTO 13	70.9%	70.0%	0.9	\$125.81	\$121.55	3.5%	\$89.18	\$85.08	4.8%
ONTARIO	77.8%	78.5%	-0.7	\$171.27	\$171.25	0.0%	\$133.28	\$134.36	-0.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS SIX MONTHS ENDED JUNE 2019

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2019	2018	**Point Change	2019	2018	Variance	2019	2018	Variance
NORTH BAY, ONTARIO	58.1%	51.6%	6.5	\$113.78	\$116.47	-2.3%	\$66.09	\$60.06	10.0%
SUDBURY, ONTARIO	61.6%	62.7%	-1.1	\$123.06	\$117.71	4.5%	\$75.81	\$73.84	2.7%
TIMMINS, ONTARIO	60.7%	59.2%	1.5	\$135.72	\$127.60	6.4%	\$82.35	\$75.56	9.0%
OTHER NORTHEASTERN ONTARIO	56.9%	56.9%	0.0	\$125.86	\$121.68	3.4%	\$71.57	\$69.19	3.4%
TOTAL RTO 13A	59.7%	58.4%	1.3	\$123.50	\$119.80	3.1%	\$73.75	\$69.98	5.4%
SAULTE STE. MARIE, ONTARIO	51.8%	50.6%	1.2	\$108.74	\$106.27	2.3%	\$56.35	\$53.78	4.8%
TOTAL RTO 13B	52.1%	50.9%	1.2	\$110.47	\$108.00	2.3%	\$57.60	\$55.00	4.7%
THUNDER BAY, ONTARIO	69.2%	70.0%	-0.8	\$123.28	\$119.86	2.9%	\$85.31	\$83.94	1.6%
KENORA, ONTARIO	67.7%	68.0%	-0.3	\$126.25	\$119.97	5.2%	\$85.48	\$81.59	4.8%
OTHER NORTHWESTERN ONTARIO	65.8%	66.9%	-1.1	\$135.21	\$125.52	7.7%	\$88.97	\$83.97	6.0%
TOTAL RTO 13C	68.4%	68.5%	-0.1	\$125.82	\$120.82	4.1%	\$86.00	\$82.72	4.0%
TOTAL RTO 13	60.9%	60.1%	0.8	\$122.35	\$118.47	3.3%	\$74.47	\$71.15	4.7%
ONTARIO	65.5%	66.6%	-1.1	\$159.27	\$155.93	2.1%	\$104.30	\$103.83	0.5%

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