

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF JULY 2019

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2019	2018	**Point Change	2019	2018	Variance	2019	2018	Variance
NORTH BAY, ONTARIO	72.9%	66.5%	6.4	\$111.88	\$114.38	-2.2%	\$81.60	\$76.06	7.3%
SUDBURY, ONTARIO	69.6%	73.0%	-3.4	\$122.25	\$115.43	5.9%	\$85.04	\$84.31	0.9%
TIMMINS, ONTARIO	57.9%	60.2%	-2.3	\$125.09	\$124.14	0.8%	\$72.45	\$74.70	-3.0%
OTHER NORTHEASTERN ONTARIO	66.4%	62.7%	3.7	\$131.17	\$123.49	6.2%	\$87.10	\$77.43	12.5%
TOTAL RTO 13A	67.9%	67.6%	0.3	\$121.71	\$117.80	3.3%	\$82.60	\$79.64	3.7%
SAULTE STE. MARIE, ONTARIO	77.5%	69.9%	7.6	\$116.57	\$118.01	-1.2%	\$90.39	\$82.46	9.6%
TOTAL RTO 13B	77.8%	70.6%	7.2	\$118.07	\$119.68	-1.3%	\$91.88	\$84.52	8.7%
THUNDER BAY, ONTARIO	79.2%	83.4%	-4.2	\$133.83	\$124.54	7.5%	\$105.97	\$103.88	2.0%
KENORA, ONTARIO	92.0%	91.7%	0.3	\$160.85	\$148.82	8.1%	\$147.93	\$136.49	8.4%
OTHER NORTHWESTERN ONTARIO	88.3%	81.5%	6.8	\$135.31	\$129.62	4.4%	\$119.46	\$105.59	13.1%
TOTAL RTO 13C	82.7%	83.5%	-0.8	\$138.59	\$128.45	7.9%	\$114.62	\$107.27	6.9%
TOTAL RTO 13	73.7%	72.5%	1.2	\$126.73	\$121.51	4.3%	\$93.44	\$88.14	6.0%
ONTARIO	77.6%	78.8%	-1.2	\$168.36	\$170.32	-1.2%	\$130.64	\$134.28	-2.7%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS SEVEN MONTHS ENDED JULY 2019

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2019	2018	**Point Change	2019	2018	Variance	2019	2018	Variance
NORTH BAY, ONTARIO	60.3%	53.8%	6.5	\$113.45	\$116.09	-2.3%	\$68.38	\$62.41	9.6%
SUDBURY, ONTARIO	62.7%	64.3%	-1.6	\$122.93	\$117.31	4.8%	\$77.13	\$75.46	2.2%
TIMMINS, ONTARIO	60.3%	59.4%	0.9	\$134.21	\$127.09	5.6%	\$80.89	\$75.43	7.2%
OTHER NORTHEASTERN ONTARIO	58.3%	57.7%	0.6	\$126.76	\$121.96	3.9%	\$73.87	\$70.39	4.9%
TOTAL RTO 13A	60.9%	59.8%	1.1	\$123.21	\$119.46	3.1%	\$75.04	\$71.43	5.1%
SAULTE STE. MARIE, ONTARIO	55.1%	53.4%	1.7	\$110.15	\$108.52	1.5%	\$60.72	\$57.99	4.7%
TOTAL RTO 13B	55.5%	53.8%	1.7	\$111.84	\$110.24	1.5%	\$62.03	\$59.33	4.6%
THUNDER BAY, ONTARIO	70.7%	72.0%	-1.3	\$125.07	\$120.66	3.7%	\$88.44	\$86.85	1.8%
KENORA, ONTARIO	71.3%	71.0%	0.3	\$132.78	\$124.68	6.5%	\$94.61	\$88.54	6.9%
OTHER NORTHWESTERN ONTARIO	69.1%	69.0%	0.1	\$135.23	\$126.23	7.1%	\$93.43	\$87.13	7.2%
TOTAL RTO 13C	70.5%	70.6%	-0.1	\$128.06	\$122.12	4.9%	\$90.29	\$86.24	4.7%
TOTAL RTO 13	62.7%	61.9%	0.8	\$123.09	\$118.99	3.4%	\$77.20	\$73.65	4.8%
ONTARIO	67.3%	68.4%	-1.1	\$161.00	\$158.41	1.6%	\$108.41	\$108.39	0.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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