

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF JULY 2018

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2018	2017	**Point Change	2018	2017	Variance	2018	2017	Variance
NORTH BAY, ONTARIO	52.4%	63.5%	-11.1	\$93.34	\$85.33	9.4%	\$48.88	\$54.22	-9.8%
SUDBURY, ONTARIO	73.0%	56.6%	16.4	\$115.43	\$112.13	2.9%	\$84.31	\$63.42	32.9%
TIMMINS, ONTARIO	60.2%	57.6%	2.6	\$124.14	\$117.36	5.8%	\$74.70	\$67.65	10.4%
OTHER NORTHEASTERN ONTARIO	62.7%	61.1%	1.6	\$123.49	\$117.90	4.7%	\$77.43	\$72.05	7.5%
TOTAL RTO 13A	62.7%	59.4%	3.3	\$111.72	\$105.44	6.0%	\$70.10	\$62.68	11.8%
SAULT STE. MARIE, ONTARIO	69.9%	82.0%	-12.1	\$118.01	\$118.89	-0.7%	\$82.46	\$97.53	-15.5%
TOTAL RTO 13B	70.6%	82.3%	-11.7	\$119.68	\$119.74	-0.1%	\$84.52	\$98.54	-14.2%
THUNDER BAY, ONTARIO	84.6%	88.7%	-4.1	\$126.36	\$119.44	5.8%	\$106.95	\$105.95	0.9%
KENORA, ONTARIO	91.7%	91.8%	-0.1	\$148.82	\$142.45	4.5%	\$136.49	\$130.78	4.4%
OTHER NORTHWESTERN ONTARIO	79.4%	77.8%	1.6	\$127.76	\$122.60	4.2%	\$101.41	\$95.44	6.3%
TOTAL RTO 13C	84.3%	86.5%	-2.2	\$129.80	\$123.24	5.3%	\$109.42	\$106.64	2.6%
TOTAL RTO 13	69.3%	69.5%	-0.2	\$118.37	\$113.41	4.4%	\$81.98	\$78.85	4.0%
ONTARIO	79.0%	79.4%	-0.4	\$169.78	\$164.08	3.5%	\$134.12	\$130.21	3.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS SEVEN MONTHS ENDED JULY 2018

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2018	2017	**Point Change	2018	2017	Variance	2018	2017	Variance
NORTH BAY, ONTARIO	48.8%	55.6%	-6.8	\$108.82	\$105.31	3.3%	\$53.14	\$58.56	-9.3%
SUDBURY, ONTARIO	64.3%	55.8%	8.5	\$117.31	\$113.81	3.1%	\$75.44	\$63.51	18.8%
TIMMINS, ONTARIO	59.4%	58.0%	1.4	\$127.09	\$120.37	5.6%	\$75.43	\$69.81	8.1%
OTHER NORTHEASTERN ONTARIO	57.7%	53.7%	4.0	\$121.96	\$116.85	4.4%	\$70.39	\$62.80	12.1%
TOTAL RTO 13A	58.2%	55.7%	2.5	\$117.77	\$113.37	3.9%	\$68.55	\$63.17	8.5%
SAULT STE. MARIE, ONTARIO	53.4%	52.4%	1.0	\$108.52	\$106.39	2.0%	\$57.99	\$55.73	4.1%
TOTAL RTO 13B	61.3%	58.7%	2.6	\$118.75	\$113.40	4.7%	\$72.83	\$66.54	9.5%
THUNDER BAY, ONTARIO	72.2%	71.2%	1.0	\$121.05	\$114.65	5.6%	\$87.43	\$81.61	7.1%
KENORA, ONTARIO	71.0%	67.5%	3.5	\$124.68	\$117.37	6.2%	\$88.54	\$79.28	11.7%
OTHER NORTHWESTERN ONTARIO	66.4%	60.4%	6.0	\$125.07	\$119.98	4.2%	\$82.99	\$72.50	14.5%
TOTAL RTO 13C	70.8%	68.3%	2.5	\$122.39	\$116.07	5.4%	\$86.60	\$79.26	9.3%
TOTAL RTO 13	61.0%	58.7%	2.3	\$118.17	\$113.40	4.2%	\$72.03	\$66.54	8.3%
ONTARIO	68.4%	67.0%	1.4	\$158.08	\$151.32	4.5%	\$108.12	\$101.33	6.7%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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