

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF JANUARY 2019

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2019	2018	**Point Change	2019	2018	Variance	2019	2018	Variance
NORTH BAY, ONTARIO	42.2%	35.3%	6.9	\$112.76	\$114.04	-1.1%	\$47.63	\$40.27	18.3%
SUDBURY, ONTARIO	52.8%	49.2%	3.6	\$120.71	\$116.31	3.8%	\$63.68	\$57.21	11.3%
TIMMINS, ONTARIO	45.2%	51.4%	-6.2	\$129.43	\$117.67	10.0%	\$58.46	\$60.52	-3.4%
OTHER NORTHEASTERN ONTARIO	44.3%	46.7%	-2.4	\$122.46	\$117.14	4.5%	\$54.22	\$54.74	-0.9%
TOTAL RTO 13A	47.2%	45.7%	1.5	\$120.68	\$116.30	3.8%	\$57.02	\$53.17	7.2%
SAULTE STE. MARIE, ONTARIO	38.0%	36.4%	1.6	\$106.05	\$103.66	2.3%	\$40.34	\$37.71	7.0%
TOTAL RTO 13B	38.2%	36.6%	1.6	\$107.88	\$105.61	2.1%	\$41.25	\$38.63	6.8%
THUNDER BAY, ONTARIO	57.6%	54.1%	3.5	\$119.64	\$115.06	4.0%	\$68.95	\$62.28	10.7%
KENORA, ONTARIO	48.3%	49.9%	-1.6	\$116.65	\$109.70	6.3%	\$56.30	\$54.73	2.9%
OTHER NORTHWESTERN ONTARIO	52.2%	51.0%	1.2	\$127.32	\$118.45	7.5%	\$66.42	\$60.37	10.0%
TOTAL RTO 13C	55.0%	52.8%	2.2	\$120.63	\$115.04	4.9%	\$66.39	\$60.78	9.2%
TOTAL RTO 13	47.8%	46.3%	1.5	\$118.88	\$114.51	3.8%	\$56.84	\$53.06	7.1%
ONTARIO	53.5%	55.4%	-1.9	\$147.49	\$142.17	3.7%	\$78.85	\$78.72	0.2%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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