

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF DECEMBER 2020

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
NORTH BAY, ONTARIO	38.5%	35.3%	3.2	\$101.66	\$116.50	-12.7%	\$39.10	\$41.07	-4.8%
SUDBURY, ONTARIO	31.2%	51.6%	-20.5	\$109.43	\$123.36	-11.3%	\$34.10	\$63.67	-46.4%
TIMMINS, ONTARIO	32.6%	42.9%	-10.3	\$101.03	\$119.55	-15.5%	\$32.96	\$51.25	-35.7%
OTHER NORTHEASTERN ONTARIO	30.2%	39.3%	-9.1	\$117.80	\$121.05	-2.7%	\$35.53	\$47.55	-25.3%
TOTAL RTO 13A	32.9%	43.8%	-10.9	\$107.36	\$121.00	-11.3%	\$35.30	\$52.95	-33.3%
SAULTE STE. MARIE, ONTARIO	24.9%	33.6%	-8.8	\$91.30	\$104.28	-12.4%	\$22.72	\$35.07	-35.2%
TOTAL RTO 13B	25.7%	34.0%	-8.3	\$94.43	\$106.47	-11.3%	\$24.31	\$36.23	-32.9%
THUNDER BAY, ONTARIO	36.8%	55.2%	-18.4	\$118.17	\$123.97	-4.7%	\$43.46	\$68.43	-36.5%
KENORA, ONTARIO	48.8%	39.0%	9.8	\$116.67	\$120.96	-3.5%	\$56.91	\$47.19	20.6%
OTHER NORTHWESTERN ONTARIO	38.4%	40.2%	-1.8	\$116.75	\$131.44	-11.2%	\$44.86	\$52.79	-15.0%
TOTAL RTO 13C	38.4%	50.2%	-11.8	\$117.71	\$124.61	-5.5%	\$45.23	\$62.55	-27.7%
TOTAL RTO 13	33.1%	43.9%	-10.8	\$108.85	\$120.24	-9.5%	\$36.05	\$52.80	-31.7%
ONTARIO	25.2%	52.3%	-27.1	\$104.77	\$148.19	-29.3%	\$26.39	\$77.48	-65.9%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS TWELVE MONTHS ENDED DECEMBER 2020

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
NORTH BAY, ONTARIO	42.8%	60.9%	-18.1	\$103.67	\$115.53	-10.3%	\$44.38	\$70.41	-37.0%
SUDBURY, ONTARIO	43.8%	65.9%	-22.1	\$112.68	\$124.42	-9.4%	\$49.30	\$81.97	-39.9%
TIMMINS, ONTARIO	37.3%	57.9%	-20.6	\$112.71	\$131.56	-14.3%	\$42.06	\$76.17	-44.8%
OTHER NORTHEASTERN ONTARIO	44.6%	56.3%	-11.7	\$119.58	\$126.59	-5.5%	\$53.29	\$71.25	-25.2%
TOTAL RTO 13A	42.6%	61.5%	-18.9	\$112.04	\$123.80	-9.5%	\$47.70	\$76.20	-37.4%
SAULTE STE. MARIE, ONTARIO	39.1%	58.6%	-19.5	\$104.60	\$113.94	-8.2%	\$40.88	\$66.78	-38.8%
TOTAL RTO 13B	39.9%	58.9%	-19.0	\$106.57	\$115.41	-7.7%	\$42.48	\$67.99	-37.5%
THUNDER BAY, ONTARIO	49.5%	70.3%	-20.8	\$122.39	\$127.13	-3.7%	\$60.58	\$89.32	-32.2%
KENORA, ONTARIO	67.0%	69.3%	-2.3	\$125.60	\$136.33	-7.9%	\$84.17	\$94.42	-10.9%
OTHER NORTHWESTERN ONTARIO	57.9%	66.9%	-9.0	\$126.91	\$135.17	-6.1%	\$73.43	\$90.39	-18.8%
TOTAL RTO 13C	52.9%	69.5%	-16.6	\$123.68	\$129.86	-4.8%	\$65.40	\$90.22	-27.5%
TOTAL RTO 13	45.1%	63.4%	-18.3	\$115.13	\$124.39	-7.4%	\$51.89	\$78.84	-34.2%
ONTARIO	34.8%	68.7%	-33.9	\$126.16	\$163.02	-22.6%	\$43.88	\$112.01	-60.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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