

## NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF AUGUST 2019

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
Location	2019	2018	Change	2019	2018	Variance	2019	2018	Variance
NORTH BAY, ONTARIO	75.9%	72.7%	3.2	\$117.52	\$115.26	2.0%	\$89.15	\$83.77	6.4%
SUDBURY, ONTARIO	77.5%	74.9%	2.6	\$123.11	\$119.31	3.2%	\$95.38	\$89.32	6.8%
TIMMINS, ONTARIO	56.1%	64.4%	-8.3	\$125.96	\$122.96	2.4%	\$70.61	\$79.15	-10.8%
OTHER NORTHEASTERN ONTARIO	63.2%	66.9%	-3.7	\$130.23	\$125.64	3.7%	\$82.37	\$84.01	-2.0%
TOTAL RTO 13A	71.0%	71.3%	-0.3	\$123.32	\$119.97	2.8%	\$87.57	\$85.59	2.3%
SAULTE STE. MARIE, ONTARIO	84.4%	80.1%	4.3	\$121.18	\$116.85	3.7%	\$102.32	\$93.58	9.3%
TOTAL RTO 13B	84.6%	80.2%	4.4	\$122.30	\$117.99	3.7%	\$103.45	\$94.68	9.3%
THUNDER BAY, ONTARIO	80.7%	87.8%	-7.1	\$134.98	\$128.00	5.5%	\$108.87	\$112.93	-3.6%
KENORA, ONTARIO	90.1%	93.0%	-2.9	\$165.52	\$156.18	6.0%	\$149.18	\$145.18	2.8%
OTHER NORTHWESTERN ONTARIO	83.4%	84.3%	-0.9	\$140.61	\$133.18	5.6%	\$117.24	\$112.21	4.5%
TOTAL RTO 13C	82.5%	87.0%	-4.5	\$140.86	\$132.76	6.1%	\$116.23	\$115.53	0.6%
TOTAL RTO 13	76.6%	77.1%	-0.5	\$128.58	\$123.58	4.0%	\$98.45	\$95.26	3.3%
ONTARIO	81.5%	83.0%	-1.5	\$173.74	\$175.66	-1.1%	\$141.59	\$145.79	-2.9%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS EIGHT MONTHS ENDED AUGUST 2019

,	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
Location	2019	2018	Change	2019	2018	Variance	2019	2018	Variance
NORTH BAY, ONTARIO	62.3%	56.2%	6.1	\$114.08	\$115.95	-1.6%	\$71.01	\$65.14	9.0%
SUDBURY, ONTARIO	64.7%	65.8%	-1.1	\$122.96	\$117.63	4.5%	\$79.56	\$77.43	2.8%
TIMMINS, ONTARIO	59.7%	60.0%	-0.3	\$133.22	\$126.52	5.3%	\$79.57	\$75.91	4.8%
OTHER NORTHEASTERN ONTARIO	58.9%	58.9%	0.0	\$127.24	\$122.50	3.9%	\$74.97	\$72.13	3.9%
TOTAL RTO 13A	62.2%	61.3%	0.9	\$123.23	\$119.54	3.1%	\$76.67	\$73.32	4.6%
SAULTE STE. MARIE, ONTARIO	59.1%	56.8%	2.3	\$112.58	\$110.02	2.3%	\$66.55	\$62.55	6.4%
TOTAL RTO 13B	59.4%	57.2%	2.2	\$114.11	\$111.63	2.2%	\$67.79	\$63.85	6.2%
THUNDER BAY, ONTARIO	71.5%	74.0%	-2.5	\$126.05	\$121.86	3.4%	\$90.14	\$90.18	0.0%
KENORA, ONTARIO	73.7%	73.5%	0.2	\$137.89	\$129.16	6.8%	\$101.57	\$94.91	7.0%
OTHER NORTHWESTERN ONTARIO	70.9%	71.0%	-0.1	\$136.04	\$127.28	6.9%	\$96.47	\$90.34	6.8%
TOTAL RTO 13C	71.7%	72.7%	-1.0	\$129.60	\$123.72	4.8%	\$92.96	\$89.92	3.4%
TOTAL RTO 13	64.5%	63.9%	0.6	\$123.86	\$119.72	3.5%	\$79.88	\$76.47	4.5%
ONTARIO	69.2%	70.3%	-1.1	\$162.92	\$161.08	1.1%	\$112.80	\$113.28	-0.4%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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