

TRENDS

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS MONTH OF APRIL 2018

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2018	2017	**Point Change	2018	2017	Variance	2018	2017	Variance
NORTH BAY, ONTARIO	53.8%	59.3%	-5.5	\$112.30	\$111.04	1.1%	\$60.37	\$65.89	-8.4%
SUDBURY, ONTARIO	74.1%	62.3%	11.8	\$117.79	\$117.81	0.0%	\$87.32	\$73.39	19.0%
TIMMINS, ONTARIO	52.3%	51.4%	0.9	\$123.24	\$117.01	5.3%	\$64.46	\$60.14	7.2%
OTHER NORTHEASTERN ONTARIO	50.6%	53.1%	-2.5	\$122.30	\$120.27	1.7%	\$61.92	\$63.83	-3.0%
TOTAL RTO 13A	60.9%	57.9%	3.0	\$118.12	\$116.60	1.3%	\$71.98	\$67.55	6.6%
SAULT STE. MARIE, ONTARIO	49.0%	48.5%	0.5	\$104.46	\$100.58	3.9%	\$51.19	\$48.80	4.9%
TOTAL RTO 13B	49.0%	48.6%	0.4	\$105.93	\$102.07	3.8%	\$51.87	\$49.63	4.5%
THUNDER BAY, ONTARIO	72.9%	70.7%	2.2	\$119.58	\$111.18	7.6%	\$87.21	\$78.59	11.0%
KENORA, ONTARIO	62.1%	63.7%	-1.6	\$111.15	\$110.91	0.2%	\$69.07	\$70.63	-2.2%
OTHER NORTHWESTERN ONTARIO	58.6%	53.8%	4.8	\$121.04	\$117.51	3.0%	\$70.91	\$63.24	12.1%
TOTAL RTO 13C	68.3%	66.0%	2.3	\$118.75	\$112.26	5.8%	\$81.07	\$74.11	9.4%
TOTAL RTO 13	61.0%	58.7%	2.3	\$116.66	\$113.08	3.2%	\$71.22	\$66.40	7.3%
ONTARIO	67.6%	66.3%	1.3	\$152.85	\$144.34	5.9%	\$103.40	\$95.73	8.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 13 - NORTHERN ONTARIO TOURISM REGIONS FOUR MONTHS ENDED APRIL 2018

Location	Occupancy Percentage **Point Change			Average Daily Rate			Revenue Per Available Room		
	2018	2017	Change	2018	2017	Variance	2018	2017	Variance
NORTH BAY, ONTARIO	48.8%	53.4%	-4.6	\$118.41	\$111.73	6.0%	\$57.83	\$59.66	-3.1%
SUDBURY, ONTARIO	62.3%	55.8%	6.5	\$118.00	\$114.60	3.0%	\$73.57	\$63.97	15.0%
TIMMINS, ONTARIO	58.3%	57.5%	0.8	\$124.01	\$118.22	4.9%	\$72.31	\$68.01	6.3%
OTHER NORTHEASTERN ONTARIO	53.6%	49.7%	3.9	\$120.42	\$116.37	3.5%	\$64.58	\$57.80	11.7%
TOTAL RTO 13A	56.7%	54.3%	2.4	\$119.56	\$114.94	4.0%	\$67.76	\$62.47	8.5%
SAULT STE. MARIE, ONTARIO	44.6%	43.1%	1.5	\$104.97	\$100.96	4.0%	\$46.78	\$43.53	7.5%
TOTAL RTO 13B	44.9%	43.4%	1.5	\$106.79	\$102.67	4.0%	\$47.91	\$44.60	7.4%
THUNDER BAY, ONTARIO	66.1%	63.2%	2.9	\$118.00	\$112.10	5.3%	\$78.01	\$70.81	10.2%
KENORA, ONTARIO	61.9%	57.3%	4.6	\$114.27	\$106.98	6.8%	\$70.78	\$61.29	15.5%
OTHER NORTHWESTERN ONTARIO	58.4%	51.8%	6.6	\$122.76	\$118.88	3.3%	\$71.67	\$61.57	16.4%
TOTAL RTO 13C	63.8%	59.9%	3.9	\$118.42	\$112.65	5.1%	\$75.60	\$67.47	12.0%
TOTAL RTO 13	56.8%	54.1%	2.7	\$117.49	\$112.46	4.5%	\$66.72	\$60.81	9.7%
ONTARIO	62.0%	60.0%	2.0	\$148.63	\$140.70	5.6%	\$92.15	\$84.37	9.2%

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