

The World's Leading Hotel Experts.

April 2021

# NATIONAL MARKET REPORT

# TRENDS IN THE CANADIAN HOTEL INDUSTRY





The World's Leading Hotel Experts.

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

### REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF APRIL 2021\*

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Location	Occupa	ancy Percer	ntage **Point	Aver	age Daily Rate	в	Kevenue	Per Available	Room
	2021	2020	Change	2021	2020	Variance	2021	2020	Variance
ATLANTIC CANADA	27.1%	10.4%	16.7	\$92.64	\$100.42	-7.7%	\$25.13	\$10.44	140.7%
NEWFOUNDLAND	30.1%	6.5%	23.7	\$87.85	\$106.32	-17.4%	\$26.48	\$6.87	285.2%
St. John's	28.8%	6.3%	22.5	\$83.43	\$104.79	-20.4%	\$24.00	\$6.61	263.3%
PRINCE EDWARD ISLAND	22.1%	12.2%	9.9	\$87.08	\$76.87	13.3%	\$19.23	\$9.35	105.8%
NOVA SCOTIA	29.3%	14.1%	15.3	\$93.20	\$101.84	-8.5%	\$27.32	\$14.31	91.0%
Halifax/Dartmouth	27.5%	15.0%	12.5	\$88.16	\$102.97	-14.4%	\$24.27	\$15.45	57.1%
Other Nova Scotia	33.5%	11.7%	21.8	\$102.88	\$98.28	4.7%	\$34.46	\$11.51	199.5%
NEW BRUNSWICK	24.7%	8.6%	16.1	\$94.92	\$98.20	-3.3%	\$23.46	\$8.44	177.8%
Moncton	29.1%	9.5%	19.6	\$89.41	\$97.31	-8.1%	\$26.02	\$9.21	182.6%
Other New Brunswick	22.3%	8.3%	14.0	\$98.96	\$98.60	0.4%	\$22.02	\$8.15	170.4%
CENTRAL CANADA	28.4%	13.3%	15.0	\$112.00	\$102.65	9.1%	\$31.77	\$13.70	131.9%
QUEBEC	20.4%	6.7%	13.7	\$131.29	\$112.82	16.4%	\$26.80	\$7.61	252.2%
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Greater Quebec City Other Quebec	<b>11.8%</b> 23.3%	<b>3.2%</b> 9.0%	<b>8.5</b> 14.3	<b>\$109.39</b> \$118.31	<b>\$114.93</b> \$102.74	<b>-4.8%</b> 15.2%	<b>\$12.87</b> \$27.58	<b>\$3.73</b> \$9.24	<b>244.8%</b> 198.7%
Greater Montreal Downtown Montreal	<b>21.6%</b> 10.3%	<b>6.8%</b> 2.9%	<b>14.8</b> 7.3	<b>\$142.04</b> \$130.95	<b>\$116.62</b> \$116.76	<b>21.8%</b> 12.2%	<b>\$30.69</b> \$13.44	<b>\$7.98</b> \$3.40	<b>284.7%</b> 294.8%
Montreal Airport/Laval	38.8%	11.6%	27.2	\$156.47	\$120.16	30.2%	\$60.73	\$13.95	335.3%
ONTARIO	31.0%	15.1%	15.9	\$107.72	\$101.49	6.1%	\$33.42	\$15.31	118.2%
Greater Toronto Area (GTA) Downtown Toronto	<b>35.9%</b> 11.6%	<b>13.0%</b> 3.1%	<b>22.9</b> 8.5	<b>\$114.31</b> \$141.68	<b>\$109.40</b> \$144.67	<b>4.5%</b> -2.1%	<b>\$41.05</b> \$16.47	<b>\$14.27</b> \$4.55	<b>187.7%</b> 262.1%
Toronto Airport	60.8%	12.7%	48.1	\$141.08	\$123.56	16.3%	\$87.30	\$4.55	456.4%
GTA West	41.2%	18.6%	22.6	\$96.88	\$98.04	-1.2%	\$39.96	\$18.25	118.9%
GTA East/North	47.1%	23.5%	23.6	\$92.45	\$106.00	-12.8%	\$43.58	\$24.96	74.6%
Eastern Ontario	30.0%	20.1%	9.9	\$107.72	\$97.69	10.3%	\$32.35	\$19.64	64.7%
Kingston	23.4%	18.1%	5.4	\$99.71	\$79.78	25.0%	\$23.37	\$14.40	62.3%
Other Eastern Ontario	33.2%	20.8%	12.4	\$110.45	\$102.67	7.6%	\$36.67	\$21.31	72.1%
Ottawa	23.8%	15.4%	8.4	\$106.16	\$113.61	-6.6%	\$25.28	\$17.49	44.6%
Downtown Ottawa	15.5%	10.5%	5.0	\$119.96	\$127.39	-5.8%	\$18.61	\$13.33	39.6%
Ottawa West	34.6%	23.5%	11.1	\$97.80	\$106.13	-7.8%	\$33.81	\$24.90	35.8%
Ottawa East	32.9%	13.6%	19.3	\$100.69	\$108.27	-7.0%	\$33.11	\$14.72	125.0%
Southern Ontario	25.8%	14.9%	10.9	\$93.32	\$88.34	5.6%	\$24.08	\$13.15	83.1%
London	35.9%	21.2%	14.7	\$81.28	\$87.09	-6.7%	\$29.17	\$18.48	57.8%
Windsor	31.1%	17.7%	13.5	\$101.70	\$89.52	13.6%	\$31.68	\$15.82	100.2%
Kitchener/Waterloo/Cambridge/Guelph	27.5%	16.6%	10.9	\$92.78	\$90.61	2.4%	\$25.50	\$15.03	69.7%
Hamilton/Brantford	42.4%	20.6%	21.8	\$99.14	\$98.34	0.8%	\$42.00	\$20.24	107.5%
Niagara Falls	10.4%	5.3%	5.1	\$102.27	\$69.18	47.8%	\$10.62	\$3.64	191.7%
Other Niagara Region Other Southern Ontario	32.0% 40.2%	11.3% 23.0%	20.7 17.2	\$85.40 \$93.40	\$90.49 \$87.76	-5.6% 6.4%	\$27.36 \$37.59	\$10.25 \$20.20	167.0% 86.1%
Central Ontario	26.3%	17.1%	9.2	\$101.19	\$82.33	22.9%	\$26.61	\$14.09	88.8%
North Eastern Ontario	31.4%	17.6%	13.8	\$104.39	\$101.67	2.7%	\$32.81	\$17.88	83.5%
North Bay	<b>31.4%</b> 27.7%	12.7%	14.9	\$90.30	\$91.10	<b>2.7%</b> -0.9%	\$25.01	\$17.00 \$11.61	<b>03.3%</b> 115.3%
Sudbury	27.7%	20.4%	9.1	\$104.47	\$102.96	1.5%	\$30.88	\$21.02	46.9%
North Central Ontario Sault Ste. Marie	26.3%	17.9%	8.4	\$93.29	\$88.31	5.6%	\$24.55	\$15.78	55.5%
North Western Ontario Thunder Bay	42.8% 37.5%	24.3% 18.4%	18.5 19.1	\$121.19 \$120.45	\$111.28 \$102.63	8.9% 17.4%	\$51.85 \$45.20	\$27.06 \$18.88	91.6% 139.4%

\* Based on the operating results of 241,646 rooms (unweighted data)

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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### REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF APRIL 2021\*

	Оссиро	ancy Percer	ntage	Ave	rage Daily Rat	re 🛛	Revenue	Per Available	Room
Location	2021	2020	**Point Change	2021	2020	Variance	2021	2020	Variance
WESTERN CANADA	31.4%	14.2%	17.3	\$117.42	\$101.15	16.1%	\$36.90	\$14.33	157.5%
MANITOBA	31.4%	12.6%	18.8	\$111.40	\$105.72	5.4%	\$34.96	\$13.33	162.2%
Winnipeg	29.0%	10.3%	18.7	\$110.05	\$105.03	4.8%	\$31.90	\$10.82	195.0%
Brandon	28.5%	15.1%	13.4	\$95.32	\$89.78	6.2%	\$27.13	\$13.55	100.2%
Other Manitoba	41.0%	19.9%	21.2	\$121.33	\$115.01	5.5%	\$49.80	\$22.85	117.9%
SASKATCHEWAN	28.3%	14.5%	13.8	\$96.18	\$93.75	2.6%	\$27.21	\$13.57	100.5%
Regina	22.9%	13.3%	9.5	\$83.72	\$98.13	-14.7%	\$19.16	\$13.10	46.3%
Saskatoon	29.1%	11.4%	17.7	\$98.10	\$94.10	4.2%	\$28.56	\$10.76	165.5%
Other Saskatchewan	31.6%	18.1%	13.4	\$101.28	\$90.98	11.3%	\$31.98	\$16.50	93.8%
ALBERTA (excl. Alta Resorts)	28.2%	12.7%	15.5	\$101.04	\$98.22	2.9%	\$28.49	\$12.47	128.4%
Calgary	23.5%	9.2%	14.3	\$106.33	\$96.20	10.5%	\$25.01	\$8.90	181.2%
Calgary Airport	27.2%	10.3%	16.9	\$104.53	\$90.04	16.1%	\$28.45	\$9.25	207.5%
Downtown Calgary	12.3%	3.2%	9.0	\$122.90	\$155.40	-20.9%	\$15.06	\$5.05	198.3%
Calgary Northwest	45.5%	13.8%	31.7	\$97.86	\$82.78	18.2%	\$44.56	\$11.44	289.6%
Calgary South	26.1%	11.8%	14.2	\$102.88	\$98.05	4.9%	\$26.81	\$11.61	130.9%
Edmonton	27.2%	11.6%	15.6	\$91.26	\$93.23	-2.1%	\$24.84	\$10.82	129.7%
Downtown Edmonton	15.6%	4.8%	10.7	\$124.44	\$116.85	6.5%	\$19.40	\$5.66	242.5%
Edmonton South	31.7%	13.5%	18.2	\$84.85	\$89.00	-4.7%	\$26.90	\$12.01	124.1%
Edmonton West	28.2%	13.1%	15.1	\$89.98	\$90.81	-0.9%	\$25.37	\$11.86	113.9%
Other Alberta	32.1%	15.2%	16.9	\$103.84	\$101.18	2.6%	\$33.29	\$15.38	116.6%
Lethbridge	26.6%	11.5%	15.1	\$94.17	\$89.21	5.6%	\$25.09	\$10.29	143.8%
Red Deer	26.4%	8.8%	17.6	\$89.49	\$83.44	7.3%	\$23.62	\$7.33	222.1%
Other Alberta Communities	33.0%	16.7%	16.3	\$106.77	\$104.46	2.2%	\$35.28	\$17.47	101.9%
Alberta Resorts	28.8%	7.0%	21.8	\$216.29	\$97.73	121.3%	\$62.28	\$6.87	806.9%
BRITISH COLUMBIA	35.8%	16.4%	19.4	\$129.38	\$104.47	23.8%	\$46.38	\$17.14	170.6%
Greater Vancouver	34.8%	16.2%	18.6	\$155.50	\$117.98	31.8%	\$54.15	\$19.10	183.5%
Airport (Richmond)	53.0%	26.5%	26.5	\$185.53	\$131.13	41.5%	\$98.31	\$34.70	183.3%
Downtown Vancouver	22.1%	5.1%	17.0	\$175.72	\$128.15	37.1%	\$38.88	\$6.59	489.8%
Langley/Surrey	48.0%	23.2%	24.8	\$101.74	\$99.59	2.2%	\$48.85	\$23.14	111.1%
Other Vancouver	42.2%	22.9%	19.3	\$111.12	\$102.40	8.5%	\$46.92	\$23.45	100.1%
Vancouver Island	39.4%	12.9%	26.6	\$116.35	\$96.06	21.1%	\$45.90	\$12.36	271.3%
Campbell River	52.4%	27.6%	24.8	\$99.80	\$94.29	5.8%	\$52.28	\$25.99	101.2%
Greater Victoria	38.4%	11.5%	26.9	\$109.16	\$92.96	17.4%	\$41.90	\$10.70	291.4%
Nanaimo	32.6%	12.2%	20.4		\$116.93	5.5%	\$40.25	\$14.24	182.7%
Parksville/Qualicum Beach	37.1%	11.5%	25.7	\$143.53	\$92.48	55.2%	\$53.31	\$10.61	402.3%
Other Vancouver Island	45.3%	13.6%	31.7	\$126.69	\$95.79	32.3%	\$57.37	\$13.02	340.7%
Whistler Resort Area	4.8%	2.8%	2.0	\$192.86	\$89.75	114.9%	\$9.29	\$2.56	263.6%
Other British Columbia	40.2%	19.0%	21.2	\$108.35	\$95.67	13.3%	\$43.59	\$18.17	139.9%
Abbotsford/Chilliwack	58.5%	29.9%	28.6		\$82.35	10.5%	\$53.23	\$24.66	115.9%
Kamloops	52.0%	16.2%	35.7		\$83.83	15.5%	\$50.33	\$13.60	270.1%
Kelowna	39.3%	13.5%	25.8		\$93.72	17.0%	\$43.06	\$12.62	241.3%
Penticton	33.6%	7.6%	26.0		\$92.01	11.1%	\$34.32	\$6.99	391.1%
Prince George	43.1%	23.6%	19.5	\$109.19	\$98.20	11.2%	\$47.10	\$23.19	103.1%
Other B.C. Communities	35.5%	20.1%	15.4	\$115.95	\$100.67	15.2%	\$41.22	\$20.24	103.6%
NORTHWEST TERRITORIES	39.7%	37.4%	2.4	\$148.46	\$145.07	2.3%	\$59.00	\$54.24	8.8%
YUKON	32.2%	16.7%	15.5	\$109.58	\$94.59	15.8%	\$35.28	\$15.84	122.7%
CANADA	29.7%	13.6%	16.2	\$113.40	\$101.73	11.5%	\$33.71	\$13.80	144.2%

\* Based on the operating results of 241,646 rooms (unweighted data)

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS BY LOCATION

FOUR MONTHS ENDED APRIL 2021

	Occup	ancy Percer	ntage	Aver	age Daily Rat	e	Revenue	Per Available	Room
Location	2021	2020	**Point Change	2021	2020	Variance	2021	2020	Variance
ATLANTIC CANADA	23.1%	33.0%	-9.9	\$95.04	\$119.51	-20.5%	\$21.96	\$39.43	-44.3%
NEWFOUNDLAND	20.1%	27.1%	-7.0	\$90.76	\$116.57	-22.1%	\$18.27	\$31.61	-42.2%
St. John's	18.7%	26.3%	-7.6	\$86.11	\$113.36	-24.0%	\$16.07	\$29.82	-46.1%
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PRINCE EDWARD ISLAND	20.5%	28.8%	-8.3	\$95.53	\$116.62	-18.1%	\$19.59	\$33.64	-41.8%
NOVA SCOTIA	27.8%	37.4%	-9.6	\$95.00	\$121.53	-21.8%	\$26.44	\$45.45	-41.8%
Halifax/Dartmouth	25.0%	39.6%	-14.6	\$91.76	\$125.43	-26.8%	\$22.98	\$49.68	-53.7%
Other Nova Scotia	34.4%	32.4%	2.0	\$100.56	\$110.63	-9.1%	\$34.59	\$35.80	-3.4%
NEW BRUNSWICK	20.0%	31.3%	-11.4	\$95.37	\$115.59	-17.5%	\$19.06	\$36.23	-47.4%
Moncton	20.5%	36.2%	-15.7	\$90.13	\$119.42	-24.5%	\$18.52	\$43.27	-57.2%
Other New Brunswick	19.7%	28.9%	-9.2	\$98.40	\$113.14	-13.0%	\$19.35	\$32.66	-40.7%
CENTRAL CANADA	26.7%	42.0%	-15.4	\$109.69	\$148.01	-25.9%	\$29.27	\$62.22	-53.0%
QUEBEC	19.2%	40.9%	-21.7	\$129.49	\$159.21	-18.7%	\$24.90	\$65.14	-61.8%
Greater Quebec City	14.4%	40.6%	-26.2	\$115.87	\$148.47	-22.0%	\$16.70	\$60.26	-72.3%
Other Quebec	25.8%	42.5%	-16.7	\$133.18	\$167.03	-20.3%	\$34.39	\$70.99	-51.5%
Greater Montreal Downtown Montreal	<b>17.4%</b> 8.9%	<b>40.3%</b> 35.7%	<b>-22.9</b> -26.8	<b>\$129.91</b> \$129.74	<b>\$158.02</b> \$169.99	<b>-17.8%</b> -23.7%	<b>\$22.59</b> \$11.53	<b>\$63.62</b> \$60.73	-64.5% -81.0%
Montreal Airport/Laval	30.4%	49.6%	-19.2	\$136.95	\$149.01	-20.7%	\$41.57	\$73.91	-43.8%
ONTARIO	29.2%	42.4%	-13.2	\$105.35	\$144.66	-27.2%	\$30.76	\$61.36	-49.9%
Greater Toronto Area (GTA)	30.7%	45.8%	-15.0	\$108.23	\$164.23	-34.1%	\$33.27	\$75.17	-55.7%
Downtown Toronto	11.8%	41.7%	-29.9	\$141.38	\$222.65	-36.5%	\$16.64	\$92.77	-82.1%
Toronto Airport	41.7%	55.2%	-13.4	\$133.59	\$154.32	-13.4%	\$55.77	\$85.15	-34.5%
GTA West	35.7%	46.7%	-11.0	\$91.38	\$126.26	-27.6%	\$32.64	\$59.00	-44.7%
GTA East/North	44.8%	44.9%	-0.1	\$91.94	\$128.01	-28.2%	\$41.23	\$57.54	-28.3%
Eastern Ontario	31.3%	39.4%	-8.1	\$104.04	\$117.56	-11.5%	\$32.55	\$46.28	-29.7%
Kingston	26.7%	39.3%	-12.6	\$93.93	\$121.27	-22.5%	\$25.06	\$47.67	-47.4%
Other Eastern Ontario	33.6%	39.4%	-5.8	\$108.05	\$115.87	-6.7%	\$36.29	\$45.65	-20.5%
Ottawa	24.6%	48.0%	-23.5	\$111.22	\$153.81	-27.7%	\$27.33	\$73.88	-63.0%
Downtown Ottawa	19.0%	48.7%	-29.7	\$124.53	\$171.49	-27.4%	\$23.72	\$83.52	-71.6%
Ottawa West	32.7%	50.1%	-17.4	\$101.29	\$133.33	-24.0%	\$33.13	\$66.80	-50.4%
Ottawa East	26.0%	40.6%	-14.6	\$102.32	\$126.07	-18.8%	\$26.62	\$51.16	-48.0%
Southern Ontario	26.2%	36.2%	-10.0	\$93.91	\$115.51	-18.7%	\$24.58	\$41.84	-41.2%
London	36.0%	48.1%	-12.2	\$83.15	\$116.41	-28.6%	\$29.91	\$56.03	-46.6%
Windsor	35.2%	38.7%	-3.4	\$98.63	\$114.16	-13.6%	\$34.73	\$44.12	-21.3%
Kitchener/Waterloo/Cambridge/Guelph	30.9%	41.9%	-11.0	\$89.78	\$119.61	-24.9%	\$27.71	\$50.10	-44.7%
Hamilton/Brantford	38.5%	40.1%	-1.6	\$101.94	\$121.42	-16.0%	\$39.26	\$48.75	-19.5%
Niagara Falls Other Niagara Region	11.9%	29.2%	-17.4	\$103.33	\$113.79	-9.2%	\$12.26	\$33.27	-63.2% -23.0%
Other Niagara Region Other Southern Ontario	29.8% 37.1%	29.2% 36.4%	0.6 0.7	\$84.14 \$95.47	\$111.35 \$109.69	-24.4% -13.0%	\$25.09 \$35.43	\$32.57 \$39.92	-23.0%
Central Ontario	28.4%	38.2%	-9.9	\$112.73	\$136.69	-17.5%	\$31.98	\$52.25	-38.8%
North Eastern Ontario	31.1%	39.3%	-8.2	\$105.14	\$119.83	-12.3%	\$32.72	\$47.08	-30.5%
North Bay Sudbury	26.3% 30.9%	35.1% 42.5%	-8.8- -11.6	\$92.56 \$106.48	\$113.45 \$117.97	-18.4% -9.7%	\$24.32 \$32.89	\$39.79 \$50.11	-38.9% -34.4%
North Central Ontario Sault Ste. Marie	24.0%	35.3%	-11.3	\$92.97	\$105.74	-12.1%	\$22.31	\$37.28	-40.1%
North Western Ontario Thunder Bay	42.5% 39.7%	50.2% 49.8%	-7.7 -10.1	\$120.54 \$119.56	\$125.88 \$124.43	-4.2% -3.9%	\$51.19 \$47.45	\$63.19 \$61.95	-19.0% -23.4%

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS

BY LOCATION FOUR MONTHS ENDED APRIL 2021

				ENDED A				D A 11/1	<b>D</b>
La sa Cara	Occup	ancy Percei	ntage **Point	Ave	rage Daily Rat	te	Revenue	Per Available	e Room
Location	2021	2020	Change	2021	2020	Variance	2021	2020	Variance
WESTERN CANADA	30.1%	39.5%	-9.4	\$116.82	\$142.25	-17.9%	\$35.11	\$56.16	-37.5%
MANITOBA	28.6%	42.9%	-14.3	\$110.18	\$121.00	-8.9%	\$31.55	\$51.96	-39.3%
Winnipeg	26.3%	43.7%	-17.4	\$110.82	\$121.81	-9.0%	\$29.16	\$53.28	-45.3%
Brandon	25.7%	36.4%	-10.7	\$92.29	\$114.68	-19.5%	\$23.71	\$41.73	-43.2%
Other Manitoba	38.3%	43.9%	-5.6	\$116.12	\$121.15	-4.2%	\$44.50	\$53.17	-16.3%
SASKATCHEWAN	27.9%	37.6%	-9.7	\$100.02	\$114.80	-12.9%	\$27.95	\$43.20	-35.3%
Regina	23.2%	38.8%	-15.7	\$89.75	\$114.77	-21.8%	\$20.80	\$44.57	-53.3%
Saskatoon	27.8%	40.7%	-12.9	\$101.31	\$120.30	-15.8%	\$28.15	\$48.96	-42.5%
Other Saskatchewan	31.6%	33.9%	-2.3	\$104.50	\$108.66	-3.8%	\$33.04	\$36.85	-10.3%
ALBERTA (excl. Alta Resorts)	25.2%	34.0%	-8.9	\$100.10	\$119.94	-16.5%	\$25.21	\$40.84	-38.3%
Calgary	19.7%	35.1%	-15.3	\$102.04	\$129.84	-21.4%	\$20.12	\$45.51	-55.8%
Calgary Airport	22.4%	37.7%	-15.4	\$97.22	\$109.05	-10.9%	\$21.74	\$41.15	-47.2%
Calgary Downtown	11.0%	33.3%	-22.3	\$126.43	\$173.32	-27.1%	\$13.91	\$57.76	-75.9%
Calgary Northwest	37.0%	33.9%	3.1	\$88.33	\$104.36	-15.4%	\$32.69	\$35.35	-7.5%
Calgary South	22.1%	32.6%	-10.5	\$100.95	\$117.49	-14.1%	\$22.27	\$38.31	-41.9%
Edmonton	23.9%	35.2%	-11.3	\$90.88	\$120.57	-24.6%	\$21.76	\$42.50	-48.8%
Downtown Edmonton	14.7%	34.9%	-20.2	\$126.58	\$150.82	-16.1%	\$18.67	\$52.68	-64.6%
Edmonton South	27.3%	34.4%	-7.2	\$83.77	\$104.48	-19.8%	\$22.83	\$35.98	-36.5%
Edmonton West	25.1%	36.1%	-11.1	\$88.67	\$112.68	-21.3%	\$22.21	\$40.73	-45.5%
Other Alberta	29.8%	32.6%	-2.8	\$104.15	\$112.72	-7.6%	\$31.00	\$36.76	-15.7%
Lethbridge	22.7%	29.8%	-7.1	\$92.34	\$104.99	-12.0%	\$21.01	\$31.31	-32.9%
Red Deer	22.1%	24.3%	-2.2	\$88.12	\$104.59	-15.7%	\$19.49	\$25.46	-23.4%
Other Alberta Communities	31.7%	34.2%	-2.5	\$107.10	\$114.65	-6.6%	\$34.00	\$39.22	-13.3%
Alberta Resorts	30.5%	37.9%	-7.3	\$209.30	\$233.09	-10.2%	\$63.87	\$88.27	-27.6%
BRITISH COLUMBIA	35.9%	45.2%	-9.3	\$126.63	\$163.38	-22.5%	\$45.46	\$73.80	-38.4%
Greater Vancouver	33.5%	50.8%	-17.3	\$137.20	\$167.92	-18.3%	\$45.95	\$85.30	-46.1%
Airport (Richmond)	48.7%	57.0%	-8.3	\$154.45	\$152.38	1.4%	\$75.15	\$86.81	-13.4%
Downtown Vancouver	21.6%	47.1%	-25.6	\$154.98	\$199.57	-22.3%	\$33.40	\$94.09	-64.5%
Langley/Surrey	48.2%	49.5%	-1.4	\$101.19	\$120.79	-16.2%	\$48.73	\$59.83	-18.6%
Other Vancouver	41.9%	54.5%	-12.5	\$109.09	\$133.11	-18.0%	\$45.76	\$72.52	-36.9%
Vancouver Island	40.7%	42.1%	-1.4	\$116.30	\$128.94	-9.8%	\$47.36	\$54.33	-12.8%
Campbell River	55.4%	45.7%	9.7	\$97.27	\$102.56	-5.2%	\$53.91	\$46.88	15.0%
Greater Victoria	37.4%	42.0%	-4.6	\$110.16	\$133.47	-17.5%	\$41.23	\$56.12	-26.5%
Nanaimo	34.2%	43.5%	-9.4	\$120.00	\$132.85	-9.7%	\$40.99	\$57.80	-29.1%
Parksville/Qualicum Beach	46.0%	38.6%	7.4	\$127.53	\$119.86	6.4%	\$58.61	\$46.26	26.7%
Other Vancouver Island	48.1%	42.7%	5.4	\$130.07	\$123.87	5.0%	\$62.57	\$52.92	18.2%
Whistler Resort Area	22.3%	56.5%	-34.1	\$271.99	\$441.13	-38.3%	\$60.77	\$249.05	-75.6%
Other British Columbia	39.0%	38.5%	0.6	\$108.30	\$114.37	-5.3%	\$42.27	\$43.99	-3.9%
Abbotsford/Chilliwack	51.7%	54.2%	-2.5	\$88.06	\$97.15	-9.4%	\$45.50	\$52.63	-13.5%
Kamloops	41.4%	34.2%	7.2	\$93.23	\$98.41	-5.3%	\$38.60	\$33.64	14.8%
Kelowna	34.2%	35.2%	-1.0	\$105.75	\$119.57	-11.6%	\$36.15	\$42.07	-14.1%
Penticton	24.6%	23.4%	1.2	\$99.02	\$110.09	-10.1%	\$24.34	\$25.79	-5.6%
Prince George Other B.C. Communities	40.5% 39.2%	42.7% 39.0%	-2.2 0.3	\$108.10 \$116.81	\$111.18 \$120.03	-2.8% -2.7%	\$43.80 \$45.84	\$47.49 \$46.78	-7.8% -2.0%
NORTHWEST TERRITORIES	36.7%	62.7%	-26.0	\$149.77	\$153.71	-2.6%	\$54.91	\$96.37	-43.0%
YUKON	28.6%	39.9%	-11.4	\$105.81	\$129.09	-18.0%	\$30.23	\$51.56	-41.4%
CANADA	28.0%	40.2%	-12.2	\$112.41	\$143.69	-21.8%	\$31.48	\$57.75	-45.5%

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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#### NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

### REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL MONTH OF APRIL 2021\*

### ATLANTIC

### CENTRAL

	Occup	oancy Perce		Average	Daily Rate		Occup	oancy Perce		Average Daily Rate			
	2021	2020	**Point Change	2021	2020	Variance	2021	2020	**Point Change	2021	2020	Variance	
Property Size													
Under 50 rooms	18.3%	9.0%	9.3	\$100.32	\$94.49	6.2%	29.4%	19.8%	9.7	\$96.82	\$88.83	9.0%	
50-75 rooms	27.8%	12.0%	15.8	\$92.77	\$94.63	-2.0%	38.0%	19.9%	18.1	\$96.72	\$95.13	1.7%	
76-125 rooms	30.2%	12.2%	18.0	\$91.46	\$98.50	-7.1%	35.1%	18.6%	16.5	\$106.65	\$98.09	8.7%	
126-200 rooms	26.0%	10.7%	15.3	\$96.60	\$107.17	-9.9%	31.1%	15.7%	15.4	\$107.00	\$104.28	2.6%	
201-500 rooms	23.2%	4.1%	19.1	\$88.92	\$101.00	-12.0%	22.9%	8.4%	14.5	\$136.73	\$117.40	16.5%	
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	12.0%	2.2%	9.8	\$122.22	\$145.26	-15.9%	
Total	27.1%	10.4%	16.7	\$92.64	\$100.42	-7.7%	28.4%	13.3%	15.0	\$112.00	\$102.65	9.1%	
Property Type													
Limited Service	28.5%	11.9%	16.6	\$94.98	\$100.66	-5.6%	36.3%	19.8%	16.5	\$99.75	\$92.67	7.6%	
Full Service	23.9%	7.8%	16.1	\$87.91	\$96.41	-8.8%	22.8%	8.3%	14.6	\$122.51	\$106.75	14.8%	
Suite Hotel	45.9%	15.0%	30.9	\$97.16	\$114.45	-15.1%	39.1%	18.2%	20.9	\$110.40	\$125.12	-11.8%	
Resort	N/A	N/A	N/A	N/A	N/A	N/A	8.8%	1.2%	7.6	\$183.11	\$44.34	312.9%	
Total	27.1%	10.4%	16.7	\$92.64	\$100.42	-7.7%	28.4%	13.3%	15.0	\$112.00	\$102.65	9.1%	
Price Level													
Budget	24.8%	12.1%	12.7	\$84.69	\$94.55	-10.4%	37.7%	21.3%	16.4	\$98.35	\$85.11	15.6%	
Mid-Price	27.7%	9.9%	17.8	\$92.89	\$102.05	-9.0%	29.8%	12.5%	17.3	\$111.07	\$112.70	-1.5%	
Upscale	26.6%	17.3%	9.2	\$117.79	\$103.54	13.8%	10.3%	2.7%	7.6	\$189.01	\$143.89	31.4%	
Total	27.1%	10.4%	16.7	\$92.64	\$100.42	-7.7%	28.4%	13.3%	15.0	\$112.00	\$102.65	9.1%	

### WESTERN

### CANADA \*

	Occup	ancy Perce	entage	Average	Daily Rate		Occup	ancy Perce	entage	Av	erage Daily Ra	e
	2021	2020	**Point Change	2021	2020	Variance	2021	2020	**Point Change	2021	2020	Variance
Property Size												
Under 50 rooms	36.4%	22.0%	14.4	\$93.71	\$86.74	8.0%	33.5%	21.0%	12.5	\$94.75	\$87.41	8.4%
50-75 rooms	37.3%	19.8%	17.5	\$101.44	\$87.26	16.2%	36.6%	19.1%	17.5	\$98.92	\$90.51	9.3%
76-125 rooms	36.5%	16.4%	20.1	\$106.71	\$100.19	6.5%	35.3%	16.9%	18.5	\$105.52	\$99.23	6.3%
126-200 rooms	32.5%	12.5%	20.1	\$116.90	\$107.55	8.7%	31.3%	13.6%	17.7	\$110.98	\$106.04	4.7%
201-500 rooms	23.3%	8.6%	14.7	\$149.45	\$124.24	20.3%	23.1%	8.3%	14.8	\$139.80	\$120.59	15.9%
Over 500 rooms	11.5%	1.3%	10.1	\$245.78	\$112.12	119.2%	11.8%	2.0%	9.8	\$155.41	\$141.00	10.2%
Total	31.4%	14.2%	17.3	\$117.42	\$101.15	16.1%	29.7%	13.6%	16.2	\$113.40	\$101.73	11.5%
Property Type												
Limited Service	35.8%	18.1%	17.7	\$99.61	\$93.95	6.0%	35.4%	18.2%	17.2	\$99.33	\$93.85	5.8%
Full Service	27.3%	10.6%	16.7	\$128.60	\$111.46	15.4%	24.8%	9.3%	15.5	\$123.03	\$108.72	13.2%
Suite Hotel	41.6%	18.7%	23.0	\$114.51	\$116.35	-1.6%	40.3%	18.2%	22.0	\$111.18	\$121.75	-8.7%
Resort	24.2%	6.1%	18.1	\$194.96	\$94.78	105.7%	19.8%	6.1%	13.8	\$190.51	\$94.61	101.4%
Total	31.4%	14.2%	17.3	\$117.42	\$101.15	16.1%	29.7%	13.6%	16.2	\$113.40	\$101.73	11.5%
Price Level												
Budget	37.0%	20.6%	16.4	\$99.56	\$85.59	16.3%	36.5%	20.4%	16.1	\$98.24	\$85.66	14.7%
Mid-Price	32.3%	13.2%	19.2	\$113.44	\$105.27	7.8%	30.8%	12.7%	18.2	\$110.88	\$107.89	2.8%
Upscale	19.4%	7.5%	11.8	\$196.66	\$139.06	41.4%	14.9%	4.9%	9.9	\$190.54	\$139.66	36.4%
Total	31.4%	14.2%	17.3	\$117.42	\$101.15	16.1%	29.7%	13.6%	16.2	\$113.40	\$101.73	11.5%

\* Based on the operating results of 241,646 rooms (unweighted data)

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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### REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL FOUR MONTHS ENDED APRIL 2021

### ATLANTIC

### CENTRAL

	Occup	oancy Perce	entage **Point	Averag	e Daily Rate		Occuj	oancy Perce	entage **Point	Av	erage Daily Ra	te
	2021	2020	Change	2021	2020	Variance	2021	2020	Change	2021	2020	Variance
Property Size												
Under 50 rooms	18.7%	25.6%	-6.8	\$99.93	\$111.44	-10.3%	30.7%	35.8%	-5.1	\$98.25	\$117.26	-16.2%
50-75 rooms	26.0%	29.5%	-3.5	\$90.77	\$101.77	-10.8%	36.0%	39.9%	-3.9	\$96.76	\$111.00	-12.8%
76-125 rooms	25.0%	33.9%	-8.8	\$94.29	\$115.98	-18.7%	33.6%	42.8%	-9.2	\$102.49	\$123.33	-16.9%
126-200 rooms	23.5%	36.1%	-12.6	\$99.77	\$126.21	-21.0%	29.6%	43.8%	-14.2	\$105.29	\$138.12	-23.8%
201-500 rooms	17.5%	30.7%	-13.2	\$93.32	\$130.52	-28.5%	19.7%	43.8%	-24.1	\$133.91	\$172.70	-22.5%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	12.2%	36.9%	-24.7	\$129.44	\$199.16	-35.0%
Total	23.1%	33.0%	-9.9	\$95.04	\$119.51	-20.5%	26.7%	42.0%	-15.4	\$109.69	\$148.01	-25.9%
Property Type												
Limited Service	25.1%	33.5%	-8.4	\$96.33	\$116.32	-17.2%	34.8%	41.9%	-7.2	\$96.36	\$112.57	-14.4%
Full Service	19.8%	32.3%	-12.4	\$91.99	\$121.44	-24.3%	20.5%	40.9%	-20.4	\$117.61	\$163.15	-27.9%
Suite Hotel	38.1%	41.7%	-3.6	\$97.56	\$129.32	-24.6%	37.8%	47.7%	-9.9	\$110.33	\$147.71	-25.3%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	16.7%	47.1%	-30.3	\$211.71	\$225.52	-6.1%
Total	23.1%	33.0%	-9.9	\$95.04	\$119.51	-20.5%	26.7%	42.0%	-15.4	\$109.69	\$148.01	-25.9%
Price Level												
Budget	22.4%	26.6%	-4.2	\$85.65	\$97.85	-12.5%	33.4%	40.3%	-6.9	\$91.36	\$98.75	-7.5%
Mid-Price	23.5%	34.6%	-11.1	\$95.98	\$122.80	-21.8%	28.3%	42.6%	-14.3	\$108.68	\$144.48	-24.8%
Upscale	19.6%	33.2%	-13.6	\$121.44	\$138.61	-12.4%	11.2%	42.3%	-31.1	\$192.84	\$229.96	-16.1%
Total	23.1%	33.0%	-9.9	\$95.04	\$119.51	-20.5%	26.7%	42.0%	-15.4	\$109.69	\$148.01	-25.9%

### WESTERN

### CANADA

	Occup	oancy Perce	entage **Point	Average	e Daily Rate		Oc	cupancy Perc	entage **Point	Av	erage Daily Ra	te
	2021	2020	Change	2021	2020	Variance	2021	2020	Change	2021	2020	Variance
Property Size												
Under 50 rooms	35.9%	36.5%	-0.6	\$94.95	\$102.19	-7.1%	33.69	35.9%	-2.3	\$96.07	\$107.62	-10.7%
50-75 rooms	36.9%	38.8%	-1.9	\$99.89	\$105.78	-5.6%	35.5%	38.3%	-2.8	\$98.03	\$107.46	-8.8%
76-125 rooms	34.3%	39.1%	-4.9	\$105.59	\$120.45	-12.3%	33.29	40.2%	-7.0	\$103.55	\$121.36	-14.7%
126-200 rooms	29.9%	38.8%	-8.9	\$115.42	\$131.08	-11.9%	29.29	40.8%	-11.6	\$109.70	\$134.10	-18.2%
201-500 rooms	22.9%	40.7%	-17.8	\$146.90	\$181.65	-19.1%	21.09	41.7%	-20.6	\$138.24	\$174.94	-21.0%
Over 500 rooms	13.2%	44.7%	-31.5	\$262.76	\$278.77	-5.7%	12.5%	38.8%	-26.3	\$168.29	\$221.61	-24.1%
Total	30.1%	39.5%	-9.4	\$116.82	\$142.25	-17.9%	28.0	6 40.2%	-12.2	\$112.41	\$143.69	-21.8%
Property Type												
Limited Service	34.2%	37.7%	-3.5	\$98.33	\$107.87	-8.8%	33.69	38.9%	-5.3	\$97.41	\$110.42	-11.8%
Full Service	25.5%	40.0%	-14.5	\$122.73	\$148.10	-17.1%	22.69	40.0%	-17.3	\$118.50	\$154.54	-23.3%
Suite Hotel	36.1%	44.8%	-8.7	\$116.75	\$152.42	-23.4%	37.29	46.4%	-9.2	\$111.88	\$148.55	-24.7%
Resort	29.9%	43.0%	-13.1	\$205.54	\$276.35	-25.6%	25.8%	43.6%	-17.8	\$205.49	\$260.24	-21.0%
Total	30.1%	39.5%	-9.4	\$116.82	\$142.25	-17.9%	28.0	6 40.2%	-12.2	\$112.41	\$143.69	-21.8%
Price Level												
Budget	36.3%	38.8%	-2.5	\$93.28	\$96.10	-2.9%	33.99	38.7%	-4.8	\$91.99	\$97.56	-5.7%
Mid-Price	30.2%	38.7%	-8.5	\$111.91	\$128.37	-12.8%	28.89	40.0%	-11.2	\$109.44	\$135.36	-19.1%
Upscale	20.7%	44.5%	-23.8	\$209.80	\$260.04	-19.3%	15.7%	43.2%	-27.5	\$201.04	\$243.17	-17.3%
Total	30.1%	39.5%	-9.4	\$116.82	\$142.25	-17.9%	28.0	<u> </u>	-12.2	\$112.41	\$143.69	-21.8%

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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# **Market Leading Professionals**

To learn more about CBRE Hotels, contact one of our industry experts, or visit us <u>online</u>.

### **CBRE Hotels Valuation & Advisory Services**

### **Nicole Nguyen**

Director 647.943.3745 <u>nicole.nguyen@cbre.com</u>

### **Cailin Sully-Daniels**

Associate Director 778.372.4414 <u>cailin.sullydaniels@cbre.com</u>

### **Kirstin Hallett**

Director 778.372.1942 <u>kirstin.hallett@cbre.com</u>

### Carol Lopes

Senior Analyst 778.372.1940 <u>carol.lopes@cbre.com</u>

### **David Ferguson**

Director 778.372.1941 <u>david.ferguson@cbre.com</u>

### **Jamie Mills**

Analyst 647.943.3747 jamie.mills@cbre.com

### **CBRE Tourism & Leisure Group**

### Fran Hohol

Senior Director 647.943.3743 <u>fran.hohol@cbre.com</u>

### **Rebecca Godfrey**

Director 647.943.3744 <u>rebecca.godfrey@cbre.com</u>

### **Hildegard Snelgrove**

Senior Analyst 647.943.3748 <u>hildegard.snelgrove@cbre.com</u>

## **CBRE Hotels Brokerage**

### Mark Sparrow\*\*

Executive Vice President 647.943.3666 <u>mark.sparrow@cbre.com</u>

### Ryan Tran\*\*

Vice President 647.943.3674 <u>ryan.tran@cbre.com</u>

### Luke Scheer\*\*

Executive Vice President 647.943.3673 <u>luke.scheer@cbre.com</u>

### **Greg Kwong\***

Executive Vice President 403.750.0514 greg.kwong@cbre.com

> \* Broker \*\* Sales Representative

