

TRENDS IN THE CANADIAN HOTEL INDUSTRY

National Market Report

AUGUST 2026

CBRE Hotels | Valuation & Advisory Services

CBRE

Report of rooms operations **by location**

MONTH OF AUGUST 2026*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2026	2025	**Point Change	2026	2025	Variance	2026	2025	Variance
ATLANTIC CANADA	86.6%	88.0%	-1.4	$243.70	$231.58	5.2%	$210.97	$203.70	3.6%
Newfoundland	86.0%	88.3%	-2.3	$219.64	$243.65	-9.9%	$188.88	$215.07	-12.2%
St. John's	85.9%	88.3%	-2.4	$221.41	$254.82	-13.1%	$190.20	$225.01	-15.5%
Prince Edward Island	91.4%	91.1%	0.3	$329.63	$298.27	10.5%	$301.29	$271.75	10.9%
Nova Scotia	89.8%	89.7%	0.1	$272.92	$252.01	8.3%	$245.09	$226.01	8.4%
Halifax/Dartmouth	93.6%	94.3%	-0.7	$304.01	$277.56	9.5%	$284.65	$261.81	8.7%
Other Nova Scotia	83.0%	81.5%	1.5	$210.34	$199.55	5.4%	$174.54	$162.54	7.4%
New Brunswick	82.9%	85.9%	-3.0	$203.79	$193.20	5.5%	$168.88	$165.86	1.8%
Moncton	84.8%	86.0%	-1.2	$205.09	$191.55	7.1%	$173.91	$164.64	5.6%
Other New Brunswick	81.9%	85.8%	-3.9	$203.10	$194.01	4.7%	$166.30	$166.46	-0.1%
CENTRAL CANADA	82.6%	81.4%	1.2	$250.51	$237.52	5.5%	$206.81	$193.30	7.0%
Quebec	83.1%	80.3%	2.8	$266.82	$249.69	6.9%	$221.79	$200.46	10.6%
Greater Quebec City	**91.0%**	**91.2%**	**-0.2**	**$317.08**	**$288.55**	**9.9%**	**$288.64**	**$263.26**	**9.6%**
Other Quebec	75.7%	76.3%	-0.7	$221.49	$216.31	2.4%	$167.62	$165.13	1.5%
Greater Montreal	**84.9%**	**79.2%**	**5.7**	**$273.56**	**$253.14**	**8.1%**	**$232.27**	**$200.60**	**15.8%**
Downtown Montreal	87.0%	82.0%	5.0	$318.38	$285.46	11.5%	$276.89	$234.02	18.3%
Montreal Airport/Laval	82.7%	73.7%	9.0	$203.04	$199.04	2.0%	$167.94	$146.67	14.5%
Ontario	82.4%	81.8%	0.6	$244.00	$232.93	4.8%	$200.99	$190.54	5.5%
Greater Toronto Area (GTA)	**89.2%**	**86.1%**	**3.0**	**$275.92**	**$257.67**	**7.1%**	**$246.00**	**$221.90**	**10.9%**
Downtown Toronto	91.6%	87.2%	4.4	$406.96	$370.51	9.8%	$372.90	$323.10	15.4%
Toronto Airport	90.5%	83.5%	7.0	$201.04	$186.69	7.7%	$181.97	$155.87	16.7%
GTA West	86.8%	84.2%	2.6	$182.72	$175.74	4.0%	$158.64	$147.93	7.2%
GTA East/North	86.6%	88.8%	-2.1	$222.76	$202.35	10.1%	$193.00	$179.62	7.5%
Eastern Ontario	**80.7%**	**81.4%**	**-0.7**	**$198.78**	**$198.92**	**-0.1%**	**$160.41**	**$161.87**	**-0.9%**
Kingston	85.1%	83.9%	1.3	$216.04	$220.90	-2.2%	$183.95	$185.28	-0.7%
Other Eastern Ontario	78.7%	80.2%	-1.5	$190.23	$187.79	1.3%	$149.64	$150.55	-0.6%
Ottawa	**78.5%**	**79.3%**	**-0.9**	**$214.24**	**$204.15**	**4.9%**	**$168.10**	**$161.96**	**3.8%**
Downtown Ottawa	74.6%	78.6%	-4.0	$231.63	$221.01	4.8%	$172.87	$173.69	-0.5%
Ottawa West	85.2%	81.5%	3.8	$196.94	$187.68	4.9%	$167.86	$152.86	9.8%
Ottawa East	80.1%	77.2%	2.9	$183.71	$171.84	6.9%	$147.22	$132.68	11.0%
Southern Ontario	**75.4%**	**76.7%**	**-1.3**	**$228.16**	**$227.18**	**0.4%**	**$172.10**	**$174.33**	**-1.3%**
London	69.6%	62.9%	6.7	$151.42	$149.22	1.5%	$105.42	$93.87	12.3%
Windsor	53.0%	59.6%	-6.6	$145.95	$154.81	-5.7%	$77.34	$92.20	-16.1%
Kitchener/Waterloo/Cambridge/Guelph	68.1%	70.2%	-2.1	$179.08	$176.16	1.7%	$121.89	$123.62	-1.4%
Hamilton/Brantford	76.1%	70.9%	5.2	$168.42	$161.78	4.1%	$128.22	$114.78	11.7%
Niagara Falls	86.3%	91.1%	-4.8	$303.12	$292.33	3.7%	$261.73	$266.33	-1.7%
Other Niagara Region	91.0%	87.5%	3.5	$272.44	$260.03	4.8%	$247.85	$227.54	8.9%
Other Southern Ontario	65.4%	64.6%	0.8	$171.02	$169.16	1.1%	$111.92	$109.32	2.4%
Central Ontario	**75.5%**	**78.1%**	**-2.6**	**$248.41**	**$241.57**	**2.8%**	**$187.47**	**$188.67**	**-0.6%**
North Eastern Ontario	**79.5%**	**77.6%**	**1.9**	**$182.51**	**$175.41**	**4.1%**	**$145.01**	**$136.06**	**6.6%**
North Bay	76.4%	81.6%	-5.2	$173.60	$161.66	7.4%	$132.69	$131.90	0.6%
Sudbury	79.6%	84.2%	-4.6	$168.98	$168.26	0.4%	$134.55	$141.69	-5.0%
North Central Ontario									
Sault Ste. Marie	80.3%	91.5%	-11.2	$172.27	$167.83	2.6%	$138.41	$153.55	-9.9%
North Western Ontario	**81.2%**	**84.8%**	**-3.6**	**$237.68**	**$224.93**	**5.7%**	**$192.94**	**$190.74**	**1.2%**
Thunder Bay	86.2%	86.1%	0.2	$236.83	$220.50	7.4%	$204.20	$189.77	7.6%

* Based on the operating results of 262,697 rooms (unweighted data)
** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations **by location**

MONTH OF AUGUST 2026*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2026	2025	**Point Change	2026	2025	Variance	2026	2025	Variance
WESTERN CANADA	78.2%	78.7%	-0.5	$267.90	$251.60	6.5%	$209.57	$198.02	5.8%
Manitoba	75.0%	84.3%	-9.3	$180.99	$189.10	-4.3%	$135.69	$159.40	-14.9%
Winnipeg	77.4%	83.8%	-6.5	$186.27	$195.98	-5.0%	$144.09	$164.31	-12.3%
Brandon	61.3%	94.9%	-33.6	$147.14	$170.30	-13.6%	$90.19	$161.66	-44.2%
Other Manitoba	75.9%	79.3%	-3.4	$180.86	$177.27	2.0%	$137.35	$140.61	-2.3%
Saskatchewan	66.8%	68.4%	-1.7	$148.70	$151.08	-1.6%	$99.29	$103.39	-4.0%
Regina	59.1%	66.2%	-7.1	$140.35	$146.03	-3.9%	$82.94	$96.70	-14.2%
Saskatoon	71.6%	71.9%	-0.3	$158.04	$160.39	-1.5%	$113.17	$115.38	-1.9%
Other Saskatchewan	68.6%	66.8%	1.8	$145.71	$145.37	0.2%	$99.96	$97.12	2.9%
Alberta (excl. Alta Resorts)	72.8%	71.3%	1.4	$172.24	$163.23	5.5%	$125.31	$116.45	7.6%
Calgary	**82.4%**	**84.7%**	**-2.3**	**$198.90**	**$190.11**	**4.6%**	**$163.98**	**$161.10**	**1.8%**
Calgary Airport	88.0%	89.0%	-1.0	$179.45	$171.44	4.7%	$158.00	$152.65	3.5%
Downtown Calgary	75.9%	79.3%	-3.4	$236.76	$221.61	6.8%	$179.74	$175.82	2.2%
Calgary Northwest	87.8%	88.9%	-1.1	$175.83	$173.58	1.3%	$154.42	$154.27	0.1%
Calgary South	81.2%	84.6%	-3.4	$180.63	$178.93	0.9%	$146.74	$151.41	-3.1%
Edmonton	**70.8%**	**67.7%**	**3.1**	**$159.42**	**$146.79**	**8.6%**	**$112.82**	**$99.34**	**13.6%**
Downtown Edmonton	65.6%	55.8%	9.8	$225.06	$190.00	18.5%	$147.67	$106.11	39.2%
Edmonton South	69.3%	68.7%	0.6	$137.59	$131.66	4.5%	$95.40	$90.48	5.4%
Edmonton West	77.3%	74.8%	2.5	$156.95	$149.05	5.3%	$121.24	$111.43	8.8%
Other Alberta	**66.9%**	**64.0%**	**2.9**	**$156.99**	**$148.98**	**5.4%**	**$105.10**	**$95.37**	**10.2%**
Lethbridge	70.2%	67.5%	2.7	$134.25	$130.79	2.6%	$94.20	$88.29	6.7%
Red Deer	61.9%	60.7%	1.2	$127.85	$124.13	3.0%	$79.10	$75.29	5.1%
Other Alberta Communities	66.2%	63.6%	2.5	$162.38	$155.55	4.4%	$107.41	$98.98	8.5%
Alberta Resorts	**82.6%**	**82.5%**	**0.1**	**$928.41**	**$809.48**	**14.7%**	**$766.72**	**$667.74**	**14.8%**
British Columbia	86.5%	87.4%	-0.9	$334.67	$313.22	6.9%	$289.47	$273.73	5.7%
Greater Vancouver	**92.5%**	**92.2%**	**0.3**	**$405.67**	**$373.22**	**8.7%**	**$375.17**	**$344.05**	**9.0%**
Airport (Richmond)	95.1%	94.1%	1.0	$311.98	$295.77	5.5%	$296.71	$278.44	6.6%
Downtown Vancouver	93.7%	94.4%	-0.7	$514.03	$457.07	12.5%	$481.52	$431.47	11.6%
Langley/Surrey	87.0%	81.2%	5.8	$242.81	$239.94	1.2%	$211.17	$194.81	8.4%
Other Vancouver	87.9%	89.0%	-1.0	$305.21	$292.68	4.3%	$268.41	$260.42	3.1%
Vancouver Island	**93.6%**	**92.5%**	**1.1**	**$365.35**	**$346.60**	**5.4%**	**$342.04**	**$320.78**	**6.6%**
Campbell River	91.2%	87.7%	3.5	$294.81	$241.30	22.2%	$268.74	$211.55	27.0%
Greater Victoria	94.4%	94.1%	0.3	$391.47	$377.96	3.6%	$369.45	$355.59	3.9%
Nanaimo	94.4%	92.9%	1.5	$229.11	$230.28	-0.5%	$216.18	$213.87	1.1%
Parksville/Qualicum Beach	92.7%	92.1%	0.7	$358.20	$329.82	8.6%	$332.08	$303.62	9.4%
Other Vancouver Island	91.6%	89.2%	2.4	$392.46	$366.01	7.2%	$359.41	$326.47	10.1%
Whistler Resort Area	**84.2%**	**82.8%**	**1.3**	**$424.79**	**$370.22**	**14.7%**	**$357.51**	**$306.67**	**16.6%**
Other British Columbia	**77.7%**	**81.1%**	**-3.4**	**$216.01**	**$218.16**	**-1.0%**	**$167.93**	**$176.94**	**-5.1%**
Abbotsford/Chilliwack	83.0%	84.2%	-1.2	$209.37	$213.61	-2.0%	$173.79	$179.78	-3.3%
Kamloops	90.9%	84.4%	6.5	$208.72	$194.03	7.6%	$189.69	$163.74	15.8%
Kelowna	70.8%	88.3%	-17.5	$267.93	$274.88	-2.5%	$189.59	$242.73	-21.9%
Penticton	70.7%	80.1%	-9.4	$266.86	$255.82	4.3%	$188.59	$204.79	-7.9%
Prince George	81.0%	74.9%	6.1	$153.87	$158.43	-2.9%	$124.59	$118.65	5.0%
Other B.C. Communities	76.6%	79.0%	-2.4	$209.95	$210.93	-0.5%	$160.82	$166.63	-3.5%
Yukon	86.5%	76.7%	9.8	$265.37	$233.91	13.4%	$229.63	$179.44	28.0%
CANADA	80.9%	80.7%	0.3	$257.52	$243.24	5.9%	$208.36	$196.18	6.2%

* Based on the operating results of 262,697 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations **by location**

EIGHT MONTHS ENDED AUGUST 2026

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2026	2025	**Point Change	2026	2025	Variance	2026	2025	Variance
ATLANTIC CANADA	65.7%	64.2%	1.6	$201.76	$187.49	7.6%	$132.60	$120.28	10.2%
Newfoundland	66.8%	64.5%	2.3	$194.62	$187.86	3.6%	$130.01	$121.24	7.2%
St. John's	67.4%	63.9%	3.5	$197.66	$191.67	3.1%	$133.28	$122.52	8.8%
Prince Edward Island	57.1%	59.5%	-2.3	$245.89	$225.18	9.2%	$140.51	$133.93	4.9%
Nova Scotia	68.9%	67.6%	1.3	$223.01	$204.14	9.2%	$153.75	$138.02	11.4%
Halifax/Dartmouth	73.8%	72.0%	1.8	$243.28	$220.23	10.5%	$179.48	$158.55	13.2%
Other Nova Scotia	60.1%	59.3%	0.8	$177.68	$167.14	6.3%	$106.86	$99.13	7.8%
New Brunswick	63.6%	61.7%	2.0	$172.24	$162.02	6.3%	$109.62	$99.90	9.7%
Moncton	64.1%	62.7%	1.4	$172.95	$158.22	9.3%	$110.87	$99.24	11.7%
Other New Brunswick	63.4%	61.1%	2.3	$171.87	$163.98	4.8%	$108.95	$100.22	8.7%
CENTRAL CANADA	67.8%	67.2%	0.6	$224.43	$213.95	4.9%	$152.25	$143.77	5.9%
Quebec	67.2%	64.8%	2.4	$239.80	$229.99	4.3%	$161.24	$149.07	8.2%
Greater Quebec City	**71.0%**	**69.2%**	**1.8**	**$252.32**	**$236.43**	**6.7%**	**$179.15**	**$163.55**	**9.5%**
Other Quebec	61.3%	61.2%	0.1	$213.86	$207.33	3.1%	$131.09	$126.90	3.3%
Greater Montreal	**69.3%**	**65.4%**	**3.9**	**$248.34**	**$238.62**	**4.1%**	**$172.18**	**$156.07**	**10.3%**
Downtown Montreal	70.3%	65.4%	5.0	$283.87	$266.80	6.4%	$199.61	$174.39	14.5%
Montreal Airport/Laval	68.4%	65.0%	3.5	$194.56	$198.89	-2.2%	$133.12	$129.21	3.0%
Ontario	68.1%	68.0%	0.0	$218.49	$208.30	4.9%	$148.69	$141.74	4.9%
Greater Toronto Area (GTA)	**74.4%**	**74.5%**	**-0.1**	**$250.09**	**$233.43**	**7.1%**	**$186.10**	**$173.85**	**7.0%**
Downtown Toronto	74.9%	74.4%	0.5	$365.02	$334.92	9.0%	$273.28	$249.11	9.7%
Toronto Airport	77.5%	79.4%	-2.0	$199.02	$188.53	5.6%	$154.20	$149.76	3.0%
GTA West	73.4%	72.5%	0.9	$169.44	$160.62	5.5%	$124.33	$116.45	6.8%
GTA East/North	72.2%	73.1%	-0.8	$192.18	$175.14	9.7%	$138.81	$127.94	8.5%
Eastern Ontario	**63.0%**	**59.5%**	**3.5**	**$173.42**	**$168.20**	**3.1%**	**$109.24**	**$100.05**	**9.2%**
Kingston	67.5%	62.1%	5.5	$184.53	$179.73	2.7%	$124.64	$111.54	11.7%
Other Eastern Ontario	60.8%	58.2%	2.6	$167.50	$162.26	3.2%	$101.86	$94.49	7.8%
Ottawa	**71.2%**	**69.9%**	**1.2**	**$217.19**	**$206.91**	**5.0%**	**$154.53**	**$144.66**	**6.8%**
Downtown Ottawa	68.9%	68.5%	0.4	$239.02	$227.15	5.2%	$164.69	$155.71	5.8%
Ottawa West	76.1%	74.2%	1.9	$193.76	$186.49	3.9%	$147.46	$138.44	6.5%
Ottawa East	69.4%	64.6%	4.7	$183.24	$174.81	4.8%	$127.14	$112.99	12.5%
Southern Ontario	**60.8%**	**61.4%**	**-0.7**	**$188.42**	**$187.10**	**0.7%**	**$114.52**	**$114.96**	**-0.4%**
London	63.8%	63.4%	0.5	$156.12	$153.08	2.0%	$99.65	$97.01	2.7%
Windsor	47.3%	59.5%	-12.2	$141.31	$148.28	-4.7%	$66.85	$88.22	-24.2%
Kitchener/Waterloo/Cambridge/Guelph	61.9%	61.4%	0.5	$176.25	$174.57	1.0%	$109.09	$107.14	1.8%
Hamilton/Brantford	62.9%	59.7%	3.2	$168.42	$157.47	7.0%	$106.02	$94.02	12.8%
Niagara Falls	64.6%	63.9%	0.8	$218.92	$221.56	-1.2%	$141.51	$141.49	0.0%
Other Niagara Region	64.4%	63.8%	0.6	$224.87	$212.78	5.7%	$144.82	$135.82	6.6%
Other Southern Ontario	51.6%	53.0%	-1.4	$159.52	$158.18	0.8%	$82.37	$83.87	-1.8%
Central Ontario	**57.5%**	**59.4%**	**-1.9**	**$201.70**	**$195.24**	**3.3%**	**$115.96**	**$115.94**	**0.0%**
North Eastern Ontario	**68.1%**	**65.2%**	**2.9**	**$172.54**	**$163.36**	**5.6%**	**$117.46**	**$106.45**	**10.3%**
North Bay	61.9%	64.3%	-2.4	$149.68	$141.14	6.1%	$92.66	$90.72	2.1%
Sudbury	69.0%	67.9%	1.1	$162.23	$157.76	2.8%	$111.96	$107.13	4.5%
North Central Ontario									
Sault Ste. Marie	60.0%	66.1%	-6.1	$155.14	$145.55	6.6%	$93.14	$96.27	-3.3%
North Western Ontario	**71.7%**	**73.3%**	**-1.6**	**$214.37**	**$201.41**	**6.4%**	**$153.66**	**$147.56**	**4.1%**
Thunder Bay	72.6%	73.5%	-0.9	$217.28	$198.93	9.2%	$157.73	$146.17	7.9%

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EIGHT MONTHS ENDED AUGUST 2026

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	2026	2025	**Point Change	2026	2025	Variance	2026	2025	Variance
WESTERN CANADA	67.0%	66.7%	0.3	$230.58	$216.84	6.3%	$154.49	$144.61	6.8%
Manitoba	71.2%	70.0%	1.2	$182.82	$174.19	5.0%	$130.24	$121.99	6.8%
Winnipeg	74.7%	71.6%	3.1	$190.28	$181.24	5.0%	$142.08	$129.75	9.5%
Brandon	59.0%	70.9%	-11.9	$151.56	$154.39	-1.8%	$89.37	$109.40	-18.3%
Other Manitoba	66.7%	64.0%	2.7	$170.29	$159.81	6.6%	$113.63	$102.33	11.0%
Saskatchewan	61.5%	62.4%	-0.9	$153.20	$149.79	2.3%	$94.23	$93.41	0.9%
Regina	59.4%	58.1%	1.2	$144.29	$140.97	2.4%	$85.67	$81.94	4.6%
Saskatoon	68.7%	68.7%	0.1	$166.82	$161.98	3.0%	$114.67	$111.24	3.1%
Other Saskatchewan	56.5%	59.6%	-3.0	$145.25	$142.99	1.6%	$82.11	$85.18	-3.6%
Alberta (excl. Alta Resorts)	61.4%	61.5%	-0.1	$167.90	$163.63	2.6%	$103.17	$100.64	2.5%
Calgary	**68.9%**	**68.4%**	**0.5**	**$202.27**	**$199.87**	**1.2%**	**$139.40**	**$136.67**	**2.0%**
Calgary Airport	73.1%	71.2%	1.9	$171.00	$172.68	-1.0%	$125.01	$122.95	1.7%
Downtown Calgary	64.1%	64.6%	-0.5	$257.55	$251.00	2.6%	$165.10	$162.19	1.8%
Calgary Northwest	71.2%	70.3%	0.9	$165.64	$169.33	-2.2%	$118.01	$119.08	-0.9%
Calgary South	69.0%	68.8%	0.1	$181.31	$178.40	1.6%	$125.03	$122.83	1.8%
Edmonton	**61.2%**	**62.2%**	**-1.0**	**$154.50**	**$150.38**	**2.7%**	**$94.55**	**$93.54**	**1.1%**
Downtown Edmonton	58.1%	55.9%	2.2	$216.27	$204.49	5.8%	$125.64	$114.24	10.0%
Edmonton South	60.9%	62.8%	-1.9	$134.24	$130.93	2.5%	$81.77	$82.28	-0.6%
Edmonton West	64.0%	66.2%	-2.3	$150.99	$148.35	1.8%	$96.59	$98.28	-1.7%
Other Alberta	**56.1%**	**56.0%**	**0.1**	**$146.17**	**$141.29**	**3.5%**	**$81.94**	**$79.08**	**3.6%**
Lethbridge	56.4%	60.9%	-4.5	$135.23	$132.19	2.3%	$76.23	$80.46	-5.3%
Red Deer	59.3%	55.0%	4.3	$136.28	$129.87	4.9%	$80.82	$71.45	13.1%
Other Alberta Communities	55.3%	55.1%	0.2	$149.98	$145.18	3.3%	$83.00	$79.99	3.8%
Alberta Resorts	**66.2%**	**63.0%**	**3.3**	**$667.61**	**$574.51**	**16.2%**	**$442.03**	**$361.67**	**22.2%**
British Columbia	73.2%	72.8%	0.4	$278.15	$259.54	7.2%	$203.58	$188.84	7.8%
Greater Vancouver	**79.5%**	**79.9%**	**-0.3**	**$323.43**	**$295.22**	**9.6%**	**$257.19**	**$235.76**	**9.1%**
Airport (Richmond)	85.8%	82.4%	3.4	$254.49	$239.87	6.1%	$218.40	$197.65	10.5%
Downtown Vancouver	79.8%	81.1%	-1.3	$397.44	$354.74	12.0%	$317.20	$287.74	10.2%
Langley/Surrey	70.6%	72.6%	-1.9	$222.32	$204.57	8.7%	$157.03	$148.46	5.8%
Other Vancouver	74.3%	76.3%	-1.9	$254.38	$240.00	6.0%	$189.11	$183.02	3.3%
Vancouver Island	**76.0%**	**74.7%**	**1.3**	**$275.80**	**$261.52**	**5.5%**	**$209.50**	**$195.25**	**7.3%**
Campbell River	71.7%	70.3%	1.4	$194.29	$177.97	9.2%	$139.37	$125.08	11.4%
Greater Victoria	78.2%	78.8%	-0.6	$296.41	$281.10	5.4%	$231.70	$221.46	4.6%
Nanaimo	74.5%	70.7%	3.8	$194.58	$185.79	4.7%	$145.06	$131.43	10.4%
Parksville/Qualicum Beach	70.1%	66.5%	3.6	$258.52	$246.90	4.7%	$181.13	$164.18	10.3%
Other Vancouver Island	73.8%	69.9%	3.9	$290.66	$277.38	4.8%	$214.52	$193.78	10.7%
Whistler Resort Area	**75.6%**	**73.5%**	**2.1**	**$481.86**	**$434.73**	**10.8%**	**$364.25**	**$319.58**	**14.0%**
Other British Columbia	**65.1%**	**64.3%**	**0.8**	**$186.48**	**$182.05**	**2.4%**	**$121.34**	**$117.03**	**3.7%**
Abbotsford/Chilliwack	70.9%	70.0%	0.9	$179.93	$177.94	1.1%	$127.53	$124.54	2.4%
Kamloops	69.1%	67.1%	2.0	$180.32	$171.60	5.1%	$124.61	$115.08	8.3%
Kelowna	67.2%	71.1%	-4.0	$218.46	$213.49	2.3%	$146.73	$151.86	-3.4%
Penticton	55.0%	56.4%	-1.4	$213.68	$203.40	5.1%	$117.44	$114.62	2.5%
Prince George	67.8%	62.4%	5.4	$149.43	$148.05	0.9%	$101.26	$92.31	9.7%
Other B.C. Communities	63.4%	62.2%	1.3	$182.72	$178.14	2.6%	$115.93	$110.76	4.7%
Yukon	65.1%	62.7%	2.4	$235.56	$204.16	15.4%	$153.39	$128.07	19.8%
CANADA	67.3%	66.7%	0.6	$225.56	$213.41	5.7%	$151.82	$142.44	6.6%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by **property size, type and price level**

MONTH OF AUGUST 2026*

ATLANTIC

	Occupancy Percentage			Average Daily Rates		
	2026	2025	**Point Change	2026	2025	Variance
Property Size						
Under 50 rooms	88.8%	86.3%	2.5	$215.26	$186.21	15.6%
50-75 rooms	87.1%	84.9%	2.2	$199.81	$191.53	4.3%
76-125 rooms	88.3%	90.6%	-2.3	$241.05	$227.85	5.8%
126-200 rooms	84.6%	88.3%	-3.7	$242.85	$232.69	4.4%
201-500 rooms	85.4%	84.9%	0.5	$286.85	$273.50	4.9%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A
Total	**86.6%**	**88.0%**	**-1.4**	**$243.70**	**$231.58**	**5.2%**
Property Type						
Limited Service	87.4%	87.8%	-0.4	$218.40	$212.52	2.8%
Full Service	85.7%	87.9%	-2.2	$258.16	$241.84	6.7%
Suite Hotel	89.6%	94.0%	-4.5	$259.59	$245.70	5.7%
Resort	N/A	N/A	N/A	N/A	N/A	N/A
Total	**86.6%**	**88.0%**	**-1.4**	**$243.70**	**$231.58**	**5.2%**
Price Level						
Budget	83.2%	85.3%	-2.1	$187.54	$181.20	3.5%
Mid-Price	87.2%	88.4%	-1.2	$243.21	$232.39	4.7%
Upscale	83.0%	86.1%	-3.0	$360.74	$324.32	11.2%
Total	**86.6%**	**88.0%**	**-1.4**	**$243.70**	**$231.58**	**5.2%**

CENTRAL

	Occupancy Percentage			Average Daily Rates		
	2026	2025	**Point Change	2026	2025	Variance
Property Size						
Under 50 rooms	76.0%	74.2%	1.8	$216.19	$202.24	6.9%
50-75 rooms	79.9%	80.5%	-0.7	$192.60	$188.02	2.4%
76-125 rooms	81.7%	81.5%	0.2	$207.54	$199.47	4.0%
126-200 rooms	83.8%	81.9%	1.9	$227.45	$213.36	6.6%
201-500 rooms	81.2%	79.9%	1.3	$291.69	$271.43	7.5%
Over 500 rooms	88.5%	85.2%	3.4	$362.04	$340.27	6.4%
Total	**82.6%**	**81.4%**	**1.2**	**$250.43**	**$237.52**	**5.4%**
Property Type						
Limited Service	81.6%	81.2%	0.4	$191.00	$184.16	3.7%
Full Service	83.3%	81.3%	2.0	$285.52	$264.60	7.9%
Suite Hotel	85.0%	84.1%	0.9	$226.47	$235.20	-3.7%
Resort	73.5%	76.2%	-2.8	$343.23	$322.92	6.3%
Total	**82.6%**	**81.4%**	**1.2**	**$250.43**	**$237.52**	**5.4%**
Price Level						
Budget	77.4%	79.5%	-2.1	$170.93	$161.61	5.8%
Mid-Price	82.9%	81.2%	1.7	$229.59	$217.40	5.6%
Upscale	84.7%	83.3%	1.3	$410.29	$372.87	10.0%
Total	**82.6%**	**81.4%**	**1.2**	**$250.43**	**$237.52**	**5.4%**

WESTERN

	Occupancy Percentage			Average Daily Rates		
	2026	2025	**Point Change	2026	2025	Variance
Property Size						
Under 50 rooms	71.9%	72.1%	-0.2	$181.65	$172.97	5.0%
50-75 rooms	77.1%	78.2%	-1.0	$207.47	$203.15	2.1%
76-125 rooms	78.4%	79.7%	-1.3	$208.77	$201.78	3.5%
126-200 rooms	77.4%	78.0%	-0.6	$230.31	$222.90	3.3%
201-500 rooms	78.4%	77.7%	0.7	$341.84	$308.47	10.8%
Over 500 rooms	89.7%	88.6%	1.1	$687.17	$618.30	11.1%
Total	**78.2%**	**78.7%**	**-0.5**	**$267.88**	**$251.58**	**6.5%**
Property Type						
Limited Service	75.8%	77.0%	-1.1	$186.92	$182.06	2.7%
Full Service	79.3%	79.1%	0.2	$284.36	$264.49	7.5%
Suite Hotel	87.2%	84.9%	2.3	$249.77	$231.92	7.7%
Resort	78.8%	81.9%	-3.1	$665.87	$580.83	14.6%
Total	**78.2%**	**78.7%**	**-0.5**	**$267.88**	**$251.58**	**6.5%**
Price Level						
Budget	70.8%	72.1%	-1.3	$178.39	$176.50	1.1%
Mid-Price	78.7%	79.5%	-0.8	$228.89	$218.90	4.6%
Upscale	83.3%	81.2%	2.1	$553.40	$488.54	13.3%
Total	**78.2%**	**78.7%**	**-0.5**	**$267.88**	**$251.58**	**6.5%**

CANADA

	Occupancy Percentage			Average Daily Rates		
	2026	2025	**Point Change	2026	2025	Variance
Property Size						
Under 50 rooms	74.1%	73.4%	0.8	$196.68	$184.90	6.4%
50-75 rooms	79.2%	79.8%	-0.6	$200.32	$195.58	2.4%
76-125 rooms	80.7%	81.4%	-0.7	$211.40	$203.30	4.0%
126-200 rooms	81.1%	80.8%	0.3	$230.04	$219.27	4.9%
201-500 rooms	80.2%	79.2%	1.0	$313.55	$288.06	8.8%
Over 500 rooms	88.8%	86.0%	2.8	$447.09	$411.96	8.5%
Total	**80.9%**	**80.7%**	**0.3**	**$257.52**	**$243.24**	**5.9%**
Property Type						
Limited Service	79.2%	79.7%	-0.4	$191.67	$185.91	3.1%
Full Service	81.8%	80.8%	0.9	$282.96	$262.82	7.7%
Suite Hotel	85.9%	84.7%	1.2	$235.67	$234.50	0.5%
Resort	77.1%	80.0%	-2.9	$539.29	$480.50	12.2%
Total	**80.9%**	**80.7%**	**0.3**	**$257.52**	**$243.24**	**5.9%**
Price Level						
Budget	74.3%	76.0%	-1.7	$175.75	$170.32	3.2%
Mid-Price	81.4%	81.0%	0.4	$230.56	$219.43	5.1%
Upscale	84.0%	82.5%	1.6	$472.67	$421.06	12.3%
Total	**80.9%**	**80.7%**	**0.3**	**$257.52**	**$243.24**	**5.9%**

* Based on the operating results of 262,697 rooms (unweighted data)
** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by **property size, type and price level**

EIGHT MONTHS ENDED AUGUST 2026

ATLANTIC

	Occupancy Percentage			Average Daily Rates		
	2026	2025	**Point Change	2026	2025	Variance
Property Size						
Under 50 rooms	60.4%	54.6%	5.8	$182.02	$158.78	14.6%
50-75 rooms	61.6%	60.3%	1.3	$166.47	$156.08	6.7%
76-125 rooms	68.1%	67.7%	0.4	$196.78	$183.53	7.2%
126-200 rooms	66.2%	63.3%	2.9	$202.44	$189.08	7.1%
201-500 rooms	64.3%	62.4%	1.9	$237.73	$218.08	9.0%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A
Total	**65.7%**	**64.2%**	**1.6**	**$201.76**	**$187.49**	**7.6%**
Property Type						
Limited Service	66.1%	64.6%	1.5	$182.21	$171.68	6.1%
Full Service	66.1%	64.3%	1.8	$214.86	$198.15	8.4%
Suite Hotel	73.2%	73.7%	-0.5	$220.59	$202.71	8.8%
Resort	N/A	N/A	N/A	N/A	N/A	N/A
Total	**65.7%**	**64.2%**	**1.6**	**$201.76**	**$187.49**	**7.6%**
Price Level						
Budget	57.4%	56.7%	0.8	$159.88	$150.58	6.2%
Mid-Price	66.8%	65.1%	1.8	$201.38	$187.49	7.4%
Upscale	62.8%	63.3%	-0.5	$285.03	$258.78	10.1%
Total	**65.7%**	**64.2%**	**1.6**	**$201.76**	**$187.49**	**7.6%**

CENTRAL

	Occupancy Percentage			Average Daily Rates		
	2026	2025	**Point Change	2026	2025	Variance
Property Size						
Under 50 rooms	57.9%	56.2%	1.7	$188.86	$177.21	6.6%
50-75 rooms	62.7%	62.2%	0.5	$168.46	$162.62	3.6%
76-125 rooms	67.7%	67.3%	0.4	$184.98	$178.39	3.7%
126-200 rooms	68.9%	69.2%	-0.3	$204.68	$193.76	5.6%
201-500 rooms	68.1%	67.2%	1.0	$264.54	$249.18	6.2%
Over 500 rooms	71.9%	69.6%	2.4	$317.43	$298.31	6.4%
Total	**67.8%**	**67.2%**	**0.6**	**$224.40**	**$213.95**	**4.9%**
Property Type						
Limited Service	65.2%	65.4%	-0.2	$169.40	$162.94	4.0%
Full Service	69.4%	68.0%	1.4	$255.79	$239.70	6.7%
Suite Hotel	72.0%	72.6%	-0.6	$205.53	$209.54	-1.9%
Resort	57.8%	57.8%	0.0	$299.05	$286.48	4.4%
Total	**67.8%**	**67.2%**	**0.6**	**$224.40**	**$213.95**	**4.9%**
Price Level						
Budget	59.1%	60.2%	-1.1	$148.53	$138.13	7.5%
Mid-Price	68.9%	68.3%	0.6	$207.40	$197.57	5.0%
Upscale	68.4%	66.9%	1.6	$360.23	$334.89	7.6%
Total	**67.8%**	**67.2%**	**0.6**	**$224.40**	**$213.95**	**4.9%**

WESTERN

	Occupancy Percentage			Average Daily Rates		
	2026	2025	**Point Change	2025	2024	Variance
Property Size						
Under 50 rooms	57.9%	56.7%	1.3	$152.80	$147.20	3.8%
50-75 rooms	63.7%	63.1%	0.6	$174.44	$167.73	4.0%
76-125 rooms	66.7%	67.3%	-0.6	$184.73	$176.81	4.5%
126-200 rooms	67.2%	67.3%	-0.1	$207.23	$198.55	4.4%
201-500 rooms	68.6%	67.3%	1.3	$287.87	$268.66	7.2%
Over 500 rooms	77.6%	75.2%	2.4	$537.49	$475.16	13.1%
Total	**67.0%**	**66.7%**	**0.3**	**$230.57**	**$216.83**	**6.3%**
Property Type						
Limited Service	63.8%	64.3%	-0.5	$166.23	$160.08	3.8%
Full Service	68.9%	68.1%	0.8	$244.43	$230.01	6.3%
Suite Hotel	74.4%	74.9%	-0.5	$228.44	$214.29	6.6%
Resort	67.7%	65.4%	2.3	$520.34	$464.48	12.0%
Total	**67.0%**	**66.7%**	**0.3**	**$230.57**	**$216.83**	**6.3%**
Price Level						
Budget	57.8%	58.7%	-0.9	$154.20	$147.29	4.7%
Mid-Price	67.8%	67.5%	0.3	$200.38	$192.08	4.3%
Upscale	71.5%	70.2%	1.3	$447.42	$401.46	11.4%
Total	**67.0%**	**66.7%**	**0.3**	**$230.57**	**$216.83**	**6.3%**

CANADA

	Occupancy Percentage			Average Daily Rates		
	2026	2025	**Point Change	2026	2025	Variance
Property Size						
Under 50 rooms	58.0%	56.4%	1.6	$167.76	$158.93	5.6%
50-75 rooms	63.1%	62.5%	0.6	$171.17	$164.53	4.0%
76-125 rooms	67.3%	67.3%	-0.1	$185.92	$178.06	4.4%
126-200 rooms	67.9%	67.8%	0.1	$205.60	$195.43	5.2%
201-500 rooms	68.1%	66.9%	1.2	$273.64	$256.34	6.7%
Over 500 rooms	73.4%	71.0%	2.4	$377.18	$345.24	9.3%
Total	**67.3%**	**66.7%**	**0.6**	**$225.56**	**$213.41**	**5.7%**
Property Type						
Limited Service	64.6%	64.8%	-0.2	$168.97	$162.28	4.1%
Full Service	69.0%	67.8%	1.2	$248.19	$232.85	6.6%
Suite Hotel	72.9%	73.4%	-0.5	$213.79	$210.90	1.4%
Resort	63.0%	61.8%	1.3	$437.79	$398.06	10.0%
Total	**67.3%**	**66.7%**	**0.6**	**$225.56**	**$213.41**	**5.7%**
Price Level						
Budget	58.4%	59.2%	-0.9	$152.12	$143.53	6.0%
Mid-Price	68.3%	67.7%	0.6	$203.86	$194.32	4.9%
Upscale	69.7%	68.2%	1.5	$399.18	$363.07	9.9%
Total	**67.3%**	**66.7%**	**0.6**	**$225.56**	**$213.41**	**5.7%**

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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