

## TRENDS IN THE CANADIAN HOTEL INDUSTRY

National Market Report: A monthly professional publication



## Report of rooms operations for RTO 13 - Northern Ontario Tourism Regions

MONTH OF NOVEMBER 2025

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
North Bay, Ontario	65.5%	70.4%	-4.9	\$145.67	\$144.19	1.0%	\$95.46	\$101.58	-6.0%
Sudbury, Ontario	76.8%	72.6%	4.2	\$167.24	\$168.36	-0.7%	\$128.43	\$122.26	5.0%
Timmins, Ontario	72.2%	64.6%	7.5	\$204.28	\$173.13	18.0%	\$147.39	\$111.91	31.7%
Other Northeastern Ontario	50.4%	50.0%	0.4	\$165.85	\$165.41	0.3%	\$83.66	\$82.79	1.1%
<b>TOTAL RTO 13A</b>	<b>68.0%</b>	<b>66.3%</b>	<b>1.6</b>	<b>\$168.55</b>	<b>\$162.91</b>	<b>3.5%</b>	<b>\$114.56</b>	<b>\$108.08</b>	<b>6.0%</b>
Sault Ste. Marie, Ontario	51.9%	55.2%	-3.3	\$137.68	\$135.03	2.0%	\$71.48	\$74.50	-4.1%
<b>TOTAL RTO 13B</b>	<b>51.0%</b>	<b>54.5%</b>	<b>-3.5</b>	<b>\$141.26</b>	<b>\$137.78</b>	<b>2.5%</b>	<b>\$72.10</b>	<b>\$75.14</b>	<b>-4.1%</b>
Thunder Bay, Ontario	66.1%	61.9%	4.2	\$201.59	\$184.05	9.5%	\$133.27	\$113.99	16.9%
Kenora, Ontario	64.7%	59.7%	5.0	\$204.73	\$198.22	3.3%	\$132.55	\$118.34	12.0%
Other Northwestern Ontario	56.2%	65.9%	-9.7	\$168.66	\$167.95	0.4%	\$94.72	\$110.68	-14.4%
<b>TOTAL RTO 13C</b>	<b>63.5%</b>	<b>62.4%</b>	<b>1.1</b>	<b>\$194.69</b>	<b>\$182.65</b>	<b>6.6%</b>	<b>\$123.55</b>	<b>\$113.94</b>	<b>8.4%</b>
<b>TOTAL RTO 13</b>	<b>63.8%</b>	<b>63.2%</b>	<b>0.6</b>	<b>\$172.17</b>	<b>\$164.29</b>	<b>4.8%</b>	<b>\$109.80</b>	<b>\$103.86</b>	<b>5.7%</b>
<b>ONTARIO</b>	<b>64.6%</b>	<b>67.7%</b>	<b>-3.1</b>	<b>\$213.63</b>	<b>\$220.23</b>	<b>-3.0%</b>	<b>\$138.02</b>	<b>\$149.16</b>	<b>-7.5%</b>

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations for RTO 13 - Northern Ontario Tourism Regions

ELEVEN MONTHS ENDED NOVEMBER 2025

<b>Location</b>	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
North Bay, Ontario	66.9%	64.8%	2.0	\$142.72	\$137.11	4.1%	\$95.42	\$88.89	7.4%
Sudbury, Ontario	70.9%	67.9%	3.0	\$159.11	\$159.15	0.0%	\$112.85	\$108.12	4.4%
Timmins, Ontario	69.6%	67.8%	1.8	\$197.49	\$170.90	15.6%	\$137.39	\$115.87	18.6%
Other Northeastern Ontario	58.2%	55.6%	2.6	\$168.68	\$167.10	0.9%	\$98.11	\$92.92	5.6%
<b>TOTAL RTO 13A</b>	<b>67.2%</b>	<b>64.9%</b>	<b>2.3</b>	<b>\$163.40</b>	<b>\$157.29</b>	<b>3.9%</b>	<b>\$109.76</b>	<b>\$102.12</b>	<b>7.5%</b>
Sault Ste. Marie, Ontario	69.1%	66.8%	2.3	\$153.84	\$146.70	4.9%	\$106.33	\$98.03	8.5%
<b>TOTAL RTO 13B</b>	<b>67.3%</b>	<b>65.5%</b>	<b>1.8</b>	<b>\$155.59</b>	<b>\$148.51</b>	<b>4.8%</b>	<b>\$104.73</b>	<b>\$97.29</b>	<b>7.6%</b>
Thunder Bay, Ontario			0.0			#DIV/0!			#DIV/0!
Kenora, Ontario	68.6%	67.1%	1.5	\$229.19	\$209.99	9.1%	\$157.12	\$140.89	11.5%
Other Northwestern Ontario	71.3%	69.7%	1.5	\$185.08	\$176.71	4.7%	\$131.90	\$123.22	7.0%
<b>TOTAL RTO 13C</b>	<b>72.4%</b>	<b>68.1%</b>	<b>4.4</b>	<b>\$202.48</b>	<b>\$190.54</b>	<b>6.3%</b>	<b>\$146.69</b>	<b>\$129.71</b>	<b>13.1%</b>
<b>TOTAL RTO 13</b>	<b>68.7%</b>	<b>65.9%</b>	<b>2.8</b>	<b>\$173.42</b>	<b>\$165.03</b>	<b>5.1%</b>	<b>\$119.06</b>	<b>\$108.72</b>	<b>9.5%</b>
<b>ONTARIO</b>	<b>68.8%</b>	<b>69.2%</b>	<b>-0.4</b>	<b>\$213.04</b>	<b>\$208.57</b>	<b>2.1%</b>	<b>\$146.64</b>	<b>\$144.33</b>	<b>1.6%</b>

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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