

**NORTHERN ONTARIO TOURISM  
INDUSTRY LEADER AWARDS**



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INDUSTRY LEADER  
AWARDS**



[destinationnorthernontario.ca](http://destinationnorthernontario.ca)







# Nominations Package

## 01

### **INDUSTRY LEADER** INNOVATION EXCELLENCE

This award recognizes an individual, business, or organization that has introduced a creative and forward-thinking idea, product, service, or technology that enhances the tourism experience in Northern Ontario. This award celebrates innovation that solves a problem, meets a new demand, or sets a new standard within the industry, demonstrating measurable impact and long-term potential for growth and replication.

## 02

### **INDUSTRY LEADER** BEST BUSINESS PRACTICES

This award recognizes a tourism leader or organization that exemplifies operational excellence in Northern Ontario's tourism sector. It celebrates strong performance through strategic planning, sound financial management, exceptional customer service, and meaningful community engagement. The recipient fosters an inclusive workplace culture and sets a high benchmark for professionalism and long-term success. Excellence may be demonstrated in areas such as sustainability, diversity, equity and inclusion (DEI), accessibility, or other innovative practices that contribute to a resilient and forward-thinking tourism industry.





# Nominations Package

Nominations are open to any Ontario-based organization, group or their membership base. Self Nomination is permitted. There is no cost to apply for the Destination Northern Ontario Industry Leader Awards.

**Name of nominated Organization, Business.** Please note, all promotions, trophies and press releases will use this name. Please ensure spelling is correct.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Name of person submitting entry/primary contact.**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Submission Details

### Entrant statement

A 200-word statement about the entrant and career highlights. This may be used in Destination Northern Ontario marketing material.

### Why Entrant should win statement

A 200-word statement about why the entrant should win this award. This may be used in Destination Northern Ontario marketing material.



# Nomination Form

Which Industry Leader Award are you nominating for?

Industry Leader: Innovation Excellence

Industry Leader: Best Business Practices

## Award Criteria

For each award category, please explain up to **250 words** each, the follow areas of interest of the entrant.

01

### **Achievements, Accolades & Professional Development.**

What achievements has the entrant developed to date in the field?

02

### **Impact on Industry.**

How has this individual impacted the tourism industry in their respective award category?

03

**Progression in the field. Has the entrant exceeded expectations?**

How have the entrant gone above and beyond the call of duty in their respective award category?

04

**Leadership.**

How has the entrant displayed signs of leadership in their respective award category?

05

**Strategy & Innovation.**

How has the entrant shown innovation or developed a clear path to success in their respective awards category?

**Reference Checks**

Provide two references, including contact name, email and phone number for each.

**Reference #1:**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Reference #2:**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

 **Submit your application**

If you have any further documents to support your application, please email them along with your application to: **[communications@destinationnorthernontario.ca](mailto:communications@destinationnorthernontario.ca)**.





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