

Report of rooms operations for RTO 13 - Northern Ontario Tourism Regions

MONTH OF MARCH 2025

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
North Bay, Ontario	62.8%	55.2%	7.6	\$141.23	\$133.41	5.9%	\$88.69	\$73.58	20.5%
Sudbury, Ontario	63.5%	60.7%	2.7	\$162.26	\$156.61	3.6%	\$102.96	\$95.08	8.3%
Timmins, Ontario	62.6%	65.9%	-3.3	\$191.87	\$162.20	18.3%	\$120.12	\$106.84	12.4%
Other Northeastern Ontario	52.8%	47.0%	5.8	\$165.36	\$159.84	3.5%	\$87.25	\$75.12	16.1%
TOTAL RTO 13A	61.0%	57.8%	3.2	\$162.36	\$152.81	6.2%	\$98.98	\$88.34	12.1%
Sault Ste. Marie, Ontario	63.8%	51.3%	12.5	\$138.33	\$128.32	7.8%	\$88.25	\$65.87	34.0%
TOTAL RTO 13B	61.8%	50.7%	11.1	\$140.85	\$132.48	6.3%	\$87.01	\$67.15	29.6%
Thunder Bay, Ontario	64.3%	60.3%	4.1	\$189.79	\$177.05	7.2%	\$122.12	\$106.72	14.4%
Kenora, Ontario	56.2%	53.8%	2.4	\$183.09	\$176.56	3.7%	\$102.95	\$94.96	8.4%
Other Northwestern Ontario	63.5%	57.7%	5.8	\$180.61	\$165.87	8.9%	\$114.77	\$95.78	19.8%
TOTAL RTO 13C	63.1%	59.0%	4.2	\$187.15	\$174.96	7.0%	\$118.18	\$103.16	14.6%
TOTAL RTO 13	61.7%	56.8%	4.9	\$165.57	\$155.87	6.2%	\$102.20	\$88.58	15.4%
ONTARIO	59.7%	61.9%	-2.2	\$193.43	\$191.23	1.2%	\$115.46	\$118.31	-2.4%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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THREE MONTHS ENDED MARCH 2025

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
North Bay, Ontario	55.8%	51.1%	4.6	\$135.11	\$130.33	3.7%	\$75.33	\$66.66	13.0%
Sudbury, Ontario	57.6%	55.4%	2.1	\$158.07	\$154.96	2.0%	\$90.99	\$85.91	5.9%
Timmins, Ontario	64.6%	63.6%	1.0	\$183.73	\$161.75	13.6%	\$118.73	\$102.88	15.4%
Other Northeastern Ontario	47.1%	45.6%	1.5	\$165.02	\$161.28	2.3%	\$77.70	\$73.49	5.7%
TOTAL RTO 13A	56.2%	53.9%	2.2	\$158.61	\$151.75	4.5%	\$89.08	\$81.82	8.9%
Sault Ste. Marie, Ontario	55.0%	49.6%	5.4	\$137.59	\$128.65	7.0%	\$75.73	\$63.84	18.6%
TOTAL RTO 13B	53.3%	48.3%	4.9	\$140.04	\$131.65	6.4%	\$74.61	\$63.63	17.3%
Thunder Bay, Ontario	63.5%	55.7%	7.8	\$189.82	\$176.56	7.5%	\$120.49	\$98.35	22.5%
Kenora, Ontario	54.7%	54.2%	0.5	\$185.74	\$172.36	7.8%	\$101.59	\$93.38	8.8%
Other Northwestern Ontario	59.3%	58.6%	0.7	\$177.32	\$162.68	9.0%	\$105.08	\$95.30	10.3%
TOTAL RTO 13C	61.5%	56.1%	5.4	\$186.91	\$173.44	7.8%	\$114.95	\$97.21	18.2%
TOTAL RTO 13	57.1%	53.5%	3.7	\$164.01	\$154.62	6.1%	\$93.71	\$82.68	13.3%
ONTARIO	56.5%	57.2%	-0.7	\$185.52	\$181.97	2.0%	\$104.81	\$104.12	0.7%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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