

Report of rooms operations for RTO 13 - Northern Ontario Tourism Regions

MONTH OF JANUARY 2025

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
North Bay, Ontario	49.1%	44.0%	5.1	\$129.58	\$125.10	3.6%	\$63.61	\$55.07	15.5%
Sudbury, Ontario	50.3%	49.3%	1.0	\$152.36	\$151.97	0.3%	\$76.63	\$74.98	2.2%
Timmins, Ontario	62.1%	55.8%	6.3	\$163.31	\$151.90	7.5%	\$101.41	\$84.79	19.6%
Other Northeastern Ontario	39.1%	39.9%	-0.7	\$161.35	\$159.92	0.9%	\$63.12	\$63.75	-1.0%
TOTAL RTO 13A	49.7%	47.5%	2.2	\$150.67	\$147.05	2.5%	\$74.93	\$69.85	7.3%
Sault Ste. Marie, Ontario	45.5%	44.7%	0.8	\$135.64	\$124.56	8.9%	\$61.65	\$55.65	10.8%
TOTAL RTO 13B	43.8%	43.4%	0.4	\$137.89	\$127.20	8.4%	\$60.33	\$55.15	9.4%
Thunder Bay, Ontario	56.3%	48.3%	8.0	\$181.90	\$172.95	5.2%	\$102.41	\$83.49	22.7%
Kenora, Ontario	50.5%	62.3%	-11.8	\$179.71	\$164.91	9.0%	\$90.69	\$102.72	-11.7%
Other Northwestern Ontario	54.0%	55.0%	-1.0	\$175.22	\$157.79	11.0%	\$94.56	\$86.79	9.0%
TOTAL RTO 13C	55.1%	50.8%	4.3	\$180.31	\$169.02	6.7%	\$99.32	\$85.86	15.7%
TOTAL RTO 13	50.1%	47.6%	2.5	\$157.77	\$149.93	5.2%	\$79.12	\$71.38	10.8%
ONTARIO	51.6%	51.4%	0.2	\$177.37	\$173.34	2.3%	\$91.43	\$89.09	2.6%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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