



TRENDS IN THE CANADIAN
HOTEL INDUSTRY

National Market Report

JULY 2024

Report of rooms operations by location

MONTH OF JULY 2024*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
ATLANTIC CANADA	77.8%	82.1%	-4.3	\$196.84	\$205.69	-4.3%	\$153.13	\$168.84	-9.3%
Newfoundland	81.2%	89.9%	-8.8	\$196.04	\$181.43	8.0%	\$159.11	\$163.15	-2.5%
St. John's	79.5%	90.1%	-10.6	\$201.31	\$184.40	9.2%	\$159.95	\$166.10	-3.7%
Prince Edward Island	82.5%	80.3%	2.3	\$258.63	\$260.01	-0.5%	\$213.47	\$208.74	2.3%
Nova Scotia	78.2%	83.4%	-5.2	\$211.94	\$235.09	-9.8%	\$165.83	\$196.13	-15.4%
Halifax/Dartmouth	78.8%	86.8%	-8.0	\$225.60	\$260.74	-13.5%	\$177.80	\$226.44	-21.5%
Other Nova Scotia	77.0%	76.5%	0.5	\$180.37	\$175.74	2.6%	\$138.83	\$134.39	3.3%
New Brunswick	75.5%	78.1%	-2.6	\$172.46	\$174.03	-0.9%	\$130.17	\$135.86	-4.2%
Moncton	76.4%	80.7%	-4.3	\$169.30	\$171.13	-1.1%	\$129.35	\$138.15	-6.4%
Other New Brunswick	75.0%	76.7%	-1.6	\$174.07	\$175.66	-0.9%	\$130.57	\$134.64	-3.0%
CENTRAL CANADA	75.4%	76.1%	-0.7	\$218.76	\$220.64	-0.9%	\$164.84	\$167.88	-1.8%
Quebec	74.6%	74.4%	0.2	\$235.56	\$232.63	1.3%	\$175.76	\$173.14	1.5%
Greater Quebec City	80.6%	79.5%	1.1	\$261.17	\$259.15	0.8%	\$210.41	\$205.98	2.1%
Other Quebec	65.9%	65.5%	0.4	\$198.96	\$193.08	3.0%	\$131.04	\$126.43	3.6%
Greater Montreal	77.5%	77.7%	-0.3	\$243.41	\$241.42	0.8%	\$188.55	\$187.62	0.5%
Downtown Montreal	79.6%	78.3%	1.3	\$270.18	\$272.52	-0.9%	\$215.13	\$213.32	0.8%
Montreal Airport/Laval	73.0%	77.6%	-4.6	\$200.40	\$194.45	3.1%	\$146.33	\$150.95	-3.1%
Ontario	75.6%	76.6%	-1.0	\$212.76	\$216.48	-1.7%	\$160.85	\$165.91	-3.0%
Greater Toronto Area (GTA)	79.8%	80.3%	-0.5	\$229.71	\$241.16	-4.7%	\$183.22	\$193.53	-5.3%
Downtown Toronto	77.2%	76.5%	0.8	\$317.92	\$338.35	-6.0%	\$245.54	\$258.77	-5.1%
Toronto Airport	82.3%	85.4%	-3.0	\$180.29	\$200.34	-10.0%	\$148.46	\$171.07	-13.2%
GTA West	80.3%	82.4%	-2.0	\$175.06	\$182.94	-4.3%	\$140.66	\$150.69	-6.7%
GTA East/North	81.5%	80.2%	1.4	\$181.79	\$185.83	-2.2%	\$148.24	\$149.00	-0.5%
Eastern Ontario	70.6%	75.5%	-5.0	\$176.81	\$176.98	-0.1%	\$124.76	\$133.70	-6.7%
Kingston	74.6%	77.9%	-3.3	\$189.61	\$198.29	-4.4%	\$141.47	\$154.50	-8.4%
Other Eastern Ontario	68.9%	74.7%	-5.8	\$171.16	\$168.73	1.4%	\$117.94	\$125.99	-6.4%
Ottawa	69.6%	71.4%	-1.8	\$180.18	\$194.13	-7.2%	\$125.44	\$138.67	-9.5%
Downtown Ottawa	68.9%	70.8%	-1.9	\$189.07	\$212.24	-10.9%	\$130.29	\$150.19	-13.3%
Ottawa West	71.9%	74.0%	-2.1	\$174.39	\$174.79	-0.2%	\$125.44	\$129.32	-3.0%
Ottawa East	66.5%	67.2%	-0.6	\$157.99	\$172.80	-8.6%	\$105.13	\$116.09	-9.4%
Southern Ontario	75.0%	76.4%	-1.4	\$222.30	\$211.42	5.1%	\$166.68	\$161.44	3.2%
London	69.2%	61.6%	7.6	\$161.33	\$149.28	8.1%	\$111.64	\$91.96	21.4%
Windsor	79.2%	78.5%	0.7	\$141.34	\$133.61	5.8%	\$111.89	\$104.84	6.7%
Kitchener/Waterloo/Cambridge/Guelph	64.2%	68.3%	-4.1	\$164.93	\$156.75	5.2%	\$105.91	\$107.06	-1.1%
Hamilton/Brantford	68.4%	72.3%	-3.9	\$158.45	\$159.81	-0.8%	\$108.31	\$115.52	-6.2%
Niagara Falls	85.5%	87.8%	-2.3	\$296.74	\$278.47	6.6%	\$253.71	\$244.54	3.7%
Other Niagara Region	81.9%	83.6%	-1.7	\$240.09	\$230.63	4.1%	\$196.61	\$192.86	1.9%
Other Southern Ontario	59.7%	61.9%	-2.2	\$159.56	\$156.90	1.7%	\$95.24	\$97.10	-1.9%
Central Ontario	71.0%	68.9%	2.1	\$216.97	\$219.87	-1.3%	\$154.06	\$151.47	1.7%
North Eastern Ontario	69.4%	66.6%	2.8	\$159.59	\$154.16	3.5%	\$110.71	\$102.60	7.9%
North Bay	67.1%	67.0%	0.1	\$138.11	\$136.95	0.9%	\$92.68	\$91.73	1.0%
Sudbury	71.8%	66.8%	5.1	\$160.66	\$152.19	5.6%	\$115.42	\$101.61	13.6%
North Central Ontario									
Sault Ste. Marie	79.4%	80.6%	-1.3	\$148.89	\$152.52	-2.4%	\$118.15	\$122.99	-3.9%
North Western Ontario	77.8%	82.2%	-4.4	\$199.74	\$188.63	5.9%	\$155.37	\$155.05	0.2%
Thunder Bay	75.3%	83.1%	-7.8	\$195.35	\$190.24	2.7%	\$147.05	\$158.01	-6.9%

* Based on the operating results of 253,696 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

MONTH OF JULY 2024*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
WESTERN CANADA	74.7%	74.1%	0.5	\$248.12	\$237.41	4.5%	\$185.31	\$176.04	5.3%
Manitoba	71.6%	75.8%	-4.2	\$158.37	\$159.38	-0.6%	\$113.42	\$120.77	-6.1%
Winnipeg	72.5%	78.1%	-5.6	\$163.35	\$168.18	-2.9%	\$118.35	\$131.27	-9.8%
Brandon	65.0%	67.3%	-2.3	\$129.58	\$124.52	4.1%	\$84.26	\$83.78	0.6%
Other Manitoba	73.0%	73.7%	-0.7	\$158.31	\$149.10	6.2%	\$115.59	\$109.87	5.2%
Saskatchewan	62.4%	61.1%	1.3	\$142.37	\$136.07	4.6%	\$88.90	\$83.18	6.9%
Regina	55.2%	57.2%	-2.0	\$132.47	\$132.39	0.1%	\$73.13	\$75.70	-3.4%
Saskatoon	65.7%	62.9%	2.8	\$156.69	\$146.22	7.2%	\$102.97	\$92.04	11.9%
Other Saskatchewan	65.4%	62.7%	2.6	\$135.58	\$129.23	4.9%	\$88.64	\$81.08	9.3%
Alberta (excl. Alta Resorts)	70.0%	68.4%	1.5	\$185.38	\$176.07	5.3%	\$129.71	\$120.49	7.7%
Calgary	83.3%	82.1%	1.2	\$261.70	\$247.17	5.9%	\$218.04	\$202.96	7.4%
Calgary Airport	86.6%	85.2%	1.4	\$212.73	\$203.66	4.5%	\$184.25	\$173.61	6.1%
Downtown Calgary	80.4%	78.4%	2.1	\$343.70	\$321.44	6.9%	\$276.41	\$251.91	9.7%
Calgary Northwest	84.7%	82.2%	2.6	\$218.79	\$208.90	4.7%	\$185.38	\$171.62	8.0%
Calgary South	81.3%	83.5%	-2.1	\$228.46	\$223.05	2.4%	\$185.83	\$186.21	-0.2%
Edmonton	62.7%	59.7%	3.0	\$137.73	\$131.88	4.4%	\$86.37	\$78.73	9.7%
Downtown Edmonton	52.7%	52.8%	-0.2	\$172.66	\$160.94	7.3%	\$90.98	\$85.06	7.0%
Edmonton South	61.9%	57.7%	4.2	\$125.41	\$118.33	6.0%	\$77.62	\$68.23	13.8%
Edmonton West	73.5%	69.8%	3.7	\$137.15	\$134.63	1.9%	\$100.79	\$93.97	7.3%
Other Alberta	65.5%	64.6%	0.9	\$147.93	\$139.12	6.3%	\$96.87	\$89.83	7.8%
Lethbridge	72.2%	62.5%	9.7	\$131.32	\$127.27	3.2%	\$94.79	\$79.49	19.3%
Red Deer	60.8%	65.1%	-4.3	\$121.01	\$116.17	4.2%	\$73.54	\$75.61	-2.7%
Other Alberta Communities	64.2%	63.9%	0.3	\$155.00	\$144.74	7.1%	\$99.49	\$92.47	7.6%
Alberta Resorts	80.1%	84.8%	-4.7	\$744.32	\$642.97	15.8%	\$596.18	\$545.14	9.4%
British Columbia	82.4%	82.0%	0.4	\$297.21	\$286.77	3.6%	\$244.92	\$235.26	4.1%
Greater Vancouver	88.1%	87.7%	0.3	\$359.26	\$349.64	2.8%	\$316.37	\$306.68	3.2%
Airport (Richmond)	88.0%	87.7%	0.3	\$289.11	\$285.05	1.4%	\$254.50	\$250.02	1.8%
Downtown Vancouver	90.0%	88.2%	1.8	\$434.26	\$425.80	2.0%	\$390.91	\$375.58	4.1%
Langley/Surrey	83.2%	85.9%	-2.7	\$239.05	\$229.24	4.3%	\$198.84	\$196.84	1.0%
Other Vancouver	84.6%	87.3%	-2.7	\$279.41	\$264.81	5.5%	\$236.48	\$231.30	2.2%
Vancouver Island	83.6%	81.0%	2.6	\$312.56	\$296.34	5.5%	\$261.38	\$240.16	8.8%
Campbell River	82.5%	89.5%	-7.0	\$219.08	\$219.16	0.0%	\$180.80	\$196.13	-7.8%
Greater Victoria	87.7%	82.6%	5.1	\$330.01	\$304.63	8.3%	\$289.34	\$251.56	15.0%
Nanaimo	74.0%	71.1%	2.9	\$203.87	\$210.14	-3.0%	\$150.84	\$149.46	0.9%
Parksville/Qualicum Beach	81.5%	81.0%	0.5	\$315.36	\$303.93	3.8%	\$257.06	\$246.10	4.5%
Other Vancouver Island	78.3%	79.9%	-1.6	\$355.00	\$354.10	0.3%	\$278.01	\$282.84	-1.7%
Whistler Resort Area	79.2%	77.6%	1.6	\$365.01	\$342.21	6.7%	\$289.07	\$265.70	8.8%
Other British Columbia	76.4%	76.9%	-0.6	\$207.80	\$202.58	2.6%	\$158.67	\$155.81	1.8%
Abbotsford/Chilliwack	78.5%	87.8%	-9.2	\$197.31	\$215.89	-8.6%	\$154.93	\$189.47	-18.2%
Kamloops	82.2%	84.4%	-2.2	\$200.80	\$179.00	12.2%	\$165.03	\$151.06	9.3%
Kelowna	79.1%	77.5%	1.7	\$256.00	\$253.08	1.2%	\$202.58	\$196.03	3.3%
Penticton	67.8%	74.0%	-6.2	\$262.04	\$255.67	2.5%	\$177.66	\$189.21	-6.1%
Prince George	70.4%	75.3%	-4.9	\$142.25	\$142.81	-0.4%	\$100.09	\$107.54	-6.9%
Other B.C. Communities	75.9%	74.4%	1.4	\$201.22	\$196.86	2.2%	\$152.69	\$146.53	4.2%
Yukon	84.4%	86.4%	-2.0	\$204.38	\$205.59	-0.6%	\$172.49	\$177.61	-2.9%
CANADA	75.2%	75.7%	-0.4	\$230.44	\$226.92	1.6%	\$173.35	\$171.67	1.0%

* Based on the operating results of 253,696 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

SEVEN MONTHS ENDED JULY 2024

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
ATLANTIC CANADA	59.4%	62.4%	-3.0	\$169.06	\$166.19	1.7%	\$100.38	\$103.71	-3.2%
Newfoundland	63.0%	71.6%	-8.6	\$162.90	\$151.42	7.6%	\$102.63	\$108.41	-5.3%
St. John's	63.6%	74.2%	-10.6	\$164.74	\$151.98	8.4%	\$104.80	\$112.83	-7.1%
Prince Edward Island	49.2%	58.2%	-9.0	\$188.69	\$192.16	-1.8%	\$92.81	\$111.81	-17.0%
Nova Scotia	63.1%	65.1%	-2.0	\$183.54	\$183.71	-0.1%	\$115.87	\$119.66	-3.2%
Halifax/Dartmouth	66.1%	68.6%	-2.5	\$196.40	\$198.46	-1.0%	\$129.84	\$136.10	-4.6%
Other Nova Scotia	56.9%	57.6%	-0.8	\$152.11	\$145.55	4.5%	\$86.49	\$83.89	3.1%
New Brunswick	55.9%	56.3%	-0.4	\$151.00	\$146.93	2.8%	\$84.43	\$82.77	2.0%
Moncton	60.6%	60.1%	0.5	\$151.62	\$147.62	2.7%	\$91.94	\$88.75	3.6%
Other New Brunswick	53.5%	54.3%	-0.8	\$150.64	\$146.53	2.8%	\$80.61	\$79.60	1.3%
CENTRAL CANADA	65.6%	66.4%	-0.7	\$205.58	\$199.15	3.2%	\$134.93	\$132.17	2.1%
Quebec	63.9%	64.6%	-0.7	\$219.26	\$215.21	1.9%	\$140.01	\$138.97	0.7%
Greater Quebec City	64.6%	64.2%	0.4	\$214.58	\$211.22	1.6%	\$138.68	\$135.70	2.2%
Other Quebec	56.4%	57.5%	-1.1	\$197.88	\$193.66	2.2%	\$111.68	\$111.34	0.3%
Greater Montreal	67.5%	68.3%	-0.8	\$229.36	\$225.18	1.9%	\$154.85	\$153.87	0.6%
Downtown Montreal	66.9%	66.6%	0.3	\$250.45	\$249.71	0.3%	\$167.55	\$166.29	0.8%
Montreal Airport/Laval	69.5%	73.1%	-3.6	\$203.03	\$194.54	4.4%	\$141.06	\$142.14	-0.8%
Ontario	66.2%	66.9%	-0.7	\$200.78	\$193.71	3.7%	\$132.97	\$129.68	2.5%
Greater Toronto Area (GTA)	73.6%	72.9%	0.7	\$225.21	\$222.49	1.2%	\$165.77	\$162.20	2.2%
Downtown Toronto	70.2%	68.1%	2.0	\$318.82	\$318.50	0.1%	\$223.70	\$217.03	3.1%
Toronto Airport	80.0%	81.9%	-1.9	\$193.43	\$188.43	2.7%	\$154.71	\$154.31	0.3%
GTA West	74.7%	74.0%	0.7	\$166.30	\$165.65	0.4%	\$124.27	\$122.54	1.4%
GTA East/North	73.4%	72.9%	0.5	\$167.60	\$165.76	1.1%	\$123.02	\$120.88	1.8%
Eastern Ontario	56.9%	59.6%	-2.7	\$156.72	\$151.30	3.6%	\$89.17	\$90.18	-1.1%
Kingston	63.4%	60.3%	3.1	\$170.28	\$164.41	3.6%	\$108.02	\$99.15	8.9%
Other Eastern Ontario	54.4%	59.3%	-4.9	\$150.73	\$146.12	3.2%	\$82.03	\$86.69	-5.4%
Ottawa	66.2%	67.7%	-1.5	\$198.27	\$192.82	2.8%	\$131.23	\$130.46	0.6%
Downtown Ottawa	66.7%	68.0%	-1.3	\$218.67	\$217.79	0.4%	\$145.88	\$148.03	-1.5%
Ottawa West	67.1%	69.3%	-2.2	\$176.94	\$164.90	7.3%	\$118.78	\$114.29	3.9%
Ottawa East	61.5%	61.8%	-0.3	\$166.81	\$164.38	1.5%	\$102.65	\$101.62	1.0%
Southern Ontario	61.4%	64.4%	-3.0	\$183.33	\$167.45	9.5%	\$112.56	\$107.89	4.3%
London	64.0%	65.2%	-1.2	\$155.25	\$148.98	4.2%	\$99.35	\$97.19	2.2%
Windsor	71.6%	70.9%	0.7	\$141.36	\$132.90	6.4%	\$101.26	\$94.24	7.4%
Kitchener/Waterloo/Cambridge/Guelph	63.2%	63.7%	-0.5	\$167.01	\$153.82	8.6%	\$105.60	\$98.01	7.8%
Hamilton/Brantford	60.8%	62.5%	-1.7	\$158.61	\$156.20	1.5%	\$96.45	\$97.69	-1.3%
Niagara Falls	61.2%	67.2%	-6.1	\$223.20	\$190.92	16.9%	\$136.51	\$128.36	6.3%
Other Niagara Region	60.6%	62.5%	-1.9	\$197.66	\$185.13	6.8%	\$119.77	\$115.77	3.5%
Other Southern Ontario	51.8%	52.9%	-1.1	\$153.68	\$144.13	6.6%	\$79.57	\$76.19	4.4%
Central Ontario	53.4%	52.3%	1.1	\$178.25	\$180.18	-1.1%	\$95.21	\$94.28	1.0%
North Eastern Ontario	61.0%	59.5%	1.5	\$156.02	\$147.32	5.9%	\$95.23	\$87.65	8.6%
North Bay	59.7%	60.8%	-1.1	\$133.04	\$127.18	4.6%	\$79.45	\$77.36	2.7%
Sudbury	63.1%	57.9%	5.2	\$158.05	\$147.28	7.3%	\$99.68	\$85.23	17.0%
North Central Ontario	60.2%	61.3%	-1.1	\$135.14	\$132.19	2.2%	\$81.33	\$81.06	0.3%
Sault Ste. Marie	60.2%	61.3%	-1.1	\$135.14	\$132.19	2.2%	\$81.33	\$81.06	0.3%
North Western Ontario	64.8%	68.2%	-3.3	\$184.95	\$173.48	6.6%	\$119.90	\$118.24	1.4%
Thunder Bay	64.0%	68.4%	-4.5	\$185.54	\$178.10	4.2%	\$118.67	\$121.87	-2.6%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
WESTERN CANADA	64.0%	63.8%	0.2	\$200.97	\$191.70	4.8%	\$128.59	\$122.31	5.1%
Manitoba	69.4%	72.4%	-2.9	\$161.43	\$155.55	3.8%	\$112.08	\$112.56	-0.4%
Winnipeg	73.7%	78.5%	-4.8	\$169.21	\$163.13	3.7%	\$124.68	\$128.00	-2.6%
Brandon	60.1%	57.6%	2.6	\$133.56	\$126.47	5.6%	\$80.31	\$72.80	10.3%
Other Manitoba	61.4%	60.4%	1.1	\$148.24	\$138.53	7.0%	\$91.06	\$83.63	8.9%
Saskatchewan	56.9%	56.0%	0.9	\$139.54	\$132.95	5.0%	\$79.38	\$74.40	6.7%
Regina	54.5%	53.2%	1.4	\$135.65	\$131.68	3.0%	\$73.99	\$70.00	5.7%
Saskatoon	63.7%	62.4%	1.3	\$148.78	\$141.66	5.0%	\$94.79	\$88.36	7.3%
Other Saskatchewan	52.9%	52.4%	0.4	\$132.68	\$124.63	6.5%	\$70.14	\$65.33	7.4%
Alberta (excl. Alta Resorts)	59.2%	57.5%	1.7	\$154.18	\$146.05	5.6%	\$91.29	\$83.94	8.8%
Calgary	65.4%	62.7%	2.7	\$184.00	\$178.39	3.1%	\$120.36	\$111.93	7.5%
Calgary Airport	69.3%	66.0%	3.3	\$157.17	\$152.31	3.2%	\$108.96	\$100.52	8.4%
Downtown Calgary	61.8%	58.1%	3.7	\$233.56	\$228.91	2.0%	\$144.41	\$133.10	8.5%
Calgary Northwest	65.2%	68.0%	-2.8	\$153.19	\$143.76	6.6%	\$99.86	\$97.72	2.2%
Calgary South	64.6%	62.1%	2.5	\$163.61	\$162.59	0.6%	\$105.70	\$100.99	4.7%
Edmonton	60.1%	56.7%	3.4	\$145.18	\$134.24	8.2%	\$87.26	\$76.17	14.6%
Downtown Edmonton	55.6%	53.3%	2.2	\$194.75	\$174.45	11.6%	\$108.19	\$93.06	16.3%
Edmonton South	59.8%	56.3%	3.6	\$127.10	\$117.45	8.2%	\$76.02	\$66.07	15.1%
Edmonton West	64.9%	60.8%	4.1	\$141.68	\$135.22	4.8%	\$91.94	\$82.21	11.8%
Other Alberta	54.3%	54.2%	0.1	\$135.79	\$127.97	6.1%	\$73.73	\$69.41	6.2%
Lethbridge	58.4%	50.7%	7.7	\$126.12	\$124.35	1.4%	\$73.59	\$63.03	16.7%
Red Deer	55.9%	55.8%	0.1	\$122.59	\$115.60	6.0%	\$68.47	\$64.47	6.2%
Other Alberta Communities	53.5%	54.2%	-0.7	\$139.81	\$130.88	6.8%	\$74.74	\$70.90	5.4%
Alberta Resorts	59.9%	63.4%	-3.5	\$459.66	\$414.96	10.8%	\$275.29	\$263.21	4.6%
British Columbia	70.1%	70.9%	-0.8	\$241.57	\$231.72	4.3%	\$169.34	\$164.32	3.1%
Greater Vancouver	78.7%	79.0%	-0.4	\$276.71	\$261.20	5.9%	\$217.66	\$206.46	5.4%
Airport (Richmond)	81.1%	82.7%	-1.7	\$233.69	\$224.87	3.9%	\$189.42	\$186.01	1.8%
Downtown Vancouver	78.4%	77.9%	0.6	\$327.53	\$307.40	6.5%	\$256.92	\$239.44	7.3%
Langley/Surrey	74.8%	78.4%	-3.6	\$193.43	\$184.96	4.6%	\$144.68	\$145.02	-0.2%
Other Vancouver	78.5%	77.7%	0.8	\$226.75	\$212.18	6.9%	\$178.05	\$164.95	7.9%
Vancouver Island	68.9%	66.5%	2.4	\$232.62	\$222.04	4.8%	\$160.30	\$147.70	8.5%
Campbell River	69.8%	73.5%	-3.8	\$161.49	\$156.12	3.4%	\$112.69	\$114.81	-1.8%
Greater Victoria	72.4%	67.8%	4.6	\$246.99	\$233.27	5.9%	\$178.77	\$158.16	13.0%
Nanaimo	61.6%	63.2%	-1.6	\$174.14	\$178.71	-2.6%	\$107.32	\$112.99	-5.0%
Parksville/Qualicum Beach	61.7%	60.9%	0.7	\$215.72	\$202.43	6.6%	\$133.05	\$123.35	7.9%
Other Vancouver Island	65.9%	65.1%	0.8	\$254.06	\$248.90	2.1%	\$167.49	\$162.04	3.4%
Whistler Resort Area	70.1%	73.1%	-3.0	\$442.13	\$432.90	2.1%	\$309.76	\$316.49	-2.1%
Other British Columbia	61.4%	63.3%	-1.9	\$168.22	\$164.93	2.0%	\$103.35	\$104.38	-1.0%
Abbotsford/Chilliwack	71.7%	82.5%	-10.9	\$168.17	\$189.11	-11.1%	\$120.53	\$156.09	-22.8%
Kamloops	65.0%	70.9%	-5.9	\$161.03	\$152.98	5.3%	\$104.74	\$108.52	-3.5%
Kelowna	65.0%	62.9%	2.1	\$188.15	\$183.33	2.6%	\$122.27	\$115.27	6.1%
Penticton	45.5%	50.6%	-5.1	\$186.43	\$179.63	3.8%	\$84.82	\$90.88	-6.7%
Prince George	63.8%	67.4%	-3.6	\$140.79	\$138.24	1.8%	\$89.78	\$93.11	-3.6%
Other B.C. Communities	59.8%	60.1%	-0.3	\$166.91	\$162.52	2.7%	\$99.75	\$97.63	2.2%
Yukon	64.0%	61.3%	2.7	\$186.73	\$183.22	1.9%	\$119.57	\$112.28	6.5%
CANADA	64.4%	64.9%	-0.5	\$200.98	\$193.43	3.9%	\$129.47	\$125.53	3.1%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level
MONTH OF JULY 2024*

ATLANTIC							CENTRAL					
	Occupancy Percentage			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	**Point Change	2024	2023	Variance
Property Size												
Under 50 rooms	77.6%	82.1%	-4.6	\$164.85	\$165.73	-0.5%	69.7%	72.3%	-2.6	\$190.56	\$186.32	2.3%
50-75 rooms	74.5%	79.4%	-4.9	\$165.88	\$168.26	-1.4%	72.8%	75.1%	-2.3	\$170.18	\$171.01	-0.5%
76-125 rooms	81.4%	83.6%	-2.2	\$193.59	\$204.49	-5.3%	76.0%	76.2%	-0.2	\$184.96	\$185.13	-0.1%
126-200 rooms	76.2%	81.6%	-5.5	\$197.91	\$208.04	-4.9%	76.4%	77.0%	-0.7	\$197.71	\$200.45	-1.4%
201-500 rooms	76.4%	81.8%	-5.4	\$225.12	\$234.47	-4.0%	73.8%	75.1%	-1.3	\$244.06	\$248.17	-1.7%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	78.3%	77.5%	0.8	\$312.26	\$315.01	-0.9%
Total	77.8%	82.1%	-4.3	\$196.84	\$205.69	-4.3%	75.4%	76.1%	-0.7	\$218.76	\$220.64	-0.9%
Property Type												
Limited Service	78.8%	82.4%	-3.6	\$183.86	\$187.41	-1.9%	75.7%	75.4%	0.3	\$167.69	\$171.77	-2.4%
Full Service	77.2%	82.5%	-5.3	\$204.96	\$215.64	-5.0%	74.9%	76.3%	-1.5	\$241.90	\$243.28	-0.6%
Suite Hotel	77.3%	83.6%	-6.3	\$218.06	\$242.77	-10.2%	80.5%	83.1%	-2.6	\$231.90	\$228.54	1.5%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	67.2%	62.5%	4.7	\$293.02	\$296.64	-1.2%
Total	77.8%	82.1%	-4.3	\$196.84	\$205.69	-4.3%	75.4%	76.1%	-0.7	\$218.76	\$220.64	-0.9%
Price Level												
Budget	70.0%	77.3%	-7.2	\$158.36	\$153.25	3.3%	71.4%	71.0%	0.4	\$146.41	\$148.93	-1.7%
Mid-Price	76.1%	82.9%	-3.8	\$197.79	\$208.84	-5.3%	75.7%	77.2%	-1.5	\$200.89	\$203.04	-1.1%
Upscale	74.4%	77.9%	-3.4	\$272.41	\$296.03	-8.0%	76.3%	75.0%	1.4	\$342.80	\$350.33	-2.2%
Total	77.8%	82.1%	-4.3	\$196.84	\$205.69	-4.3%	75.4%	76.1%	-0.7	\$218.76	\$220.64	-0.9%
WESTERN							CANADA					
	Occupancy Percentage			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	**Point Change	2024	2023	Variance
Property Size												
Under 50 rooms	68.8%	70.3%	-1.4	\$162.61	\$158.91	2.3%	69.5%	71.4%	-2.0	\$172.66	\$168.69	2.4%
50-75 rooms	74.6%	75.0%	-0.4	\$191.45	\$186.77	2.5%	73.9%	75.5%	-1.6	\$180.50	\$178.71	1.0%
76-125 rooms	75.2%	74.7%	0.5	\$195.98	\$189.75	3.3%	76.0%	76.2%	-0.1	\$191.12	\$189.33	0.9%
126-200 rooms	73.8%	72.9%	0.8	\$226.49	\$219.99	3.0%	75.2%	75.6%	-0.4	\$210.43	\$209.57	0.4%
201-500 rooms	73.7%	73.1%	0.5	\$312.72	\$294.08	6.3%	73.9%	74.7%	-0.7	\$273.43	\$267.18	2.3%
Over 500 rooms	86.7%	82.7%	4.0	\$576.05	\$559.40	3.0%	80.4%	78.8%	1.6	\$383.60	\$379.35	1.1%
Total	74.7%	74.2%	0.5	\$248.09	\$237.37	4.5%	75.2%	75.7%	-0.4	\$230.44	\$226.92	1.6%
Property Type												
Limited Service	73.0%	72.8%	0.3	\$175.69	\$168.78	4.1%	74.6%	74.7%	0.0	\$173.19	\$171.84	0.8%
Full Service	74.7%	73.8%	1.0	\$265.52	\$256.27	3.6%	75.0%	75.7%	-0.7	\$249.19	\$246.43	1.1%
Suite Hotel	82.6%	81.5%	1.2	\$244.52	\$238.54	2.5%	81.1%	82.6%	-1.5	\$235.70	\$232.52	1.4%
Resort	78.5%	79.5%	-1.0	\$533.81	\$487.48	9.5%	74.3%	73.3%	0.9	\$450.72	\$422.82	6.6%
Total	74.7%	74.2%	0.5	\$248.09	\$237.37	4.5%	75.2%	75.7%	-0.4	\$230.44	\$226.92	1.6%
Price Level												
Budget	68.9%	70.5%	-1.6	\$167.31	\$158.91	5.3%	70.0%	71.2%	-1.2	\$157.91	\$154.22	2.4%
Mid-Price	75.3%	74.2%	1.0	\$217.72	\$208.67	4.3%	75.8%	76.4%	-0.6	\$208.15	\$206.07	1.0%
Upscale	77.6%	77.5%	0.1	\$473.01	\$453.54	4.3%	76.9%	76.1%	0.7	\$399.34	\$395.97	0.8%
Total	74.7%	74.2%	0.5	\$248.09	\$237.37	4.5%	75.2%	75.7%	-0.4	\$230.44	\$226.92	1.6%

* Based on the operating results of 253,696 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level

SEVEN MONTHS ENDED JULY 2024

ATLANTIC							CENTRAL					
	Occupancy Percentage			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	**Point Change	2024	2023	Variance
Property Size												
Under 50 rooms	46.0%	49.7%	-3.6	\$143.44	\$143.98	-0.4%	55.0%	57.7%	-2.7	\$168.53	\$158.46	6.4%
50-75 rooms	53.1%	55.0%	-1.9	\$140.10	\$137.19	2.1%	57.7%	59.7%	-1.9	\$152.26	\$148.55	2.5%
76-125 rooms	61.7%	64.4%	-2.7	\$166.02	\$162.69	2.0%	65.9%	66.2%	-0.3	\$171.24	\$165.92	3.2%
126-200 rooms	61.0%	64.8%	-3.9	\$170.69	\$168.18	1.5%	67.9%	68.4%	-0.5	\$188.94	\$182.23	3.7%
201-500 rooms	58.6%	61.8%	-3.2	\$192.87	\$190.02	1.5%	66.1%	67.6%	-1.5	\$234.67	\$228.76	2.6%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	68.3%	67.4%	0.9	\$285.33	\$275.81	3.5%
Total	59.4%	62.4%	-3.0	\$169.06	\$166.19	1.7%	65.6%	66.4%	-0.7	\$205.58	\$199.15	3.2%
Property Type												
Limited Service	59.4%	62.0%	-2.7	\$157.46	\$153.19	2.8%	62.9%	63.2%	-0.3	\$156.19	\$152.33	2.5%
Full Service	60.1%	63.1%	-3.0	\$176.82	\$174.42	1.4%	67.0%	68.1%	-1.1	\$229.31	\$220.49	4.0%
Suite Hotel	68.8%	72.1%	-3.3	\$189.27	\$188.33	0.5%	73.1%	73.7%	-0.7	\$204.71	\$199.13	2.8%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	51.5%	50.9%	0.6	\$272.62	\$269.86	1.0%
Total	59.4%	62.4%	-3.0	\$169.06	\$166.19	1.7%	65.6%	66.4%	-0.7	\$205.58	\$199.15	3.2%
Price Level												
Budget	46.8%	50.7%	-3.9	\$135.15	\$127.83	5.7%	55.9%	57.7%	-1.8	\$133.29	\$128.38	3.8%
Mid-Price	61.6%	64.3%	-2.6	\$169.67	\$167.66	1.2%	67.1%	68.5%	-1.4	\$190.81	\$184.64	3.3%
Upscale	50.5%	55.3%	-4.8	\$236.45	\$234.97	0.6%	65.7%	63.4%	2.4	\$314.53	\$314.40	0.0%
Total	59.4%	62.4%	-3.0	\$169.06	\$166.19	1.7%	65.6%	66.4%	-0.7	\$205.58	\$199.15	3.2%
WESTERN							CANADA					
	Occupancy Percentage			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	**Point Change	2024	2023	Variance
Property Size												
Under 50 rooms	53.0%	54.6%	-1.6	\$136.45	\$132.94	2.6%	53.4%	55.4%	-2.0	\$148.20	\$142.51	4.0%
50-75 rooms	60.1%	61.5%	-1.4	\$152.99	\$150.34	1.8%	58.5%	60.2%	-1.7	\$151.57	\$148.47	2.1%
76-125 rooms	64.6%	64.3%	0.3	\$164.53	\$157.91	4.2%	64.9%	65.1%	-0.2	\$167.51	\$161.68	3.6%
126-200 rooms	65.0%	64.5%	0.5	\$185.27	\$180.20	2.8%	66.0%	66.4%	-0.4	\$185.74	\$180.09	3.1%
201-500 rooms	64.7%	63.9%	0.7	\$252.36	\$237.39	6.3%	65.0%	65.6%	-0.6	\$240.21	\$230.28	4.3%
Over 500 rooms	72.3%	71.9%	0.4	\$418.73	\$394.22	6.2%	69.3%	68.5%	0.8	\$320.23	\$306.95	4.3%
Total	64.0%	63.8%	0.2	\$200.96	\$191.69	4.8%	64.4%	64.9%	-0.5	\$200.98	\$193.43	3.9%
Property Type												
Limited Service	61.2%	61.3%	-0.1	\$148.80	\$142.76	4.2%	61.8%	62.2%	-0.4	\$152.58	\$147.58	3.4%
Full Service	65.7%	65.0%	0.8	\$214.68	\$204.59	4.9%	66.0%	66.4%	-0.5	\$219.77	\$210.86	4.2%
Suite Hotel	73.6%	74.1%	-0.5	\$201.31	\$195.19	3.1%	73.1%	73.8%	-0.7	\$203.09	\$197.30	2.9%
Resort	61.9%	63.2%	-1.3	\$401.55	\$378.76	6.0%	57.4%	58.1%	-0.7	\$357.67	\$340.57	5.0%
Total	64.0%	63.8%	0.2	\$200.96	\$191.69	4.8%	64.4%	64.9%	-0.5	\$200.98	\$193.43	3.9%
Price Level												
Budget	56.9%	58.3%	-1.4	\$137.24	\$130.17	5.4%	55.8%	57.6%	-1.8	\$135.48	\$129.27	4.8%
Mid-Price	64.8%	64.4%	0.4	\$179.28	\$171.38	4.6%	65.6%	66.3%	-0.7	\$184.02	\$177.38	3.7%
Upscale	67.1%	66.3%	0.8	\$365.39	\$350.43	4.3%	66.0%	64.5%	1.4	\$335.92	\$329.57	1.9%
Total	64.0%	63.8%	0.2	\$200.96	\$191.69	4.8%	64.4%	64.9%	-0.5	\$200.98	\$193.43	3.9%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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