

## Report of rooms operations for RTO 13 - Northern Ontario Tourism Regions

MONTH OF FEBRUARY 2024

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
North Bay, Ontario	54.5%	56.5%	-2.0	\$131.50	\$125.46	4.8%	\$71.64	\$70.89	1.0%
Sudbury, Ontario	56.3%	50.0%	6.3	\$155.88	\$145.27	7.3%	\$87.79	\$72.70	20.8%
Timmins, Ontario	69.5%	69.5%	0.0	\$169.75	\$162.75	4.3%	\$117.97	\$113.03	4.4%
Other Northeastern Ontario	50.1%	53.6%	-3.5	\$163.88	\$148.33	10.5%	\$82.15	\$79.56	3.2%
<b>TOTAL RTO 13A</b>	<b>57.2%</b>	<b>55.6%</b>	<b>1.5</b>	<b>\$154.52</b>	<b>\$144.87</b>	<b>6.7%</b>	<b>\$88.31</b>	<b>\$80.59</b>	<b>9.6%</b>
Sault Ste. Marie, Ontario	53.1%	52.8%	0.2	\$132.66	\$124.06	6.9%	\$70.41	\$65.55	7.4%
<b>TOTAL RTO 13B</b>	<b>51.1%</b>	<b>52.6%</b>	<b>-1.5</b>	<b>\$134.79</b>	<b>\$126.46</b>	<b>6.6%</b>	<b>\$68.92</b>	<b>\$66.50</b>	<b>3.6%</b>
Thunder Bay, Ontario	58.8%	61.0%	-2.2	\$179.19	\$165.68	8.1%	\$105.30	\$101.01	4.2%
Kenora, Ontario	48.8%	78.4%	-29.6	\$174.17	\$159.57	9.2%	\$85.04	\$125.11	-32.0%
Other Northwestern Ontario	63.4%	63.1%	0.3	\$163.92	\$150.00	9.3%	\$103.86	\$94.64	9.7%
<b>TOTAL RTO 13C</b>	<b>58.3%</b>	<b>63.5%</b>	<b>-5.3</b>	<b>\$175.71</b>	<b>\$161.71</b>	<b>8.7%</b>	<b>\$102.38</b>	<b>\$102.74</b>	<b>-0.3%</b>
<b>TOTAL RTO 13</b>	<b>56.4%</b>	<b>57.0%</b>	<b>-0.7</b>	<b>\$157.26</b>	<b>\$146.44</b>	<b>7.4%</b>	<b>\$88.63</b>	<b>\$83.54</b>	<b>6.1%</b>
<b>ONTARIO</b>	<b>58.5%</b>	<b>59.6%</b>	<b>-1.1</b>	<b>\$179.51</b>	<b>\$171.40</b>	<b>4.7%</b>	<b>\$104.99</b>	<b>\$102.12</b>	<b>2.8%</b>

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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TWO MONTHS ENDED FEBRUARY 2024

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
North Bay, Ontario	49.1%	48.0%	1.1	\$128.54	\$121.72	5.6%	\$63.08	\$58.43	8.0%
Sudbury, Ontario	52.7%	45.5%	7.2	\$153.98	\$142.87	7.8%	\$81.17	\$65.00	24.9%
Timmins, Ontario	62.4%	58.6%	3.8	\$161.50	\$153.15	5.5%	\$100.83	\$89.73	12.4%
Other Northeastern Ontario	44.8%	47.8%	-2.9	\$162.06	\$146.41	10.7%	\$72.64	\$69.95	3.9%
<b>TOTAL RTO 13A</b>	<b>52.2%</b>	<b>48.8%</b>	<b>3.4</b>	<b>\$151.00</b>	<b>\$140.72</b>	<b>7.3%</b>	<b>\$78.77</b>	<b>\$68.67</b>	<b>14.7%</b>
Sault Ste. Marie, Ontario	48.7%	47.5%	1.2	\$128.83	\$120.97	6.5%	\$62.78	\$57.49	9.2%
<b>TOTAL RTO 13B</b>	<b>47.1%</b>	<b>47.2%</b>	<b>-0.1</b>	<b>\$131.18</b>	<b>\$124.21</b>	<b>5.6%</b>	<b>\$61.80</b>	<b>\$58.67</b>	<b>5.3%</b>
Thunder Bay, Ontario	53.3%	57.4%	-4.0	\$176.27	\$164.06	7.4%	\$94.03	\$94.16	-0.1%
Kenora, Ontario	54.4%	78.8%	-24.3	\$169.76	\$157.49	7.8%	\$92.39	\$124.04	-25.5%
Other Northwestern Ontario	59.0%	59.1%	-0.1	\$160.97	\$148.04	8.7%	\$95.04	\$87.54	8.6%
<b>TOTAL RTO 13C</b>	<b>54.5%</b>	<b>60.4%</b>	<b>-5.9</b>	<b>\$172.56</b>	<b>\$159.94</b>	<b>7.9%</b>	<b>\$94.03</b>	<b>\$96.55</b>	<b>-2.6%</b>
<b>TOTAL RTO 13</b>	<b>51.9%</b>	<b>51.4%</b>	<b>0.5</b>	<b>\$153.80</b>	<b>\$143.58</b>	<b>7.1%</b>	<b>\$79.77</b>	<b>\$73.81</b>	<b>8.1%</b>
<b>ONTARIO</b>	<b>54.8%</b>	<b>55.5%</b>	<b>-0.7</b>	<b>\$176.51</b>	<b>\$167.54</b>	<b>5.4%</b>	<b>\$96.75</b>	<b>\$92.98</b>	<b>4.1%</b>

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