



TRENDS IN THE CANADIAN
HOTEL INDUSTRY

National Market Report

OCTOBER 2024

Report of rooms operations by location

MONTH OF OCTOBER 2024*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
ATLANTIC CANADA	67.0%	68.2%	-1.2	\$171.85	\$166.61	3.1%	\$115.20	\$113.71	1.3%
Newfoundland	63.1%	69.3%	-6.2	\$163.35	\$145.52	12.2%	\$103.04	\$100.85	2.2%
St. John's	64.0%	71.3%	-7.3	\$165.74	\$144.97	14.3%	\$106.10	\$103.39	2.6%
Prince Edward Island	56.8%	54.9%	2.0	\$179.21	\$171.68	4.4%	\$101.86	\$94.22	8.1%
Nova Scotia	74.9%	73.7%	1.2	\$191.87	\$192.12	-0.1%	\$143.74	\$141.58	1.5%
Halifax/Dartmouth	77.2%	78.2%	-0.9	\$206.96	\$209.41	-1.2%	\$159.87	\$163.66	-2.3%
Other Nova Scotia	70.0%	64.6%	5.4	\$157.05	\$149.65	4.9%	\$110.00	\$96.72	13.7%
New Brunswick	63.1%	64.9%	-1.7	\$150.26	\$143.74	4.5%	\$94.88	\$93.28	1.7%
Moncton	59.2%	64.3%	-5.1	\$144.90	\$143.29	1.1%	\$85.72	\$92.08	-6.9%
Other New Brunswick	65.2%	65.3%	-0.1	\$152.76	\$143.99	6.1%	\$99.60	\$93.96	6.0%
CENTRAL CANADA	72.6%	72.2%	0.3	\$214.09	\$210.04	1.9%	\$155.36	\$151.74	2.4%
Quebec	71.5%	72.4%	-0.9	\$232.44	\$222.55	4.4%	\$166.12	\$161.03	3.2%
Greater Quebec City	76.5%	75.6%	0.9	\$250.28	\$239.35	4.6%	\$191.51	\$181.02	5.8%
Other Quebec	62.5%	59.6%	2.9	\$186.39	\$177.26	5.1%	\$116.48	\$105.66	10.2%
Greater Montreal	74.7%	77.9%	-3.2	\$246.34	\$235.08	4.8%	\$184.03	\$183.22	0.4%
Downtown Montreal	76.3%	78.8%	-2.5	\$276.82	\$266.88	3.7%	\$211.28	\$210.30	0.5%
Montreal Airport/Laval	70.7%	77.6%	-6.9	\$199.58	\$187.86	6.2%	\$141.04	\$145.77	-3.2%
Ontario	72.9%	72.1%	0.8	\$207.47	\$205.37	1.0%	\$151.25	\$148.13	2.1%
Greater Toronto Area (GTA)	78.0%	76.8%	1.3	\$240.97	\$240.11	0.4%	\$188.02	\$184.32	2.0%
Downtown Toronto	79.3%	77.4%	1.9	\$344.69	\$343.47	0.4%	\$273.37	\$265.72	2.9%
Toronto Airport	77.7%	78.4%	-0.7	\$192.33	\$199.87	-3.8%	\$149.50	\$156.70	-4.6%
GTA West	75.4%	75.0%	0.4	\$167.52	\$172.98	-3.2%	\$126.37	\$129.77	-2.6%
GTA East/North	79.1%	76.6%	2.5	\$174.43	\$170.90	2.1%	\$138.02	\$130.90	5.4%
Eastern Ontario	63.4%	63.3%	0.0	\$163.50	\$151.82	7.7%	\$103.60	\$96.13	7.8%
Kingston	68.2%	65.6%	2.5	\$174.11	\$181.86	-4.3%	\$118.66	\$119.31	-0.5%
Other Eastern Ontario	61.3%	62.5%	-1.1	\$158.49	\$140.09	13.1%	\$97.19	\$87.50	11.1%
Ottawa	77.2%	73.4%	3.8	\$210.03	\$211.22	-0.6%	\$162.14	\$155.13	4.5%
Downtown Ottawa	77.9%	77.2%	0.7	\$235.94	\$239.95	-1.7%	\$183.74	\$185.20	-0.8%
Ottawa West	78.5%	71.5%	7.0	\$179.96	\$175.61	2.5%	\$141.29	\$125.56	12.5%
Ottawa East	71.0%	63.1%	7.8	\$176.98	\$174.89	1.2%	\$125.58	\$110.44	13.7%
Southern Ontario	68.9%	70.2%	-1.3	\$174.99	\$172.47	1.5%	\$120.61	\$121.13	-0.4%
London	71.7%	70.2%	1.6	\$164.62	\$156.57	5.1%	\$118.06	\$109.85	7.5%
Windsor	80.0%	81.3%	-1.3	\$147.98	\$143.84	2.9%	\$118.38	\$116.91	1.3%
Kitchener/Waterloo/Cambridge/Guelph	65.8%	71.3%	-5.4	\$174.40	\$166.75	4.6%	\$114.82	\$118.82	-3.4%
Hamilton/Brantford	61.9%	64.1%	-2.2	\$156.75	\$158.87	-1.3%	\$97.05	\$101.83	-4.7%
Niagara Falls	72.0%	74.0%	-2.0	\$186.29	\$188.83	-1.3%	\$134.11	\$139.80	-4.1%
Other Niagara Region	69.4%	69.1%	0.3	\$211.11	\$198.88	6.2%	\$146.41	\$137.40	6.6%
Other Southern Ontario	59.3%	56.7%	2.6	\$156.80	\$153.76	2.0%	\$92.99	\$87.15	6.7%
Central Ontario	62.0%	61.0%	0.9	\$180.69	\$176.41	2.4%	\$111.95	\$107.68	4.0%
North Eastern Ontario	70.6%	65.7%	5.0	\$161.33	\$152.74	5.6%	\$113.92	\$100.29	13.6%
North Bay	71.9%	63.6%	8.2	\$136.74	\$136.34	0.3%	\$98.25	\$86.74	13.3%
Sudbury	76.6%	71.1%	5.5	\$165.15	\$154.42	6.9%	\$126.53	\$109.81	15.2%
North Central Ontario	80.8%	82.5%	-1.7	\$168.67	\$158.84	6.2%	\$136.32	\$131.03	4.0%
Sault Ste. Marie	80.8%	82.5%	-1.7	\$168.67	\$158.84	6.2%	\$136.32	\$131.03	4.0%
North Western Ontario	71.9%	68.6%	3.3	\$189.24	\$181.66	4.2%	\$136.01	\$124.64	9.1%
Thunder Bay	73.6%	68.1%	5.5	\$191.31	\$187.27	2.2%	\$140.77	\$127.53	10.4%

* Based on the operating results of 254,831 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

MONTH OF OCTOBER 2024*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
WESTERN CANADA	64.5%	64.3%	0.2	\$185.07	\$179.62	3.0%	\$119.31	\$115.43	3.4%
Manitoba	71.1%	72.6%	-1.5	\$165.50	\$156.97	5.4%	\$117.63	\$113.98	3.2%
Winnipeg	74.5%	77.1%	-2.5	\$177.40	\$167.12	6.2%	\$132.18	\$128.78	2.6%
Brandon	65.9%	63.9%	2.0	\$126.03	\$120.22	4.8%	\$83.08	\$76.80	8.2%
Other Manitoba	63.5%	63.4%	0.2	\$147.06	\$139.42	5.5%	\$93.41	\$88.33	5.7%
Saskatchewan	62.0%	59.6%	2.5	\$140.11	\$135.12	3.7%	\$86.93	\$80.51	8.0%
Regina	56.8%	55.3%	1.4	\$136.87	\$132.25	3.5%	\$77.70	\$73.20	6.2%
Saskatoon	67.6%	65.6%	2.0	\$150.59	\$144.55	4.2%	\$101.75	\$94.79	7.3%
Other Saskatchewan	61.4%	57.7%	3.6	\$132.23	\$127.99	3.3%	\$81.17	\$73.91	9.8%
Alberta (excl. Alta Resorts)	61.6%	61.3%	0.3	\$150.46	\$144.93	3.8%	\$92.64	\$88.82	4.3%
Calgary	66.6%	66.2%	0.4	\$175.60	\$170.36	3.1%	\$117.01	\$112.80	3.7%
Calgary Airport	64.6%	66.5%	-1.9	\$143.57	\$143.69	-0.1%	\$92.76	\$95.57	-2.9%
Downtown Calgary	69.5%	65.8%	3.7	\$229.30	\$220.96	3.8%	\$159.47	\$145.42	9.7%
Calgary Northwest	66.3%	69.8%	-3.5	\$131.56	\$132.34	-0.6%	\$87.17	\$92.35	-5.6%
Calgary South	65.1%	65.0%	0.1	\$147.55	\$144.69	2.0%	\$96.07	\$94.04	2.2%
Edmonton	60.0%	61.1%	-1.0	\$145.55	\$142.01	2.5%	\$87.40	\$86.74	0.8%
Downtown Edmonton	59.6%	61.9%	-2.3	\$198.71	\$190.81	4.1%	\$118.46	\$118.20	0.2%
Edmonton South	59.0%	60.2%	-1.1	\$125.33	\$121.93	2.8%	\$73.99	\$73.37	0.8%
Edmonton West	62.5%	62.2%	0.4	\$138.32	\$137.23	0.8%	\$86.49	\$85.32	1.4%
Other Alberta	59.0%	58.0%	1.1	\$133.68	\$126.57	5.6%	\$78.89	\$73.36	7.5%
Lethbridge	70.8%	58.2%	12.6	\$127.04	\$119.70	6.1%	\$90.00	\$69.67	29.2%
Red Deer	52.2%	54.8%	-2.6	\$122.57	\$114.39	7.1%	\$64.02	\$62.73	2.1%
Other Alberta Communities	57.4%	58.2%	-0.8	\$137.57	\$130.39	5.5%	\$78.92	\$75.86	4.0%
Alberta Resorts	55.5%	60.4%	-5.0	\$429.54	\$350.75	22.5%	\$238.24	\$211.91	12.4%
British Columbia	67.7%	67.6%	0.1	\$214.37	\$213.49	0.4%	\$145.20	\$144.34	0.6%
Greater Vancouver	78.2%	78.8%	-0.6	\$255.78	\$262.03	-2.4%	\$199.95	\$206.37	-3.1%
Airport (Richmond)	77.7%	78.4%	-0.7	\$211.74	\$219.67	-3.6%	\$164.55	\$172.20	-4.4%
Downtown Vancouver	80.6%	80.8%	-0.2	\$299.40	\$313.65	-4.5%	\$241.37	\$253.44	-4.8%
Langley/Surrey	72.6%	72.0%	0.6	\$185.04	\$176.88	4.6%	\$134.42	\$127.39	5.5%
Other Vancouver	74.3%	77.5%	-3.2	\$213.33	\$206.85	3.1%	\$158.40	\$160.29	-1.2%
Vancouver Island	68.7%	65.0%	3.7	\$210.79	\$205.65	2.5%	\$144.82	\$133.61	8.4%
Campbell River	62.3%	70.4%	-8.1	\$145.98	\$135.93	7.4%	\$90.94	\$95.71	-5.0%
Greater Victoria	73.0%	67.3%	5.7	\$223.29	\$216.01	3.4%	\$163.04	\$145.37	12.2%
Nanaimo	63.7%	60.9%	2.8	\$166.50	\$164.25	1.4%	\$106.11	\$100.08	6.0%
Parksville/Qualicum Beach	55.4%	55.2%	0.2	\$189.76	\$186.93	1.5%	\$105.13	\$103.15	1.9%
Other Vancouver Island	68.0%	63.5%	4.5	\$229.26	\$237.84	-3.6%	\$155.87	\$150.99	3.2%
Whistler Resort Area	43.0%	40.2%	2.8	\$252.75	\$251.82	0.4%	\$108.73	\$101.18	7.5%
Other British Columbia	59.3%	60.6%	-1.3	\$154.14	\$149.35	3.2%	\$91.36	\$90.44	1.0%
Abbotsford/Chilliwack	70.7%	76.7%	-6.1	\$177.55	\$175.77	1.0%	\$125.47	\$134.87	-7.0%
Kamloops	59.2%	64.2%	-5.0	\$146.74	\$141.34	3.8%	\$86.87	\$90.69	-4.2%
Kelowna	63.8%	62.3%	1.5	\$168.75	\$158.75	6.3%	\$107.72	\$98.90	8.9%
Penticton	45.5%	45.2%	0.3	\$147.26	\$139.73	5.4%	\$67.02	\$63.18	6.1%
Prince George	62.5%	63.4%	-1.0	\$141.92	\$140.56	1.0%	\$88.63	\$89.16	-0.6%
Other B.C. Communities	57.6%	58.3%	-0.7	\$150.75	\$146.66	2.8%	\$86.90	\$85.50	1.6%
Yukon	53.3%	58.9%	-5.6	\$175.84	\$173.44	1.4%	\$93.68	\$102.13	-8.3%
CANADA	68.5%	68.3%	0.2	\$198.62	\$193.80	2.5%	\$136.02	\$132.41	2.7%

* Based on the operating results of 254,831 rooms (unweighted data)

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Report of rooms operations by location

TEN MONTHS ENDED OCTOBER 2024

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
ATLANTIC CANADA	64.3%	66.6%	-2.3	\$178.84	\$173.94	2.8%	\$114.99	\$115.78	-0.7%
Newfoundland	66.1%	74.2%	-8.1	\$172.03	\$156.27	10.1%	\$113.76	\$115.97	-1.9%
St. John's	66.5%	76.3%	-9.8	\$174.69	\$156.91	11.3%	\$116.19	\$119.75	-3.0%
Prince Edward Island	56.7%	62.1%	-5.5	\$208.21	\$204.13	2.0%	\$117.95	\$126.83	-7.0%
Nova Scotia	68.9%	69.5%	-0.6	\$195.14	\$194.98	0.1%	\$134.42	\$135.47	-0.8%
Halifax/Dartmouth	71.9%	73.0%	-1.1	\$209.03	\$211.62	-1.2%	\$150.32	\$154.57	-2.7%
Other Nova Scotia	62.5%	61.9%	0.6	\$161.45	\$153.15	5.4%	\$100.89	\$94.80	6.4%
New Brunswick	60.4%	61.0%	-0.6	\$157.09	\$151.48	3.7%	\$94.94	\$92.47	2.7%
Moncton	62.7%	63.6%	-1.0	\$156.21	\$151.28	3.3%	\$97.88	\$96.25	1.7%
Other New Brunswick	59.3%	59.7%	-0.4	\$157.56	\$151.60	3.9%	\$93.44	\$90.45	3.3%
CENTRAL CANADA	68.8%	69.3%	-0.5	\$212.81	\$205.97	3.3%	\$146.46	\$142.73	2.6%
Quebec	67.5%	67.8%	-0.3	\$227.82	\$220.66	3.2%	\$153.81	\$149.66	2.8%
Greater Quebec City	69.7%	69.2%	0.6	\$231.91	\$225.00	3.1%	\$161.67	\$155.60	3.9%
Other Quebec	59.7%	59.6%	0.1	\$197.83	\$192.16	2.9%	\$118.16	\$114.60	3.1%
Greater Montreal	71.0%	71.7%	-0.7	\$239.22	\$231.17	3.5%	\$169.74	\$165.73	2.4%
Downtown Montreal	70.7%	70.7%	0.0	\$263.43	\$258.68	1.8%	\$186.29	\$182.95	1.8%
Montreal Airport/Laval	71.8%	74.7%	-3.0	\$206.94	\$194.42	6.4%	\$148.54	\$145.31	2.2%
Ontario	69.2%	69.8%	-0.5	\$207.50	\$200.90	3.3%	\$143.69	\$140.15	2.5%
Greater Toronto Area (GTA)	75.7%	75.0%	0.8	\$233.93	\$231.22	1.2%	\$177.11	\$173.30	2.2%
Downtown Toronto	73.0%	71.4%	1.7	\$333.45	\$331.87	0.5%	\$243.44	\$236.79	2.8%
Toronto Airport	80.9%	81.7%	-0.8	\$195.36	\$192.76	1.3%	\$158.02	\$157.55	0.3%
GTA West	76.3%	75.6%	0.7	\$170.03	\$170.70	-0.4%	\$129.69	\$129.06	0.5%
GTA East/North	75.8%	75.2%	0.7	\$173.77	\$171.15	1.5%	\$131.80	\$128.63	2.5%
Eastern Ontario	60.1%	63.0%	-2.9	\$164.25	\$156.68	4.8%	\$98.68	\$98.72	0.0%
Kingston	66.6%	64.3%	2.3	\$179.32	\$174.72	2.6%	\$119.45	\$112.31	6.4%
Other Eastern Ontario	57.5%	62.5%	-5.0	\$157.43	\$149.57	5.3%	\$90.56	\$93.51	-3.2%
Ottawa	69.4%	69.7%	-0.2	\$201.13	\$196.68	2.3%	\$139.62	\$137.02	1.9%
Downtown Ottawa	69.8%	70.4%	-0.6	\$221.25	\$221.19	0.0%	\$154.32	\$155.71	-0.9%
Ottawa West	70.7%	70.8%	-0.1	\$179.77	\$168.94	6.4%	\$127.07	\$119.65	6.2%
Ottawa East	64.8%	63.4%	1.4	\$171.07	\$168.27	1.7%	\$110.78	\$106.68	3.8%
Southern Ontario	65.2%	68.0%	-2.7	\$189.77	\$176.33	7.6%	\$123.81	\$119.88	3.3%
London	66.6%	67.6%	-1.0	\$158.27	\$151.33	4.6%	\$105.47	\$102.33	3.1%
Windsor	74.0%	74.3%	-0.2	\$145.30	\$135.29	7.4%	\$107.56	\$100.46	7.1%
Kitchener/Waterloo/Cambridge/Guelph	65.2%	66.8%	-1.5	\$171.20	\$157.64	8.6%	\$111.68	\$105.24	6.1%
Hamilton/Brantford	63.1%	65.0%	-1.9	\$160.88	\$159.49	0.9%	\$101.56	\$103.66	-2.0%
Niagara Falls	66.9%	71.6%	-4.8	\$229.45	\$206.16	11.3%	\$153.44	\$147.70	3.9%
Other Niagara Region	65.4%	67.4%	-2.0	\$213.27	\$197.80	7.8%	\$139.37	\$133.30	4.6%
Other Southern Ontario	55.1%	55.9%	-0.8	\$158.52	\$149.34	6.1%	\$87.35	\$83.45	4.7%
Central Ontario	57.7%	56.6%	1.1	\$186.89	\$186.48	0.2%	\$107.91	\$105.61	2.2%
North Eastern Ontario	64.7%	62.5%	2.2	\$159.08	\$149.81	6.2%	\$102.88	\$93.63	9.9%
North Bay	64.3%	63.7%	0.6	\$136.74	\$132.06	3.5%	\$87.88	\$84.12	4.5%
Sudbury	67.8%	62.5%	5.3	\$161.39	\$149.32	8.1%	\$109.47	\$93.37	17.2%
North Central Ontario	67.5%	68.2%	-0.7	\$148.85	\$144.07	3.3%	\$100.50	\$98.28	2.3%
Sault Ste. Marie	67.5%	68.2%	-0.7	\$148.85	\$144.07	3.3%	\$100.50	\$98.28	2.3%
North Western Ontario	68.6%	71.3%	-2.7	\$191.25	\$179.04	6.8%	\$131.27	\$127.72	2.8%
Thunder Bay	68.4%	71.8%	-3.4	\$191.41	\$184.26	3.9%	\$130.90	\$132.24	-1.0%

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Manitoba	70.8%	73.0%	-2.2	\$163.71	\$156.58	4.6%	\$115.96	\$114.28	1.5%
Winnipeg	74.4%	78.3%	-4.0	\$171.89	\$164.73	4.3%	\$127.88	\$129.06	-0.9%
Brandon	64.0%	60.3%	3.7	\$135.24	\$124.94	8.2%	\$86.54	\$75.38	14.8%
Other Manitoba	63.6%	62.5%	1.0	\$150.57	\$140.72	7.0%	\$95.71	\$88.02	8.7%
Saskatchewan	58.7%	57.6%	1.1	\$140.60	\$133.52	5.3%	\$82.57	\$76.93	7.3%
Regina	55.5%	54.7%	0.8	\$136.15	\$131.94	3.2%	\$75.59	\$72.18	4.7%
Saskatoon	65.3%	63.3%	1.9	\$150.11	\$142.34	5.5%	\$97.95	\$90.15	8.7%
Other Saskatchewan	55.6%	54.9%	0.8	\$134.10	\$125.65	6.7%	\$74.61	\$68.97	8.2%
Alberta (excl. Alta Resorts)	61.7%	60.4%	1.3	\$155.69	\$146.90	6.0%	\$96.12	\$88.77	8.3%
Calgary	68.8%	66.6%	2.2	\$183.87	\$177.68	3.5%	\$126.56	\$118.38	6.9%
Calgary Airport	71.9%	69.4%	2.5	\$157.84	\$152.88	3.3%	\$113.42	\$106.09	6.9%
Downtown Calgary	66.1%	62.8%	3.3	\$231.65	\$225.18	2.9%	\$153.11	\$141.50	8.2%
Calgary Northwest	69.2%	71.0%	-1.8	\$152.82	\$145.26	5.2%	\$105.77	\$103.17	2.5%
Calgary South	67.9%	66.0%	1.9	\$162.68	\$160.54	1.3%	\$110.42	\$105.93	4.2%
Edmonton	61.1%	59.2%	1.8	\$147.26	\$135.52	8.7%	\$89.96	\$80.29	12.0%
Downtown Edmonton	57.7%	56.2%	1.4	\$197.25	\$176.54	11.7%	\$113.72	\$99.29	14.5%
Edmonton South	60.4%	58.8%	1.7	\$128.09	\$118.54	8.1%	\$77.41	\$69.67	11.1%
Edmonton West	65.7%	62.9%	2.8	\$143.19	\$135.53	5.7%	\$94.03	\$85.27	10.3%
Other Alberta	57.2%	56.9%	0.3	\$137.87	\$129.45	6.5%	\$78.83	\$73.59	7.1%
Lethbridge	62.1%	54.0%	8.1	\$128.51	\$123.80	3.8%	\$79.78	\$66.81	19.4%
Red Deer	56.9%	57.1%	-0.2	\$124.50	\$115.56	7.7%	\$70.83	\$65.93	7.4%
Other Alberta Communities	56.2%	56.9%	-0.8	\$142.13	\$132.97	6.9%	\$79.86	\$75.72	5.5%
Alberta Resorts	63.4%	67.0%	-3.6	\$503.26	\$445.07	13.1%	\$319.30	\$298.21	7.1%
British Columbia	72.1%	72.5%	-0.4	\$248.57	\$239.11	4.0%	\$179.27	\$173.36	3.4%
Greater Vancouver	80.5%	80.8%	-0.3	\$289.91	\$277.53	4.5%	\$233.26	\$224.13	4.1%
Airport (Richmond)	82.4%	83.3%	-0.9	\$241.82	\$236.64	2.2%	\$199.24	\$197.11	1.1%
Downtown Vancouver	80.9%	80.4%	0.5	\$344.43	\$329.03	4.7%	\$278.53	\$264.55	5.3%
Langley/Surrey	75.9%	78.9%	-3.0	\$199.22	\$191.26	4.2%	\$151.15	\$150.92	0.2%
Other Vancouver	79.3%	79.3%	0.0	\$237.13	\$222.20	6.7%	\$188.04	\$176.30	6.7%
Vancouver Island	72.0%	69.4%	2.6	\$246.09	\$235.41	4.5%	\$177.24	\$163.48	8.4%
Campbell River	70.5%	76.1%	-5.6	\$174.22	\$169.38	2.9%	\$122.86	\$128.90	-4.7%
Greater Victoria	75.5%	71.1%	4.4	\$261.86	\$246.04	6.4%	\$197.77	\$174.95	13.0%
Nanaimo	65.5%	65.0%	0.4	\$177.77	\$182.52	-2.6%	\$116.36	\$118.65	-1.9%
Parksville/Qualicum Beach	64.5%	63.8%	0.7	\$230.24	\$219.95	4.7%	\$148.45	\$140.35	5.8%
Other Vancouver Island	69.7%	67.6%	2.1	\$270.12	\$270.04	0.0%	\$188.19	\$182.53	3.1%
Whistler Resort Area	68.4%	69.1%	-0.7	\$404.83	\$398.98	1.5%	\$276.93	\$275.59	0.5%
Other British Columbia	63.7%	65.1%	-1.4	\$173.24	\$167.87	3.2%	\$110.41	\$109.28	1.0%
Abbotsford/Chilliwack	72.9%	82.5%	-9.6	\$173.91	\$191.21	-9.0%	\$126.74	\$157.70	-19.6%
Kamloops	66.9%	72.8%	-5.8	\$164.97	\$157.33	4.9%	\$110.42	\$114.48	-3.5%
Kelowna	67.3%	64.6%	2.7	\$196.68	\$188.39	4.4%	\$132.39	\$121.70	8.8%
Penticton	49.2%	52.7%	-3.5	\$192.99	\$185.55	4.0%	\$94.94	\$97.77	-2.9%
Prince George	64.8%	69.1%	-4.4	\$141.89	\$139.27	1.9%	\$91.88	\$96.26	-4.5%
Other B.C. Communities	62.3%	62.1%	0.2	\$171.44	\$164.84	4.0%	\$106.85	\$102.35	4.4%
Yukon	66.7%	65.8%	0.9	\$191.53	\$187.50	2.1%	\$127.73	\$123.41	3.5%
CANADA	67.3%	67.6%	-0.3	\$207.42	\$199.32	4.1%	\$139.60	\$134.66	3.7%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level
MONTH OF OCTOBER 2024*

ATLANTIC							CENTRAL					
	Occupancy Percentage			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	**Point Change	2024	2023	Variance
Property Size												
Under 50 rooms	60.3%	59.6%	0.7	\$138.31	\$145.63	-5.0%	63.6%	63.4%	0.2	\$174.24	\$166.15	4.9%
50-75 rooms	65.3%	63.2%	2.2	\$138.85	\$134.61	3.2%	65.7%	64.4%	1.3	\$156.42	\$152.39	2.6%
76-125 rooms	68.6%	68.8%	-0.2	\$165.45	\$160.83	2.9%	71.9%	71.8%	0.2	\$177.08	\$172.69	2.5%
126-200 rooms	63.6%	68.6%	-5.0	\$174.16	\$170.46	2.2%	75.7%	73.4%	2.4	\$191.86	\$190.11	0.9%
201-500 rooms	70.8%	71.3%	-0.5	\$203.12	\$194.87	4.2%	73.4%	72.8%	0.6	\$250.55	\$240.83	4.0%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	73.9%	77.6%	-3.7	\$303.33	\$300.01	1.1%
Total	67.0%	68.2%	-1.2	\$171.85	\$166.61	3.1%	72.6%	72.2%	0.3	\$214.09	\$210.04	1.9%
Property Type												
Limited Service	66.4%	67.5%	-1.1	\$151.95	\$147.61	2.9%	70.3%	67.7%	2.6	\$157.88	\$156.50	0.9%
Full Service	68.5%	68.9%	-0.4	\$186.51	\$181.70	2.6%	74.1%	75.1%	-1.0	\$244.36	\$237.47	2.9%
Suite Hotel	77.6%	81.5%	-3.9	\$195.59	\$194.19	0.7%	77.9%	78.6%	-0.8	\$208.81	\$205.45	1.6%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	57.4%	54.9%	2.4	\$258.04	\$250.17	3.1%
Total	67.0%	68.2%	-1.2	\$171.85	\$166.61	3.1%	72.6%	72.2%	0.3	\$214.09	\$210.04	1.9%
Price Level												
Budget	57.0%	54.0%	3.0	\$130.08	\$121.37	7.2%	64.6%	62.8%	1.8	\$131.03	\$126.99	3.2%
Mid-Price	63.3%	70.1%	-1.8	\$172.35	\$168.69	2.2%	73.3%	73.0%	0.3	\$197.00	\$194.04	1.5%
Upscale	69.8%	70.7%	-0.8	\$248.60	\$255.05	-2.5%	75.0%	75.9%	-0.9	\$338.36	\$328.07	3.1%
Total	67.0%	68.2%	-1.2	\$171.85	\$166.61	3.1%	72.6%	72.2%	0.3	\$214.09	\$210.04	1.9%
WESTERN							CANADA					
	Occupancy Percentage			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	**Point Change	2024	2023	Variance
Property Size												
Under 50 rooms	55.1%	57.3%	-2.2	\$134.24	\$124.71	7.6%	58.4%	59.5%	-1.1	\$150.40	\$140.91	6.7%
50-75 rooms	61.4%	61.8%	-0.3	\$140.67	\$138.97	1.2%	63.5%	63.0%	0.5	\$147.06	\$144.02	2.1%
76-125 rooms	65.3%	64.7%	0.6	\$154.83	\$149.39	3.6%	68.4%	68.0%	0.4	\$165.73	\$160.74	3.1%
126-200 rooms	65.6%	64.9%	0.7	\$174.11	\$172.57	0.9%	70.1%	69.2%	0.9	\$182.94	\$181.06	1.0%
201-500 rooms	64.3%	64.5%	-0.2	\$228.34	\$220.14	3.7%	69.2%	69.0%	0.1	\$238.30	\$229.41	3.9%
Over 500 rooms	71.7%	71.0%	0.7	\$372.78	\$363.82	2.5%	73.3%	75.9%	-2.6	\$320.36	\$314.98	1.7%
Total	64.5%	64.3%	0.2	\$185.06	\$179.61	3.0%	68.5%	68.3%	0.2	\$198.62	\$193.80	2.5%
Property Type												
Limited Service	63.4%	62.7%	0.7	\$142.12	\$137.71	3.2%	66.4%	65.2%	1.3	\$149.73	\$146.52	2.2%
Full Service	66.7%	66.7%	0.0	\$204.78	\$200.60	2.1%	70.6%	71.2%	-0.6	\$224.72	\$219.26	2.5%
Suite Hotel	70.9%	71.8%	-1.0	\$182.02	\$182.85	-0.5%	75.6%	76.5%	-0.9	\$200.16	\$197.82	1.2%
Resort	51.5%	52.5%	-1.0	\$334.22	\$300.48	11.2%	53.2%	53.0%	0.2	\$300.80	\$279.10	7.8%
Total	64.5%	64.3%	0.2	\$185.06	\$179.61	3.0%	68.5%	68.3%	0.2	\$198.62	\$193.80	2.5%
Price Level												
Budget	58.2%	57.8%	0.4	\$128.33	\$125.44	2.3%	60.8%	59.7%	1.1	\$129.65	\$125.90	3.0%
Mid-Price	65.6%	65.4%	0.2	\$169.12	\$164.19	3.0%	69.4%	69.4%	0.1	\$183.18	\$179.18	2.2%
Upscale	65.0%	65.1%	-0.1	\$320.12	\$313.76	2.0%	70.4%	71.0%	-0.6	\$328.82	\$321.36	2.3%
Total	64.5%	64.3%	0.2	\$185.06	\$179.61	3.0%	68.5%	68.3%	0.2	\$198.62	\$193.80	2.5%

* Based on the operating results of 254,831 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level

TEN MONTHS ENDED OCTOBER 2024

ATLANTIC							CENTRAL					
	Occupancy Percentage			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	**Point Change	2024	2023	Variance
Property Size												
Under 50 rooms	54.3%	55.8%	-1.5	\$148.94	\$149.36	-0.3%	59.3%	61.2%	-1.9	\$174.69	\$165.06	5.8%
50-75 rooms	59.1%	60.2%	-1.1	\$146.24	\$143.24	2.1%	61.7%	63.2%	-1.5	\$158.02	\$153.55	2.9%
76-125 rooms	66.4%	68.1%	-1.7	\$175.75	\$170.47	3.1%	69.1%	69.3%	-0.2	\$177.43	\$171.34	3.6%
126-200 rooms	64.8%	68.2%	-3.4	\$180.48	\$176.20	2.4%	71.2%	71.1%	0.2	\$194.59	\$187.62	3.7%
201-500 rooms	64.3%	66.9%	-2.6	\$205.51	\$199.11	3.2%	69.1%	70.0%	-0.9	\$243.67	\$235.94	3.3%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	70.7%	71.0%	-0.2	\$297.42	\$289.56	2.7%
Total	64.3%	66.6%	-2.3	\$178.84	\$173.94	2.8%	68.8%	69.3%	-0.5	\$212.81	\$205.97	3.3%
Property Type												
Limited Service	64.1%	66.0%	-2.0	\$164.85	\$158.86	3.8%	66.6%	66.3%	0.2	\$161.21	\$157.06	2.6%
Full Service	65.1%	67.3%	-2.2	\$187.97	\$183.78	2.3%	69.9%	71.0%	-1.1	\$238.38	\$228.95	4.1%
Suite Hotel	72.9%	75.9%	-3.0	\$197.01	\$197.20	-0.1%	75.7%	76.3%	-0.6	\$211.46	\$205.93	2.7%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	55.5%	53.8%	1.7	\$275.26	\$273.30	0.7%
Total	64.3%	66.6%	-2.3	\$178.84	\$173.94	2.8%	68.8%	69.3%	-0.5	\$212.81	\$205.97	3.3%
Price Level												
Budget	52.7%	55.3%	-2.7	\$139.67	\$132.49	5.4%	59.8%	61.0%	-1.1	\$136.94	\$132.29	3.5%
Mid-Price	66.2%	68.3%	-2.1	\$179.65	\$175.70	2.2%	70.1%	71.1%	-1.0	\$196.68	\$190.36	3.3%
Upscale	58.9%	60.9%	-2.0	\$251.99	\$250.58	0.6%	69.4%	67.5%	1.9	\$329.44	\$326.21	1.0%
Total	64.3%	66.6%	-2.3	\$178.84	\$173.94	2.8%	68.8%	69.3%	-0.5	\$212.81	\$205.97	3.3%
WESTERN							CANADA					
	Occupancy Percentage			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	**Point Change	2024	2023	Variance
Property Size												
Under 50 rooms	56.1%	57.4%	-1.3	\$141.42	\$136.33	3.7%	57.2%	58.7%	-1.5	\$153.85	\$147.19	4.5%
50-75 rooms	62.8%	63.7%	-0.8	\$158.22	\$154.47	2.4%	62.0%	63.2%	-1.1	\$157.04	\$153.07	2.6%
76-125 rooms	66.7%	66.3%	0.4	\$169.10	\$161.39	4.8%	67.7%	67.7%	0.0	\$173.25	\$166.40	4.1%
126-200 rooms	67.1%	66.7%	0.4	\$189.67	\$183.64	3.3%	68.8%	68.8%	-0.1	\$191.19	\$184.86	3.4%
201-500 rooms	66.8%	66.1%	0.7	\$255.68	\$242.22	5.6%	67.8%	68.1%	-0.3	\$246.70	\$236.45	4.3%
Over 500 rooms	74.8%	73.8%	0.9	\$443.34	\$416.17	6.5%	71.7%	71.7%	0.1	\$335.56	\$322.34	4.1%
Total	66.2%	65.9%	0.3	\$206.16	\$196.36	5.0%	67.3%	67.6%	-0.3	\$207.42	\$199.32	4.1%
Property Type												
Limited Service	63.8%	63.7%	0.1	\$153.00	\$145.77	5.0%	64.9%	65.0%	0.0	\$157.42	\$151.57	3.9%
Full Service	67.9%	67.2%	0.7	\$221.13	\$211.22	4.7%	68.7%	69.1%	-0.4	\$227.82	\$218.61	4.2%
Suite Hotel	74.8%	75.4%	-0.6	\$203.36	\$196.87	3.3%	75.3%	76.0%	-0.7	\$208.34	\$202.47	2.9%
Resort	63.8%	64.2%	-0.4	\$415.60	\$388.84	6.9%	60.2%	60.0%	0.2	\$365.51	\$347.69	5.1%
Total	66.2%	65.9%	0.3	\$206.16	\$196.36	5.0%	67.3%	67.6%	-0.3	\$207.42	\$199.32	4.1%
Price Level												
Budget	59.3%	60.3%	-1.1	\$141.21	\$134.77	4.8%	59.0%	60.3%	-1.2	\$139.34	\$133.57	4.3%
Mid-Price	67.0%	66.6%	0.4	\$184.40	\$175.31	5.2%	68.4%	68.8%	-0.4	\$189.89	\$182.52	4.0%
Upscale	69.1%	68.3%	0.8	\$374.10	\$359.88	4.0%	69.0%	67.7%	1.3	\$347.53	\$340.10	2.2%
Total	66.2%	65.9%	0.3	\$206.16	\$196.36	5.0%	67.3%	67.6%	-0.3	\$207.42	\$199.32	4.1%

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